Meeting Goal: The purpose of the meeting will be to assess where we are in the 80% by 2018 effort, understand what the data tell us now and consider other ways to look at the data to assess our program both now and post-2018.

Evaluation and Measurement Meeting Objectives:

- Revisit the data we are tracking to gauge the progress of the 80% by 2018 effort and finalize an 80% by 2018 Dashboard.
- Analyze current data trends on colorectal cancer (CRC) screening and consider other ways to look at the data to assess our program both now and post-2018.
- Based on our assessment, identify areas of need in 80% by 2018 effort.
- Identify other evaluation needs and develop an evaluation research plan; create plan to disseminate meeting findings.

Thursday, September 29th, 2016

7:45 AM BREAKFAST

8:15 AM Welcome & Introductions
Dr. Ann Graham Zauber, Memorial Sloan Kettering Cancer, NCCRT 80% by 2018 Evaluation and Measurement Co-Chair
Dr. Heather Brandt, University of South Carolina, Arnold School of Public Health
NCCRT 80% by 2018 Evaluation and Measurement Co-Chair

9:00 AM 80% by 2018 Mid-Way Update
Richard Wender, MD, NCCRT Chair, Chief Cancer Control Officer, American Cancer Society, Inc. (By phone)
What we know and what we don’t know

CRC Screening Rates Trends Over Time by Major Data Sources

Behavioral Risk Factor Surveillance System
Djenaba A. Joseph, MD, MPH, Medical Director, Colorectal Cancer Control Program, Centers for Disease Control and Prevention

National Health Interview Survey
Stacey Fedewa, Strategic Director, Risk Factors & Screening Surveillance, American Cancer Society, Inc.
Erica S. Breslau, Ph.D., MPH, National Cancer Institute

Healthcare Effectiveness Data and Information Set
Mary Barton, MD, Vice President, Performance Measurement, National Committee for Quality Assurance (NCQA)

Uniform Data System
Sue Lin, PhD, MS, Director, Quality Division, Office of Quality Improvement, Bureau of Primary Health Care, Health Resources and Services Administration
Bob Stephens, Strategic Director, Statistics, American Cancer Society

10:45 AM BREAK

11:00 – 11:45 AM Trends discussion continued
- What do the data tell us? Where are we progressing/stalling?
- What additional analysis is important to do?
- What do we wish we knew, but don’t?
- What combination of data sets might give a state an accurate picture of their progress?
- Is it possible to demonstrate how these measures intersect?
- How can this data be used?

11:45 – 12:45 PM LUNCH
12:45 – 1:05 PM  Preliminary results of 80% by 2018 partners survey
Emily Bell, MPH, Associate Director, NCCRT

1:05 – 1:50 PM  Discussion

➢ Where are we progressing? Where are we stalling?
➢ What surprises you?
➢ How are we doing by pledge category?
➢ Which interventions are our partners launching? Which are under-utilized?
➢ What are the additional needs? Are any measurement related?
➢ How can we motivate partners to measure/track/report their individual progress?
➢ Is there additional analysis needed?
➢ What do we wish we know, but don’t?

1:50 PM  BREAK

2:05 – 2:35 PM  What indicators can inform how a community is doing on CRC screening?
What indicators do we currently have?
Liora Sahar, PHD, GISP, Director, Evaluation Informatics
American Cancer Society, Inc.
500 Cities Project
Djenaba A. Joseph, MD, MPH, Medical Director, Colorectal Cancer Control Program, Centers for Disease Control and Prevention
Medicare Claims Data at the local level
Matt Allison, Health Systems Manager, State-Based, Mid-South Division, American Cancer Society, Inc.

2:35 PM  What guidelines and mix of indicators might help individual communities assess how they are doing with respect to CRC screening?
20 Minute standing discussion

3:00 PM  Community assessment discussion continued
Reconvene and share mini report backs
3:20 – 3:55 PM  Prioritization and Action

3:55 – 4:00 PM  Next Steps

4:00 PM  Adjourn

Thank you for your participation!

Funding for this conference was made possible (in part) by funding from the Centers for Disease Control and Prevention. The views expressed in written conference materials or publications and by speakers and moderators do not necessarily reflect the official policies of the Department of Health and Human Services, nor does mention of trade names, commercial practices, or organizations imply endorsement by the U.S. Government.