Snapshots of Critical Solutions
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Purpose of Talk

• Review various Roundtable priority projects from 2017
• Look at six different problems and how the NCCRT approached solutions
• Make you wish you could be in six different places at once for the next series of workshops
2017 in Review
March 1, 2017 event: *Countdown to 2018*

- Livestream broadcast and live event at the Hard Rock Cafe in Times Square, NYC
- NCCRT partnership with Fight CRC, ACS, Stand Up To Cancer, the Mayo Clinic, the Entertainment Industry Foundation and Exact Sciences

Co-hosts Katie Couric and Luke Perry!
Objectives:

• Mark the start of March
• Keep our 80% by 2018 momentum going
• Raise general CRC screening awareness by featuring celebrities and survivors

The event also featured:

• Interviews with the six 80% by 2018 National Achievement Award honorees
• Partner PSAs (ASGE, CCA, Center for Colon Cancer Research, 70 by 20, etc.)
Dialogue for Action -- April
80% by 2018 Forums – July & September

- CDC, NCI, CCCNP, ACS, NCCRT & others joined forces to train 22 state teams.
- Teams included CCC Program Director, ACS Health Systems Staff, FQHC, state Primary Care Association, CRCCP & clinician champion.
- Teams were trained on *How to Increase Colorectal Cancer Screening Rates in Practice*
- Teams emerged from the training with state action plan and are receiving follow up technical assistance
NCCRT Special Meetings
September, October, November

• September: Cost Modeling from the Local Perspective
• October: Cancer Center Summit: A Strategic Look at Cancer Centers and Colorectal Cancer Screening
• November: Early Age Onset Colorectal Cancer Summit: What we know, what we don’t know, and what we need to know
2017 NCCRT Annual Meeting
December 6th, 7th and 8th
Familial, Hereditary, and Early Age Onset CRC: *Primary Care Clinician’s Module*

**Toolkit Objectives**

1. Create a system to integrate family history collection into practice flow
2. Identify patients at increased or high risk based on personal and/or family history
3. Apply screening guidelines to patients at increased and high risk
4. Refer high risk patients to genetic services
5. Evaluate symptomatic patients for CRC
Guide and Workbook for State Level Colorectal Cancer Coalitions/Roundtables

1. Prioritize colorectal cancer in your state
2. Establish a vision for the roundtable
3. Establish a structure for the roundtable
4. Recruit leadership and “staff”
5. Develop a network of partners
6. Convene partners
7. Set goals
8. Maintain momentum
9. Get creative with funding and resources
10. Hold the group accountable
Hospital Systems CRC Screening Guide

Best Practices Highlighted in the Guide:
1. Build the business case for CRC screening
2. Determine baseline screening rates, evaluate and track
3. Consider an employee strategy
4. Patient navigation
5. Offer patients multiple screening options
6. Remove access barriers for average risk colonoscopies
7. Partner with community organizations to reach underserved
8. Provide free screening with connection to primary care
9. Seek deeper engagement to secure commitment to screening
10. Employ multi-component interventions
11. Examine workflow issues to maximize efficiency and impact
12. Make effective use of EMRs and other data resources
Beyond 2018
Listening Tour: *Digging Deeper*

Partner Survey Results
Beyond 2018
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Thank you!!!