

NCCRT Community Health Centers

*Strategic Priority Team Informational Call
November 7, 2022
12:00 - 12:30pm ET*





Welcome!

Please share:

→ *Your name*

→ *Where you're from*

→ *Which organization you represent*

→ *What is your favorite fall beverage*

Community Health Center Strategic Priority Team

Chair:

Jim Hotz, MD

National Association of Community Health Centers



Co-Chair:

Gloria Coronado, PhD

Kaiser Permanente, Center for Health Research

Charge: *To identify and act on opportunities for NCCRT to advance efforts to increase colorectal screening delivery within the community health center setting.*

Today's Objective:

- Share the importance of Strategic Priority Teams (SPT) and their importance to the work of NCCRT
- Provide an overview of the Community Health Center SPT
- Review our top takeaways from the 2021 virtual meeting
- Share activity highlights from 2022
- Answer any questions you may have
- Brainstorm potential topics to discuss at our in person annual meeting

80% in Every Community

80% in Every Community is an NCCRT initiative that continues the progress and commitment from 80% by 2018, and reemphasizes our dedication to partnership, collective action, and the pooling of resources to reach 80% colorectal cancer screening rates nationally.

Strategic Focus Areas:

1. Assess and Build Capacity in Communities
2. Catalyze Healthcare Systems
3. Mobilize at Public Touch Points
4. Break Down Policy Barriers



Aligning Our Priorities: 80% in Every Community Strategic Plan

Focus Areas	Assess and Build Capacity in Communities	Mobilize at Public Touchpoints	Catalyze Health Care Systems	Break Down Policy Barriers
Strategic Priority Teams	<p>Public Awareness & Social Media</p> <p>PEPI: Community Stakeholders</p>		<p>Community Health Centers</p> <p>Family History & Early-Age Onset</p> <p>PEPI: Health Systems & Providers</p>	<p>Policy Action</p>



Strategic Priority Teams: *History & Purpose*

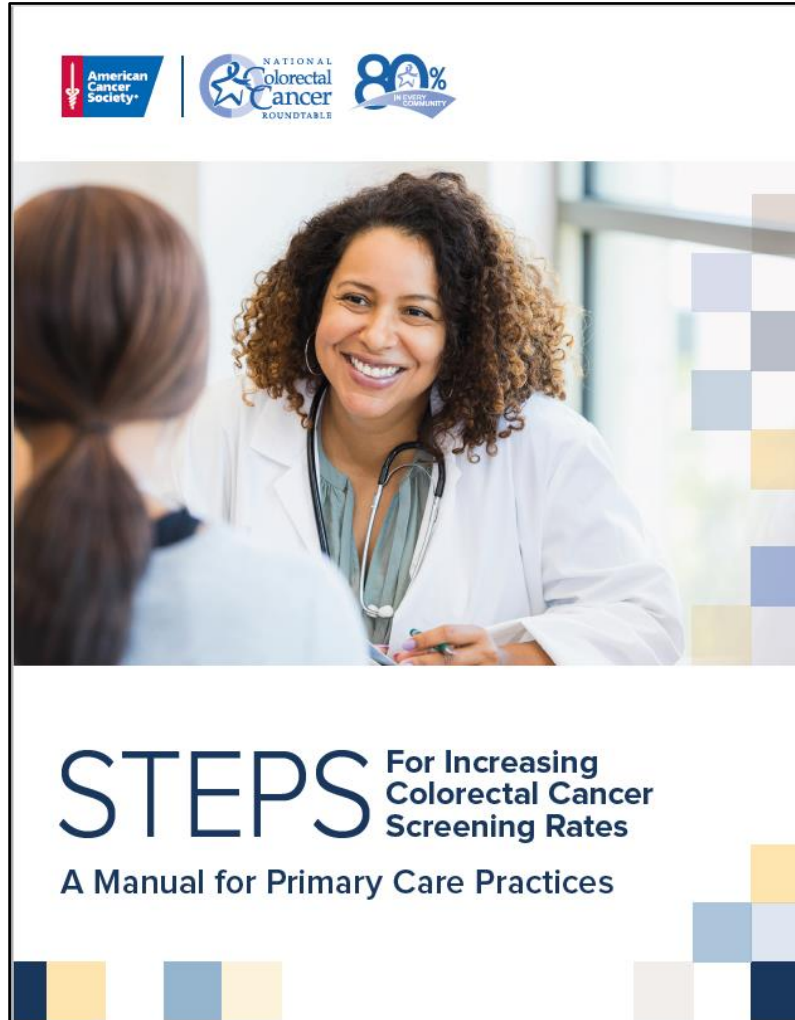
- Promote dialogue around emerging topics and areas of interest of NCCRT
- Develop project ideas related to our priority areas
- Identify topics for NCCRT Blue Star Conversations
- Members participate on Advisory Committees for projects pulled from these interest areas
- Assist with dissemination of resources and relevant information
- Identify opportunities to promote the work of NCCRT

Team Takeaways from 2021: *What Can This Group Do?*



- NCCRT has tools to help support our partners to overcome decreases in UDS screening rates
- Strengthening Recruitment for NCCRT and this Strategic Priority Area
- Gain larger input from CHCs
- Greater CHC involvement in NCCRT
- Join the Return to Screening movement

2022 Activity Highlight: Steps For Increasing Colorectal Cancer Screening Rates: A Manual For Primary Care Practices



The goal of this manual is to offer evidence-based, expert-endorsed recommendations for planning and implementing strategies in primary care practices to improve colorectal cancer screening rates. This manual provides a succinct step-by-step guide for primary care teams to improve colorectal cancer screening and outcomes in practice. These simple steps will assist teams to effectively:

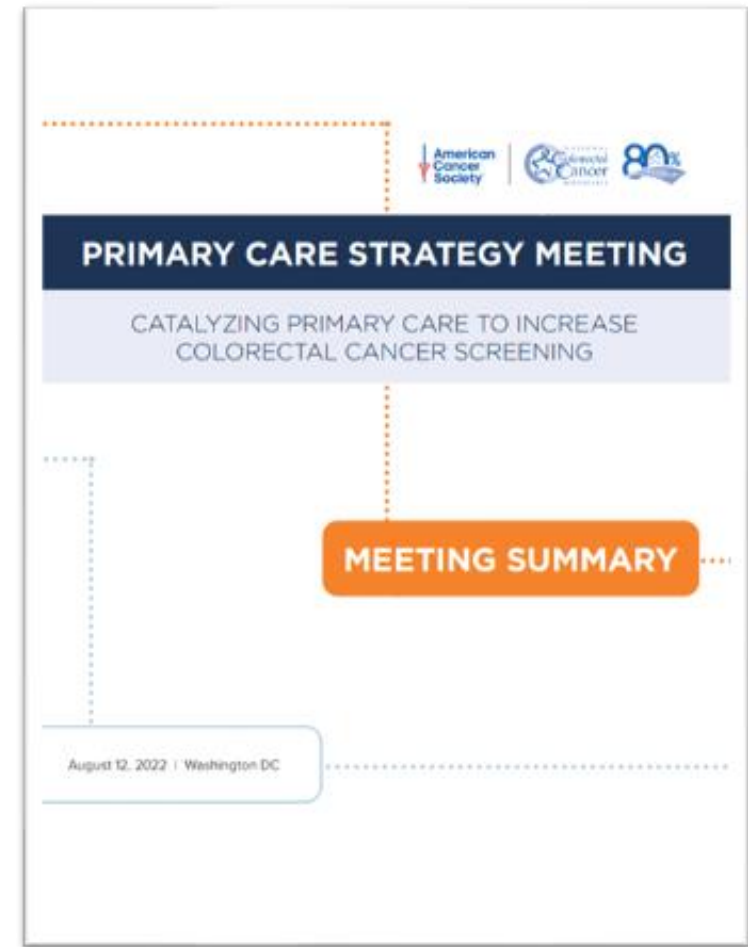
- Agree on and implement an office screening strategy
- Provide education on appropriate and high-quality screening
- Help patients to complete timely, recommended screening
- Track follow-up of screening and results
- Build networks among primary care, specialty care, and health systems
- Provide examples of workflows from successful programs

2022 Activity Highlight:

NCCRT Primary Care Strategy Meeting Catalyzing: Primary Care to Increase Colorectal Cancer Screening

Goals:

- NCCRT and partners to better understand the needs, wants and challenges faced in primary care settings.
- Identify future collaborative opportunities among NCCRT members and primary care organizations and societies.
- Develop strategies to better support primary care clinicians through dissemination of resources, information sharing, and integration of key leaders into NCCRT Strategic Priority Teams (SPT).



2022 NCCRT Annual Meeting

Date: November 16-18th, 2022

Location: Sheraton Inner Harbor Hotel, Baltimore, MD

Meeting Information & Agenda:

<https://nccrt.org/event/nccrt-annual-meeting-2022/>

Community Health Center Strategic Priority Team Meeting: Wednesday, November 16th, from 3:30pm-5:00pm ET in Loch Raven I



NCCRT's Three Priority Areas for 2022/2023

1. Mobilize national and community-level efforts that will lead to health equity in CRC screening.
2. Support on-time screening as soon as eligible and continued participation per screening recommendations.
3. Promote timely colonoscopy follow up to positive (abnormal) non-colonoscopy tests.

In-Person Strategic Priority Team Meeting Objectives

- Engage members of the Community Health Center Strategic Priority Team
- Deliver a short recap of this call
- Review team charge and SPT themes
- Strategize how to effectively incorporate NCCRT's 3 Priority Areas into our work
- Begin to develop project ideas



Q&A

