

# TASK 7

## Worksheets

### 1 Assess

These sample questions will help guide you in developing your colorectal cancer screening awareness program by thoroughly assessing your community. Note: The [NCCRT's Evaluation Toolkit](#) has some great tips on assessing your community's need.

1	What are the characteristics of this community (e.g., relevant demographics, including size)?	
2	What are current colorectal cancer screening rates in the community? Are there disparities in these rates?	
3	Are community members aware of their potential risk for colorectal cancer? Aware of screening recommendations?	
4	What types of information do community members need about colorectal cancer screening?	
5	What are community attitudes toward colorectal cancer screening?	
6	Do community members feel they are at risk for colorectal cancer?	
7	What prevents some community members from getting screened for colorectal cancer?	
8	What encourages or motivates people to get screened?	
9	How do community members like to receive information?	
10	Do community medical clinics have the resources to screen patients for colorectal cancer?	

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### 2 Brainstorm

What solutions are needed in this community? (No restrictions, dream big)

1	
2	
3	
4	
5	
6	
7	
8	
9	
10	

### 3 Reality Check

Which of these solutions are supported by evidence or have been proven to work in like-communities?

1	
2	
3	
4	
5	
6	

### NCCRT EVALUATION TOOLKIT: HOW TO EVALUATE ACTIVITIES TO INCREASE COLORECTAL CANCER SCREENING AND AWARENESS

Some screening and awareness initiatives sound promising, but do not result in the desired changes. Of course, this could be because a good theory is not being carried out well, but in some cases the problem is the theory itself.

For example, you may not be able to reasonably expect one-on-one education courses to create large-scale community change if the reach is limited.

Make sure that your theory is not only clear and makes sense on paper, but that it is based on good underlying evidence about what increases screening rates and how people really change. Evidence can be based on previous work experience, literature and research, and professional opinions from colleagues and national organizations.

[The Community Guide](#) reviews existing evidence about colorectal cancer screening interventions targeted toward increasing community demand for screening or moving providers to action.

You can find the NCCRT Evaluation Toolkit at <http://nccrt.org/resource/evaluation-toolkit/>.

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**4 Identify**

Place the numbers from above in the table cells below. Ideally, each row and column should only have one number in it. (Use pencil!)

<b>4</b>	<b>HIGH IMPACT</b>										<b>1</b>
<b>UNREALISTIC</b>											
<b>3</b>	<b>LOW IMPACT</b>										<b>2</b>



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### 5 Create

Choose your objectives from the top right corner of the high impact/realistic table.

**Goal Area: (Broad and leads to long-term vision; specifies a burden, risk factor, or target population)**

**Objective 1:**

Measurable:  Y  N

Completion Date: \_\_\_\_\_

Achievability:  High  Medium  Low

**Objective 2:**

Measurable:  Y  N

Completion Date: \_\_\_\_\_

Achievability:  High  Medium  Low

**Objective 3:**

Measurable:  Y  N

Completion Date: \_\_\_\_\_

Achievability:  High  Medium  Low