AGENDA
80% IN EVERY COMMUNITY CONFERENCE & NATIONAL COLORECTAL CANCER ROUNDTABLE ANNUAL MEETING
Urgency and Resolve: Sharpening our focus on 80% in Every Community
November 15-17, 2021

NOTE: NCCRT Annual Meeting Sessions (blue text) are open to NCCRT Members only. 80% in Every Community Conference sessions (black text) are open to all registrants.

Time Zone: All times are Eastern.

Pre-Conference Sessions

**NCCRT Strategic Priority Team Meetings (formerly Task Group Meetings)**

- Policy Action  Thursday, Oct. 21 2-3:30 PM
- Public Awareness & Social Media  Date TBD
- Community Health Centers  Wednesday, Oct. 6 2-3:30 PM
- Family History & Early Onset CRC  Wednesday, Oct. 6 3:30-5 PM
- Professional Education & Practice Implementation: Healthcare  Thursday, Oct. 28 3-4:30 PM
- Professional Education & Practice Implementation: Community Stakeholders  Tuesday, Oct. 26 1-2:30 PM

Optional: National Colorectal Cancer Roundtable Orientation  Date TBD
(Open to old and new attendees alike!)

Richard C. Wender, MD, Chair of Family Medicine and Community Health, Perelman School of Medicine, University of Pennsylvania; Chair, NCCRT

Robert Smith, PhD, Vice President Cancer Screening, American Cancer Society, Inc.; Co-Chair, NCCRT

Optional: What Do The Data Tell Us: What Can We Learn From The Latest Colorectal Cancer Screening Rate Trends Over Time?  Date TBD

- Behavioral Risk Factor Surveillance System
- National Health Interview Survey
Monday, November 15\textsuperscript{th}, 2021

12:30 to 1:00 PM ET  
Log in, browse our conference platform, and meet our sponsors!

1:00 PM to 1:05 PM  
NCCRT Member Welcome

1:05 PM to 1:30 PM  
Opening Remarks and Roundtable Business

\hspace{1cm} Robert Smith, PhD, Vice President Cancer Screening, American Cancer Society, Inc.; Co-Chair, NCCRT

1:30 to 2:00 PM  
80\% in Every Community Conference Welcome & Campaign Progress Report

\hspace{1cm} Richard C. Wender, MD, Chair of Family Medicine and Community Health, Perelman School of Medicine, University of Pennsylvania; Chair, NCCRT

2:00 to 3:00 PM  
\textbf{Panel Session}: Screening at 45: Implementing the USPSTF recommendation and reaching the newly eligible for colorectal cancer screening

\hspace{1cm} • Timeline for Implementation
\hspace{1cm} • Advocacy Progress
\hspace{1cm} • What do we know about 45-49-year olds?
\hspace{1cm} • Reaching the Young Eligible

3:00 to 3:10 PM  
BREAK

3:10 to 4:00 PM  
\textbf{Panel Session}: Navigating through COVID-19: Adapting to meet the new normal in health care to deliver colorectal cancer screening

4:00 to 4:45 PM  
NETWORKING (Optional)

Tuesday, November 16\textsuperscript{th}, 2021

12:30 to 1:00 PM ET  
Log in, browse our conference platform, and meet our sponsors!

1:00 to 1:05 PM  
NCCRT Member Welcome
1:05 to 1:45 PM  **Strategic Priority Team Snapshots: Key points and takeaways**

Join the six Strategic Priority Team co-chairs to hear highlights from their team’s October/November discussion session and learn about each team’s scope of work for the upcoming year.

1:45 to 1:50 PM  **Welcome to Day 2: 80% in Every Community Conference**

1:50 to 2:50 PM  **Panel Session: Ensuring Follow Up to Abnormal Stool Tests: Overview of the problem, the policy landscape and best practices from the field**

2:50 to 3:00 PM  **BREAK**

3:00 to 4:00 PM  **Concurrent Session 1: Progress Update: Developments following the NCCRT’s Action Plan to Address the Rising Burden of Colorectal Cancer in Younger Adults**

**Concurrent Session 2: Achieving On-time Screening for Colorectal Cancer: Findings from recent market research and leveraging social media**

4:00 to 4:45 PM  **NETWORKING (Optional)**

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**Wednesday, November 17th, 2021**

12:30 to 1:00 PM ET  **Log in, browse our conference platform, and meet our sponsors!**

1:00 to 1:05 PM  **Welcome to Day 3: 80% in Every Community Conference**

1:05 to 2:00 PM  **Panel Session: Understanding and Addressing the Sources of Disparities**

2:00 - 3:00 PM  **Concurrent Session 3: Strategies to Promote Colorectal Cancer Screening in Under-represented Communities**

**Concurrent Session 4: The Critical Role of Primary Care: Updates to the NCCRT Steps Manual and leveraging the power of professional societies to advance colorectal cancer screening**

3:00 PM  **Adjourn**