NCCRT Community Health Centers

Strategic Priority Team Informational Call
November 7, 2022
12:00 - 12:30pm ET
Welcome!

Please share:

→ Your name
→ Where you’re from
→ Which organization you represent
→ What is your favorite fall beverage
Community Health Center Strategic Priority Team

Chair:
Jim Hotz, MD
National Association of Community Health Centers

Co-Chair:
Gloria Coronado, PhD
Kaiser Permanente, Center for Health Research

**Charge:** To identify and act on opportunities for NCCRT to advance efforts to increase colorectal screening delivery within the community health center setting.
Today’s Objective:

• Share the importance of Strategic Priority Teams (SPT) and their importance to the work of NCCRT
• Provide an overview of the Community Health Center SPT
• Review our top takeaways from the 2021 virtual meeting
• Share activity highlights from 2022
• Answer any questions you may have
• Brainstorm potential topics to discuss at our in person annual meeting
80% in Every Community

80% in Every Community is an NCCRT initiative that continues the progress and commitment from 80% by 2018, and reemphasizes our dedication to partnership, collective action, and the pooling of resources to reach 80% colorectal cancer screening rates nationally.

Strategic Focus Areas:
1. Assess and Build Capacity in Communities
2. Catalyze Healthcare Systems
3. Mobilize at Public Touch Points
4. Break Down Policy Barriers
## Aligning Our Priorities: 80% in Every Community Strategic Plan

<table>
<thead>
<tr>
<th>Focus Areas</th>
<th>Mobilize at Public Touchpoints</th>
<th>Catalyze Health Care Systems</th>
<th>Break Down Policy Barriers</th>
</tr>
</thead>
<tbody>
<tr>
<td>Assess and Build Capacity in Communities</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Mobilize at Public Touchpoints</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Catalyze Health Care Systems</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Break Down Policy Barriers</td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

### Strategic Priority Teams

- **Public Awareness & Social Media**
- **Family History & Early-Age Onset**
- **PEPI: Community Stakeholders**
- **PEPI: Health Systems & Providers**
- **Policy Action**

**Community Health Centers**
Strategic Priority Teams: History & Purpose

- Promote dialogue around emerging topics and areas of interest of NCCRT
- Develop project ideas related to our priority areas
- Identify topics for NCCRT Blue Star Conversations
- Members participate on Advisory Committees for projects pulled from these interest areas
- Assist with dissemination of resources and relevant information
- Identify opportunities to promote the work of NCCRT
Team Takeaways from 2021: *What Can This Group Do?*

- NCCRT has tools to help support our partners to overcome decreases in UDS screening rates
- Strengthening Recruitment for NCCRT and this Strategic Priority Area
- Gain larger input from CHCs
- Greater CHC involvement in NCCRT
- Join the Return to Screening movement
The goal of this manual is to offer evidence-based, expert-endorsed recommendations for planning and implementing strategies in primary care practices to improve colorectal cancer screening rates. This manual provides a succinct step-by-step guide for primary care teams to improve colorectal cancer screening and outcomes in practice. These simple steps will assist teams to effectively:

• Agree on and implement an office screening strategy
• Provide education on appropriate and high-quality screening
• Help patients to complete timely, recommended screening
• Track follow-up of screening and results
• Build networks among primary care, specialty care, and health systems
• Provide examples of workflows from successful programs
2022 Activity Highlight: NCCRT Primary Care Strategy Meeting Catalyzing: Primary Care to Increase Colorectal Cancer Screening

Goals:

• NCCRT and partners to better understand the needs, wants and challenges faced in primary care settings.

• Identify future collaborative opportunities among NCCRT members and primary care organizations and societies.

• Develop strategies to better support primary care clinicians through dissemination of resources, information sharing, and integration of key leaders into NCCRT Strategic Priority Teams (SPT).
2022 NCCRT Annual Meeting

Date: November 16-18\textsuperscript{th}, 2022
Location: Sheraton Inner Harbor Hotel, Baltimore, MD
Meeting Information & Agenda:
https://nccrt.org/event/nccrt-annual-meeting-2022/

Community Health Center Strategic Priority Team Meeting: Wednesday, November 16\textsuperscript{th}, from 3:30pm-5:00pm ET in Loch Raven I
NCCRT’s Three Priority Areas for 2022/2023

1. Mobilize national and community-level efforts that will lead to health equity in CRC screening.

2. Support on-time screening as soon as eligible and continued participation per screening recommendations.

3. Promote timely colonoscopy follow up to positive (abnormal) non-colonoscopy tests.
In-Person Strategic Priority Team Meeting Objectives

- Engage members of the Community Health Center Strategic Priority Team
- Deliver a short recap of this call
- Review team charge and SPT themes
- Strategize how to effectively incorporate NCCRT's 3 Priority Areas into our work
- Begin to develop project ideas