



AGENDA
80% IN EVERY COMMUNITY CONFERENCE &
NATIONAL COLORECTAL CANCER ROUNDTABLE ANNUAL MEETING
Urgency and Resolve: Sharpening our focus on 80% in Every Community
November 15-17, 2021

NOTE: *NCCRT Annual Meeting Sessions (blue text) are open to NCCRT Members only. 80% in Every Community Conference sessions (black text) are open to all registrants.*

Time Zone: *All times are Eastern.*

Pre-Conference Sessions

NCCRT Strategic Priority Team Meetings (formerly Task Group Meetings)

- Policy Action Thursday, Oct. 21 2-3:30 PM
- Public Awareness & Social Media Wednesday, Nov. 3 2-3:00 PM
- Community Health Centers Wednesday, Oct. 6 2-3:30 PM
- Family History & Early Onset CRC Wednesday, Oct. 6 3:30-5 PM
- Professional Education & Practice Implementation: Healthcare Thursday, Oct. 28 3-4:30 PM
- Professional Education & Practice Implementation: Community Stakeholders Tuesday, Oct. 26 1-2:30 PM

Optional: National Colorectal Cancer Roundtable Orientation Thursday, Nov. 4 2:00-3:00 PM
(Open to old and new attendees alike!)

Richard C. Wender, MD, Chair of Family Medicine and Community Health, Perelman School of Medicine, University of Pennsylvania; Chair, NCCRT

Robert Smith, PhD, Vice President Cancer Screening, American Cancer Society, Inc.; Co-Chair, NCCRT

Optional: What Do the Data Tell Us: What Can We Learn from the Latest Colorectal Cancer Screening Rate Trends Over Time? Wednesday, Nov. 3 1:00-2:00 PM

Behavioral Risk Factor Surveillance System

Lisa Richardson, MD, MPH, Director, Division of Cancer Prevention and Control, Centers for Disease Control and Prevention, NCCRT Steering Committee

NATIONAL COLORECTAL CANCER ROUNDTABLE MEETING

National Health Interview Survey

Stacey Fedewa, Senior Principal Scientist, Surveillance Research, American Cancer Society, Inc.

Healthcare Effectiveness Data

Mary Barton, MD, MPP, Vice President, Performance Measurement, National Committee for Quality Assurance

Uniform Data System

Neeraj Deshpande MBBS, MPH, MHA, Public Health Analyst, Quality Recognition and Health Promotion Team, Bureau of Primary Health Care/Office of Quality Improvement, DHHS/Health Resources and Services Administration

Monday, November 15th, 2021

12:30 to 1:00 PM ET **Log in, browse our conference platform, and meet our sponsors!**

1:00 PM to 1:05 PM **NCCRT Member Welcome**

1:05 PM to 1:30 PM **Opening Remarks and Roundtable Business**

Robert Smith, PhD, Vice President Cancer Screening, American Cancer Society, Inc.; Co-Chair, NCCRT

1:30 to 2:10 PM **80% in Every Community Conference Welcome & Campaign Progress Report**

Richard C. Wender, MD, Chair of Family Medicine and Community Health, Perelman School of Medicine, University of Pennsylvania; Chair, NCCRT

2:10 to 3:00 PM **Panel Session: Screening at 45: Implementing the USPSTF recommendation and reaching the newly eligible for colorectal cancer screening**

Moderator: Steven Itzkowitz, MD, FACP, FACG, AGAF, Professor of Medicine, Oncological Sciences, and Medical Education, Icahn School of Medicine at Mount Sinai; NCCRT Family History & Early-age Onset CRC Strategic Priority Team Co-chair

Timeline for Implementation: *Anna Schwamlein Howard, Principal, Policy Development, Access to and Quality of Care, American Cancer Society Cancer Action Network*

Advocacy Progress: *Alexandra Miller, Senior Director of Community Engagement, Colorectal Cancer Alliance*

What do we know about 45-49-year olds?: *Stacey Fedewa, Senior Principal Scientist, Surveillance Research, American Cancer Society, Inc.*

NATIONAL COLORECTAL CANCER ROUNDTABLE MEETING

Reaching the Young Eligible: Heather Hampel, MS, CGC, Professor, Department of Internal Medicine; Associate Director, Division of Human Genetics; The Ohio State University; NCCRT Family History & Early-age Onset CRC Strategic Priority Team Co-chair

3:00 to 3:10 PM

BREAK

3:10 to 4:00 PM

Panel Session: Navigating through COVID-19: Adapting to meet the new normal in health care to deliver colorectal cancer screening

Rachel Issaka, MD, MAS, Assistant Professor, Gastroenterology and Hepatology Clinical Research Division, Fred Hutch

Lincoln County Health Center - Newport, Oregon

Jaraka Carver, LPN, Panel Coordinator, Lincoln Community Health Center

Virginia Mason Franciscan Health - Washington State

Michael T. Anderson, MHA, CPHQ, Division Vice President, Quality and Population Health

Penn Medicine - Philadelphia, Pennsylvania

Shivan Mehta, MD, MBA, MSHP, Associate Chief Innovation Officer, Penn Medicine; Assistant Professor of Medicine and Health Policy, University of Pennsylvania

4:00 to 4:45 PM

NETWORKING (Optional)

Tuesday, November 16th, 2021

12:30 to 1:00 PM ET

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1:00 to 1:05 PM

NCCRT Member Welcome

1:05 to 1:45 PM

Strategic Priority Team Snapshots: Key points and takeaways

Join the six Strategic Priority Team co-chairs to hear highlights from their team's October/November discussion session and learn about each team's scope of work for the upcoming year.

1:45 to 1:50 PM

Welcome to Day 2: 80% in Every Community Conference

1:50 to 2:40 PM

Panel Session: Ensuring Follow Up to Abnormal Stool Tests: Overview of the problem, the policy landscape and best practices from the field

NATIONAL COLORECTAL CANCER ROUNDTABLE MEETING

Moderator: Francis R. Colangelo, MD, MS-HQS, FACP, Director, Outcomes Office, Allegheny Health Network, NCCRT Steering Committee

Overview of the Problem & Clinical Implications: *Folasade P. May, MD, PhD, MPhil, Director, Melvin and Bren Simon Gastroenterology Quality Improvement Program; Associate Director, UCLA Kaiser Permanente Center for Health Equity*

Policy Landscape: *Molly McDonnell, Director of Advocacy, Fight Colorectal Cancer*

NCCRT Best Practices Brief: *Michelle Tropper, MPH, Director of Clinical Programs, HealthEfficient*

Health Center: *Rina Ramirez-Alexander, MD, Chief Medical Officer and Kathleen Felezzola, Director of Nursing, Zufall Health*

2:40 to 3:00 PM

BREAK

3:00 to 4:00 PM

Concurrent Session 1: The Critical Role of Primary Care: Updates to the NCCRT Steps Manual and leveraging the power of professional societies to advance colorectal cancer screening

Moderator: Keith L. Winfrey, MD, MPH, FACP, Chief Medical Officer, NOELA Community Health Center, NCCRT Steering Committee

Newly Updated Steps Guide for Increasing CRC Screening: A Manual for Primary Care Practices: *Michelle Tropper, MPH, Director of Clinical Programs, HealthEfficient*

Health Center Case Study: *Robby Amin, MD, Clinical Liaison, Horizons: South Georgia's Cancer Coalition*

Primary Care System Case Study: *James T. Rogers, MD, Mercy Health System, Springfield, Missouri*

American Association of Medical Assistants: *Donald A. Balasa, JD, MBA, CEO and Legal Counsel, AAMA*

3:00 to 4:00 PM

Concurrent Session 2: Achieving On-time Screening for Colorectal Cancer: Findings from recent market research and leveraging digital strategies

Moderator: Allison Rosen MS, Project Director, Center for Health Promotion & Prevention Research, UTHealth School of Public Health, NCCRT Steering Committee

Michelle Aubertine, Project Manager, KS&R

NATIONAL COLORECTAL CANCER ROUNDTABLE MEETING

Laura DePeters, Managing Director, Social, Content & Paid Media, American Cancer Society, Inc.

Stand Up To Cancer, Speaker TBD

4:00 to 4:45 PM **NETWORKING (Optional)**

Wednesday, November 17th, 2021

12:30 to 1:00 PM ET **Log in, browse our conference platform, and meet our sponsors!**

1:00 to 1:05 PM **Welcome to Day 3: 80% in Every Community Conference**

1:05 to 2:00 PM **Keynote: New Directions for Addressing Racial Colorectal Cancer Disparities: The Association of Black Gastroenterologists and Hepatologists' founding and first year**

Pascale M. White, MD, Assistant Professor of Medicine, Department of Medicine, Division of Gastroenterology and Director of the Gastroenterology Clinic, Icahn School of Medicine at Mount Sinai; Board Member and Co-founder, the Association of Black Gastroenterologists and Hepatologists

Breakout Group Discussions

2:00 - 3:00 PM **Concurrent Session 3: Strategies to Promote Colorectal Cancer Screening in Under-represented Communities**

Findings from NCCRT's New Market Research on Reaching Black and African American Adults for CRC Screening

Michelle Aubertine, Project Manager, KS&R

Innovative Approaches for Promoting CRC Screening among Latino and Multi-ethnic Communities in Southern California

Anne Escaron, PhD, MPH, Research and Evaluation Manager, AltaMed Health Services

Multilevel Interventions to Promote CRC Screening among Native American Communities in Arizona - Accelerating Colorectal Cancer Screening and Follow-up through Implementation Science (ACCSIS) Program Grantee

Jennifer Hatcher, RN, MPH, PhD, Associate Director for Community Outreach & Engagement, The University of Arizona Cancer Center

2:00 - 3:00 PM **Concurrent Session 4: Progress Update: Developments following the NCCRT's Action Plan to Address the Rising Burden of Colorectal Cancer in Younger Adults**

NATIONAL COLORECTAL CANCER ROUNDTABLE MEETING

The NCCRT convened a national Summit with key thought leaders and national stakeholders in November 2017 to discuss the causes of early-onset colorectal cancer and clinical challenges to mitigating the burden of this disease. [Research priorities were identified and included evaluating the role of novel risk factors, understanding natural history and elucidating ways to implement evidenced-based practices for identifying and managing at-risk persons.](#) This session will provide an update on recent progress related to each of these priorities and opportunities for engagement.

Moderators: Andrea Dwyer Andrea (Andi) Dwyer, The Colorado School of Public Health, University of Colorado Cancer Center; and Paul C. Schroy, MD, MPH, Emeritus Professor of Medicine, Boston University School of Medicine; NCCRT Family History & Early-age Onset CRC Strategic Priority Team Co-chair

Caitlin C. Murphy, Associate Professor Health Promotion & Behavioral Sciences, UTHealth School of Public Health

Peter S. Liang, MD, MPH, Professor, Department of Medicine, Professor, Department of Population Health, NYU Grossman School of Medicine

Joshua Demb, PhD, Postdoctoral Scholar, University of California, San Diego

3:00 PM

Adjourn