80% in Every Community Progress Report

Dr. Steven Itzkowitz, NCCRT Chair
80% in Every Community Strategic Plan

Focus Areas –

1. Assess and Build Capacity
2. Catalyze Healthcare Systems
3. Mobilize at Public Touch Points
4. Breakdown Policy Barriers

Steering committee assessed progress
80% in Every Community Progress
Nearly all major guidelines now recommend CRC screening for average risk adults start at 45, with nearly full implementation in 2023.
BRFSS Measures 2012 - 2020

BRFSS Screening Rates Up-to-Date (UTD) US Adults 50-75 Years

Percent of US Adults Aged 50-75 Up To Date with CRC Screening

<table>
<thead>
<tr>
<th>Year</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>2012</td>
<td>65.2%</td>
</tr>
<tr>
<td>2014</td>
<td>66.2%</td>
</tr>
<tr>
<td>2016</td>
<td>67.3%</td>
</tr>
<tr>
<td>2018</td>
<td>68.8%</td>
</tr>
<tr>
<td>2020</td>
<td>69.7%</td>
</tr>
</tbody>
</table>
NHIS Measures 2013 - 2021

NHIS Screening Rates Up-To-Date (UTD) US Adults 50-75 Years

Source: cancer.org

Percent of US Adults Aged 50-75 Up To Date with CRC Screening

Change in Survey Design and CRC screening questions

Source: cancer.org
UDS Screening Rates
Up-to-Date (UTD)
U.S. Adults 50-75 Years

Source: [https://bphc.hrsa.gov/uds/datacenter.aspx](https://bphc.hrsa.gov/uds/datacenter.aspx)
UDS CRC Screening Rates 2021

Data Source: UDS data 2021
https://data.hrsa.gov/tools/data-reporting/program-data
HEDIS Screening Rates
Medicare and Commercial, ages 50-75

**Screening rate data for Medicare plans is not available for 2019 because CMS suspended Medicare quality reporting requirements in response to COVID-19.**

**Trending caution: added required exclusion to the Medicare product line for members 65 years of age and older living long-term in institutional settings.**
Policy Successes

Medicare Loophole fixed and cost sharing to be phased out over several years

Cost sharing for colonoscopies after positive / abnormal non-colonoscopy CRC screening

- Private health plans and Medicaid Expansion must eliminate cost sharing
- Medicare lowered screening age to 45 and will eliminate cost sharing in Medicare plans in 2023
- CRC screening added to the Medicaid Core Set
President’s Cancer Panel Report
Affirms the Critical Role of Roundtables, January 2022

- Increase financial support for the National Colorectal Cancer Roundtable and National Lung Cancer Roundtable.
- Create National Cancer Roundtables for breast cancer and cervical cancer that include a strong focus on screening.
Recent NCCRT Achievements & Resources
2022 Steps Guide

The newly updated Steps Guide includes:

• Expansion to all primary care Latest science and best practices
• Current guidelines and test options
• Expert-endorsed strategies
• Samples, templates, and tools

nccrt.org/resource-center
New Messaging Guidebook

2022 Messaging Guidebook for Black & African American People: Messages to Motivate for Colorectal Cancer Screening

- Messaging guidance
- Text messages
- Sample promo materials

nccrt.org/resource-center
Catalyzing Primary Care to Increase Colorectal Cancer Screening

• Better understand the needs, wants, and challenges of primary care clinicians
• Identify future collaborative opportunities
• Develop strategies to better support primary care clinicians

nccrt.org/resource-center
Employer Resources

Employer Resources to Support CRC Screening in the Workplace

• Employers can play a role in saving lives from colorectal cancer.

• There are resources to help employers ensure colorectal cancer screening is a priority in their workplace.

nccrt.org/resource-center
Lead Time Messaging to Encourage on Time Screening

• Find messaging to raise awareness among 20-44-year-olds
• Better understand perceptions about CRC and likelihood to get screened on-time
• Develop recommendations for reaching younger audiences
• Determine effective messaging that best resonates with this audience
80% in Every Community
Strategic Plan Priorities
Strategic Priorities

Original Priority Areas (2021)

1. On time screening as soon as eligible whether average or increased risk
2. Timely colonoscopy follow up to abnormal stool test
3. Understanding and addressing the source of CRC disparities
Updated Priority Areas (2022)

1. **Mobilize** national and community-level efforts that will lead to health equity in CRC screening.

2. **Support** on-time screening as soon as eligible and continued participation per screening recommendations.

3. **Promote** timely colonoscopy follow up to positive (abnormal) non-colonoscopy tests.
Our Time Together
Thursday, November 17th

• Panel 1: Screening at 45: Data, Research, and Implementation
• Panel 2: Follow Up to Abnormal Non-Colonoscopy Testing: Moving from Policy to Implementation
• Armchair Conversation: Implicit Bias in Health Care & the Impact on Survivorship
• The President's Cancer Panel Cancer Screening Report
• Concurrent Sessions
• Networking Reception
Meeting Agenda

Friday, November 18th

• NCCRT Strategic Priority Team Snapshots: Key Points and Takeaways
• Distinguished National Leadership Award
• What the Recent Election Means for Issues We Care About
• Concurrent Sessions
• Innovations in Cancer Screening and Prevention: How to Lay the Groundwork for Health Equity
• Closing
Engage and Share

Engage on Social Media!

• Tweet using #NCCRT2022 and #80inEveryCommunity and tag @NCCRTnews.

Share on Slido!

• Use Slido to answer polls, share instant reactions and comments!
• Open www.slido.com and enter meeting code: nccrt2022
Over the next two days, consider:
What are you or your organization most excited to do as an NCCRT member to advance 80% in Every Community in the coming year or two?

Be big and bold!
Thank You!

nccrt.org  #NCCRT2022  @NCCRTnews  #80inEveryCommunity