

Cancer Center Summit: A Strategic Look at Cancer Centers and Colorectal Cancer Screening

Monday, October 2nd – Washington, DC

Meeting Objective: Convene representatives from key national and local organizations to explore how to leverage the expertise and community presence of cancer centers in the effort to increase CRC screening rates.

Meeting Goals:

1. Document centers of screening excellence that have leveraged their position as community leaders to increase CRC screening rates for the surrounding community;
2. Explore how these cancer centers became leaders in the effort to increase CRC screening and identify best practices;
3. Understand cancer center barriers to focusing on CRC screening as a priority issue;
4. Identify strategies to overcome barriers so that cancer centers can leverage their role in the community to achieve higher CRC screening rates; and
5. Begin the process of developing a strategic plan to spur cancer center action in this area.

8:30 am **Continental Breakfast**

9:00 am **Summit Opening**

Welcome & Opportunity

- Richard C. Wender, MD, Chair, NCCRT, Chief Cancer Control Officer, American Cancer Society, Inc.
- Robert T. Croyle, Ph.D., Director, Division of Cancer Control and Population Sciences, National Cancer Institute
- Nikki Hayes, MPH, Branch Chief, Comprehensive Cancer Control Branch, Division of Cancer Prevention and Control, National Center of Chronic Disease Prevention and Health Promotion, Centers for Disease Control and Prevention

Introductions

9:40 am Barriers, Needs and Opportunities

Pre-meeting survey results

- Mary Doroshenk, MA, Director, National Colorectal Cancer Roundtable, Strategic Director, Colorectal Cancer Intervention, American Cancer Society
- Caleb Levell, Program Manager, National Colorectal Cancer Roundtable, American Cancer Society, Inc.

10:00 am BREAK

10:15 am Excellence in Advancing CRC Screening: Case Studies

8-minute presentations

- Cancer Prevention and Control Platform
Ernest Hawk, MD, MPH, MD Anderson, Vice President, Division Head Cancer Prevention and Population Sciences
- Community Engagement
Electra Paskett, PhD, The Ohio State University, Marion N. Rowley Professor of Cancer Research, Director of the Division of Cancer Prevention and Control
- Colorectal Cancer Control Program Grantee
Karen Kim, MD, MS, University of Chicago, Professor of Medicine, Dean for Faculty Affairs Division of the Biological Sciences, Director, Center for Asian Health Equity Director, UCCCC Office of Community Engagement and Cancer Disparities
- Data- and Context-Driven Approaches to Community Outreach for Colorectal Cancer Screening
Robin Vanderpool, DrPH, CHES, University of Kentucky, Markey Cancer Center, Associate Professor
- Reducing Cancer Disparities by Engaging Stakeholders (RCaDES)
Ronald Myers, DSW, PhD, Thomas Jefferson University, Kimmel Cancer Center, Director, Cancer Prevention and Control, Director, Department of Medical Oncology, Division of Population Science, Professor, Department of Psychiatry and Human Behavior
- The Power of Patient Navigation
Lynn Butterly, MD, Director, New Hampshire Colorectal Cancer Screening Program, Dartmouth – Hitchcock Medical Center, Member, NCCRT Steering Committee

11:20 am BREAK

11:35 am What can we learn from these high performers?

Q&A and open discussion with presenters

- What are the common themes with respect to each of these roles?
- What has been crucial in each location?
- What challenges elude them?
- What advice do they have for us on:
 - Getting buy in (leadership and community)
 - Logistics/coordination (community presence, navigation, transportation, partnership, state cancer plan etc.)
 - Resources (staff, budget, philanthropy)
 - Financial (costs, funding, sustainability, role of payers etc.)
 - Policy issues
 - Replication

12:35 pm LUNCH

1:35 pm The Partner Perspective -- Reflections from Key Community Partners

- Katie Bathje, MA, LPCC, Program Director, Kentucky Cancer Consortium
- Ken Lin Tai, MD, MPH, Director, Center for Cancer Prevention and Control, Maryland Department of Health
- Suzanne Lagarde MD, MBA, FACP, Chief Executive Officer, Fair Haven Community Health Center
- Holly Guerrero, Health Systems Manager, Hospitals, North Region, American Cancer Society, Inc.
- LeeAnn Bailey, MD, PhD, Chief, Integrated Networks Branch, Center to Reduce Cancer Health Disparities (CRCHD), National Cancer Institute

2:15 pm Vision and Blueprint: *Key Questions*

Small Group Discussion

(All groups discuss all topics for 15 minutes each, rotating through each topic; leaders stay where they are for all three sessions)

Topic Area #1: What are the critical roles that NCI designated cancer centers should play in advancing CRC screening?

Break out led by Lisa Richardson; ACS Staff Support Caleb Levell

1. Where cancer centers have emerged as leaders advancing CRC screening in their communities, what common roles have they played?
2. What are the common features of cancer centers that have emerged as leaders advancing colorectal cancer screening in their surrounding communities?
3. How can other cancer centers identify ways they can contribute to CRC screening in the surrounding community?
4. What is the role of cancer center in advancing not only implementation science around CRC screening, but also implementation?
5. What barriers are getting in the way of cancer centers fulfilling these roles?
6. How can we overcome those barriers?

Topic Area #2: What is the role of national organizations, such as NCI, CDC, ACS and the NCCRT, in stimulating NCI-designated cancer center work around CRC screening in their surrounding communities?

Break out led by Michael Potter; ACS Staff Support Kerstin Ohlander

1. What unique challenges around CRC screening are cancer centers collectively positioned to address?
2. What strengths can cancer centers bring to CRC screening in their area?
3. How can cancer centers collectively come together to identify a common contribution to CRC screening and monitor that contribution over time?
4. How can the NCI, CDC, ACS and the NCCRT stimulate the work cancer centers around CRC screening?
5. What should our short term and long term goals be to advance this vision?
6. What has to happen next?

Topic Area #3: What do individual NCI designated cancer centers most need if they are to play a more robust role in advancing CRC screening?

Break out led by Cindy Vinson; ACS staff support Sarah Shafir

1. What barriers are getting in the way of cancer centers playing an active role in supporting CRC screening in their surrounding communities?
2. How can these challenges be overcome?
3. Which key local partnerships are important?
4. How should cancer centers work with local coalitions focused on CRC screening or their Comprehensive Cancer Control Plans?
5. What can NCCRT, NCI, CDC or ACS be doing to support this work?

3:10 pm **Vision and Blueprint Reports (5 minute reports, followed by 10 minute open discussion)**

3:35 pm **Taking Action:** How do we turn this vision into reality? What will be the responsibility and role of national organizations? Individual partners? What should key next steps be? Long term goals?

Open Discussion

4:20 pm **Next Steps**

4:30 pm **ADJOURN**

Thank you for your participation!