



FOUNDING ORGANIZATIONS

**Government Agency (non-advocacy)*

American Cancer Society

1599 Clifton Rd, NE

Atlanta, GA 30329

Ph: (404) 329-7624

Fax: (404) 325-2548

www.cancer.org

Contact Person: Katherine Sharpe, MTS

Roundtable Representative: Robert Smith, Ph.D.

Mission Statement: The American Cancer Society is the nationwide community-based voluntary health organization dedicated to eliminating cancer as a major health problem by preventing cancer, saving lives from cancer, and diminishing suffering from cancer through research, education, advocacy and service.

Available Information

- Consumer Print Materials
 - Brochure & Flyers
- Other Consumer Resources
 - Speakers & 1-800-ACS-2345
- Physician Print Materials
 - Brochures, Guidelines, Position Statements, & Monograph
- Other Physician Resources
 - Speakers & 1-800-ACS-2345

Centers for Disease Control *

Division of Cancer Prevention and Control

4770 Buford Highway, MS K-64

Atlanta, GA 30341

Ph: (770) 488-4751

FAX: (770) 488-4760

www.cdc.gov/cancer

email: cancerinfo@cdc.gov

Contact Person: Kymber N. Williams, MA

Roundtable Representative: Kymber N. Williams, MA

Vision Statement: “Healthy People in a Healthy World Through Prevention”

Mission Statement: To promote health and quality of life by preventing and controlling disease, injury, and disability.

Available Information

- Consumer Print Materials: Brochures, fact sheets and posters
- Other Consumer Resources: Speakers & toll –free information: 1-888-842-6355
- Physician Print and online materials available
- Other Physician Resources: Speakers

MEMBER ORGANIZATIONS

**Government Agency (non-advocacy)*

Agency for Healthcare Research and Quality *

6010 Executive Boulevard

Suite 300

Rockville, MD 20852

Ph: (301) 594-4016

FAX: (301) 594-4027

www.ahrq.gov

Contact Person: David Atkins, MD, MPH

Roundtable Representative: David Atkins, MD, MPH

Mission Statement: The mission of the Agency for Healthcare Research and Quality is to support, conduct, and disseminate research that improves access to care and the outcomes, quality, cost, and utilization of health care services. The research sponsored and conducted by the Agency provides better information that enables better decisions about health care.

Available Information

- Consumer Print Materials: Brochure

AHRQ distributes two consumer-oriented prevention guides under its "Put Prevention Into Practice Program":

- *"Staying Healthy at 50+" - a consumer guide for American's over 50 - includes information on colorectal cancer screening.*
- *"Personal Health Guide" - a passport sized consumer health guide that reviews important preventive services for adults, including colorectal cancer screening*
- Physician Print Materials: Monograph

Colorectal Cancer Screening - a systematic review of the effectiveness of various strategies for screening for colorectal cancer. This review formed the basis of joint professional society guidelines on screening released in 1998.

Technical Review 1 U.S. Department of Health and Human Services Agency for Health Care Policy and Research Rockville, Maryland AHCPR Publication No. 98-0033, May 1998

Alliance of Community Health Plans

100 Albany Street
Suite 130
New Brunswick, NJ 08901
Ph: (732) 220-2940
FAX: (732) 220-0298
www.achp.org

Contact Person: Bill Rovner
Roundtable Representative: Jack Ebler

Mission Statement: The Alliance is dedicated to helping participating plans improve the health of their members and their communities. We promote the improvement in health care services of member plans by supporting activities, which focus on the achievement of the highest standards of health care delivery

American Academy of Family Physicians

11400 Tomahawk Creek Parkway
Leawood, Kansas 66211-2672
Ph: (913) 906-6000
Fax: (913) 906-6099
www.aafp.org

Contact Person: Herbert F. Young, M.D., M.A.
Roundtable Representative: Herbert F. Young, M.D., M.A.

Mission Statement: The mission of the American Academy of Family Physicians is to: Improve the health of patients, their families, and the American people. Advance and represent the specialty of family practice. Serve the unique needs of members with professionalism and creativity.

Available Information

- Consumer Print Materials: Flyers
- Physician Print Materials: Guidelines

American Association of Health Plans

1129 20th Street NW, Suite 600
Washington, DC 20036
Ph: (202) 778-3222
Fax: (202) 778-3287
www.aahp.org

Contact Person: Bob Rehm, MBA
Roundtable Representative: Bob Rehm, MBA

Mission Statement: AAHP is the nation's leading organization of health plans, representing more than 1,000 plans that provide coverage and care for more than 170 million Americans. The Medical Affairs Department works with member plans to promote clinical benchmarking, best practices, population-wide health promotion and disease prevention campaigns, and other quality initiatives. Our goal is to help plans design, implement and evaluate preventive care and disease management programs, and support providers in improving patient safety. AAHP is dedicated to identifying and promoting meritorious and innovative practices in managed care organizations through descriptive studies, exemplary practice models, and quality collaborations.

Available Information

- Print Materials: Position Statements
- Other Resources: Speakers
- Monographs
- Awards
- Medical Affairs Issues Report

- MedFlash electronic newsletter
- Healthplan Magazine
- www.aahp.org website

www.guideline.gov. This is the address for the National Guidelines Clearinghouse. AAHP, in partnership with the Agency for Health Care Policy and Research (AHCPR) [now AHRQ] and the American Medical Association (AMA) created this national clinical practice guidelines clearinghouse. The clearinghouse contains guidelines developed across a wide range of settings as well as analyses and profiles of the guidelines.

American College of Gastroenterology

4900 B South 31st Street
Arlington, VA 22206
Ph: (703) 820-7400
Fax: (703) 931-4520
www.acg.gi.org

Contact Person: Thomas Fise

Roundtable Representative: Douglas Rex, MD, FACG

Mission Statement: The American College of Gastroenterology is a physician organization with over 7,500 member gastrointestinal specialists worldwide, and was formed in 1932 to advance the scientific study and medical treatment of gastrointestinal tract disorders. The College promotes the highest standards in medical education and is guided by its commitment to meeting the needs of clinical gastroenterology practitioners. The ACG has spearheaded and participated in many efforts that promote public awareness of colorectal cancer screening.

Available Information:

- Consumer Print Materials: Brochures & Flyers
- Other Consumer Resources: Toll free number 1-800-978-7666
- Physician Print Materials: Brochures

American College of Obstetricians and Gynecologists

PO Box 96920
Washington, DC 20090-6920
Ph: (202) 638-5577

Fax: (202)484-5107
www.acog.org

Contact Person: Mary F. Mitchell
Roundtable Representative: Ralph Anderson, MD

Mission Statement: ACOG is a membership organization of obstetrician-gynecologists dedicated to the advancement of women's health through education, advocacy, practice, and research.

Available Information

- Consumer Print Materials
 - Brochures, Pamphlets (Staying Healthy: For Women of All Ages, Preventing Cancer, and Digestive Problems) can be requested for free from the ACOG Resource Center.
- Physician Print Materials
 - Guidelines, ACOG Committee Opinions (#247 Routine Cancer Screening and #246 Primary and Preventive Care: Periodic Assessments) can be requested for free from the ACOG Resource Center.

American College of Physicians-American Society of Internal Medicine (ACP-ASIM)

190 North Independence Mall West
6th Street at Race
Philadelphia, PA 19106-1572
Ph: (215) 351-2844
www.acponline.org

Contact Person: Vincenza Snow, MD, FACP
Roundtable Representative: Vincenza Snow, MD, FACP

Mission: To enhance the quality and effectiveness of health care by fostering excellence and professionalism in the practice of medicine.

Available information:

ACP-ASIM participated in the AMA Quality Care Alert on CRC screening
ACP-ASIM guidelines on follow-up for positive FOBT (at
<http://www.acponline.org/journals/annals/15may97/ppcolo1.htm>)

American College of Preventive Medicine
1907 New York Avenue, NW
Suite 200
Washington, DC 20005
Ph: (202) 466-2044
www.acpm.org

Contact Person: Mike Barry
Roundtable Representative: Dorothy S. Lane, MD, MPH

American College of Radiology

1891 Preston White Drive
Reston, VA 20191
Ph: (703) 648-8900
Fax: (703) 262-9312
www.acr.org

Contact Person: Josh Cooper
Roundtable Representative: Frank Scholz, MD

Mission Statement: To foster the improvement and quality in the performance and interpretation of those procedures used to diagnose colorectal cancer including the Barium Enema, CT and other radiological modalities.

Available Information

- Consumer Print Materials: Brochure
General Information on the detection of colon cancer and the radiologist's role in that detection.
- Physician Print Materials: Brochures, Guidelines & Position Statements
- Physician Audio-Visual Materials: Slides
- Other Physician Resources: CD-ROM & Speakers

The American Gastroenterological Association

7910 Woodmont Avenue
7th Floor
Bethesda, MD 20814
Ph: (301) 654-2055

Fax: (301) 652-3890
www.gastro.org

Contact Person: Sapna Syngal, MD
Roundtable Representative: Sapna Syngal, MD

Mission Statement: Founded in 1897, the American Gastroenterological Association is one of the oldest medical specialty societies in the United States. Its members include physicians and scientists who research, diagnose and treat disorders of the gastrointestinal tract and liver. Representing more than 10,000 gastroenterologists worldwide, the AGA serves as an advocate for its members and their patients, supports gastroenterology practice and scientific needs, and promotes the discovery, dissemination and application of new knowledge, leading to the prevention, treatment and cure of digestive and liver diseases.

Available Information

- Consumer Print Materials: Brochure & Flyers
- Consumer Audio-Visual Materials: Videotapes, Announcements, and News Releases
- Other Consumer Resources: Speakers

All of our consumer information checked above is posted on the web. Consumers also have access to live chats and a message board via our web site.

- Physician Print Materials: Brochures, Guidelines & Position Statements
- Other Physician Resources: Speakers

Materials checked above are available on the web site. We also offer a physician to patient chat room/message board and a physician to physician chat room/message board.

American Medical Association

515 North State Street
Chicago, IL 60610
Ph: (312) 464-5957
Fax: (312) 464-5600
www.ama-assn.org

Contact Person: Thomas Houston, MD
Roundtable Representative: Thomas Houston, MD

American Medical Women's Association (AMWA)

801 N. Fairfax Street
Suite 400
Alexandria, VA 22314
Ph: (703) 838-0500
Fax: (703) 549-3864
www.amwa-doc.org

Contact Person: Meghan Kissell, MSW
Roundtable Representative: Susan Stewart, MD, FACP

Mission Statement: AMWA is dedicated to promoting women's health, improving the professional development and personal well-being of its members, and increasing the influence of women in all aspects of the medical profession

Available Information

AMWA's Web site provides news updates on current AMWA events and actions. New and archived articles on a variety of health topics as well as links to other women's health sites. www.amwa-doc.org

American Society for Gastrointestinal Endoscopy

1520 Kensington Rd, Ste. 202
Oak Brook, IL 60523
www.asge.org

Contact Person: Rebecca Bonsaint
Roundtable Representative: John Bond, MD

Mission Statement: Professional association dedicated to enhancing the quality of patient care by fostering excellence in all aspects of gastrointestinal endoscopy.

Available Information

** Patient Information * Find an Endoscopist * On-line database of patient care guidelines, clinical updates and policy and position statement*

American Society of Colon and Rectal Surgeons

85 West Algonquin Road

Suite 550

Arlington Heights, IL 60005

Ph: (847) 290-9184

Fax: (847) 290-9203

ascrs@execadmin.com

Contact Person: Stella Zedalis

Roundtable Representative: David Rothenberger, MD

Mission Statement: The American Society of Colon and Rectal Surgeons is an association of surgeons and others dedicated to assuring high quality patient care by advancing the science, prevention and management of disorders and diseases of the colon, rectum and anus.

Beliefs: The deeply held beliefs of the ASCRS are that diseases of the colon, rectum, and anus are significant health problems; that people deserve the best quality care for these diseases; and that improvement in recognition, treatment and ultimate eradication of these diseases as well as in the quality of patient care, is enhanced by the professionalism, development of knowledge and dissemination of information fostered by the fellowship of Society members

Available Information

The following Parameters are located on the ASCRS Website at www.fascrs.org:

1. Ambulatory Anorectal Surgery
2. Treatment for Hemorrhoids
3. Management of Anal Fissure
4. Treatment of Rectal Carcinoma
5. Sigmoid Diverticulitis
6. Antibiotic Prophylaxis to Prevent Infective Endocarditis or Infected Prosthesis during Colon and Rectal Surgery
7. Detection of Colorectal Neoplasms
8. Fistula-in-Ano
9. Colitis
10. Prevention of Venous Thromboembolism

The following Patient Education Brochures are located on the ASCRS Website at www.fascrc.org:

1. What is the American Board of Colon and Rectal Surgery?
2. Anal Abscess/Fistula
3. Anal Fissure
4. Anal Warts
5. Bowel Incontinence
6. Colonoscopy
7. Colorectal Cancer
8. Constipation
9. Crohn's Disease
10. Diverticular Disease
11. Follow Up Evaluation after Surgery for Colorectal Cancer
12. Hemorrhoids
13. Irritable Bowel Syndrome
14. Ostomy
15. Pilonidal Disease
16. Polyps of the Colon & Rectum
17. Pruritus Ani
18. Rectal Prolapse
19. Screening & Surveillance for Colorectal Cancer
20. New Surgical Options for the Treatment of Ulcerative Colitis

Consumer Print Materials:

- Patient Brochures, Parameters, Manuscripts, Listing of Colorectal Cancer Registries, Membership Directory, & Related Web Links.
 - Consumer Audio/Visual Materials
 - Announcements
 - Other Consumer Resources: Speakers, & 1-800-791-0001
 - Professional Information: List-serv, Newsletter, Self-Assessment Program, Core Subjects, Research Foundation Grant Info., Practice Parameters, Residency Programs, Regional Info., Colorectal Cancer Registries, Specialty Journal, & Membership Info.

Physician Print Materials:

- Brochures & Guidelines
 - Physician Audio/Visual Materials: CME Video, CME Audio, & Slides
 - Other Physician Resources: Annual Meeting/Scientific Program, Listserv, Newsletter, CARSEP Program, Core Subjects, Patient Brochures,

Membership Directory, Research Foundation Grant Info, Practice Parameters, Residency Programs, Regional Info, Practice Registry, Membership Info, Colorectal Cancer Registries, Link to Journal Homepage, Related Links, Officers and Representatives, Speakers, and 1-800-791-0001

Association of State and Territorial Chronic Disease Program Directors

111 Park Place

Falls Church, VA 22046-4513

Ph: (703) 538-1798

Fax: (703) 241-5603

www.astcdpd.org

Contact Person: Michael Stewart, MFA, MA, Executive Director

Roundtable Representative: Jean Chabut, BSN, MPH, President

Mission Statement: The Association of State and Territorial Chronic Disease Program Directors, a national organization, provides:

- Representation for chronic disease programs and leadership for chronic disease issues
- Information sharing
- Linkages with other public health stakeholders
- Pro active advocacy and policy review and recommendation
- Training for chronic disease issues
- Resource development for state and territorial health department and other professionals working in chronic disease programs, using multi disciplinary, science-based decision making and applying the principles of prevention with the ultimate aim of improving the health of the public

Available Information

- Consumer Resources
- Speakers

The www.chronicdisease.org web site contains information about the association, its current projects and its annual national chronic disease conference.

Association of State and Territorial Directors of Health Promotion and Public Health Education (ATSDHPPHE)

750 1st Street, NE Washington, DC 20002

Ph: (202) 312-6460

Fax: (202) 312-6012

www.atsdhpphe.org

Roundtable Representative: Neil Hann, MPH

Mission Statement: ASTDHPPE's mission is to promote the quality practice of health education and health promotion as core disciplines of public health promotion and advocate for quality health education and promotion programs and strategies to address the nations leading health problems

Available Information

- Consumer Print Materials: Brochures, Flyers & Health Education Resources Available
- Other Consumer Resources: CD-ROM

Boston Medical Center

88 E. Newton St.

Boston, MA 02118

Ph: (617) 638-8335

Fax: (617) 638-6529

Contact Person: Paul C. Schroy III, M.D., M.P.H.

Roundtable Representative: Paul C. Schroy III, M.D., M.P.H.

Available Information

- Physician Resources: Speakers

Cancer Research Foundation of America

1600 Duke Street,

Suite 110

Alexandria, VA 22314

Ph: (703) 836-4412

Toll Free: 1-800-227-CRFA

Fax: (703) 836-4413

www.preventcancer.org

Contact Person: Sonja Weisel-Jones, Director of National Colorectal Cancer Awareness Month

Roundtable Representative: Carolyn Aldigé, President and Founder

Mission Statement: The Cancer Research Foundation of America (CRFA) is a nonprofit health foundation whose mission is the prevention of cancer through scientific research and education. CRFA founded National Colorectal Cancer Awareness Month in 1999. The program now has 49 Collaborating Partner organizations.

Available Information

- Consumer Print Materials: Brochures and Self-Help Guides
- Other Consumer Resources: Speakers & Toll Free: 1-877-35-COLON
- Press Materials: Announcements and News Releases

The National Colorectal Cancer Awareness Month Web site contains information on the month and the prevention, early detection and treatment of colorectal cancer: www.preventcancer.org/colorectal.

A colorectal cancer brochure, which focuses on prevention and early detection of the disease, is available in both English and Spanish.

The following Self-Help Guides are available in both English and Spanish:

- *The Colon: What it is, What it Does, Why it is Important*
- *Are You at Risk for Colorectal Cancer?*
- *What You Need to Know About Colorectal Cancer*
- *7 Steps to Lowering Your Risk of Colorectal Cancer*
- *Get Screened for Colorectal Cancer*
- *What to Expect from a Fecal Occult Blood Test*
- *What to Expect from Flexible Sigmoidoscopy*
- *What to Expect from Colonoscopy*
- *What to Expect from a Barium Enema*
- *Colorectal Cancer: Myths and Realities*
- *Talking With Your Health Care Provider about Colorectal Cancer*
- *Creating Your Family Medical History*

Centers for Medicare and Medicaid Services*

(Formerly HCFA – Health Care Financing Administration)

Office of Clinical Standards and Quality
S3-02-01
7500 Security Boulevard
Baltimore, MD 21244
Ph: (410) 786-7222
Fax: (410) 786-0045
www.hcfa.gov

Contact Person: Jim Coan
Roundtable Representative: Jacqueline Harley

Mission Statement: To increase utilization of colorectal cancer screening in the Medicare population and to enhance provider and beneficiary knowledge of current colorectal cancer screening recommendations and Medicare coverage of screening services.

Available Information

- Videotapes
- Consumer Print Materials
- Physician Print Materials
- Internet based education materials

Colorectal Cancer Screening Project

HCFA, in collaboration with the Medical Review of North Carolina and the National Cancer Institute, can provide:

- Educational materials targeted to physicians and patients,
- Videos and educational materials for use in physician offices, and
- Internet based physician and patient education materials
 - Contact Persons: Jim Coan
 - Subcontractor: Medical Review of North Carolina
P.O. Box 37309
Raleigh, NC 27627
 - Collaborator: National Cancer Institute
EPN 4005/6130 Executive Boulevard

Bethesda, MD 20892-7344

Collaborative Group of the Americas on Inherited Colorectal Cancer

The Cleveland Clinic Foundation
9500 Euclid Avenue
Cleveland, OH 44195
Ph: (216) 444-9052
Fax: (216) 444-8627
www.fascrs.org/ascrs-cancer-reg.html

Contact Person: James Church, MD
Roundtable Representative: Terri Berk, MSSA

Mission Statement: To educate healthcare professionals in the molecular genetics and clinical management of inherited colorectal cancer. To be a resource for institutions and individuals interested in starting a registry of families with inherited colorectal cancer syndromes. To provide a forum for presentation of data, discussion of controversial issues involved in the care of patients and their families, and to facilitate collaborative studies.

Available Information:

- Consumer Print Materials
- Physician's Materials – Surveillance and management guidelines in English and Spanish for FAP, HNPCC, and Peutz-Jeghers syndrome
- Speakers: Medical/molecular genetics and counseling; medical/surgical treatment of inherited colorectal cancer; registry organization.

Colon Cancer Alliance

175 Ninth Avenue
New York, NY 10011
Ph: (212) 627-7451
Fax: (425) 940-6147
www.ccalliance.org

Contact Person: Amy Kelly, Program Director
Roundtable Representative: Julie Edell, PhD

Mission Statement: The Colon Cancer Alliance brings the voice of survivors to battle colorectal cancer through patient support, education, research and advocacy. We are colorectal cancer survivors and caregivers, family and friends; we:

- Provide patient support and education services, and facilitate access to information on treatment

- Educate the public about colorectal cancer and encourage early detection through appropriate screening
- Support research for more effective treatment and cure
- Advocate for legislation and regulation to support efforts against colorectal cancer

Available Information

- Consumer Print Materials
 - “Living With Colorectal Cancer” booklet
 - Treatment after Surgery for Colorectal Cancer
 - CRC Fact Cards
 - Screening, CRC Awareness and Patient Support Brochures
 - Up to date clinical trial information
- Other Consumer Resources: Speakers Bureau
- *Connections Program*
 - Toll free HelpLine – 877-422-2030
 - Buddy Network – support program matching survivors and caregivers one-to-one with others in a similar situation to provide emotional support.
 - Online Chat Support Program
 - Survivors Stories
- Website- Over 500 pages of CRC related information
- Quarterly newsletter, “The Voice”

Colorectal Cancer Network

P.O. Box 182

Kensington, MD 20895-0182

Ph: (301) 879-1500

Fax: (301) 879-1500

www.colorectal-cancer.net

Contact Person: Priscilla Savary

Roundtable Representatives: Priscilla Savary

Mission Statement: To save lives through patient support and advocacy

Available Information

- Consumer Print Materials
 - Brochures

- Quarterly newsletter
- Consumer Resources Other
- Semicolon Central, Semicolon Library, Semicolon Support Groups
- Cancer Links & Resources
- Survivor Pages
- Connecting newly diagnosed with long term survivors
- Patient visits
- New patient information packet
- Web library
- Survivor Speakers Bureau
- National Colorectal Cancer Survivors Conference
- Listservs for survivors and caregivers
- Legislative action opportunities

Co-sponsors of National Colorectal Cancer Awareness Month

Crohn's & Colitis Foundation of America, Inc.

386 Park Avenue South

17th Floor

New York, NY 10016-8804

Ph: 1- 800-932-2423

Fax: (212) 779-4098

www.ccfa.org

Contact Person: Suzanne Rosenthal

Roundtable Representative: Suzanne Rosenthal

Mission Statement: To cure and prevent Crohn's disease and ulcerative colitis through research, and to improve the quality of life of children and adults affected by these digestive diseases through education and support.

Available Information

- Consumer Print Materials: Brochure
- Consumer Audio-Visual Materials: announcements
- Other Consumer Resources: Toll Free: 1-800-932-2423

Updated weekly, the web site has current information on IBD and a Library of past articles, a Clinical Trials Registry, information on chapters across the country and

a listing of CCFA physician members. Patient Education brochures are available free of charge.

- Physician Print Materials: Brochures
- Other Physician Resources: Toll Free: 1-800-932-2423

The Physician's Resource Room includes CCFA's grant program, how to become a physician member, pertinent IBD articles and upcoming meetings. There is a Clinical Trials Registry located under the News Updates section. Patient Education brochures are available free of charge.

Digestive Disease National Coalition

507 Capitol Court, NE
Suite 200
Washington, DC 20002
Ph: (202) 544-7497
Fax: (202) 546-7105
www.ddnc.org

Contact Person: Gavin Lindberg
Roundtable Representative: Maurice Cerulli, MD

Mission Statement: The Digestive Disease National Council (DDNC) is an advocacy organization comprised of the major national voluntary and professional societies concerned with digestive diseases. The DDNC focuses on improving public policy related to digestive diseases and increasing public awareness with respect to the many diseases of the digestive system. The DDNC was founded in 1978 and is based in Washington D.C. and works cooperatively to improve access to and the quality of digestive disease health care in order to promote the best possible medical outcome and quality of life for current and future patients with digestive diseases.

Available Information:

- Consumer Print Materials: flyers
- Website – ddnc.org
- Public Policy Forum each spring in Washington, DC

The Eric Davis Foundation

23435 Blythe Street

West Hills, CA 91304

Ph: (818) 904-1257

Fax: (818) 704-6413

www.scorecrc.com/edfoun.html

Contact Person: Sherrie Davis

Roundtable Representative: Angela Hunt

Mission Statement: To provide information to the consumer regarding symptoms, of colorectal cancer, screening, treatment, and dietary facts. To fund sound and effective colon cancer screening and research entities, and provide financial support to families enduring the burden of pediatric cancer.

Available Information

- Consumer Print Materials
 - Brochures
- Consumer Audio-Visual Materials
 - Announcements

Other Consumer Resources

Speakers

Foundation for Digestive Health and Nutrition

7910 Woodmont Avenue

Suite 700

Bethesda, MD 20814-3015

Ph: (301) 222-4002

Fax: (301) 222-4010

Web: www.fdh.org

Contact Person: Desta L. Wallace

Roundtable Representative: Kay Twomey

Mission Statement: The Foundation for Digestive Health and Nutrition (FDHN) is the foundation of the American Gastroenterological Association (AGA). It is separately incorporated and governed by a distinguished board of AGA physicians and members of the lay public. The Foundation raises funds for research and public education in the prevention, diagnosis, treatment and cure of digestive diseases. Along with the AGA, it conducts public-education initiatives related to

digestive diseases. The Foundation also administers the disbursement of grants on behalf of the AGA and other funders.

Available information

Consumers and Physicians:

Brochures:

- Women and Colorectal Cancer - What are the Facts? (English and Spanish)
- Irritable Bowel Syndrome - What you should know about IBS

Videotapes:

- Screening for Colorectal Cancer
- Irritable Bowel Syndrome

Publications:

- Digestive Health & Nutrition magazine (monthly publication)
 - Functional GI Disorders – Irritable Bowel Syndrome Part 1: Nosology, Epidemiology, and Pathophysiology
 - Functional GI Disorders – Irritable Bowel Syndrome Part 2: Diagnosis and Treatment

Physicians:

Publications:

- Irritable Bowel Syndrome – A Concise Guide for Medical Professionals

Functional GI Disorders – IBS Rater

Hadassah, The Women's Zionist Organization of American, Inc.

50 West 58th Street

New York, NY 10019

Ph: (212) 303-8094

Fax: (212) 303-7486

www.hadassah.org

Contact Person: Dale Mintz, MPA, CHES

Roundtable Representative: Dale Mintz, MPA, CHES

Mission Statement: It is the mission of Women's Health to provide the health education that will empower women of all ages to make informed choices for the improvement of their own, and their families personal health and well being. It is the further mission of Women's Health to link this education to the healing and research at the Hadassah Medical Organization in Jerusalem, creating an awareness of the full scope of Hadassah's work in the field of health.

Available Information

- HealthyWomen, HealthyLives is a community-based program that includes information on the prevention of colorectal cancer. For information about these programs e-mail: womenshealth@hadassah.org for the location in your area.

Harvard Medical School

Channing Laboratory
181 Longwood Avenue
Boston, MA 02115
Ph: (617) 525-2754
Fax: (617) 525-2008
www.yourcancerrisk.harvard.edu

Contact Person: Carol Leighton
Roundtable Representative: Graham Colditz, MD

Available Information

- Consumer Print Materials: Brochures in English Spanish, Portuguese, Chinese, Vietnamese, Khmer, French, Russian and Bosnian. Posters.
- Assessment Tool - A personalized tool developed by the Harvard Center for Cancer Prevention that estimates your risk of cancer and provides tips for prevention.
- Physician Print Materials: Brochures & Guidelines
- Physician Audio/Visual Materials: CD-ROM and slides on colorectal cancer prevention and detection. Video on cross-cultural care.

Hereditary Colon Cancer Association

3601 N. 4th Avenue
Suite 201

Sioux Falls, SD 57104

Ph: 1-800-264-6783

www.hereditarycc.org

info@hereditarycc.org

Contact Person: Kathy Kersey, Executive Director

Roundtable Representative: Kathy Kersey, Executive Director

Mission Statement: The mission of the HCCA is the prevention of colorectal cancer caused by inherited syndromes including Familial Adenomatous Polyposis (FAP), FAP with Gardner Syndrome, Juvenile Polyposis, Hereditary Non Polyposis Colorectal Cancer (HNPCC), Turcot Syndrome, Peutz-Jegher Syndrome, and Attenuated Adenomatous Polyposis (AAPC). The mission will be carried out through support, promoting research, public education, and advocacy with and for patients, their families, and the medical professionals who work with the syndromes.

Available Information and Resources:

- Website at: hereditarycc.org
- Brochure and other printed materials on the syndromes
- Newsmagazine published twice a year
- Access to information from HCCA Scientific Advisory Board for questions
- Annual patient/medical professional conference in April

Intercultural Cancer Council

1720 Dryden, PMB-C

Houston, Texas 77030

PH: 713-798-4617

FAX: 713-798-3990

www.icc.bcm.tmc.edu

Contact Person: Ruth Sanchez

Roundtable Representative: Stephen Jiang, ACSW

Mission Statement: The Intercultural Cancer Council (ICC) promotes policies, programs and partnerships to eliminate the unequal burden of cancer among racial and ethnic minorities and medically underserved populations in the United States and its associated territories

Motto: "Speaking With One Voice"

The Intercultural Cancer Council (ICC), established in 1995, is the nation's largest multicultural and multidisciplinary coalition addressing the tragic cancer disparities in minority and medically underserved communities.

- Convenes The National Biennial Symposium Series on Minorities, The Medically Underserved & Cancer. (The next symposium will take place February 6-10, 2002 at the Omni Shoreham Hotel in Washington, DC)
- Has established the ICC National Network
- Provides a forum to identify shared problems and develop collaborative solutions
- Promotes new partnerships to address the cancer disparities in our communities
- Facilitates issue advocacy
- Offers electronic networking and news and information services

Available Information

- Consumer Print Materials: Flyers
- Consumer Audio-Visual Materials: Photos
- Other Consumer Resources: Speakers
- Physician Print Materials: Position Statements
- Other Physician Resources: Speakers

Minnesota Colon and Rectal Foundation

393 Dunlap Street

Suite 515

St. Paul, MN 55104

PH: 651-312-1556

FAX: 651-312-1595

mcrf@colonrectal.org

Contact Person: Cindy Iverson

Roundtable Representative: David Rothenberger, MD

Mission Statement: To promote excellence in colorectal health by supporting specialty training, education and research in colorectal disorders.

Available Information:

- Consumer Print Materials: Brochure & Flyers
- Consumer Audio-Visual Materials: Videotapes & Photos
- Other Consumer Resources: Speakers

Designed for the general public, the Foundation has informational brochures, flyers and videotapes from our own affiliated organizations. We also have patient profiles available.

- Physician Print Materials: Guidelines & Position Statements
- Physician Audio-Visual Materials: CME Audio, Slides, & Photos
- Other Physician Resources: Speakers

The Foundation can provide position papers from physician board members and from other affiliated groups. Can also provide audiotapes of annual colon and rectal surgery course given by the University of Minnesota Division of Colon and Rectal Surgery. Patient related slides and photos are also available.

Minnesota Colorectal Cancer Initiative

393 N. Dunlap, Suite 515

St. Paul, MN 55104

(651) 312-1557

www.askMCCI.org

Contact Person: Deanna Dalberg or Anna Leininger

Roundtable Representative: David A. Rothenberger, MD

Mission Statement: Our mission is to decrease death and disease due to colorectal cancer by identifying and educating individuals and families whose risk is increased due to hereditary factors. We provide education, promote appropriate use of clinical genetics services, and facilitate research through a family registry.

Available Information

- Consumer Print Materials: Brochures, fact sheets (English and Spanish)
 - Colorectal Cancer: What are the facts?
 - What if a family member has colorectal cancer?
 - Why should I join a familial colorectal cancer registry?
 - Colorectal cancer risk in people of Ashkenazi (Eastern European) Jewish ancestry
- Other Consumer Resources: Free hereditary risk assessment, family tree, and help with individual interpretation of screening guidelines; speakers; toll free patient information line 1-888-94-COLON

National Cancer Institute*

9000 Rockville Pike

Bethesda, MD 20892

Ph: 1-800-4-CANCER (1-800-422-6237)

www.nci.gov

Roundtable Representative: Martin Brown, MD, Ph.D.

Mission Statement: The National Cancer Institute (NCI) is the lead Federal agency for cancer research. Since Congress passed the National Cancer Act in 1971, NCI has continued to collaborate with top researchers and medical facilities across the country to conduct innovative research leading to progress in cancer prevention, detection, diagnosis, and treatment. These efforts have resulted in a recent decrease in the overall cancer death rate, and have helped improve and extend the lives of millions of Americans.

Available Information

- Consumer Print Materials: Brochure
- Other Consumer Resources: Toll Free: 1-800-422-6237
- Physician Print Materials: Brochures, Guidelines & Position Statements
- Other Physician Resources: Toll Free 1-800-422-6237

National Caucus and Center on Black Aged, Inc.

1424 K Street, NW

Suite 500

Washington, DC 20005

Ph: (202) 637-8400

Fax: (202) 347-0895

www.ncba-blackaged.org

Contact Person: Linda T. Jackson

Roundtable Representative: Linda T. Jackson

Mission Statement: To improve the well being and quality of life for older African Americans, particularly low-income elders.

Available Information

Information and referral to local resources. NCBA does not provide consumer print or audio-visual materials on colorectal cancer at this time.

National Colorectal Cancer Research Alliance (NCCRA)

11132 Ventura Blvd
Suite 401
Studio City, CA 91604-3756
Ph: (800) 872-3000
Fax: (818) 760-7898
www.nccra.com

Contact Person: Robert Wilson
Roundtable Representative: Steve Telliano

Mission Statement: To further the awareness of and increase funding for Colorectal Cancer Research

Available Information

- Consumer Print Materials: Brochures & Flyers
- Consumer Audio-Visual Materials: Announcements
- Other Consumer Resources: Toll Free: 1-800-872-3000

The web site contains awareness material, information on NCCRA and it's programs.

National Committee for Quality Assurance

2000 L Street, NW
Suite 500
Washington, DC 20036
Ph: (202) 955-3500
Fax: (202) 955-3599
www.ncqa.org

Roundtable Representative: Phillip Renner, MBA

Mission Statement: To improve the quality of health care delivered to people everywhere.

Vision Statement: To become the most widely trusted source for information driving health care quality improvement

Society of Gastroenterology Nurses and Associates, Inc. (SGNA)

401 North Michigan Ave
Chicago, Illinois 60611-4327
Ph: 1-800-245-SGNA
(in Illinois: (312) 321-5165)
Fax: (312) 527-6658
www.sgna.org

Contact Person: Jane Allaire, RN, CGRN
Roundtable Representative: Jane Allaire, RN, CGRN

Mission Statement: The Society of Gastroenterology Nurses and Associates, Inc., (SGNA) is a professional organization of nurses and associates dedicated to the safe and effective practice of gastroenterology and endoscopy nursing. SGNA carries out its mission by advancing the science and practice of gastroenterology and endoscopy nursing through education, research, advocacy, and collaboration, and by promoting the professional development of its members in an atmosphere of mutual support.

Available Information

- Consumer Print Materials available to providers in Spanish and English
 - “Colonoscopy”
 - “Flexible Sigmoidoscopy”
 - ASP Patient Education Brochure (cleaning and disinfection of endoscopes)
- Guidelines
 - “Performance of Flexible Sigmoidoscopy by Registered Nurses for the Purpose of Colorectal Cancer Screening”
 - Guidelines for the Cleaning and Disinfection of Endoscopes”
- Video: “Endoscope Cleaning and High Level Disinfection”
- Other Resources
- Speakers Bureau
- Web site: www.sgna.org
- Toll Free: 1-800-245-SGNA

Guidelines: "Performance of Flexible Sigmoidoscopy by Registered Nurses for the Purpose of Colorectal Cancer Screening". Patient information in Spanish and English available to providers: "Colonoscopy," "Flexible Sigmoidoscopy".

Position statement: as above. Cleaning and Disinfection video and CE module.

Guidelines for Cleaning and Disinfection Endoscopes. ASP Patient Education Brochure

Society of Gastrointestinal Radiologists

4550 Post Oak Place
Suite 342
Houston, TX
Ph: (712) 965-0566
Fax: (713) 960-0488

Contact Person: Seth N. Glick, M.D.
Presbyterian Medical Center
Department of Medical Imaging
39th and Market Streets
Philadelphia, Pa 19104
Ph: (215) 662-8968
Fax: (215) 662-9871
Roundtable Representative: Seth N. Glick, M.D.

Available Information

- Other Physician Resources: Speakers

STOP Colon/Rectal Cancer Foundation

30 N Michigan Avenue #1118
Chicago, IL 60602
Ph: (312) 782-4828
Fax: (312) 782-5865
www.coloncancerprevention.org

Contact Person: Ernestine Hambrick, MD
Roundtable Representative: Ernestine Hambrick, MD

Mission Statement: To eradicate colon and rectal cancer through education concerning preventive screening, early detection, and healthy lifestyles.

Vision Statement: To have appropriate colorectal cancer screening and healthy lifestyles become the way life is in the twenty-first century, resulting in the nearly complete disappearance of this cancer.

Available Information

- Consumer Print Materials
 - CRC Prevention Education Brochures – *The Cancer Nobody Has To Have & How To STOP It*
 - CRC Risk Assessment Tool
- Consumer Audio-Visual Materials: Presentation Slides, Video.
- Other Consumer Resources: Speakers – Colon Rectal Surgeons, CRC Survivors
- Physician Print Materials:
 - Patient Education Brochures – *The Cancer Nobody Has To Have & How To STOP It*
 - Screening Guidelines & Position Statements
- Physician Audio/Visual Materials: Presentation Slides, Video, Interactive CRC Prevention Teaching Course for Primary Care Physicians

The United Ostomy Association, Inc.

19772 MacArthur Boulevard

Suite 200

Irvine, CA 92612-2405

Ph: 1-800-826-0826

Fax: (949) 660-9262

www.uoa.org

Contact Person: Ann Favreau, Past President

Roundtable Representative: Ann Favreau

Mission Statement: The United Ostomy Association, Inc. is a volunteer-based health association dedicated to providing education, information, support, and advocacy for people who have had or will have intestinal or urinary diversions.

Consumer Print Materials:

Ostomy Quarterly magazine - Colorectal Cancer and Prevention Articles

Ostomy Related Care Guides and Brochures

Website www.uoa.org links to cancer- related, and diet and nutrition sites

Advocacy section provides access to cancer related legislative issues

Message Boards for general, young adult, and parent postings

Connections:

Local Chapters
Visiting Program
Toll free number 1-800 826-0826
National Conference
Collaborative activities with American Cancer Society

University of Minnesota Cancer Center

420 Delaware Street, SE
Mayo Mail Code 806
Minneapolis, MN 55455
Ph: (612) 624-8484
Fax: (612) 626-3069
www.cancer.umn.edu

Contact Person: Marva Bohlen, M.S., R.N.
Roundtable Representative: David Rothenberger, MD

Mission Statement: The mission of the University of Minnesota Cancer Center is to create a collaborative environment that advances knowledge about the causes, prevention, detection and treatment of cancer; to apply that knowledge to improve quality of life; and to share discoveries with other scientists, students, professionals, and the community.

Available Information

- Other Consumer Resources
 - Speakers
 - Toll Free 1-888-226-2376 (upper Midwest only)
- Other Physician Resources
 - Speakers
 - Toll Free 1-888-226-2376 (upper Midwest only)

The web site provides a broad spectrum of information including diagnosis and treatment, a "living with cancer" handbook, clinical protocols, and strategies for reducing risk/prevention by increasing fruits and vegetables in the diet. The site offers a list of clinical protocols offered by the University of Minnesota Cancer Center, seminars, and research services.

University of Texas - Houston

School of Public Health

7000 Fannin

Suite 2560

Houston, TX 77030

Ph: (713) 500-9760

Fax: (713) 500-9750

www.sph.tmc.uth.edu

Contact Person: Sally W. Vernon, Ph.D.

Roundtable Representative: Sally W. Vernon, Ph.D.

University of Texas

M.D. Anderson Cancer Center

1515 Holcombe Boulevard

Box 203

Houston, TX 77030

Ph: (713) 792-3900

Fax: (713) 792-0629

www.mdanderson.org

Contact Person: Rosanne Evans

Roundtable Representative: Bernard Levin, MD

Mission Statement: To Eliminate Colorectal Cancer

Available Information

- Consumer Print Materials
 - Brochures and Flyers
 - Assessment Tool
- Consumer Audio-Visual Materials
 - News Releases
- Physician Print Materials
 - Guidelines
- Website
 - www.mdanderson.org

The Wellness Community

35 East Seventh Street

Suite 412
Cincinnati, OH 45202
Ph: (888) 793-9335
Fax: (513) 421-7119
www.wellness-community.org
General email: help@wellness-community.org

Contact Person: Kim Thiboldeaux, President and CEO - National
Roundtable Representative: Kim Thiboldeaux

Mission Statement: The Wellness Community is a national nonprofit organization that is committed to help people with cancer and their loved ones enhance health and well-being by providing a professional program of emotional support, education, and hope. Through participation in professionally led support groups, educational workshops, and mind/body classes, utilizing the Patient Active Concept, people affected by cancer learn vital skills that enable them to regain control, reduce isolation, and restore hope regardless of the stage of disease.

Available Information

The Wellness Community's "Frankly Speaking About Colorectal Cancer" patient education kit and program is offered at all 20 Wellness Communities nationwide. As of January 2001, over 15,000 people with colorectal cancer have participated in this program. The Oncology Nursing Society and the Association of Oncology Social Workers have endorsed the program. For information about this program please call The Wellness Community of Philadelphia offices at 888-819-3553. For information about programming on colorectal cancer for March 2001 or a Wellness Community facility in your area, contact The Wellness Community National offices at 888-793-9355.

CORPORATE ASSOCIATES

Exact Sciences Corporation
63 Great Road
Maynard, MA 01754
Ph: (978) 897-2800
Fax: (978) 897-3481
www.exactsciences.com

Contact: Barry M. Berger, MD FCAP
Roundtable Representative: Barry M. Berger, MD FCAP

Mission Statement: EXACT Sciences Corporation is an applied genomics company located in Maynard, Massachusetts. EXACT's current technologies, known collectively as PreGen™, are safe, simple, and non-invasive stool-based colorectal cancer tests designed to detect DNA mutations associated with actual disease.

Available Information:

- Physician Print Materials
 - Clinical Reference Manual (including peer-reviewed publications)
 - Product technology brochure
 - PreGen-26 product brochure
 - Review articles
- Physician Audio-Visual Materials
 - Physician education slide set
- Patient Print Materials
- Web Site
 - www.exactsciences.com

Good Housekeeping Magazine

959 Eight Avenue
New York, NY 10019
Ph: (212) 841-8300
Fax: (212) 265-3307
www.goodhousekeeping.women.com

Contact Person: Catherine Winters

Hoffmann-La Roche, Inc.

340 Kingsland Street
Building 1, 7th Floor
Nutley, NJ 07110-1199
Ph: (973) 235-5996
Fax: (973) 562-2333
www.roche.com
www.rocheusa.com

Contact Person: Amar Singh, Executive Director of Marketing, Oncology
Department
Roundtable Representative: Amar Singh

Olympus America, Inc.

Two Corporate Center Drive
Melville, New York 11747-3157
Ph: (631) 844-5449
Fax: (631) 844-5580
www.university@olympus.com

Contact Person: Robert Reinhardt (631) 844-5444
Roundtable Representatives: Robert Reinhardt

Total Endoscopy. Olympus is the world leader in endoscopy and the country's only full line supplier of instrumentation for minimally invasive surgery, gastrointestinal endoscopy.

Available Information

- Physician Print Materials
 - Brochures
- Physician Audio-Visual Materials
 - CME Video
- Other Physician Resources
 - CD-ROM

Olympus Worldwide Information Divisions Healthcare

- Endoscopy
- Surgical
- Microscopes
- Diagnostics
- Financial Services
- Service & Repair,
- Consumer & Industrial.

Pharmacia Corporation

100 Rte. 206 North
Peapack, NJ 07977

Ph: (908) 901-8000
www.pharmacia.com

Contact Person: Karen Carolonza
Roundtable Representative: K. Gabriel Leung

Pharmacia Oncology is bringing discovery to life for every person touched by cancer. The current oncology portfolio includes CAMPTOSAR® (irinotecan hydrochloride injection); CELEBREX™ (celecoxib capsules); AROMASIN® (exemestane tablets); FARMORUBICIN®/ELLENCE™ (epirubicin hydrochloride injection); IDAMYCIN® (idarubicin hydrochloride injection); and ZINECARD® (dexrazoxane injection). Products in development include a kinase inhibitor, SU11248, and other compounds for the treatment of patients with cancer occurring in various forms. Additionally, CELEBREX, is currently in clinical trials to investigate its role in inhibiting the formation of colorectal cancer cells, as well as a variety of tumors

Pharmacia Corporation (NYSE:PHA) is a top-tier global pharmaceutical company whose innovative medicines and other products save lives and enhance health and wellness. Pharmacia's 43,000 people work together with many diverse stakeholders to bring these benefits to people around the world, and to create new health solutions for the future. On July 15, 2002, Pharmacia and Pfizer Inc. (NYSE: PFE) announced the signing of a definitive agreement providing for Pfizer to acquire Pharmacia in a stock-for-stock transaction that is expected to close by the end of 2002.

Available Information:

CRC Patient Education Materials:

- “Your Treatment with Camptosar” (5x11, 7 page booklet for patients to read before starting treatment – how they will feel, when to call the doctor, etc)
- “Your Guide to Treatment” (5x7, 32 page booklet explaining why your doctor prescribed Camptosar for chemo --how to feel better, side effects, treatment tracker; wallet card and PI included)
- “Myths and Facts about CRC (5x8, 45 page booklet, what you need to know about colorectal cancer, causes, how it is detected/diagnosed, etc.) Also available in Spanish (Spanish Easy Read Guide)

Sanofi-Synthelabo

90 Park Avenue

New York, NY 10016

Ph: (212) 551-4132

Fax: (212) 551-4933

Contact Person: Elizabeth Harvey

Roundtable Representative: Elizabeth Harvey