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# **Prevent Cancer Foundation Conversations on Health Equity: Strategies to Increase Colorectal Cancer Screening in LGBTQ+ Communities**

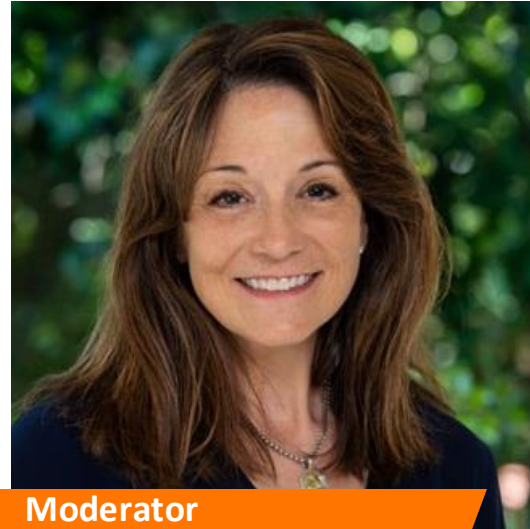


**9:55 AM to 11:10 AM**

# Prevent Cancer Foundation Conversations on Health Equity: Strategies to Increase Colorectal Cancer Screening in LGBTQ+ Communities



**Moderators**  
Erica Childs-Warner  
MPH



**Moderator**  
Heather Mackey  
DNP



**Scout**  
MA, PhD



**David Russo**  
MBA

# Prevent Cancer Foundation Conversations on Health Equity: Strategies to Increase Colorectal Cancer Screening in LGBTQ+ Communities

Scout, MA, PhD (they/he), Executive Director, National LGBT Cancer Network

David Russo, MBA (he/him), Executive Director, Cheeky Charity



# PREVENT CANCER FOUNDATION®

*The mission of the Prevent Cancer Foundation is empowering people to stay ahead of cancer through prevention and early detection.*

 **prevent  
cancer**®  
FOUNDATION  
[preventcancer.org](http://preventcancer.org)



**The Prevent Cancer Foundation**  
is working to create a world  
where cancer is preventable,  
detectable and beatable for all.

Since day one, we have  
been a pioneer in cancer  
prevention and early  
detection to give people  
the best possible chance of  
living long, healthy lives.



## Bold goals

With the goal of reducing cancer deaths by 40% by our 50<sup>th</sup> anniversary in 2035, we are committed to investing:



\$20 million toward research in innovative early detection technologies and advancing multi-cancer screening



\$10 million to expand cancer screening and vaccination access to medically underserved communities



\$10 million to educate the public about screening and vaccination options

# Conversations on Health Equity: Strategies to Increase Colorectal Cancer Screening in LGBTQ+ Communities

- **Moderators:**

- Erica Childs-Warner, MPH (she/her), Managing Director, Research, Education & Outreach, *Prevent Cancer Foundation*
- Heather Mackey, DNP, ANP-BC, AOCN (she/her), Senior Director, Cancer Prevention and Early Detection, *Prevent Cancer Foundation*

- **Presenters:**

- Scout, MA, PhD (they/he), Executive Director, *National LGBT Cancer Network*
- David Russo, MBA (he/him), Executive Director, *Cheeky Charity*

# Timing

- Welcome and Introductions (**5 Minutes**)
- Discussion of Presenters' Experiences (**15 Minutes**)
- Discussion of Challenges, Opportunities and Resources (**25 Minutes**)
- Discussion of Successful Initiatives, Lessons Learned and Practical Actions/Methods (**25 Minutes**)
- Conclusions and Wrap-Up (**5 Minutes**)



# General Housekeeping

- **“Dialogue ... is a conversation with a center, not sides”**: If attendees keep this rule in mind, all conversations will go smoothly.
- **Open yourselves to the future**: First let yourself let go of all the reasons something is not happening today. This is an opportunity to look into the future.
- **Listen for possibilities**: Actively listen. Let other peoples’ ideas generate new insights or new twists on existing ideas.
- **Invite and honor diverse opinions**: Listen with respect to diverse opinions. Seek to understand, rather than persuade.

# Welcome and Introductions

# Discussion of Presenters' Experiences

# Conversations on Health Equity: Strategies to Increase Colorectal Cancer Screening in LGBTQ+ Communities

## Presenter:

- Scout, MA, PhD (they/he), Executive Director, *National LGBT Cancer Network*





# Conversations on Health Equity: Strategies to Increase Colorectal Cancer Screening in LGBTQ+ Communities

## Presenter:

- David Russo, MBA (he/him), Executive Director, *Cheeky Charity*







MARCH YOUR BUTT  
PALM SPRINGS  
THE SASSY SOIREE







MARCH YOUR BUTT  
PALM SPRINGS  
COMMUNITY EVENTS







MARCH YOUR BUTT  
PALM SPRINGS  
HIKES







MARCH YOUR BUTT  
PALM SPRINGS







\_whitneyclaire4real\_ • Follow

\_whitneyclaire4real\_ Proud participant of the #MarchYourButt Challenge, raising awareness for Colorectal Cancer Awareness Month. This one's for you, @alispuck! CRC is the #2 cause of cancer-related deaths and reports show a growing # of young adults getting diagnosed at a late stage. No matter your age, if you've had:

- A change in consistency of your 💩 (especially narrow 💩)
- Unexplained weakness / fatigue
- Blood in 💩 (note: eating beets can cause a similar look to blood)
- Tried to 💩 but no 💩
- Abdominal pain
- Family History of CRC

OR if you're 45+ years old, MAKE AN APPOINTMENT WITH YOUR DOCTOR - IT CAN SAVE YOUR LIFE!

Every post raises \$50!! Go ahead...be cheeky with me. @cheekycharity

# CHEEKY CHALLENGE



32,253 likes







# CHEEKY CHARITY MARCH YOUR BUTT PALM SPRINGS





# Discussion of Challenges, Opportunities and Resources



# Discussion of Successful Initiatives, Lessons Learned and Practical Actions/Methods

# Conclusions and Wrap-Up



- **Erica Childs-Warner, MPH**  
Managing Director, Research,  
Education and Outreach  
[erica.childswarner@preventcancer.org](mailto:erica.childswarner@preventcancer.org)
- **Heather Mackey, DNP, ANP-BC, AOCN**  
Senior Director, Cancer Prevention and  
Early Detection  
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# Thank You

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