NCCRT Membership
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• 158 organizational/institutional members
  - 10 new in 2022

• 27 corporate associates
  - 1 new in 2022

https://nccrt.org/about/roundtable-members/member-organizations/
2022 Awards Program

• Grand Prize: Pueblo Community Health Center
• Honorees:
  - Hitting Cancer Below the Belt
  - Penn Medicine
  - Nebraska Cancer Coalition
  - Senator Maryellen Goodwin and Representative Mia Ackerman
  - Access to Screening: A Colorectal Cancer Alliance Prevention Initiative

https://nccrt.org/2022-awards/
2022 CRC Awareness Month Webcast

• Objectives:
  - Discuss the landscape of CRC screening
  - Recognize success (6 awardees)
  - Drive energy and action toward 80% in Every Community
• 300+ participants
• Overwhelmingly positive evaluation results

Learn more & register:
nccrt.org/events/
NCCRT Webinars

• **2022 Messaging Guidebook For Black & African American People: Messages To Motivate For Colorectal Cancer Screening**
  - June 21
  - 245 participants

• **2022 Steps Guide Update**
  - July 25
  - 265 participants

Learn more & register: [nccrt.org/events/](http://nccrt.org/events/)
NCCRT Blue Star Conversation Series

• What Proportion of EAO CRC is Potentially Preventable Based on Family History and Genetics?
  - March 29
  - 66 participants

• Demystifying CRC Screening Quality Measures: A Conversation with NCQA’s Mary Barton
  - June 7
  - 60 participants

Learn more & register: nccrt.org/events/
New Resources Published

- 2022 Messaging Guidebook for Black & African American People: Messages to Motivate for Colorectal Cancer Screening
  - Messaging guidance
  - Tested messages
  - Sample promo materials

nccrt.org/Resource-Center
80% by 2018 Resource Updates

• Released in 2022:
  - Survivors & Families
  - Women’s Health Providers
  - Employers

• Revised materials coming this summer/fall:
  - Employer Challenge Guide,
  - Clinician’s Reference on Stool-based Testing,
  - Briefs for Radiologists, and more
Upcoming Resource Releases

• The newly updated **Steps Guide** includes:
  - Expansion to all primary care Latest science and best practices
  - Current guidelines and test options
  - Expert-endorsed strategies
  - 10 case studies of exemplary practice sites
  - Samples, templates, and tools

*Coming August 2022!*
Upcoming Resource Releases

• **Steps Guide promotion:**
  - Sample social media posts
  - Template newsletter blurbs
  - Shareable graphics
  - 45 sec promo video
Upcoming Resource Releases

• Lead-Time Messaging to Encourage On-Time Screening
  - Find messaging to raise awareness among 20-44-year-olds
  - Better understand perceptions about CRC and likelihood to get screened on-time
  - Develop recommendations for reaching younger audiences
  - Determine effective messaging that best resonates with this audience

Coming Fall 2022!
NCCRT Annual Meeting

• Annual Meeting
  November 16-18, 2022
  Baltimore, Maryland

  - Registration coming late August/early September!
The National Landscape of CRC Screening

• **Age 45:** Nearly all major guidelines now recommend CRC screening for average risk adults start at age 45, with nearly full implementation in 2023

• **Major policy successes:**
  - Dec. 2020 – “Medicare Loophole” fixed (phased in over several years)
  - Cost sharing for colonoscopies that follow positive/abnormal non-colonoscopy CRC screening
    - Jan. 2022 – federal FAQs clarify private health plans and Medicaid Expansion must eliminate cost sharing
    - July 2022 – CMS proposed rule would eliminate cost sharing in Medicare plans in 2023
Thank You!