



NATIONAL
COLORECTAL
CANCER
ROUNDTABLE

**AMERICAN CANCER SOCIETY
NATIONAL COLORECTAL CANCER ROUNDTABLE
2023 ANNUAL MEETING AGENDA**

November 15-17, 2023
Houston, TX

Wednesday, November 15th

11:30 AM
Ballroom Foyer

Registration Opens

12:30 PM to 1:00 PM
Ballroom A/B

Optional: ACS NCCRT Orientation
(Open to old and new attendees alike!)

New to either the ACS National Colorectal Cancer Roundtable or the ACS NCCRT Annual Meeting? Or maybe you've been coming for years but would like a refresher on what the Roundtable is all about? Then, this session is for you! Join Dr. Steven Itzkowitz, ACS NCCRT Chair, as he gives an overview of the ACS NCCRT, what we do, and how we do it, to help attendees get the most out of their involvement with the Roundtable.

Steven Itzkowitz, MD, FACP, FACG, AGAF, Professor of Medicine and Oncological Sciences, Icahn School of Medicine at Mount Sinai; ACS NCCRT Chair

1:00 PM to 1:15 PM

Break

1:15 PM to 1:25 PM
Ballroom A/B

Opening Remarks

Emily Bell, MPH, Director, ACS NCCRT @EmilyBellMPH

1:25 PM to 2:20 PM
Ballroom A/B

Panel: Texas-Based Colorectal Cancer Screening Innovations

- *Moderator: Carlton Allen, MS, CHW, MCHES, Program Manager for Prevention, Cancer Prevention & Research Institute of Texas @Carlton_Allen1*
- *Jennifer Molokwu, MD, MPH, FAAFP, Vice-Chair for Research and Director of Cancer Prevention and Control, Departments of Family and Community Medicine and Molecular and Translational Medicine; Texas Tech University Health Sciences Center El Paso @docmomjay*

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- *María Fernández, PhD, Vice President of Population Health and Implementation Science, the University of Texas Health Science Center at Houston (UTHealth Houston); founding Co-Director, the UTHealth Houston Institute for Implementation Science @Maria_e_prof*
- *Scott A. Larson, MD, PhD, AGAF, FACG, FASGE, Site Director Quality and Fellowship Program, Michael E. DeBakey VA Medical Center; Assistant Professor & Clinical Educator, Baylor College of Medicine @ScottALarsonMD*
- *Navkiran “Kiran” K. Shokar, MD, MPH, Associate Dean for Community Affairs; Chair, Department of Population Health; Co-Program Leader of Cancer Prevention & Control, Livestrong Cancer Institutes; the University of Texas at Austin Dell Medical School @Dellmedschool @DellMedCPC*

2:20 PM to 3:25 PM
Ballroom A/B

Panel: What Do the Data Tell Us? What Can We Learn from the Latest Colorectal Cancer Screening Rate Trends Over Time?

This session will provide a look at the latest data that informs how we are doing as a nation with our efforts to reach an 80% colorectal cancer screening rate. The presentations will include a review of the key colorectal cancer screening data sets: BRFSS, NHIS, and UDS. Our expert speakers will provide an update on where we are progressing and where we still need to focus to help inform your work ahead.

- *Moderator: Peter Liang, MD, MPH, Assistant Professor, Department of Medicine and Department of Population Health, NYU Langone Health, ACS NCCRT Steering Committee @petersliang*
- **Behavioral Risk Factor Surveillance System** - *Sallyann Coleman King, MD, MSc, Capt. USPHS, Medical Director, Colorectal Cancer Control Program, Program Services Branch, Division of Cancer Prevention and Control, Centers for Disease Control and Prevention*
- **National Health Interview Survey** - *Priti Bandi, PhD, Scientific Director, Risk Factors & Screening Research, American Cancer Society @pritibandi*
- **Uniform Data System** - *Neeraj Deshpande MBBS, MPH, MHA, Public Health Analyst, Quality Recognition and Health Promotion Team, Bureau of Primary Health Care/Office of Quality Improvement, DHHS/Health Resources and Services Administration (virtual)*

3:25 PM to 3:40 PM

Networking Break

3:40 PM to 5:00 PM
Breakout Rooms

Strategic Priority Team Workshops

*Community Health Centers
Family History & Early-Age Onset CRC
Policy Action
Professional Education & Practice Implementation: Healthcare Systems*

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*Public Awareness & Social Media
State-Based Initiatives*

5:00 PM to 6:00 PM Ballroom Foyer	<u>Welcome Reception</u> <i>Light appetizers. Dinner on your own.</i>
6:30 PM to 8:30 PM Offsite	<u>Steering Committee Dinner</u> <i>(Open to ACS NCCRT Steering Committee members only)</i>

Thursday, November 16th

7:30 AM to 8:30 AM Ballroom Foyer	<u>Registration & Networking Breakfast</u>
8:30 AM to 8:40 AM Ballroom A/B	Opening Remarks <i>Emily Bell, MPH, Director, ACS NCCRT @EmilyBellMPH</i>
8:40 AM to 9:20 AM Ballroom A/B	<u>ACS NCCRT: Where are we, and where are we going?</u> <i>Steven Itzkowitz, MD, FACP, FACG, AGAF, Professor of Medicine and Sciences, Icahn School of Medicine at Mount Sinai; ACS NCCRT Chair</i>
9:20 AM to 10:30 AM Ballroom A/B	<u>Panel: Innovations, Successes, and Future Work to Increase Timely Colonoscopy Follow-Up to Positive (Abnormal) Non-Colonoscopy Tests</u> <ul style="list-style-type: none">▪ <i>Moderator: Laura Makaroff, DO, Senior Vice President, Cancer Prevention, American Cancer Society @lauramakaroff</i>▪ Barriers, Interventions, and Innovations in Timely Follow Up Colonoscopy - <i>Rachel Issaka, MD, MAS, Associate Professor and Director, Colorectal Cancer Screening Program, Fred Hutchinson Cancer Center and University of Washington School of Medicine @IssakaMD</i>▪ ASGE Colorectal Cancer Screening Project: Closing the Gaps Along the Screening Continuum - <i>Jason Dominitz, MD, MHS, Executive Director, National Gastroenterology and Hepatology Program; Director, National Colorectal Cancer Screening Program; Staff Physician, VA Puget Sound Health Care System; Veterans Health Administration; Professor of Medicine, University of Washington School of Medicine @JasonDominitz</i>▪ Real World Measure Testing and Strategies on Follow-up After Abnormal Stool-Based CRC Screening: Insights from 20 U.S. Health Systems - <i>Elizabeth Ciemins, PhD, MPH, MA, Senior Vice President, Research & Analytics, American Medical Group Association @eciemins</i>

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- **Achieving High and Equitable Levels of Colonoscopy after Positive FIT in a Federally Qualified Health Center System: The Critical Role of Navigation** - Michael Pignone, MD, MPH, Professor, Internal Medicine, Duke University School of Medicine; [2023 80% in Every Community National Achievement Award Honoree](#)

10:30 AM to 11:00 AM

Networking Break

11:00 AM to 11:15 AM

New ACS NCCRT Resource Snapshot: Encouraging On-Time Colorectal Cancer Screening with Lead Time Messaging

Paul C. Schroy III, MD, MPH, Emeritus Professor of Medicine, Boston University School of Medicine; ACS NCCRT Family History & Early-Age Onset CRC Strategic Priority Team Co-chair

11:15 AM to 12:30 PM
Ballroom A/B

Panel: Early-Age Onset Colorectal Cancer: What's experienced, what's known, and what's next?

- *Moderator: Allison Rosen, MS, Director, Project ECHO, American Cancer Society, ACS NCCRT Steering Committee [@ARosen380](#)*
- *Suzy Reyes, Early-Age Onset Colorectal Cancer Survivor*
- *Scott Kopetz, MD, PhD, FACP, Deputy Chair for Translational Research and Professor, Department of Gastrointestinal (GI) Medical Oncology, Division of Cancer Medicine, The University of Texas MD Anderson Cancer Center*
- *Cassandra Fritz, MD, MPH, Assistant Professor of Medicine, Division of Gastroenterology, Washington University School of Medicine in St. Louis*

12:30 PM to 1:25 PM

Networking Lunch

1:25 PM to 1:30 PM

Welcome from Kathleen Goss, PhD, Senior Vice President, Partnerships & Capacity Building, American Cancer Society [@kathygoss](#)

1:30 PM to 2:00 PM

Colorectal Cancer Facts & Figures: Key Findings

Rebecca Siegel, MPH, Senior Scientific Director, Surveillance Research, American Cancer Society

2:00 PM to 3:15 PM
Ballroom A/B

Armchair Conversation: Barriers and Solutions to Reaching American Indian and Alaska Native Communities for Colorectal Cancer Screening

- *Moderator: Melissa Buffalo, MS (Meskwaki), Chief Executive Officer, American Indian Cancer Foundation [@missebuff](#)*
- *Diana Redwood, PhD, Senior Epidemiologist, Alaska Native Tribal Health Consortium*
- *Nikki Medalen, MS, BSN, RN, Quality Improvement Specialist, Quality Health Associates of North Dakota*
- *Celena Donahue, Cancer & Health Disparities Eliminator, Public Health Advocate, Talking Circle Facilitator, CD Consulting*

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3:15 PM to 3:30 PM

Break and Move to Concurrent Sessions

3:30 PM to 4:45 PM
Breakout Rooms

Concurrent Sessions

A. Blood-based Colorectal Cancer Testing: State of the Science

This session will provide a state-of-the-science review of colorectal cancer-specific blood-based tests and multi-cancer early detection (MCED) tests that test for colorectal cancer and a review of findings from the recent publication: [An efficient strategy for evaluating new non-invasive screening tests for colorectal cancer: the guiding principles](#). Ample time will be provided for Q&A and discussion. *This workshop will take place as a duplicate session on both Nov. 16 and 17.*

- *Moderator: Robert Smith, PhD, Senior Vice President, Cancer Screening, American Cancer Society, ACS NCCRT Steering Committee*
- *William M. Grady, MD, AGAF, Professor, Translational Science and Therapeutics Division and Public Health Sciences Division, Fred Hutchinson Cancer Center and University of Washington*
- *Robert S. Bresalier, MD, Professor, Department of Gastroenterology, Hepatology & Nutrition, Division of Internal Medicine, University of Texas MD Anderson Cancer Center*

B. Research Updates on Colorectal Cancer Risk

This session will review the latest research on colorectal cancer risk and provide an overview of what is known about how genetics and family history, diet, nutrition, lifestyle, and the gut microbiome contribute to colorectal cancer incidence. *This workshop will take place as a duplicate session on both Nov. 16 and 17.*

- *Moderator: Keith L. Winfrey, MD, MPH, FACP, Chief Medical Officer, NOELA Community Health Center, ACS NCCRT Steering Committee*
- Gut microbiome: *Victoria Higbie Serpas, MD, Assistant Professor, Department of Gastrointestinal Medical Oncology, Division of Cancer Medicine, The University of Texas MD Anderson Cancer Center*
[@vserpashigbie](#)
- Diet, nutrition, and lifestyle: *Caroline Um, PhD, MPH, RD, Principal Scientist, Epidemiology Research, American Cancer Society*
[@drcarolineum](#)
- Genetics and family history: *Swati Patel, MD, MS, Associate Professor and Director, Gastrointestinal Hereditary Cancer Program, University of Colorado Anschutz Medical Center* [@swatigp](#)

C. Colorectal Cancer Screening Navigation in Action: Local successes and lessons learned

This session will showcase how four colorectal cancer screening programs utilize navigation to increase timely colorectal cancer

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screening in the communities they serve. Participants will learn best practices, lessons learned, and plans for future work to navigate individuals into screening and through follow-up testing.

- *Moderator: Heather Dacus, DO, MPH, Director, Bureau of Chronic Disease Control, New York State Department of Health*
- *Elsa Staples, MPH, Senior Program Manager, Colorado Cancer Screening Program - University of Colorado Cancer Center, Colorado School of Public Health; 2023 80% in Every Community National Achievement Award @ElsaStaples*
- *Jessica Spencer, Health Promotion Program Manager, Kintegra Health; 2023 80% in Every Community National Achievement Award Honoree*
- *Beth Wrobel, BSME, Chief Executive Officer, HealthLinc*
- *Heissel Herrera, Cancer Prevention Patient Navigator, CommUnityCare and the University of Texas at Austin Dell Medical School; 2023 80% in Every Community National Achievement Award Honoree*

D. Innovative Approaches to Reaching your Community for Colorectal Cancer Screening, Inside and Outside of Primary Care

In this session, you will learn about three CDC-supported programs utilizing innovative approaches to reach community members in and outside of traditional primary care settings for CRC screening. You'll learn about an ACS project utilizing community-based participatory research, a new comprehensive messaging toolkit for cancer coalitions, and hear about an 80% In Every Community National Achievement Award Honoree and ACS Hospital Capacity Building community of practice site, that increased their screening rates from 58% to 69% from February 2019 to November 2022.

- *Moderator: Nikki Hayes, MPH, Chief, Comprehensive Cancer Control Branch, Division of Cancer Prevention and Control, Centers for Disease Control and Prevention*
- *Jamie Thompson, Community Engagement Project Director, Kaiser Permanente Center for Health Research*
- *Mary Carson Brown, CHES, One Health Insights*
- *Colin Walker, Division Director, Ambulatory Quality & Population Health, Virginia Mason Franciscan Health; 2023 80% in Every Community National Achievement Award Honoree*

E. Prevent Cancer Foundation Conversations on Health Equity: Strategies to Increase Colorectal Cancer Screening in Rural Communities

Join this session facilitated by the Prevent Cancer Foundation to share and hear best practices for promoting colorectal cancer (CRC) health equity across rural communities. You will discuss barriers to CRC screening in these communities and will share and learn from others on

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how resources and partnerships can aid in reaching patients in rural settings to increase screening.

- *Moderators: Erica Childs-Warner, MPH, Managing Director, Research, Education & Outreach, and Heather Mackey, DNP, Senior Director, Cancer Prevention & Early Detection, Prevent Cancer Foundation [@preventcancer](#)*
- *Sharneitha Bradford, LPN, Regional Director, Prevention on the Go, Mary Bird Perkins Cancer Center*
- *Michael Newcomer, MD, Program Director, Western North Carolina Colorectal Screening Initiative*

5:00 PM to 6:30 PM
Boulevard

Networking Reception
Light appetizers. Dinner on your own.

Friday, November 17th

7:30 AM to 8:30 AM
Ballroom Foyer

Networking Breakfast

8:30 AM to 8:40 AM
Ballroom A/B

Welcome

8:40 AM to 9:00 AM
Ballroom A/B

Lifetime Achievement Award to David Lieberman, MD, Oregon Health & Science University

Introduction by Steven Itzkowitz, MD, FACP, FACG, AGAF, Professor of Medicine and Oncological Sciences, Icahn School of Medicine at Mount Sinai; ACS NCCRT Chair

Remarks from David Lieberman, MD, Professor of Medicine, Division of Gastroenterology and Hepatology, School of Medicine, Oregon Health & Science University

9:00 AM to 9:40 AM
Ballroom A/B

The Colorectal Cancer Policy Landscape

- *Moderator: Beverly Green, MD, MPH, Senior Investigator, Kaiser Permanente Washington Health Research Institute; Family Physician, Washington Permanente Medical Group; Professor, Department of Health Systems Science, Kaiser Permanente Bernard J. Tyson School of Medicine; Clinical Professor, Department of Family Medicine, University of Washington School of Medicine*
- *Molly McDonnell, Director of Advocacy, Fight Colorectal Cancer [@MollyFightCRC](#)*
- *Jennifer Hoque, Associate Principal, Policy - Access to Care [@ACSCAN](#)*

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9:40 AM to 9:55 AM

Move to Concurrent Sessions

9:55 AM to 11:10 AM
Breakout Rooms

Concurrent Sessions

F. Blood-based Colorectal Cancer Testing: State of the Science

This session will provide a state-of-the-science review of colorectal cancer-specific blood-based tests and multi-cancer early detection (MCED) tests that test for colorectal cancer and a review of findings from the recent publication: [An efficient strategy for evaluating new non-invasive screening tests for colorectal cancer: the guiding principles](#).

Ample time will be provided for Q&A and discussion. *This workshop will take place as a duplicate session on both Nov. 16 and 17.*

- *Moderator: Moderator: Richard C. Wender, MD, Chair of Family Medicine and Community Health, Perelman School of Medicine, University of Pennsylvania; ACS NCCRT Chair Emeritus*
- *William M. Grady, MD, Professor, Translational Science and Therapeutics Division and Public Health Sciences Division, Fred Hutch*
- *Robert S. Bresalier, MD, Professor, Department of Gastroenterology, Hepatology & Nutrition, Division of Internal Medicine, University of Texas MD Anderson Cancer Center*

G. Research Updates on Colorectal Cancer Risk

This session will review the latest research on colorectal cancer risk and provide an overview of what is known about how genetics and family history, diet, nutrition, lifestyle, and the gut microbiome contribute to colorectal cancer incidence. *This workshop will take place as a duplicate session on both Nov. 16 and 17.*

- *Moderator: Michael Sapienza, Chief Executive Officer, Colorectal Cancer Alliance, ACS NCCRT Steering Committee @coloncancermike*
- *Gut microbiome: Christopher Lieu, MD, Associate Professor and Associate Director for Clinical Research, University of Colorado*
- *Diet, nutrition, and lifestyle: Caroline Um, PhD, MPH, RD, Principal Scientist, Epidemiology Research, American Cancer Society @drcarolineum*
- *Genetics and family history: Swati Patel, MD, MS, Associate Professor and Director, Gastrointestinal Hereditary Cancer Program, University of Colorado Anschutz Medical Center @swatigp*

H. Understanding Medical Mistrust in Relation to Colorectal Cancer: Insights from the American Cancer Society's Health Equity Community Projects

This presentation will provide an overview of the American Cancer Society's 18-month Health Equity Community Projects, where a total of 11 community health centers across the country are working to address medical mistrust related to colorectal cancer screening. Participants will

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learn how selected Federally Qualified Health Centers—their governing boards/ patient advisory councils and partnering community-based organizations—are cross-learning with other sites using Project ECHO, implementing community-driven solutions to elevate patient perspectives and address medical mistrust in relation to colorectal cancer screenings and follow up.

- *Moderator: Pascale White, MD, MBA, MS, FACG, Associate Professor of Medicine, Icahn School of Medicine at Mount Sinai; Co-Founder, the Association of Black Gastroenterologists and Hepatologists, ACS NCCRT Steering Committee @PascaleWhite1*
- *Cecily Blackwater, MPH, Health Equity Director, Community Projects, American Cancer Society*
- *Wayne Tuckson, MD, FASCRS, colon and rectal surgeon; host, Kentucky Health*
- *Marcia Gainer, DNP, APRN, Quality Director, Evara Health*

I. Utilizing Geospatial Science and Technology to Advance Colorectal Cancer Prevention and Early Detection: Example Uses and Potential Future Applications

Learn how three partners applied geospatial science and technology to target unscreened communities at the local, state, and national level. Participants will also be invited to brainstorm how geospatial science tools could improve ACS NCCRT members' ability to identify and tailor future work to address disparities in colorectal cancer screening and outcomes.

- *Moderator: Robert Smith, PhD, Senior Vice President, Cancer Screening, American Cancer Society, ACS NCCRT Steering Committee*
- *Rebecca Dabbs, MPH, Associate Director, Community Partnerships, American Cancer Society*
- *Matthew Boudreau, Program Manager, Colorectal Cancer Prevention Program, Rhode Island Department of Health*
- *Liora Sahar, PhD, GISP, Senior Director, GIS Data Science, American Cancer Society (virtual)*

J. Prevent Cancer Foundation Conversations on Health Equity: Strategies to Increase Colorectal Cancer Screening in LGBTQ+ Communities

Join this session facilitated by the Prevent Cancer Foundation to share and hear best practices for promoting colorectal cancer (CRC) health equity across LGBTQ+ communities. You will discuss challenges faced by members of the LGBTQ+ community related to CRC screening and will share and learn from others on effective screening programs and outreach, lessons learned, and how successful initiatives can be replicated to promote CRC screening.

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- *Moderators: Erica Childs-Warner, MPH, Managing Director, Research, Education & Outreach, and Heather Mackey, DNP, Senior Director, Cancer Prevention & Early Detection, Prevent Cancer Foundation @preventcancer*
- *Scout, MA, PhD (they/he), Executive Director, National LGBT Cancer Network @scoutout*
- *David Russo, MBA (he/him), Executive Director, Cheeky Charity*

11:10 AM to 11:25 AM

Return to General Session

11:25 AM to 12:00 PM
Ballroom A/B

Opportunities for Collaboration Across the American Cancer Society Roundtables: A look at the work of the American Cancer Society National Navigation Roundtable

- *Sarah Shafir, MPH, Vice President, National Roundtables and Coalitions, American Cancer Society @smshafir*
- *Kristina Thomson, LCSW, Director, American Cancer Society National Navigation Roundtable @NNRTnews*

12:00 PM to 12:15 PM
Ballroom A/B

Wrap Up & Adjourn

Steven Itzkowitz, MD, FACP, FACG, AGAF, Professor of Medicine and Oncological Sciences, Icahn School of Medicine at Mount Sinai; ACS NCCRT Chair