



AGENDA

NATIONAL COLORECTAL CANCER ROUNDTABLE ANNUAL MEETING
80% by 2018: Turning a Corner: Progress and Challenges
DoubleTree Hilton
Bethesda, MD
November 17th and 18th, 2016

Wednesday November 16th, 2016
Pre-Conference Session

2:00 PM to 7:00 PM **Registration**

2:30 PM to 4:00 PM **Optional: NCCRT Website Usability Testing**

NCCRT is redesigning www.nccrt.org and welcomes your feedback in the process. Stop by the registration desk to participate in a usability testing exercise with Brandon Ellis and Teia Atkins of Ghost Note Agency, NCCRT's new website vendor. We appreciate your time in helping us to improve our website!

4:00 PM to 5:10 PM **Optional: How are We Doing on 80% by 2018? What can we Learn from the Latest**
Ballroom B **Colorectal Cancer Screening Rate Trends over Time?**

Moderated by Dr. Heather Brandt, University of South Carolina, Arnold School of Public Health, NCCRT 80% by 2018 Evaluation and Measurement Co-Chair

Behavioral Risk Factor Surveillance System

Djenaba A. Joseph, MD, MPH, Medical Director, Colorectal Cancer Control Program, Centers for Disease Control and Prevention

National Health Interview Survey

Stacey Fedewa, Strategic Director, Risk Factors & Screening Surveillance, American Cancer Society, Inc.

Healthcare Effectiveness Data and Information Set

Sepheen Byron, Assistant Vice President, National Committee for Quality Assurance (NCQA)

Uniform Data System

Sue Lin, PhD, MS, Director, Quality Division, Office of Quality Improvement, Bureau of Primary Health Care, Health Resources and Services Administration
Bob Stephens, Strategic Director, Statistics, American Cancer Society

NATIONAL COLORECTAL CANCER ROUNDTABLE MEETING

Does your flight get in early on Wednesday? Then, you won't want to miss this look at the latest data that informs how we are doing as a nation with the 80% by 2018 effort. Come join our experts as they give an update on where we are progressing and where we still need to focus, to help inform your work ahead.

5:15 PM to 6:00 PM
Ballroom B

Optional: National Colorectal Cancer Roundtable Orientation (Open to old and new attendees alike!)

Richard C. Wender, MD, Chair, National Colorectal Cancer Roundtable, Chief Cancer Control Officer, American Cancer Society, Inc.

Mary Doroshenk, MA, Director, NCCRT, Strategic Director, Colorectal Cancer Interventions, American Cancer Society, Inc.

New to either the National Colorectal Cancer Roundtable (NCCRT) or the NCCRT annual meeting? Or maybe you've been coming for years and still don't know what anyone does beyond your own task group? Then, this session is for you! Come join NCCRT Chair, Dr. Richard Wender, and NCCRT Director, Mary Doroshenk, as they give an overview of the NCCRT, what we do and how we do it, in hopes of helping attendees get the most out of their involvement with the Roundtable.

6:10 PM to 7:30 PM
Balance

Optional: State and Local CRC Screening Program Information Sharing Session

Moderated by Holly Wolf, PhD, Colorado School of Public Health, Co-Chair, NCCRT Policy Action Task Group

During this interactive and informal session, representatives from state and local colorectal cancer screening programs are invited to come and share their struggles, lessons learned and keys to success in their efforts to deliver screening at the community level.

6:00 PM
Wisdom

NCCRT Steering Committee meeting (Open to NCCRT Steering Committee members only)

NATIONAL COLORECTAL CANCER ROUNDTABLE MEETING

Thursday, November 17th, 2016

7:00 AM to 5:00 PM **Registration**

7:30 AM – 8:00 AM **Networking Breakfast**
Ballroom BCD

Meeting Start

8:00 AM

Ballroom BCD

General Session Welcome

Emily Bell, MPH, Associate Director, National Colorectal Cancer Roundtable, American Cancer Society, Inc.

Opening Remarks

Roundtable Business

Richard C. Wender, MD, Chief Cancer Control Officer, American Cancer Society, Inc.
Chair, NCCRT

80% by 2018 Progress Report

8:30 AM

Ballroom BCD

Thursday Keynote

How do you Turn Big Ideas into Reality?

Edward E. Partridge, MD, Director, UAB Comprehensive Cancer Center, University of Alabama at Birmingham

Introduction by Richard C. Wender, MD, Chair, National Colorectal Cancer Roundtable, Chief Cancer Control Officer, American Cancer Society, Inc.

9:05 AM

Ballroom BCD

Big Ideas Table Talk Discussions

9:35 AM

BREAK

9:50 AM

Ballroom BCD

Snapshots of Critical Solutions

Moderated by Mary Doroshenk, MA, Director, NCCRT, Strategic Director, Colorectal Cancer Interventions, American Cancer Society, Inc.

The Role of Community Partners in Improving Links of Care: A Preliminary Look at the Evaluation of the Links of Care Pilots and Lessons Learned

Kara Riehman, PHD, Strategic Director, Evaluation & Research, American Cancer Society, Inc.

How to Pay for Screening Navigation: A New Toolkit from the National Colorectal Cancer Roundtable and the Colorado School of Public Health

Andrea (Andi) Dwyer, The Colorado School of Public Health, University of Colorado Cancer Center, NCCRT Steering Committee

Health Plan Handbook: Best Practices for Health Plans in Support of Colorectal Cancer Screening

Tamara O'Shaughnessy, Managing Director – Research, QNA Group

NATIONAL COLORECTAL CANCER ROUNDTABLE MEETING

Messaging about Colorectal Cancer Screening to Asian Americans: *A Peek at the New Asian Americans and Colorectal Cancer Screening Companion Guide*

*Karen E. Kim, MD, MS, Professor of Medicine, Dean for Faculty Affairs
Division of the Biological Sciences*

*Director, Center for Asian Health Equity Director, UCCCC Office of Community
Engagement and Cancer Disparities, the University of Chicago*

American Indians/Alaska Natives and Colorectal Cancer Screening: *Understanding the Challenge, Real Life Solutions and the Path Ahead*

Kris Rhodes, MPH, Executive Director of the American Indian Cancer Foundation

Cost Modeling at the Local Level: *What's Possible Now, and What Could be Possible in the Future?*

*Holly Wolf, PhD, Colorado School of Public Health, Co-Chair, NCCRT Policy Action Task
Group*

10:50 AM

Break and move to pre-selected workshop, which mirror the Critical Solutions panel above

11:05 AM

**Workshop #1
Lilac**

How to Pay for Screening Navigation: *A New Toolkit from the National Colorectal Cancer Roundtable and the Colorado School of Public Health*

*Andrea (Andi) Dwyer, The Colorado School of Public Health, University of Colorado
Cancer Center, NCCRT Steering Committee*

The NCCRT and the Colorado School of Public Health have produced a new toolkit: *How to Pay for Screening Navigation*. Come get a look at what's in the kit, how it works and hear from some partners whose real world experience informed some of its guiding principles.

Mari Carlesimo, JD, Senior Director, Cancer Prevention Program, Bureau of Primary Care Information Project, NYC Department of Health and Mental Hygiene, Member, NCCRT Steering Committee

*Heather Dacus, DO, MPH, Director, Bureau of Cancer Prevention and Control (BCPC),
New York State Department of Health, Member, NCCRT Steering Committee*

*Frank Berger, PhD, Director, Center for Colon Cancer Research, University of South
Carolina, Steering Committee, National Colorectal Cancer Roundtable*

Katie Bathje, Program Director, Kentucky Cancer Consortium

**Workshop# 2
Harmony**

The Role of Community Partners in Improving Links of Care: *A Preliminary look at the Evaluation of the Links of Care Pilots and Lessons Learned*

*Kara Riehman, PHD, Strategic Director, Evaluation & Research, American Cancer
Society, Inc.*

Debbie Slazyk, Lowcountry Access Health, South Carolina

NATIONAL COLORECTAL CANCER ROUNDTABLE MEETING

Richard Zera, MD, PhD, FACS, Hennepin County Medical Center, Commission on Cancer State Chair-Minnesota

Xavier Llor, MD, Associate Professor of Medicine (Digestive Diseases); Medical Director, Colorectal Cancer Prevention Program; Co-Director, Cancer Genetics and Prevention Program, Yale, Connecticut

The Links of Care pilot is an NCCRT effort to improve access to specialists and hospitals for community health center patients in the delivery of colorectal cancer screening and follow up care. We are pleased to highlight the roles that hospitals, gastroenterologists and community partners have played in this effort. Come hear why they value the pilot, what worked, their advice for others and the financial impact of participation.

Workshop #3 Balance

Health Plan Handbook: *Best Practices for Health Plans in Support of Colorectal Cancer Screening*

Tamara O'Shaughnessy, Managing Director – Research, QNA Group

Kathryn Pierce, Director, Clinical Initiatives, Cigna

The NCCRT has commissioned a new best practices guide for health plans in support of CRC screening, developed with advice from health plans who are leading the way. Come hear what health plans have to tell us about getting leadership buy-in, the benefit to health plans to focusing on CRC screening, smart use of data and innovative strategies from the payer perspective.

Workshop #4 Wisdom

Messaging about Colorectal Cancer Screening to Asian Americans: *A Peek at the New Asian Americans and Colorectal Cancer Screening Companion Guide*

Moderated by Anjee Davis, President, Fight Colorectal Cancer, NCCRT Public Awareness Co-Chair

Karen E. Kim, MD, MS, Professor of Medicine, Dean for Faculty Affairs

Division of the Biological Sciences

Director, Center for Asian Health Equity Director, UCCCC Office of Community Engagement and Cancer Disparities, the University of Chicago

Do you want to deliver culturally competent advice to Asian Americans, but don't know how? Come hear from one of the nation's leading experts in this area, Dr. Karen Kim, with an in depth look at the perceptions, barriers and facilitators to CRC screening amongst this diverse and dynamic population.

Workshop# 5 Lavender

American Indians/Alaska Natives and Colorectal Cancer Screening: *Understanding the Challenge, Real Life Solutions and the Path Ahead*

Moderated by Durado Brooks, MD, MPH, Managing Director, Cancer Control Intervention, American Cancer Society, Inc., NCCRT Steering Committee, Co-Chair, NCCRT Community Health Center Task Group

NATIONAL COLORECTAL CANCER ROUNDTABLE MEETING

Kris Rhodes, MPH, Executive Director of the American Indian Cancer Foundation

Don Haverkamp, MPH, Centers for Disease Control and Prevention

Diana Redwood PhD, Senior Epidemiologist, Alaska Native Epidemiology Center, Alaska Native Tribal Health Consortium

Earlier this year, the NCCRT hosted a special conference on American Indians/Alaska Natives and Colorectal Cancer Screening. During this workshop, you will learn about the unique barriers American Indians/Alaska Natives face, get a promising look at interventions that work and discuss a larger action plan under development to serve this priority population.

Workshop #6 Juniper

Cost Modeling at the Local Level: *What's Possible Now, and What Could be Possible in the Future?*

Moderated by Holly Wolf, PhD, Colorado School of Public Health, Co-Chair, NCCRT Policy Action Task Group

Tia Goss Sawhney, DrPH, FSA, MAAA, Healthcare Consultant and Actuary, Milliman

Stephanie B. Wheeler, MPH PhD, Associate Professor, Health Policy and Management, Gillings School of Global Public Health, University of North Carolina at Chapel Hill

Kristen Hassmiller Lich, Assistant Professor, Health Policy and Management, Gillings School of Global Public Health, University of North Carolina at Chapel Hill

Reinier Meester, MS, Researcher, Department of Public Health, Erasmus MC University Medical Center, Rotterdam, the Netherlands

Do you constantly get asked about the cost and return on investment for local CRC screening efforts, but can only find studies that speak to cost issue on a national scale? In this workshop, you'll get a look at what exists now and what the future may hold in terms of local level cost modeling tools. See what's possible now and offer your input on where to go next.

12:40 PM Ballroom BCD

Lunch in plenary

1:40 PM

Game Changers: Taking a New Look at the Path Ahead

Moderated by Moderated by Dennis J. Ahnen, MD, AGAF, FACG, Professor Emeritus University of Colorado School of Medicine, Director of Genetics Gastroenterology of the Rockies, NCCRT Family History and Early Onset Co-Chair, NCCRT Steering Committee

What do the New USPSTF Recommendations Mean for our Efforts, and What are the Opportunities?

Michael P. Pignone, MD, MPH, Chair of Internal Medicine, Professor of Medicine, Dell Medical School at The University of Texas at Austin

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The South East Colorectal Cancer Consortium: *What New Solutions are Emerging at the Local and Regional Level?*

Frank Berger, PhD, Director, Center for Colon Cancer Research, University of South Carolina, Steering Committee, National Colorectal Cancer Roundtable

Improving Links of Care: The Role of Gastroenterologists in addressing Health Equity Issues

Mark Pochapin, MD, FACP, Treasurer, American College of Gastroenterology, Director, Division of Gastroenterology, New York Langone Medical Center, Steering Committee, NCCRT

Taking a Fresh Look at How We Prioritize our Work

Lucy Pérez, PhD, Partner, McKinsey and Company

2:45 PM

Game Changer Table Talk Discussions

3:15 PM

Break and move to Task Group Break Outs

3:30 PM – 5:00 PM

Policy Action

Evaluation and Measurement

Public Awareness and Social Media

Community Health Centers

Family History and Early Onset CRC

Professional Education and Practice

Lavender

Lilac

Balance

Harmony

Juniper

Wisdom

5:00 PM – 6:30 PM

Celebratory Reception for 2016 80% by 2018

Ballroom

National Achievement Award Winners*

**Cash bar (no credit cards accepted). Light appetizers. Thursday night dinner on your own.*

Friday, November 18th, 2016

7:00 AM – 7:30 AM

Networking Breakfast

Ballroom BCD

7:30 AM

What Does the New Political Landscape Mean for Issues We Care About?

Moderated by Citseko Staples, Senior Specialist, American Cancer Society Cancer Action Network, Inc.

Impact of Election on Issues We Care About

Elizabeth Carpenter, Senior Vice President, Avalere

What the Moonshot Means for Colorectal Cancer

Robert T. Croyle, Ph.D., Director, Division of Cancer Control and Population Sciences, National Cancer Institute

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How a Red State like Louisiana ended up with Medicaid Expansion
Gary M. Wiltz, MD, CEO/ Clinical CHO, Teche Action Clinic, Immediate Past Chair of the Board, National Association of Community Health Centers

8:55 AM

NCCRT Award for Distinguished National Leadership to Dr. Sidney Winawer

Tribute by Thomas K. Weber, MD, FACS, Professor of Surgery, State University of New York Health Sciences Center, Chief of Surgery at the Department of Veterans Affairs New York Harbor Healthcare System, Brooklyn Campus, Chair Emeritus, NCCRT

Tribute by Mark Pochapin, MD, FACG, Treasurer, American College of Gastroenterology, Director, Division of Gastroenterology, New York Langone Medical Center, Steering Committee, NCCRT

Presented by Richard C. Wender, MD, Chair, NCCRT, Chief Cancer Control Officer, American Cancer Society, Inc.

Remarks from Sidney J. Winawer, MD, Paul Sherlock Chair in Medicine at Memorial Sloan Kettering Cancer Center in New York, NCCRT Lifetime Achievement Award Winner

9:25 AM

Move to pre-selected workshops

9:40 to 11:00 AM

Workshop #1 Balance

The USPSTF Colorectal Cancer Screening Recommendations: *Incorporating New Tests into Practice*

Moderated by Beth McFarland, MD, American College of Radiology, Steering Committee, NCCRT

Incorporating Stool DNA testing into Practice

Frank Colangelo, MD, FACP, Chief Quality Officer, Premier Medical Associates

Incorporating CT Colonography into Practice

Perry J. Pickhardt, MD, Professor (CHS), Department of Radiology, Chief, Gastrointestinal Imaging, University of Wisconsin, School of Medicine and Public Health

The purpose of this workshop is to learn from experts who have experience incorporating new USPSTF-recommended technologies, namely stool DNA and CTC, into the CRC screening workflows of their medical practice. The speakers will cover such topics as clinical considerations, practice training needs, infrastructure changes, patient receptivity, clinician receptivity, outcomes and other topics.

Workshop #2 Insight

Taking your Public Health Messaging to a New Level

Moderated by Mari Carlesimo, JD, Senior Director, Cancer Prevention Program, Bureau of Primary Care Information Project, NYC Department of Health and Mental Hygiene, Member, NCCRT Steering Committee

Working with Celebrity Ambassadors to Promote a Public Health Message

Kathleen Lobb, Chief Communications Officer, The Entertainment Industry Foundation; Member, Stand Up To Cancer Council of Founders and Advisors

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How to Earn Earned Media

John Patton, Director of Public Affairs, National Association of Chronic Disease Directors

Struggling with how to break through the clutter and get the public's attention about colorectal cancer screening? Come hear from two experts who will help you ramp up your messaging game plan through use of earned media and celebrity engagement.

Workshop #3 Wisdom

The Role of Community Partners in Improving Links of Care: A Preliminary look at the Evaluation of the Links of Care Pilots and Lessons Learned (Day 1 Workshop repeat)

Kara Riehnman, PHD, Strategic Director, Evaluation & Research, American Cancer Society, Inc.

Debbie Slazyk, Lowcountry Access Health, South Carolina

Richard Zera, MD, PhD, FACS, Hennepin County Medical Center, Commission on Cancer State Chair-Minnesota

Xavier Llor, MD, Associate Professor of Medicine (Digestive Diseases); Medical Director, Colorectal Cancer Prevention Program; Co-Director, Cancer Genetics and Prevention Program, Yale, Connecticut

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Workshop #4 Lavender

Hospitals and Health Systems Making a Difference

Moderator by James Hotz, MD, National Association of Community Health Centers, Co-Chair, Community Health Centers Task Group, Member, NCCRT Steering Committee

Advanced Colorectal Cancer in the Neighborhood

Elmer E. Huerta, MD, MPH, Director Cancer Preventorium, Washington Cancer Institute, MedStar Washington Hospital Center

One Hospital's Approach to Promoting CRC Screening and Closing the Health Disparities Gap

Joel Wernick, CEO/President, Phoebe Putney Health System, Albany, GA

Cost Analysis of Free Colonoscopies in an Uninsured Population at Increased Risk for Colorectal Cancer

Erica Sutton, MD, FACS, Hiram C Polk Jr, Department of Surgery, University of Louisville School of Medicine

We know that hospitals and health systems have been one of the leading partners in the 80% by 2018 effort with over 150 hospitals and health systems signing the 80% by 2018 pledge. But what is the best way to put their interest to use, and how should we

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address questions about the cost to hospitals in supporting CRC screening? Come learn from hospitals leaders who are leading the way with pioneering efforts and the research to back it up.

Workshop #5 Lilac

Aiding Clinicians in the Collection of Family History: Challenges, Solutions and Strategies Moving Forward

Co-Moderated by:

Thomas K. Weber, MD, FACS, Professor of Surgery, State University of New York Health Sciences Center, Chief of Surgery at the Department of Veterans Affairs New York Harbor Healthcare System, Brooklyn Campus, Chair Emeritus, NCCRT, and

Dennis J. Ahnen, MD, AGAF, FACG, Professor Emeritus University of Colorado School of Medicine, Director of Genetics Gastroenterology of the Rockies, NCCRT Family History and Early Onset Co-Chair, NCCRT Steering Committee

*A look under the hood: Health Center Use of EHRs in Family History Collection
Michelle Tropper, MPH, Clinical Quality Improvement Coordinator, Health Center Network of New York (HCNNY)*

Existing Tools to Aid Clinicians and the Road Ahead

Robert Wildin, MD, Genomic Healthcare Branch Chief, National Human Genome Research Institute

During this workshop, participants will get a real world look at family history collection in EHRs, consider the variety of tools that exist to aid in family history collection, and discuss recommended strategies for moving ahead.

Workshop #6 Orchid

MACRA 101: What Does MACRA Mean for Colorectal Cancer Screening?

Moderated by Richard Wender, MD, Chief Cancer Control Officer, American Cancer Society, Inc., Chair, NCCRT

Christine Arenson, MD, Professor and Interim Chair, Department of Family and Community Medicine, Co-Director, Jefferson InterProfessional Education Center Thomas Jefferson University

Do you feel like you are struggling to understand the basic elements of the Medicare Access and CHIP Reauthorization Act (MACRA)? Come get a 101 explanation of MACRA, with a special emphasis on the implications and opportunities for colorectal cancer screening.

11:00 AM
Ballroom BCD

Move to General Session

11:10 AM

Spotlight on 80% by 2018 Champion

Karen Walsh

11:40 AM – 12:20 PM

Lightning Round: 80% by 2018 Success Stories: Select Updates from Around the Table

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Moderated by Heather Dacus, DO, MPH, Director, Bureau of Cancer Prevention and Control (BCPC), New York State Department of Health, Member, NCCRT Steering Committee

*How did University of Wisconsin get to 80%?
Perry J. Pickhardt, MD, Professor (CHS), Department of Radiology, Chief, Gastrointestinal Imaging, University of Wisconsin, School of Medicine and Public Health*

*Poop on Demand and other Innovative Strategies for Promoting CRC screening
Belma Andrić, MD, MPH, Chief Medical Officer, Health Care District of Palm Beach County*

*ECHO
Marisa Piepenbrink, MPH, ECHO Coordinator, ECHO Colorado Program Center, Rocky Mountain Public Health Training Center, University of Colorado Anschutz Medical Campus*

*March 1st Kick Off Event
Anjee Davis, President, Fight Colorectal Cancer, NCCRT Public Awareness Co-Chair*

12:20 to 12:30 PM

Wrap up

Richard Wender, MD, Chief Cancer Control Officer, American Cancer Society, Inc., Chair, NCCRT

12:30PM

Adjourn

NATIONAL COLORECTAL CANCER ROUNDTABLE MEETING

Thank you to our 2016 NCCRT Sponsors!



Sarfaty Siegel Foundation for the Future

