



## NATIONAL COLORECTAL CANCER ROUNDTABLE 2022 ANNUAL MEETING AGENDA

November 16-18, 2022  
Baltimore, MD

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### Wednesday, November 16<sup>th</sup>

#### *Pre-Conference Sessions*

12:00 PM to 5:00 PM

Registration

1:00 PM to 2:00 PM

Optional: National Colorectal Cancer Roundtable Orientation  
(Open to old and new attendees alike!)

New to either the National Colorectal Cancer Roundtable or the NCCRT Annual Meeting? Or maybe you've been coming for years but would like a refresher on what the NCCRT is all about? Then, this session is for you! Join NCCRT Chair, Dr. Steven Itzkowitz, and NCCRT Co-Chair, Dr. Robert Smith, as they give an overview of the NCCRT, what we do and how we do it, in hopes of helping attendees get the most out of their involvement with the NCCRT.

*Steven Itzkowitz, MD, FACP, FACG, AGAF, Gastroenterologist and Professor, Icahn School of Medicine at Mount Sinai; NCCRT Chair*

*Robert Smith, PhD, Co-Chair, NCCRT, Vice President Cancer Screening, American Cancer Society, Inc.*

1:00 PM to 2:00 PM

American Cancer Society Staff Dialogue  
(Open to ACS staff only)

2:00 PM to 3:00 PM

What Do the Data Tell Us? What Can We Learn from the Latest Colorectal Cancer Screening Rate Trends Over Time?

This session will provide a look at the latest data that informs how we are doing as a nation with our efforts to reach an 80% colorectal cancer screening rate. The session will include a review of the key colorectal cancer screening data sets: BRFSS, NHIS, HEDIS, and UDS. Our expert speakers will provide an update on where we are progressing and where we still need to focus, to help inform your work ahead.

*Moderator: Cecelia Brewington, MD, FACR, Vice Chair, Clinical Operations; Chief of Community Radiology, UT Southwestern Medical Center; NCCRT Steering Committee*

**Behavioral Risk Factor Surveillance System**

*Lisa Richardson, MD, MPH, Director, Division of Cancer Prevention and Control, Centers for Disease Control and Prevention, NCCRT Steering Committee*

**National Health Interview Survey**

*Jessica Star, MA, MPH, Associate Scientist II, Surveillance and Health Equity Science, American Cancer Society*

**Healthcare Effectiveness Data**

*Mary Barton, MD, Vice President, Performance Measurement, National Committee for Quality Assurance*

**Uniform Data System**

*Amelia Khalil, Team Lead, Quality Recognition and Health Promotion, Office of Quality Improvement, Bureau of Primary Health Care, Health Resources and Services Administration*

3:00 PM to 3:30 PM

Networking Break

3:30 PM to 5:00 PM

Concurrent NCCRT Strategic Priority Team Meetings

*Community Health Centers*

*Family History & Early-Age Onset CRC*

*Policy Action*

*Professional Education & Practice Implementation: Healthcare Systems*

*Public Awareness & Social Media*

5:30 PM to 8:00 PM

NCCRT Steering Committee Meeting

*(Open to NCCRT Steering Committee members only)*

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**Thursday, November 17<sup>th</sup>**

7:30 AM to 8:30 AM

Registration & Networking Breakfast

8:30 AM to 8:50 AM

Welcome & NCCRT Business

*Robert Smith, PhD, Senior Vice President Cancer Screening, American Cancer Society, Inc.; NCCRT Co-Chair*

8:50 AM to 9:20 AM

80% in Every Community Progress Report

Steven Itzkowitz, MD, FACP, FACG, AGAF, Gastroenterologist and Professor, Icahn School of Medicine at Mount Sinai; NCCRT Chair

9:20 AM to 10:30 AM

Panel 1: Screening at 45: Data, Research, and Implementation

**2021 National Health Interview Survey Data on Colorectal Cancer Screening in Ages 45-49** - Jessica Star, MA, MPH, Associate Scientist II, Surveillance and Health Equity Science, American Cancer Society

**Screening at Ages 45-49: Emerging evidence and implications** – Uri Ladabaum, MD, MS, Professor of Medicine, Senior Vice Chief; Director, Gastrointestinal Cancer Prevention Program; Division of Gastroenterology and Hepatology; Stanford University School of Medicine

**NCCRT Primary Care Strategy Meeting & Updated Steps Guide** – Keith L. Winfrey, MD, MPH, FACP, Chief Medical Officer, NOELA Community Health Center, NCCRT Steering Committee (Moderator)

**Preview of NCCRT Market Research on the Soon-to-be and Newly Eligible for Colorectal Cancer Screening** – Kaitlin Sylvester, MPA, Director, National Colorectal Cancer Roundtable - Programs & Partnerships, American Cancer Society

10:30 AM to 11:00 AM

Networking Break

11:00 AM to 12:00 PM

Panel 2: Follow Up to Abnormal Non-Colonoscopy Testing: Moving from Policy to Implementation

Moderator: Francis R. Colangelo, MD, MS-HQS, FACP, Director, Outcomes Office, Allegheny Health Network, NCCRT Steering Committee

**The Policy Landscape** - Molly McDonnell, Director of Advocacy, Fight Colorectal Cancer

**Closing the Screening Continuum: Updates from the American Gastroenterological Association** - David Lieberman, MD, Professor of Medicine, Chief, Division of Gastroenterology and Hepatology: 1997-2021, Oregon Health and Science University

**Work toward a HEDIS Measure** - Elizabeth Ciemins, PhD, MPH, MA, Vice President, Research & Analytics, AMGA

12:00 PM to 1:15 PM

Lunch

1:15 PM to 2:30 PM

Armchair Conversation: Implicit Bias in Health Care & the Impact on Survivorship

*Moderator: Steven Itzkowitz, MD, FACP, FACG, AGAF, Professor of Medicine and Oncological Sciences, Icahn School of Medicine at Mount Sinai; NCCRT Chair*

*Shana O. Ntiri, MD, MPH, Assistant Professor, Department of Family & Community Medicine, University of Maryland School of Medicine; Medical Director, Baltimore City Cancer Program, Marlene and Stewart Greenebaum Comprehensive Cancer Center*

*Paula Chambers Raney, FightCRC.org Colorectal Cancer Hope Coordinator, Survivor/Thriver*

2:30 PM to 3:10 PM

The President's Cancer Panel Cancer Screening Report: Affirming the Vital Role of National Cancer Roundtables

*John P. Williams, MD, FACS, Chair, President's Cancer Panel, Breast Cancer Surgeon and Medical Director, Breast Cancer School for Patients; Clinical Professor, Institute for Biohealth Innovation, George Mason University*

3:10 PM to 3:30 PM

Break and Move to Concurrent Sessions

3:30 PM to 5:00 PM

Concurrent Sessions

A. Current and future colorectal cancer screening strategies

This session will provide a review of current colorectal cancer screening guidelines and highlight future blood-based and imaging-based options for screening as described in the recent *Nature Reviews Gastroenterology & Hepatology* publication, [Current and future colorectal cancer screening strategies](#). Ample time will be provided for Q&A and discussion.

*This workshop will take place as a duplicate session on both Nov. 17 and 18*

*Moderator: Robert Smith, PhD, Senior Vice President Cancer Screening, American Cancer Society, Inc.; NCCRT Co-Chair*

*Theodore R. Levin, MD, Interim Associate Director, Cancer Research, Kaiser Permanente Northern California Division of Research; Clinical Lead, Colorectal Cancer Screening, the Permanente Medical Group, Inc; staff gastroenterologist; Kaiser Permanente Walnut Creek Medical Center; Associate Professor of Health Systems Science; Kaiser Permanente School of Medicine*

*Aasma Shaukat, MD, MPH, Robert M. and Mary H. Glickman Professor of Medicine; Professor, Department of Population Health; Co-Director, Translational Research Education and Careers; Director, Outcomes Research, Division of Gastroenterology and Hepatology; NYU Grossman School of Medicine*

B. NCCRT Market Research in Practice: NCCRT member successes and a preview of the current research on lead-time messaging

This session will showcase how three NCCRT members adapted NCCRT market research findings to promote colorectal cancer screening in the communities they serve: rural populations in Nebraska, health plan members in the Midwest, and Latino and multi-ethnic communities in Southern California. Attendees will also learn about the findings from new market research on the soon-to-be and newly eligible for colorectal cancer screening.

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*Moderator: Caleb Levell, MA, Strategic Director, National Partnerships & Roundtables, American Cancer Society*

*Tamara Robinson, Program Director, Nebraska Cancer Coalition*

*Anne M. Book, Senior Manager, Quality Improvement and Compliance, HealthPartners*

*Anne Escaron, PhD, MPH, Research Scientist, and Esmeralda Ruiz, MPH, AltaMed Institute for Health Equity*

*Michelle Aubertine, MBA, Project Manager, KS&R (by video)*

C. Research Updates from National Cancer Institute Grantees: Recent results from the ACCSIS and PROSPR trials

*Moderator: Paul Doria-Rose, PhD, Chief of the Healthcare Assessment Research Branch, National Cancer Institute*

***It's a Heavy Lift: Implementation of a Colorectal Cancer Screening Program in Rural Areas*** - Amanda Petrik, PhD, Affiliate Investigator, Kaiser Northwest Center for Health Research

***Measuring Colonoscopy Quality and Impact on Mortality*** - Doug Corley, MD, PhD, Research Scientist, Kaiser Permanente

***Risk of Colorectal Cancer and Colorectal Cancer Mortality Among Screen-Eligible Older Adults (76-85y) Who Have Previously Screened*** - Ronit Dalmat, MPH, PhD, Research Scientist, University of Washington

***Association between Improved Colorectal Screening and Racial Disparities*** - Chyke Doubeni, MD, MPH, Chief Health Equity Officer, The Ohio State University Wexner Medical Center (by video)

D. Early-Age Onset Colorectal Cancer: Exploring the Current State of Care, Outreach, and Research

In this session, attendees will learn about three pioneering early-age onset colorectal cancer clinics and the innovative approaches they are taking to reach patients and enhance care.

*Moderator: Allison Rosen, MS, Director, Project ECHO, American Cancer Society; NCCRT Steering Committee Member*

*Kimmie Ng, MD, MPH, Associate Chief, Division of Gastrointestinal Oncology, Associate Professor of Medicine, Harvard Medical School, Director, Young-Onset Colorectal Cancer Center, Co-Director, Colon and Rectal Cancer Center, Director of Translational Research in Gastrointestinal Cancer, Dana-Farber Cancer Institute*

*Yi-Qian Nancy You, MD, MHSc, FACS, Professor, Department of Colon & Rectal Surgery, Division of Surgery, The University of Texas MD Anderson Cancer Center, Houston, TX*

*Andrea Cercek, MD, Section Head, Colorectal Cancer; Co-Director, Center for Young Onset Colorectal and Gastrointestinal Cancers, Memorial Sloan Kettering Cancer Center*

E. Communities of Success: Profiles of success from three 2022 80% in Every Community National Achievement Award Honorees

The NCCRT's [80% in Every Community National Achievement Award](#) program recognizes individuals and organizations who are advancing needed initiatives to reach colorectal screening rates of 80% and higher in communities across the nation. Hear from three of our 2022 honorees about the communities in which they work, what strategies they are using to increase CRC screening, results, lessons learned, and plans for future work.

***Hitting Cancer Below the Belt*** – Melinda Conklin, MS, MEd, Founder/Executive Director, Hitting Cancer Below the Belt

***Penn Medicine*** – Shivan J. Mehta, MD, MBA, MSHP, Assistant Professor of Medicine, Hospital of the University of Pennsylvania and the Veteran's Administration Medical Center

***Access to Screening: A Colorectal Cancer Alliance Prevention Initiative*** – Dionne Christopher, Partnerships and Programs Manager, Colorectal Cancer Alliance

5:00 PM to 6:30 PM

Reception

*\*Cash bar (no credit cards accepted). Light appetizers. Dinner on your own.*

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## Friday, November 18<sup>th</sup>

7:30 AM to 8:00 AM

Networking Breakfast

8:00 AM to 8:50 AM

NCCRT Strategic Priority Team Snapshots: Key points and takeaways

Join the six Strategic Priority Team co-chairs to hear highlights from their team's discussion sessions and learn about each team's scope of work for the upcoming year.

8:50 AM to 9:10 AM

Distinguished National Leadership Award to Daniel S. (Stony) Anderson, MD, FACP

*Introduction by Margaret Hitchcock, PhD, Vice President, California Colorectal Cancer Coalition (C4)*

*Remarks from Daniel S. (Stony) Anderson, MD, FACP, President Board of Directors, California Colorectal Cancer Coalition (C4)*

9:10 AM to 9:45 AM

What the Recent Election Means for Issues We Care About

*Introduction by James Williams, Director, Federal Relations - Cancer Prevention, Early Detection and Screening, American Cancer Society Cancer Action Network*

*Rodney P. Emery, Principal, and Caren B. Street, Principal, Squire Patton Boggs*

9:45 AM to 10:00 AM

Move to Concurrent Sessions

10:00 AM to 11:30 AM

Concurrent Sessions

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*Moderator: Heather Dacus, DO, MPH, Director, Bureau of Cancer Prevention and Control, Office of Public Health, New York State Department of Health; NCCRT Policy Action Strategic Priority Team Co-chair*

*Theodore R. Levin, MD, Interim Associate Director, Cancer Research, Kaiser Permanente Northern California Division of Research; Clinical Lead, Colorectal Cancer Screening, the Permanente Medical Group, Inc; staff gastroenterologist;*

*Kaiser Permanente Walnut Creek Medical Center; Associate Professor of Health Systems Science; Kaiser Permanente School of Medicine*

*Aasma Shaukat, MD, MPH, Robert M. and Mary H. Glickman Professor of Medicine; Professor, Department of Population Health; Co-Director, Translational Research Education and Careers; Director, Outcomes Research, Division of Gastroenterology and Hepatology; NYU Grossman School of Medicine*

G. NCCRT Market Research in Practice: NCCRT member successes and a preview of the current research on lead-time messaging

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*Anne M. Book, Senior Manager, Quality Improvement and Compliance, HealthPartners*

*Anne Escaron, PhD, MPH, Research Scientist, and Esmeralda Ruiz, MPH, AltaMed Institute for Health Equity*

*Michelle Aubertine, MBA, Project Manager, KS&R (by video)*

H. Social media in public health and health care: Effective uses and best practices

Everyone and their organizations are turning to social media these days to help spread awareness for important topics related to cancer, but how do we ensure that the time we spend on social media is effective? Learn about the roles clinician influencers, patient advocates, and celebrities can play to promote cancer screening and awareness within the community. Plus, get a sneak peek into the NCCRT's own work to assess, strategize, and revamp our social media presence.

*Moderator: Allison Rosen, MS, Director, Project ECHO, American Cancer Society; NCCRT Steering Committee Member*



*Austin L. Chiang, MD MPH, Founding President, Association for Healthcare Social Media (AHSM.org); Chief Medical Officer, Gastrointestinal, Medtronic; Assistant Professor of Medicine, Sidney Kimmel Medical College at Thomas Jefferson University; Chief Medical Social Media Officer, Jefferson Health*

*Marcie Klein, Vice President of Prevention, and Michael Sapienza, Chief Executive Officer, Colorectal Cancer Alliance*

*Hanne Volkaerts, Director of Social Media, Dalton Agency*

I. Field strategies to increase colorectal cancer screening and promote colorectal cancer health equity in communities across the US

In this session, you'll hear from three community-facing health systems that are utilizing various tools to establish, implement, and advance colorectal cancer screening interventions that are appropriate for the populations they serve.

*Moderator: Annie Thibault, Director, Colorectal Cancer Prevention Network, NCCRT Steering Committee*

*Tiffany Taylor, MBA, FACHE, Ambulatory Administrative Director, Department of Family Medicine, Charleston Area Medical Center*

*Einas Batarseh, MD, MPH, Chief Resident Internal Medicine/Preventive Medicine - PGY 4, University at Buffalo, the State University of New York*

*Koosh Desai, MD, Assistant Clinical Professor of Medicine, Curriculum Director, SWGA Campus, Medical College of Georgia, Augusta University*

J. State and Regional Based Initiatives: Sharing what works to build and sustain engagement

State and regional cancer and colorectal cancer-specific coalitions and roundtables are catalyzing exciting advances in cancer screening around the country. And yet -- building and sustaining partner engagement can be a challenge! Hear from a mix of veteran and newbie coalition representatives about their experiences, with ample time to learn and share in round robin discussion.

*Moderators: Nikki Hayes, MPH, Chief, Comprehensive Cancer Control Branch, Division of Cancer Prevention and Control, National Center for Chronic Disease Prevention and Health Promotion Centers for Disease Control and Prevention; and Katie Bathje, MA, Strategic Director, National Partnerships and Innovation, Comprehensive Cancer Control Initiatives, American Cancer Society*

11:30 AM to 11:40 PM

[Return to General Session](#)

11:40 AM to 12:30 PM

Innovations in Cancer Screening and Prevention: How to Lay the Groundwork for Health Equity

*Richard C. Wender, MD, Chair of Family Medicine and Community Health, Perelman School of Medicine, University of Pennsylvania; NCCRT Chair Emeritus*

12:30 PM to 12:45 PM

Wrap Up & Adjourn