AGENDA
80% IN EVERY COMMUNITY CONFERENCE & NATIONAL COLORECTAL CANCER ROUNDTABLE ANNUAL MEETING
Urgency and Resolve: Sharpening our focus on 80% in Every Community
November 15-17, 2021

NOTE: NCCRT Annual Meeting Sessions (blue text) are open to NCCRT Members only. 80% in Every Community Conference sessions (black text) are open to all registrants.

Time Zone: All times are Eastern.

**Pre-Conference Sessions**

**NCCRT Strategic Priority Team Meetings (formerly Task Group Meetings)**

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<td>Public Awareness &amp; Social Media</td>
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<td>Community Health Centers</td>
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<td>Family History &amp; Early Onset CRC</td>
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<td>Professional Education &amp; Practice Implementation: Healthcare</td>
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Optional: National Colorectal Cancer Roundtable Orientation
(Open to old and new attendees alike!)

Optional: What Do the Data Tell Us: What Can We Learn from the Latest Colorectal Cancer Screening Rate Trends Over Time?

The NCCRT is tracking all major measures to assess our progress in reaching colorectal cancer screening rates of 80% and higher in communities across the nation. Join this session to hear from the experts on the latest screening rate data from the key colorectal cancer screening data sets: BRFSS, NHIS, HEDIS, and UDS.
Moderator: Jordan Karlitz, MD, GI Division Chief, Denver Health Medical Center; and Associate Professor at the University of Colorado School of Medicine; NCCRT Steering Committee

Behavioral Risk Factor Surveillance System
Lisa Richardson, MD, MPH, Director, Division of Cancer Prevention and Control, Centers for Disease Control and Prevention, NCCRT Steering Committee

Healthcare Effectiveness Data
Sepheen Byron, Assistant Vice President, Performance Measurement, National Committee for Quality Assurance

Uniform Data System
Neeraj Deshpande MBBS, MPH, MHA, Public Health Analyst, Quality Recognition and Health Promotion Team, Bureau of Primary Health Care/Office of Quality Improvement, DHHS/Health Resources and Services Administration

National Health Interview Survey
Stacey Fedewa, Senior Principal Scientist, Surveillance Research, American Cancer Society, Inc.

Monday, November 15th, 2021

12:30 to 1:30 PM ET   Log in, browse our conference platform, and meet our sponsors!

1:00 PM to 1:05 PM   NCCRT Member Welcome

1:05 PM to 1:30 PM   Opening Remarks and Roundtable Business

   Robert Smith, PhD, Vice President Cancer Screening, American Cancer Society, Inc.; Co-Chair, NCCRT

1:30 to 2:10 PM   80% in Every Community Conference Welcome & Campaign Progress Report

   Richard C. Wender, MD, Chair of Family Medicine and Community Health, Perelman School of Medicine, University of Pennsylvania; Chair, NCCRT

2:10 to 3:00 PM   Panel Session: Screening at 45: Implementing the USPSTF recommendation and reaching the newly eligible for colorectal cancer screening

   Moderator: Steven Itzkowitz, MD, FACP, FACC, AGAF, Professor of Medicine, Oncological Sciences, and Medical Education, Icahn School of Medicine at Mount Sinai; NCCRT Family History & Early-age Onset CRC Strategic Priority Team Co-chair

   Timeline for Implementation: Anna Schwamlein Howard, Principal, Policy Development, Access to and Quality of Care, American Cancer Society Cancer Action Network
Advocacy Progress: Alexandra Miller, Senior Director of Community Engagement, Colorectal Cancer Alliance

What do we know about 45-49-year olds?: Stacey Fedewa, Senior Principal Scientist, Surveillance Research, American Cancer Society, Inc.

Reaching the Young Eligible: Heather Hampel, MS, CGC, Professor, Department of Internal Medicine; Associate Director, Division of Human Genetics; The Ohio State University; NCCRT Family History & Early-age Onset CRC Strategic Priority Team Co-chair

3:00 to 3:10 PM  BREAK

3:10 to 4:00 PM  Panel Session: Navigating through COVID-19: Adapting to meet the new normal in health care to deliver colorectal cancer screening

Moderator: Lisa Richardson, MD, MPH, Director, Division of Cancer Prevention and Control, Centers for Disease Control and Prevention, NCCRT Steering Committee

Colorectal Cancer Screening and Outcomes During the COVID-19 Pandemic
Rachel Issaka, MD, MAS, Assistant Professor, Gastroenterology and Hepatology Clinical Research Division, Fred Hutch

Lincoln County Health Center - Newport, Oregon
Jaraka Carver, LPN, Panel Coordinator, Lincoln Community Health Center

Virginia Mason Franciscan Health - Washington State
Michael T. Anderson, MHA, CPHQ, Division Vice President, Quality and Population Health

Penn Medicine - Philadelphia, Pennsylvania
Shivan Mehta, MD, MBA, MSHP, Associate Chief Innovation Officer, Penn Medicine; Assistant Professor of Medicine and Health Policy, University of Pennsylvania

4:00 to 4:45 PM  NETWORKING (Optional)

Tuesday, November 16th, 2021

12:30 to 1:45 PM ET  Log in, browse our conference platform, and meet our sponsors!

1:00 to 1:05 PM  NCCRT Member Welcome

1:05 to 1:45 PM  Strategic Priority Team Snapshots: Key points and takeaways
Join the six Strategic Priority Team co-chairs to hear highlights from their team’s October/November discussion session and learn about each team’s scope of work for the upcoming year.

1:45 to 1:50 PM  
**Welcome to Day 2: 80% in Every Community Conference**

1:50 to 2:40 PM  
**Panel Session:** Ensuring Follow Up to Abnormal Stool Tests: Overview of the problem, the policy landscape and best practices from the field

*Moderator:* Francis R. Colangelo, MD, MS-HQS, FACP, Director, Outcomes Office, Allegheny Health Network, NCCRT Steering Committee

**Overview of the Problem & Clinical Implications:** Folasade P. May, MD, PhD, MPhil, Director, Melvin and Bren Simon Gastroenterology Quality Improvement Program; Associate Director, UCLA Kaiser Permanente Center for Health Equity

**Policy Landscape:** Molly McDonnell, Director of Advocacy, Fight Colorectal Cancer

**NCCRT Best Practices Brief:** Michelle Tropper, MPH, Director of Clinical Programs, HealthEfficient

**Health Center:** Rina Ramirez-Alexander, MD, Chief Medical Officer and Kathleen Felezzola, Director of Nursing, Zufall Health

2:40 to 3:00 PM  
**BREAK**

3:00 to 4:00 PM  
**Concurrent Session 1:** The Critical Role of Primary Care: Updates to the NCCRT Steps Manual and leveraging the power of professional societies to advance colorectal cancer screening

*Moderator:* Keith L. Winfrey, MD, MPH, FACP, Chief Medical Officer, NOELA Community Health Center, NCCRT Steering Committee

**Newly Updated Steps Guide for Increasing CRC Screening: A Manual for Primary Care Practices:** Michelle Tropper, MPH, Director of Clinical Programs, HealthEfficient

**Health Center Case Study:** Robby Amin, MD, Clinical Liaison, Horizons: South Georgia’s Cancer Coalition

**Primary Care System Case Study:** James T. Rogers, MD, Mercy Health System, Springfield, Missouri

**American Association of Medical Assistants:** Donald A. Balasa, JD, MBA, CEO and Legal Counsel, AAMA and Deborah Novak, Vice President, AAMA
3:00 to 4:00 PM  **Concurrent Session 2:** Achieving On-time Screening for Colorectal Cancer: Findings from recent market research and leveraging digital strategies

*Moderator: Allison Rosen, MS, Project Director, Center for Health Promotion & Prevention Research, UTHealth School of Public Health, NCCRT Steering Committee*

*Michelle Aubertine, Project Manager, KS&R*

*Laura DePeters, Managing Director, Social, Content & Paid Media, American Cancer Society, Inc.*

*Renee Nicholas, Vice President of Advocacy and Strategic Collaborations, Stand Up To Cancer; and Lori Benson, Executive Director and CEO, Hip Hop Public Health*

4:00 to 4:45 PM  **NETWORKING (Optional)**

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**Wednesday, November 17th, 2021**

12:30 to 1:00 PM ET  **Log in, browse our conference platform, and meet our sponsors!**

1:00 to 1:05 PM  **Welcome to Day 3: 80% in Every Community Conference**

1:05 to 2:00 PM  **Keynote:** New Directions for Addressing Racial Colorectal Cancer Disparities: The Association of Black Gastroenterologists and Hepatologists’ founding and first year

*Pascale M. White, MD, Assistant Professor of Medicine. Department of Medicine, Division of Gastroenterology and Director of the Gastroenterology Clinic, Icahn School of Medicine at Mount Sinai; Board Member and Co-founder, the Association of Black Gastroenterologists and Hepatologists*

Breakout Group Discussions

2:00 – 2:55 PM  **Concurrent Session 3:** Strategies to Promote Colorectal Cancer Screening in Under-represented Communities

*Moderator: Annie Thibault, Director, Colorectal Cancer Prevention Network, NCCRT Steering Committee*

*Findings from NCCRT’s New Market Research on Reaching Black and African American Adults for CRC Screening*

*Michelle Aubertine, Project Manager, KS&R*

*Evidence-based and Innovative Approaches for Promoting CRC Screening among Latino and Multi-ethnic Communities in Southern California*
Anne Escaron, PhD, MPH, Research Scientist, AltaMed Health Services

Multilevel Interventions to Promote CRC Screening among Native American Communities in Arizona - Accelerating Colorectal Cancer Screening and Follow-up through Implementation Science (ACCSIS) Program Grantee
Jennifer Hatcher, RN, MPH, PhD, Associate Director for Community Outreach & Engagement, The University of Arizona Cancer Center

2:00 – 2:55 PM

Concurrent Session 4: Progress Update: Developments following the NCCRT’s Action Plan to Address the Rising Burden of Colorectal Cancer in Younger Adults

The NCCRT convened a national Summit with key thought leaders and national stakeholders in November 2017 to discuss the causes of early-onset colorectal cancer and clinical challenges to mitigating the burden of this disease. Research priorities were identified and included evaluating the role of novel risk factors, understanding natural history and elucidating ways to implement evidenced-based practices for identifying and managing at-risk persons. This session will provide an update on recent progress related to each of these priorities and opportunities for engagement.

Moderators: Andrea (Andi) Dwyer, The Colorado School of Public Health, University of Colorado Cancer Center; and Paul C. Schroy, MD, MPH, Emeritus Professor of Medicine, Boston University School of Medicine; NCCRT Family History & Early-age Onset CRC Strategic Priority Team Co-chair

Caitlin C. Murphy, Associate Professor Health Promotion & Behavioral Sciences, UTHealth School of Public Health

Peter S. Liang, MD, MPH, Professor, Department of Medicine, Professor, Department of Population Health, NYU Grossman School of Medicine

Joshua Demb, PhD, Postdoctoral Scholar, University of California, San Diego

2:55 - 3:00 PM

Adjourn