CRCCP Program

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UCCCC Catchment Area

Metrics

<table>
<thead>
<tr>
<th>Counties</th>
<th>10</th>
</tr>
</thead>
<tbody>
<tr>
<td>Population</td>
<td>9.24M</td>
</tr>
<tr>
<td>New Cancer Patients</td>
<td>81%</td>
</tr>
<tr>
<td>Poorest communities</td>
<td>8/10</td>
</tr>
<tr>
<td>White</td>
<td>53%</td>
</tr>
<tr>
<td>Black</td>
<td>17%</td>
</tr>
<tr>
<td>Asian</td>
<td>6%</td>
</tr>
<tr>
<td>Hispanic</td>
<td>22%</td>
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</tbody>
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Colorectal Cancer Approach

**DEFINE**

- S2S Program (NCI)
  - Multiethnic community education and screening
  - COMPASS-76.8% AA
  - 36% CRC screening rates
  - Statewide planning

**UNDERSTAND**

- CRC screening among Asian Americans (AHRQ)
  - Partnership for Healthier Asians
  - System level challenges for CRC screening
  - Provider barriers
  - Patient barriers
  - Data capture
  - Attitudes and beliefs

**INTERVENE**

- Cook County CARES Program (CDC)
  - Increased partner screening referral rates by 26% in year 1 (CDC)
  - www.ilcoloncares.org
  - Dissemination Science
  - Health system redesign

**EXTEND**

- Role in NCCRT 80% x 2018 nationally (e.g., Asian community/immigrants)
- Local and national leadership in policy about access to care and screening (Kim and Polite)
Understanding Cancer Problems and Disparities

Cook County CARES

- Funded through grant from the CDC
- Addressing colorectal cancer screening across 50,000 eligible individuals
- Implementation science addressing
  - Health system redesign
  - Provider behavior
Source: Small Area Estimates for Cancer-Related Measures (NIH), State Cancer Profiles (CDC, National Cancer Institute), American Community Survey, 2011-15 (US Census), CAHE/AHC data, ReferenceUSA (business database)
Illinois CRCCP Program: Partners

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**Specialty Care: Creating Access and Linkage to Care**

Complete Diagnostic Exam

47%

ILColonCARES.org

12-24% of colonoscopy slots are unused
Illinois Colon Cares: Concept

Patient needs a colonoscopy

Clinic needs linkage to care

Hospital has unfilled slots

Web based HIPPA Compliant Virtual navigation Platform
The goal of ILColonCARES.org is to provide a stable, secure and easy to use website application to be used by clinics, doctors and hospitals as they provide the needed services. Thorough User Experience research is performed to ensure a clear user interface that is quick, efficient, visually compelling and easy to use for participating health clinic systems and Hospital GI/Endoscopy units.

THE MISSION

The overall aim of Cook County CARES is to establish a multilevel, multitaceded framework to increase organized approaches to CRC screening and prevention in partnership with a diverse group of healthcare system sector partners. The program purpose is to increase colorectal cancer (CRC) screening rates among a defined target population of persons 50-75 years of age within partner health systems, defined geographical area (Cook County), and disparate populations. The overall aim of Cook County CARES is to establish a multilevel, multitaceded framework to increase organized approaches to CRC screening and prevention in partnership with a diverse group of healthcare system sector partners. The program purpose is to increase colorectal cancer (CRC) screening rates among a defined target population of persons 50-75 years of age within partner health systems, defined geographical area (Cook County), and disparate populations.

Exchange ➔ Interoperability ➔ Access
Challenges → Solutions

1. Alignment with institutional priorities → data driven, broad buy-in

2. Need for Resources → diversified portfolio
   - Philanthropy, Foundations, NCI, CDC, ACS, IPHCA, Innovation Fund, CTSA, Community Benefit

3. Broad Partnerships → Public health, CBOs, Managed Care, Pharma

4. Need for Personnel/Staff → Collaborations to met common goals
   - Community Health Educator
   - Breast and Cervical Cancer Screening
   - CRCCP-Program Director/Manager, Data analyst, Evaluator, IT Specialist, Policy Specialist, FQHC teams
Challenges ➔ Solutions

5. Linkage to Care Models ➔ ILColonCARES, Community benefit, JUST ASK

6. Paucity of usable data ➔ Work with Institutional IT