

Session Three

Panel Texas-Based Colorectal Cancer Screening Innovations



1:25 PM to 2:20 PM

Panel

Texas-Based Colorectal Cancer Screening Innovations



Moderator
Carlton Allen
MS, CHW, MCHES



Jennifer Molokwu
MD, MPH, FAAFP



María Fernández
PhD



Scott A. Larson,
MD, PhD, AGAF, FACG,
FASGE



Navkiran "Kiran" K. Shokar
MD, MPH



How CPRIT is Making Strides in Colorectal Cancer for Texas

Carlton Allen, MS, CHW, MCHES

Program Manager for Prevention, Cancer Prevention & Research Institute of Texas

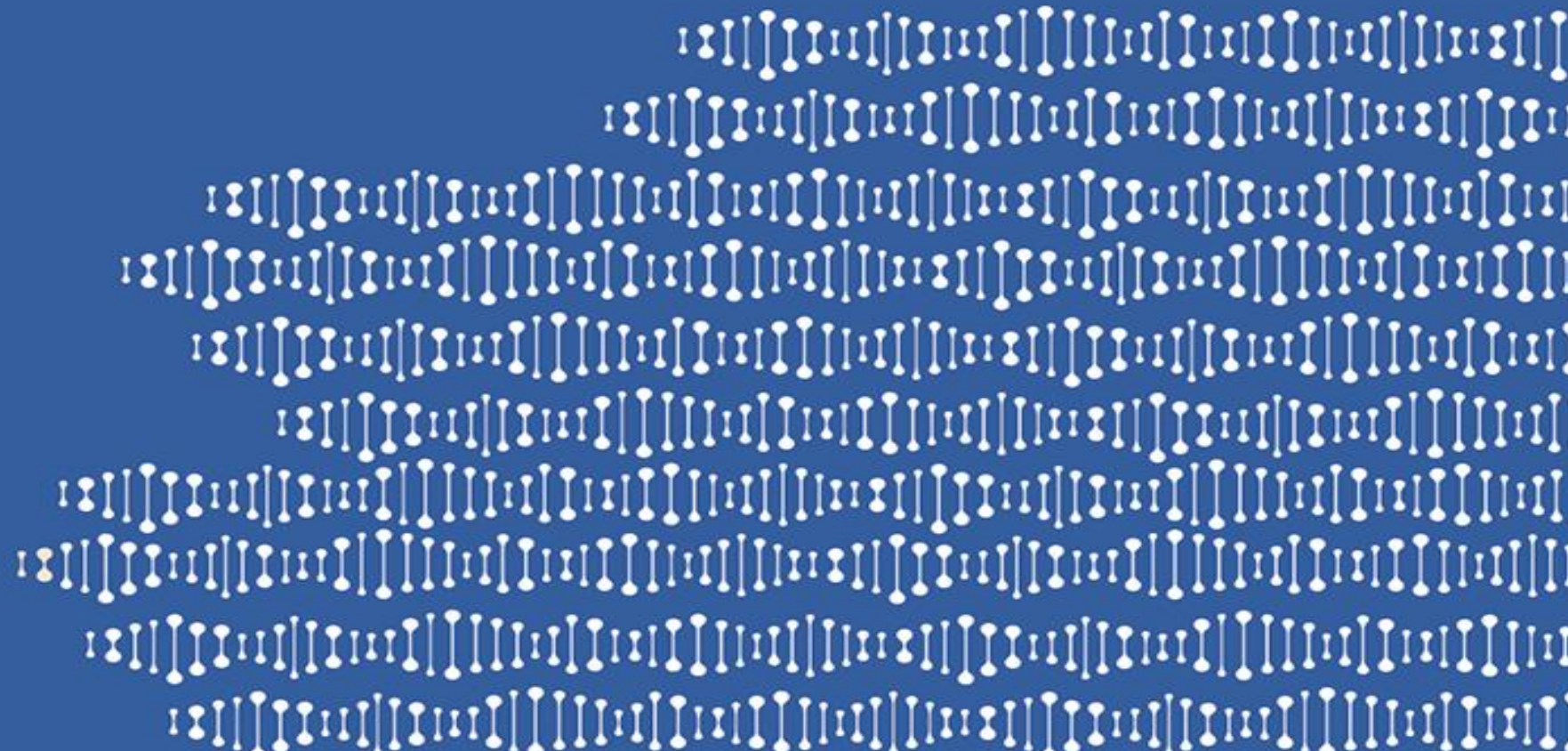


CANCER PREVENTION & RESEARCH
INSTITUTE OF TEXAS

How CPRIT is Making Strides in Colorectal Cancer for Texas

November 2023

Presented by:
Carlton Allen, MS, CHW, MCHES®
Program Manager for Prevention



Prevention Program

Goals

- Prevent or reduce the risk of cancer, detect it early, mitigate cancer effects through delivery of evidence-based interventions
- Fund programs and services aimed to help those in most need
- Build capacity to deliver programs by promoting innovations and best practices across Texas



Focus

Deliver a program or service to Texans

- Reach underserved populations
- Reach as many people as possible in every region of the state

Evidence-Based

- Direct intervention, e.g., vaccinations, weight control, smoking cessation
- Screening and diagnostics
- Survivorship

Results oriented

- Measurable public health impact in ways that exceed current performance in a given service area

Prevention Program

Goals

- Prevent and reduce cancer risk, mitigate effects
- Serve populations in greatest need
- Build capacity by promoting innovations and best practices across Texas



CANCER PREVENTION & RESEARCH
INSTITUTE OF TEXAS

Grants

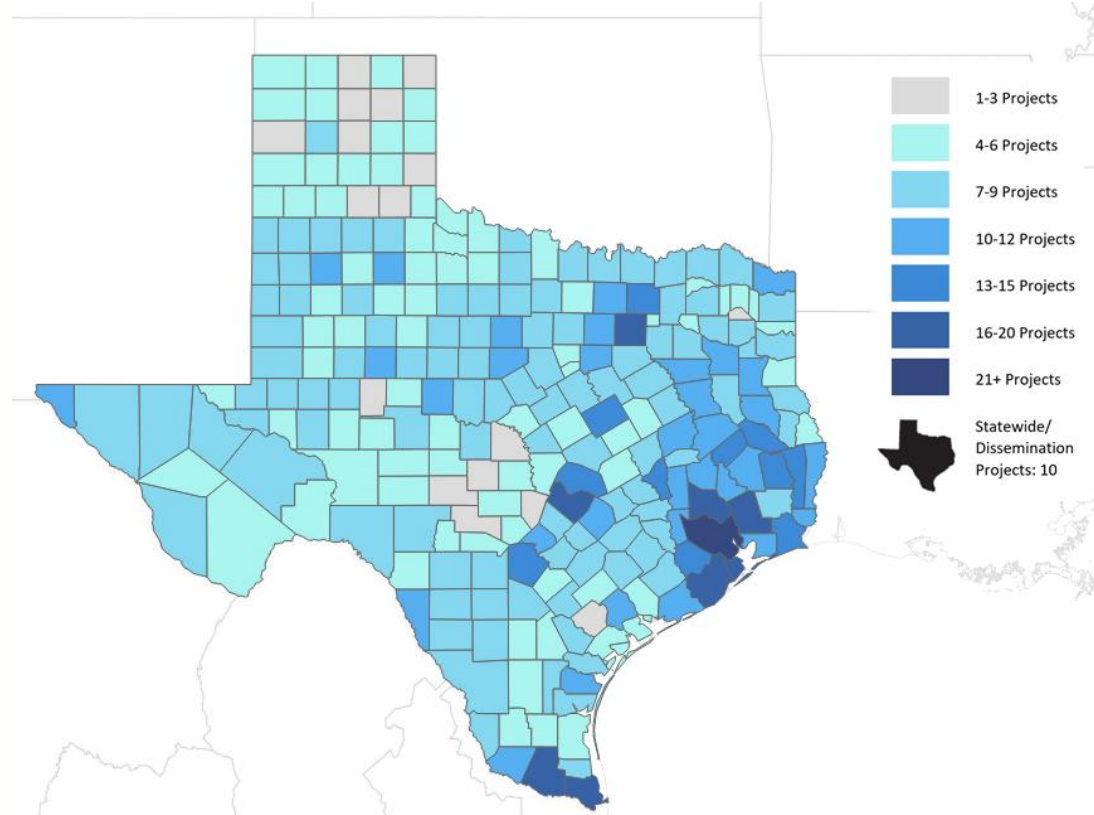
Prevention Portfolio

➤ Prevention Grants

- **291 awarded**
- **\$354.8 M granted**
- **9.3 million services provided to Texans**

Prevention Program Services & Geographic Coverage

COUNTIES OF RESIDENCE OF PEOPLE SERVED BY CPRIT PREVENTION PROJECTS 68 Active Projects – September 2023



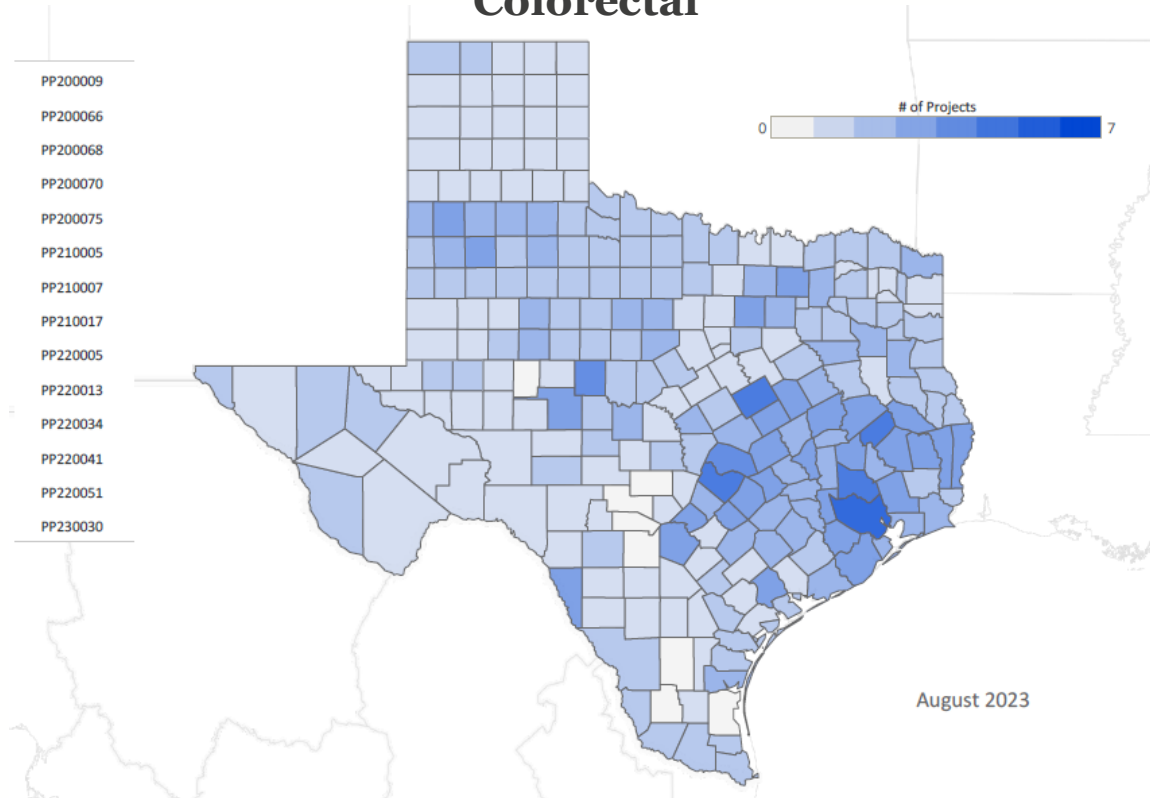
Screening Outcomes

- 1,957,369 screenings/diagnostics
- 408,178 people never before screened
- 34,096 precursors identified
- 5,058 cancers detected



Prevention Program Services & Geographic Coverage

Counties of Residence of Populations Served by CPRIT Prevention Projects Clinical Services - Screening/Early Detection - Colorectal



CRC Treatment Initiative in TX

- The Legislature approved a rider to HB 1, establishing a pilot program to fund colorectal treatment for uninsured and underinsured Texans.
- This initiative was championed by CPRITs Prevention Advisory Committee (PAC).



Questions?

Contact Information

Carlton Allen

Program Manager for Prevention

cmallen@cprit.texas.gov

512-626-2358

Website

<https://cprit.texas.gov>





Thank You

nccrt.org @NCCRTnews #80inEveryCommunity

Implementation Science for Advancing Colorectal Cancer Control Equity

María Fernández, PhD

Vice President of Population Health and Implementation Science, the University of Texas Health Science Center at Houston (UTHealth Houston)

Founding Co-Director, the UTHealth Houston Institute for Implementation Science

Implementation Science for Advancing Colorectal Cancer Control Equity

National Colorectal Cancer Roundtable
November 15, 2023



María E. Fernández, PhD

Vice President of Population Health and Implementation Science
Lorne Bain Chair of Public Health and Medicine
Co-Director, UTHealth Houston Institute for Implementation Science
Professor, Department of Health Promotion and Behavioral Sciences
Director, Center for Health Promotion and Prevention Research
University of Texas Health Science Center at Houston



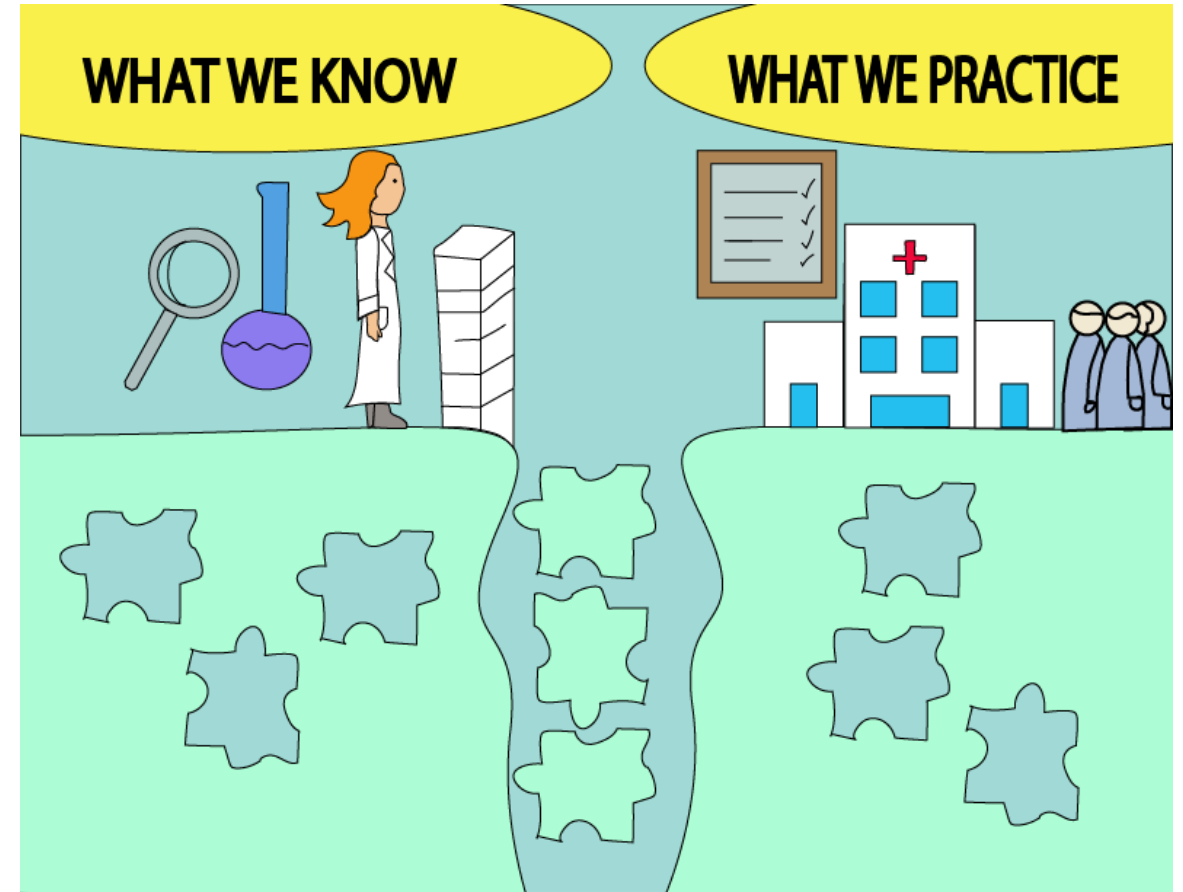
“A LITTLE KNOWLEDGE THAT ACTS
IS WORTH INFINITELY MORE THAN
MUCH KNOWLEDGE THAT IS IDLE.”

-Kahlil Gibran

What is Implementation Science?

The study of methods to promote the adoption and integration of evidence-based practices, interventions and policies into routine practice.

Continues the job of clinical and public health research, taking evidence-based innovations and testing strategies to move them into wider practice.



EDITORIAL

Open Access

Implementation science in times of Covid-19

Michel Wensing^{1,2*}, Anne Sales^{3,4}, Rebecca Armstrong⁵ and Paul Wilson^{6,7}



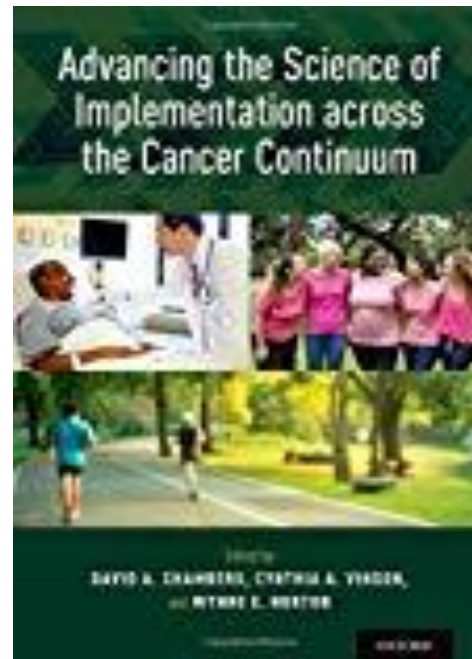
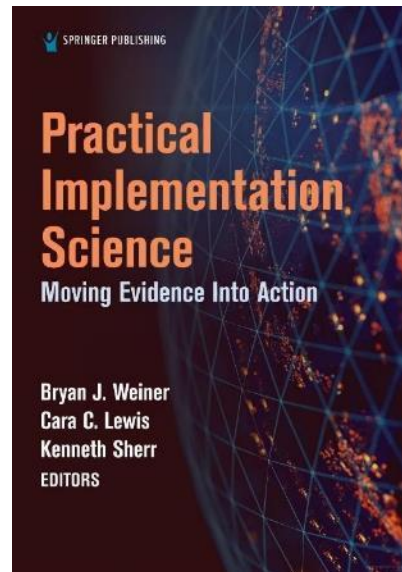
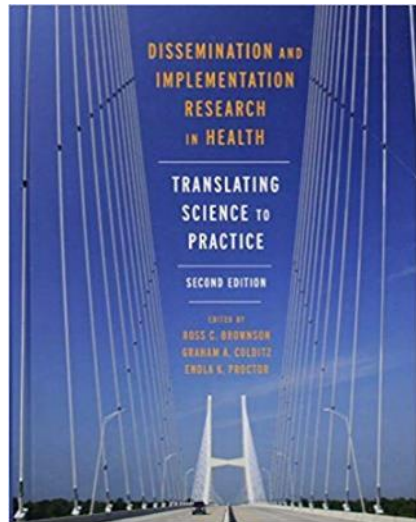
Implementation
Research & Practice

Viewpoint

Considering the intersection between implementation science and COVID-19

David A Chambers

Implementation Research and Practice
Volume 1: Jan-Dec 2020 1-4
© The Author(s) 2020
Article reuse guidelines:
sagepub.com/journals-permissions
DOI: 10.1177/0020764020925994
journals.sagepub.com/home/irp
SAGE



December 10-13th, Washington DC

HOW CAN IMPLEMENTATION SCIENCE HELP?



IDENTIFY FACTORS

Influencing the implementation of interventions, clinical practice innovations, new technology, policies, etc.



ADAPT

Existing interventions to improve fit with new populations and settings and ensure cultural relevance.



STRATEGIES

To accelerate and improve the adoption, implementation, and sustainment of evidence-based practices, policies, and programs.



DE-IMPLEMENT INTERVENTION

To remove or reduce costly or potentially hazardous approaches to care.



DISSEMINATE AND SCALE UP

Effective interventions to public health and clinical practice settings.

Seeks to systematically close the gap between what we know and what we do.

COMMUNITY & STAKEHOLDER ENGAGEMENT



Cancer causes & control : CCC

Author Manuscript

HHS Public Access

Participatory implementation science to increase the impact of evidence-based cancer prevention and control

Shoba Ramanadhan, ScD, MPH, Melinda M. Davis, PhD, [...], and Ross C. Brownson, PhD

Knowledge generation comes from the hands of practitioners/implementers as much as it comes from those usually playing the role of intervention researcher.



MULTIFACETED STRATEGY OR IMPLEMENTATION INTERVENTION

MULTIPLE DISCRETE STRATEGIES

IMPLEMENTATION STRATEGIES

Methods or techniques used to enhance the adoption, implementation, sustainment & scale-up of program or practice.

“Making the right thing to do the easy thing to do”

Dr. Carolyn Clancy

DISCRETE STRATEGY

SINGLE ACTION OR PROCESS



Examples of Implementation Strategies



Strategies that “*push*” treatments into use

Transactional-focused strategies

process driven changes →
provider technical skills,
system-level incentives

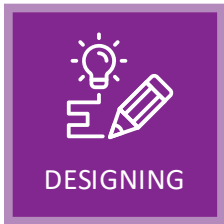
Strategies that “*pull*” from the local level to drive practice change

Transformational-focused strategies

– relationship-driven changes → empower individuals in strategic thinking, ownership in delivering treatment

INTERVENTION MAPPING

A systematic approach to multilevel intervention development, adaptation, implementation, and evaluation.



Designing interventions based on theory, evidence, new data, and community engagement.

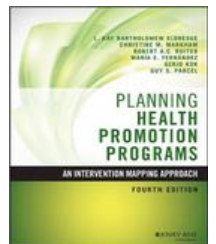


Adapting interventions using IM Adapt to improve fit of evidence-based interventions.



Designing implementation strategies to influence the adoption, implementation, and sustainment of evidence-based interventions (Implementation Mapping).

Planning Health Promotion Programs: An Intervention Mapping Approach, 4th Edition



www.imadapt.org



Implementation Mapping: Using Intervention Mapping to Develop Implementation Strategies.

COLORECTAL CANCER CONTROL PROGRAM (CRCCP)

Project Goal

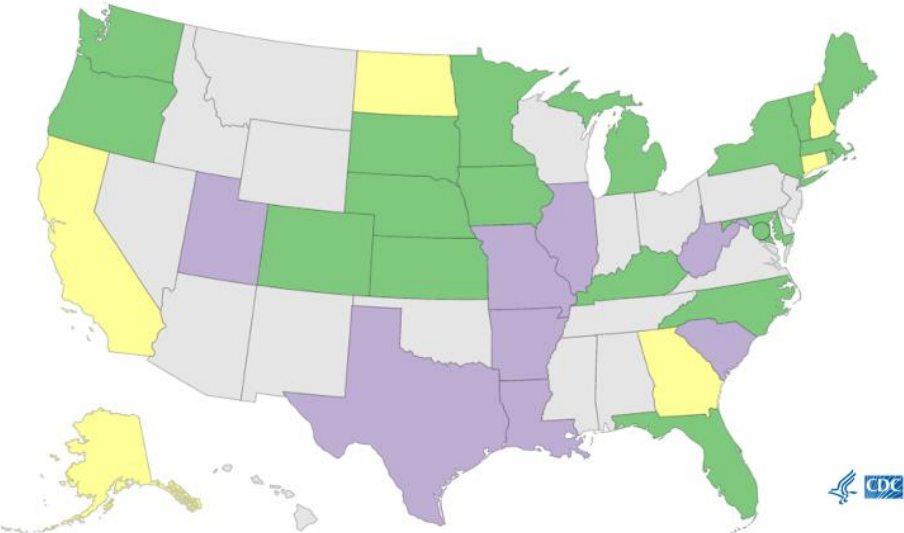
Improve effective use of EBIs recommended by the Guide to Community Preventive Services to overcome system-, provider-, and patient-level barriers to CRCs

The CRCCP aims to increase CRC screening in clinics through sustainable health system change.



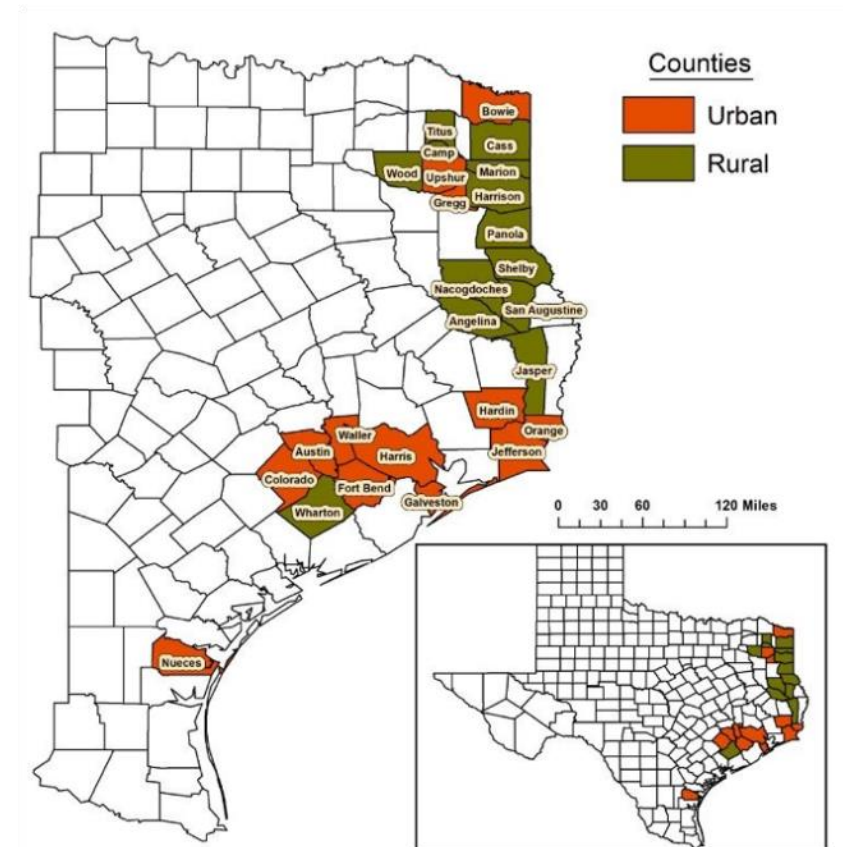
The CRCCP Award Recipients

CDC's Colorectal Cancer Control Program includes 35 award recipients: 20 states, 8 universities, 2 tribal organizations, and 5 other organizations.



COLORECTAL CANCER CONTROL PROGRAM (CRCCP)

Texas FQHC Partners	Counties Served Urban/Rural	# of Clinic Sites	CRCS Rate (%)	CPRIT CRCS Program	1115 Waiver CRCS Program
TEXAS GULF COAST REGION					
Gulf Coast Health Center	Jefferson, Orange, Hardin/Jasper	5	4.8	X	
Coastal Health & Wellness	Galveston	2	15.4	X	
Amistad Community Health Center	Nueces	1	18.8	X	
Access Health	Austin, Colorado, Fort Bend, Waller/Wharton	5	31.8		X
Avenue 360	Harris	6	34.4		X
EAST TEXAS REGION					
Hope Community Medicine	Panola, Shelby, San Augustine	3	6.0	X	
Genesis PrimeCare	Bowie, Gregg/Cass, Harrison, Marion	3	25.6	X	
Wellness Pointe	Gregg, Upshur/Camp, Titus, Wood	5	27.8	X	
East Texas Community Health Services	Angelina, Nacogdoches	3	53.0	X	
Carevide	Collin, Hunt, Fannin, Delta, Kaufman, Hopkins	6	29.0	X	
Total: 10 FQHCs	Urban: 16 Rural: 16 Total: 32	39	24.7		





Evidence-Based Interventions (EBIs) for Increasing Colorectal Cancer Screenings



Primary EBIs

- Patient (or client) reminders
- Provider reminders
- Provider assessment & feedback strategies
- Reducing structural barriers



Supportive EBIs

- Small media
- Patient navigators
- One-on-one education

TEXAS CRCCP READINESS ASSESSMENT

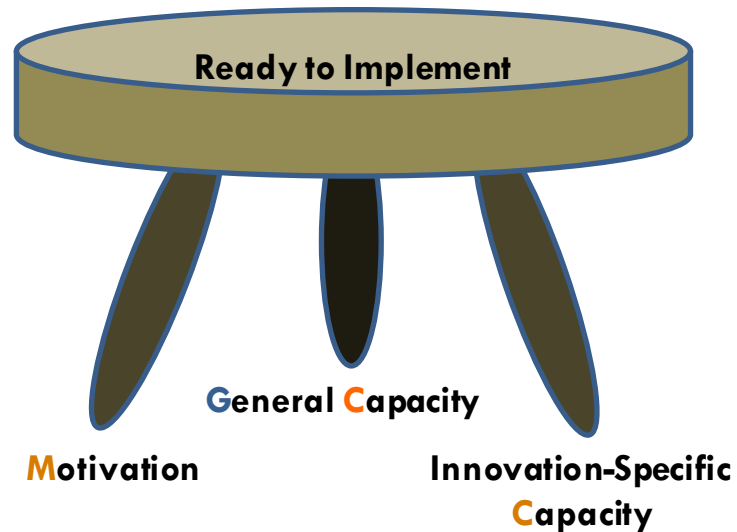
R=MC2

- MOTIVATION
- CAPACITY (GENERAL)
- CAPACITY (INNOVATION-SPECIFIC)

Multi-method approach: in-depth interviews, clinic-level surveys, and direct workflow observations.



$$R=MC^2$$



Readiness

=

Motivation

x

Capacity (Innovation-Specific)

x

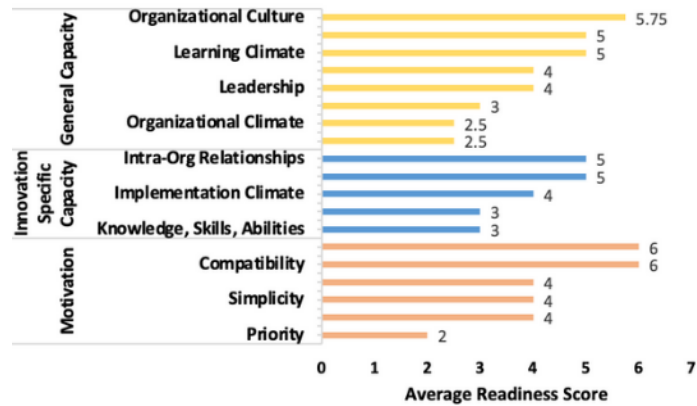
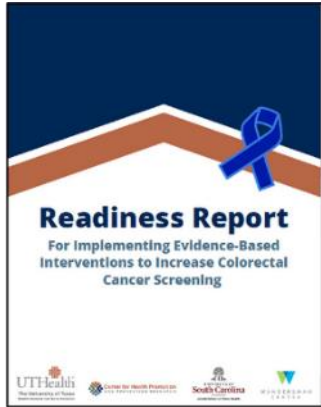
Capacity (General)



WANDERSMAN
CENTER

- **Motivation:** Degree to which we want the innovation to happen, given all priorities
- **Innovation-specific capacity:** The human, technical and fiscal conditions important to the successful implementation of a particular innovation.
- **General capacity:** Pertains to aspects of organizational functioning (e.g., culture, climate, staff capacity, leadership)

READINESS REPORTS



Clinic	Organizational Culture	Leadership	Organizational Innovativeness	Organizational Climate	Staff Capacities	Organizational Structure	Learning Climate	Resource Utilization	Mean General Capacity Score
5	6.7	6.5	6.4	6.6	6.6	6.6	6.6	6.6	6.6
7	6.5	6.2	6.4	6.2	6	6.2	6.3	6.4	6.3
6	6.4	6.4	6.2	6.2	5.8	6.2	6.2	6.2	6.2
2	6.3	6	6.3	6	6	6.3	5.8	5.3	6.0
1	5.6	5.4	5.2	5.2	5.2	5.2	5.1	5	5.2
4	5.2	4.9	4.7	5.1	5.1	4.9	4.7	4.6	4.9
3	4.6	4.8	4.3	4.6	4.2	4.4	4.4	4.1	4.4

READINESS REPORT CAN BE USED TO HELP CLINICS:

Understand strengths & areas for improvement

Determine which aspects of readiness to focus efforts on & why

Develop a plan for building and/or maintaining readiness

Develop a plan for building and/or maintaining readiness

IMPLEMENTATION STRATEGIES

Examples of implementation strategies



PRACTICE FACILITATION



PROJECT ECHO



PROGRAM CHAMPION



PROVIDER AND STAFF TRAINING



LINKING WITH EXTERNAL PARTNERS

IMPLEMENTATION SCIENCE CAN HELP ADVANCE COLORECTAL CANCER SCREENING BY:

- Building an actionable and pragmatic knowledge base to equitably accelerate implementation and dissemination of effective strategies for CRCs
- Advancing models and frameworks to understand relationships between; predictors of CRCs implementation outcomes
- Developing strategies to accelerate and improve scale-up and spread of effective CRCs strategies
- Engaging stakeholders at all levels.

CONCLUSIONS



Acknowledgements

Bijal Balasubramanian, MBBS, PhD

Lara Savas, PhD

Paula Cuccaro, PhD

Tim Walker, PhD

Cici Bauer, PhD, MS

Belinda Reininger, DrPH

Susan Fenton, PhD, RHIA, FAHIMA

Devakar Rohit, PhD

Serena Rodriguez, PhD, MA, MPH

Natalia Heredia, PhD, MPH

Ross Shegogg, PhD

Amanda English, DrPH, MCHES

Derek Craig, PhD

Emanuelle Dias, MPH

Roshanda Chenier, EdD

Fernanda Velasco-Huerta, MPH

Ella Garza, MPH

Gabrielle Frachiseur, MPH

Elvis Longanga Diese, MPH

Meghan Haffey, DrPH

Angelita Alaniz, MPH

Crystal Costa, MPH

Crystal Alexander

Damita Hines

Erik McKenny

Patenne Mathews, MPH

Cesar Rodriguez, MPH

Ileska Valencia Torres

Joe Padilla, MPH

THANK YOU

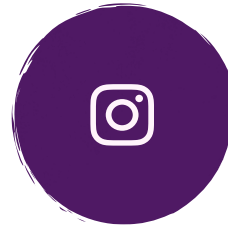
Online Channels



@uthpromotion



@uthpromotion



@uthealthchppr

Let's talk!

How to Contact Us

Maria E Fernandez, PhD



713-500-9626



Maria.E.Fernandez@uth.tmc.edu



@Maria_e_prof



University of Texas Health Science
Center at Houston School of Public Health



Thank You

nccrt.org @NCCRTnews #80inEveryCommunity

Inclusiveness Matters: The ACCION / SuCCCeS Program Experience

Jennifer Molokwu, MD, MPH, FAAFP

Vice-Chair for Research and Director of Cancer Prevention and Control, Departments of Family and Community Medicine and Molecular and Translational Medicine
Texas Tech University Health Sciences Center El Paso

Inclusiveness Matters: The
ACCION /SuCCCeS Program Experience

Jennifer Molokwu MD, MPH, FAAFP



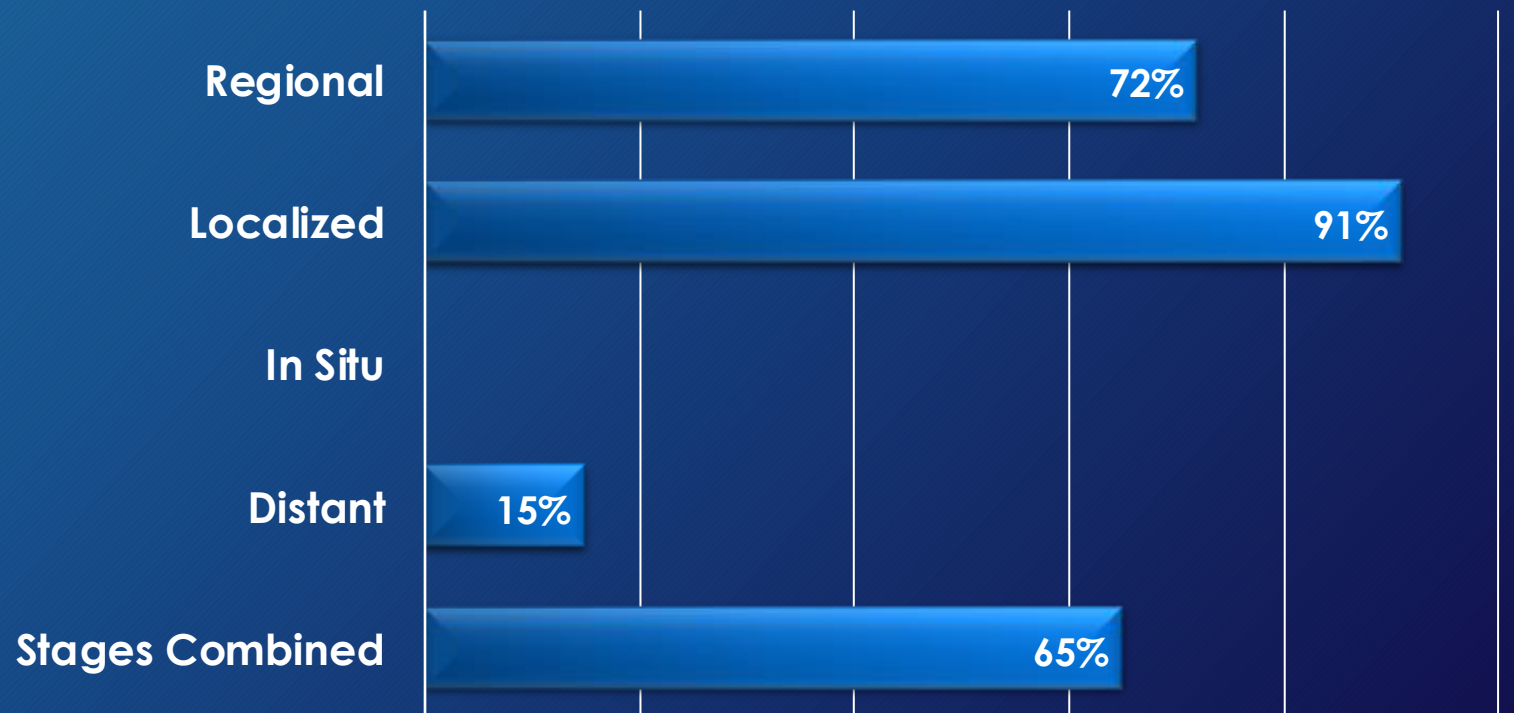
CRC Epidemiology ACS, 2022



5-Year Relative Survival, 2011-17

Incidence Rates, 2014-18	Overall
El Paso	36.4
Hispanic Males	49.8
Hispanic Females	26.9

Mortality Rates, 2014-18	Overall
El Paso	12.6
Hispanic Males	18.5
Hispanic Females	7.7

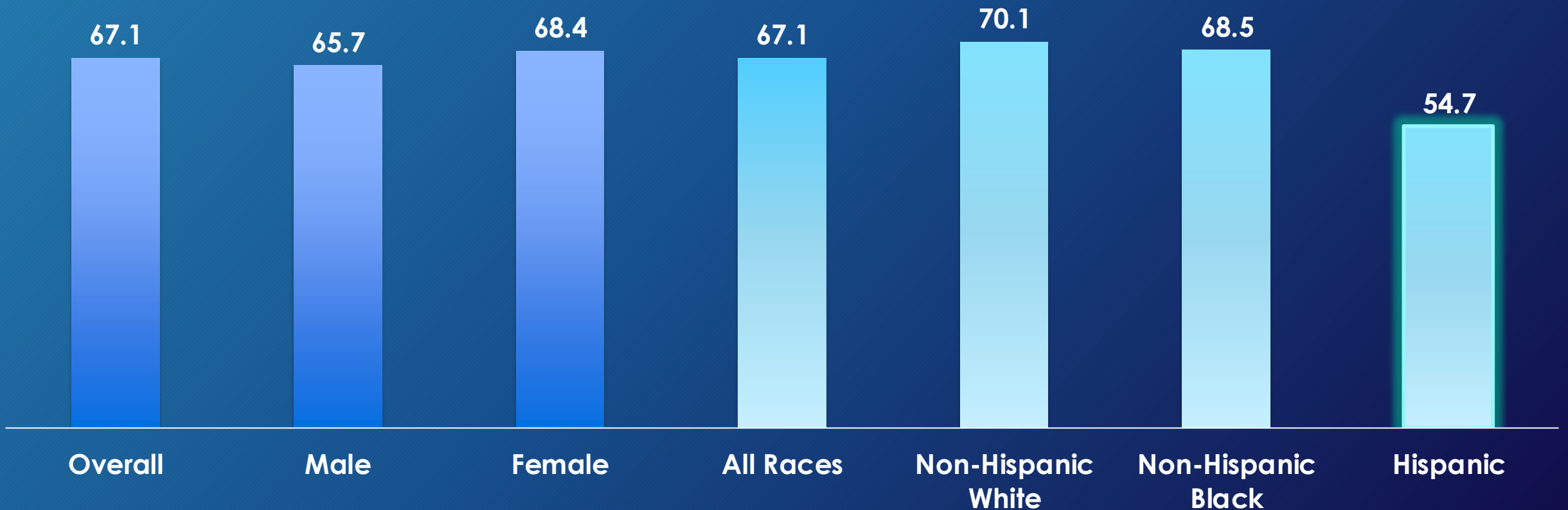


Screening Utilization

CDC, National Center for Health Statistics, National Health Interview Survey, 1987-2019.



Adults Aged [50-75] Up-to-Date with CRC Overall Screening, 2000-2019



Barriers To Screening

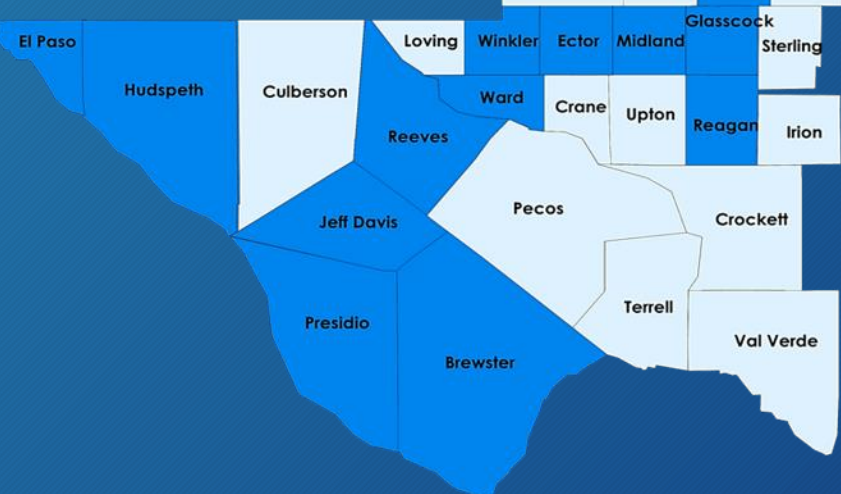


▪ Fear & Embarrassment	Fear of a cancer diagnosis & embarrassment are common themes due to testing being invasive and performed on a part of the body that is taboo to discuss.
▪ Unpleasantness Of Tests	There are different types of screening tests; many individuals are not aware of the alternate screening methods.
▪ Transportation	There are many individuals who do not have a way in getting to the testing site.
▪ Lack Of Insurance/Cost	The cost of screening being expensive and possibly inaccessible due to lack of health insurance.
▪ Physician Recommendation	Lack of provider recommendations play a significant role in screening barriers, which is more likely seen among ethnic minorities.
▪ Lack Of Symptoms	Symptoms of CRC may not always be present at first and the individual may be feeling perfectly well.
▪ Health Education	Lack education about CRC and other health topics, particular insufficient education regarding CRC screening, the causes of CRC, symptoms and how to prevent it.

Who are We and Where We Serve



Parmer	Castro	Swisher	Briscoe
Bailey	Lamb	Hale	Floyd
Cochran	Hockley	Lubbock	Crosby
Yoakum	Terry	Lynn	Garza
Gaines	Dawson	Borden	Scurry
Andrews	Martin	Howard	Mitchell



- Initially developed in 2011 with funding from CPRIT.
- The ACCION /SuCCCeS program is a well-established, theory-based, culturally tailored, bilingual, evidence-based screening program.
- Developed to address specific disparities and barriers in the communities we serve.

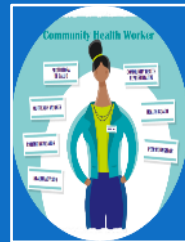
El Paso experience



Colorectal Cancer screening program developed By Dr. Navkiran Shokar in 2011 funded with support from CPRIT



Community involved in all stages



Use of community health extension workers.
(Promotor/a)
Meet the community where they are

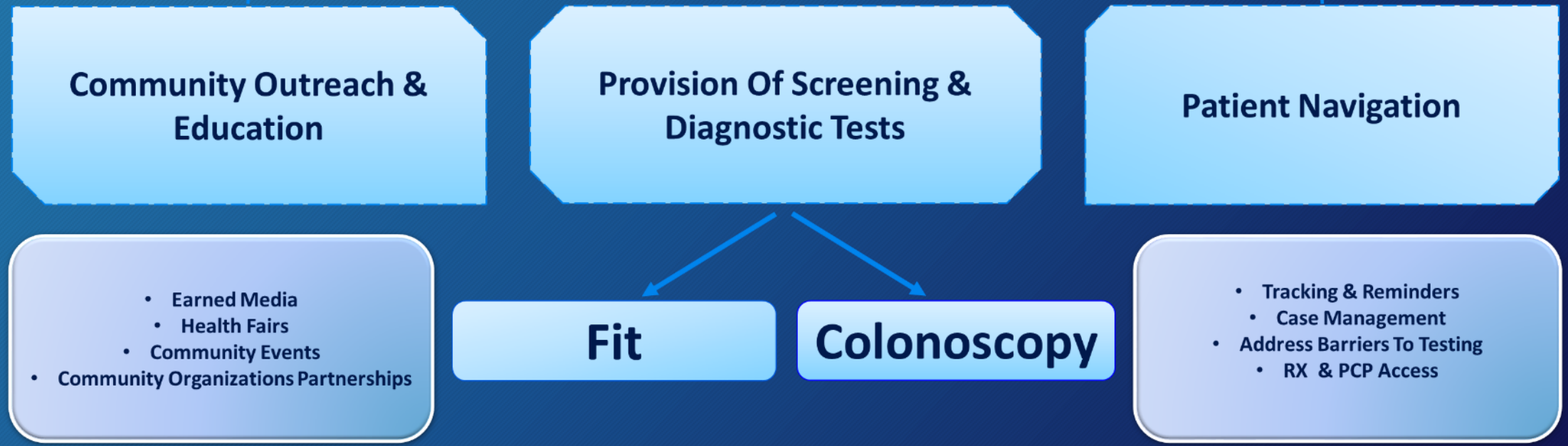


Wide range of collaborators

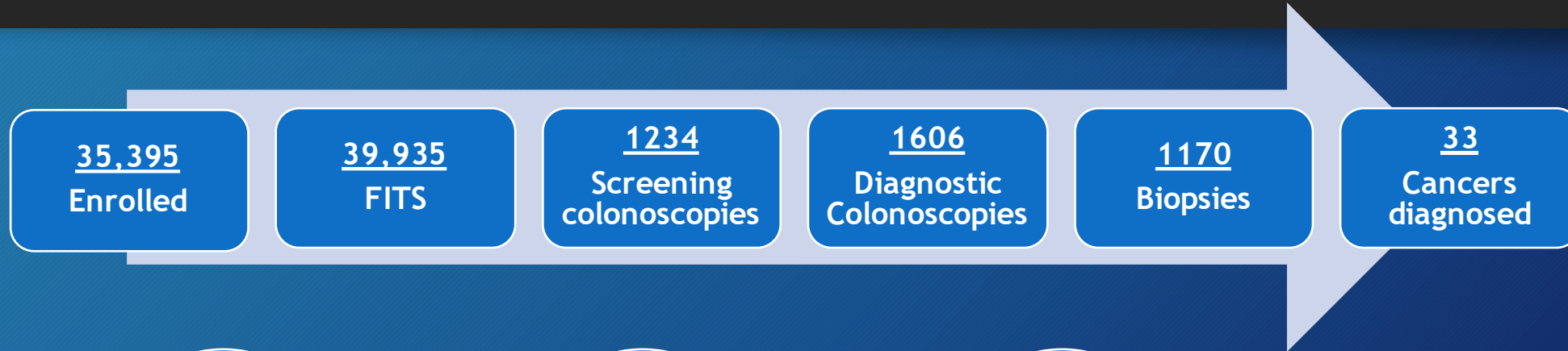
How we Serve



Core Community Program Services



Outcomes



Questions





Thank You

nccrt.org @NCCRTnews #80inEveryCommunity

Identifying Current Clinical Care Processes To Reduce Delays In Colorectal Cancer Diagnoses

Scott A. Larson, MD, PhD, AGAF, FACG, FASGE

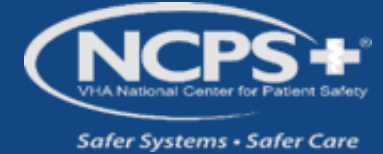
Site Director Quality and Fellowship Program, Michael E. DeBakey VA Medical Center

Assistant Professor & Clinical Educator, Baylor College of Medicine

VA



U.S. Department
of Veterans Affairs



Identifying Current Clinical Care Processes To Reduce Delays In Colorectal Cancer Diagnoses

Scott A. Larson MD, PhD, AGAF, FACG, FASGE

Assistant professor

Site Director Quality Academy and GI Fellowship

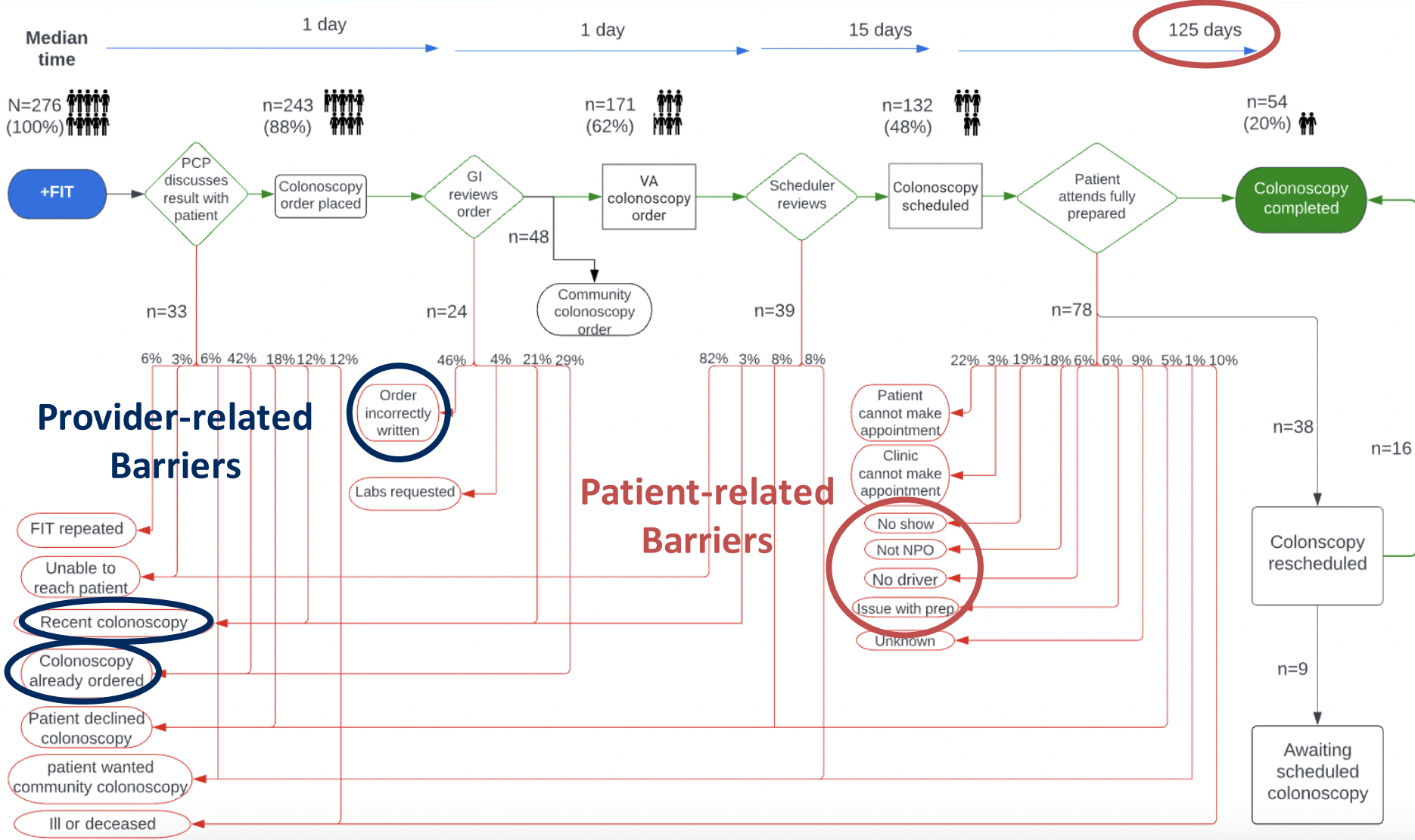
Michael E. DeBakey VA Medical Center

Academic Affiliate: Baylor College of Medicine

Baylor
College of
Medicine

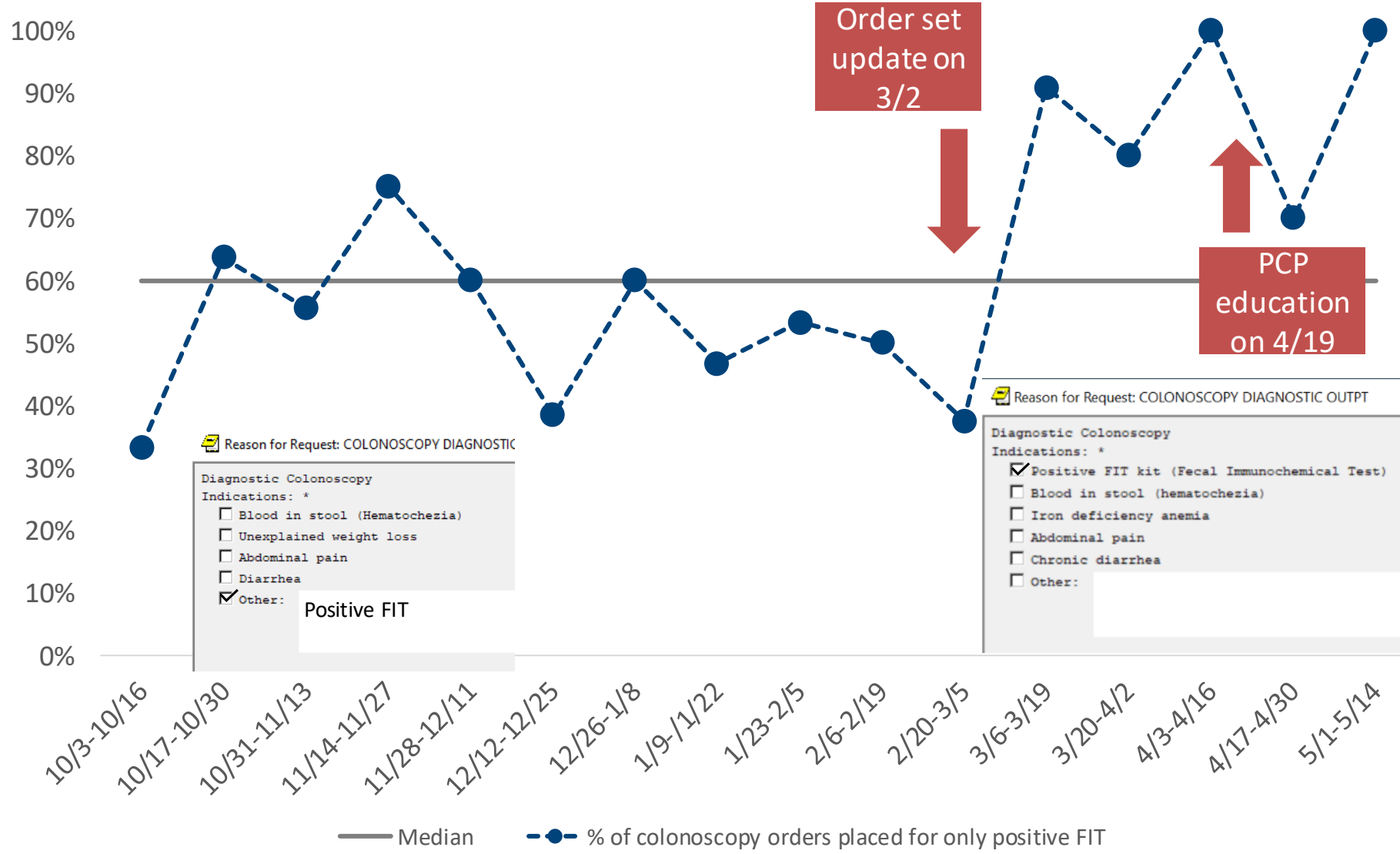


PROCESS MAP





DIAGNOSTIC COLONOSCOPIES ORDERED WITH APPROPRIATE INDICATION





PATIENT-RELATED BARRIERS



COLONOSCOPY PREP INSTRUCTIONS



For 24 hour automated colonoscopy prep instructions please call (713) 578-5000.

ONE WEEK BEFORE THE PROCEDURE
If you take blood thinners, YOU WILL NEED TO CHECK WITH YOUR DOCTOR TO SEE IF IT IS SAFE TO STOP THE BLOOD THINNERS 5 TO 7 DAYS BEFORE YOUR PROCEDURE. Please see the next page for the commonly used blood thinners.

AVOID any food contains **RED, ORANGE, PURPLE** or **DARK** in color at least 2 days before your procedure. Stop taking medications that contain iron and stay on a **LOW RESIDUE DIET (LOW FIBER DIET)**, please see the next page for the foods you need to avoid.

"PLEASE DO NOT FOLLOW THE INSTRUCTIONS ON THE JUG"



If you have any questions or did not receive your Golytely prep, please call Telecare at 713-794-8585 or 1-800-639-5337.

ONE DAY BEFORE THE PROCEDURE (ALL DAY - time you wake up until the procedure complete)

- | | |
|---|---|
| <p>✓ Only drink the following clear fluids:</p> <ul style="list-style-type: none"> - Water (plain or flavored) - Apple juice, white grape juice - White cranberry juice - Yellow Jell-O - Lemonades or clear sodas like Sprite or 7-Up - Black Coffee or tea - Clear broth or bouillon (NO stock broth from canned soups) | <p>✗ DO NOT DRINK/EAT:</p> <ul style="list-style-type: none"> - NO MILK OR MILK PRODUCTS - NO ALCOHOLIC BEVERAGES - NO SOLID FOODS of any kind - NO snow cones - NO Diabetic Meds |
|---|---|

START

BEGIN taking the Golytely at **6:00pm**.

- You need to finish 1/2 of the Golytely within **ONE hour**.
- Drink 1 cup Golytely and 1 cup of Water until 1/2 of the Golytely is finished.
- **Continue** drinking 10 to 15 Oz of water every hour until bedtime.

THE DAY OF YOUR PROCEDURE

Date _____

- Begin taking the Golytely early in the morning. You must finish the **second half** the Golytely at least 2 to 3 hours before you leave your house.
- Drink 1 cup Golytely and 1 cup of Water until 1/2 of the Golytely is finished.

Take your **blood pressure, heart, seizure, and psychiatric medicines** (if you are on any) a little sip of water. Do not drink any other liquids or solid foods.

- Arrive 30 minutes before your appointment time - **Room 3A-300**, 3rd floor acco from the **RED** Elevators.
- Be prepared to spend **ALL DAY** with us
- Inform the nurse if you have a Pacemaker, Defibrillator, breathing problems, sleep apnea, implants/ prostheses, blindness or deafness.
- Inform the nurse if you take any of the blood thinners listed below:

The DON'TS

1. Except for the Golytely, **DON'T** eat or drink on the day of your procedure until it is completed. You may only have a sip of water with your medications.
2. **DON'T** bring any valuables like money and jewelry with you. **We are not responsible for stolen items.**
3. **DON'T** take your diabetic pills or insulin shots on the day of the procedure but you may bring it with you.
4. **DON'T COME ALONE!!!** If you want sedation you must have a responsible adult (age or older) drive you and accompany you home. That responsible person must stay in the waiting area until your procedure is completed.

REMEMBER TO CHECK WITH YOUR DOCTOR TO SEE IF IT IS SAFE TO STOP YOUR BLOOD THINNERS 5 TO 7 DAYS BEFORE THE PROCEDURE

COMMONLY USED BLOOD THINNERS: Clopidogrel (Plavix), Warfarin (Coumadin), Enoxaparin (Lovenox), Gabigatran (Pradaxa), Rivaroxaban (Xarelto), Apixaban (Eliquis), Prasugrel (Effient), Ticagrelor (Brilinta) or Ticlopidine (Ticlid).

Frequently Asked Questions

What is a colonoscopy?

A safe and common procedure to look at the lining of the large intestine.

How does a colonoscopy prevent cancer?

A colonoscopy can find polyps, or precancerous lesions, that can be removed before they turn into cancer.

What if cancer is found?

Finding cancer early can help your chances for treatment or cure.

Will it hurt?

No. You may feel pressure, bloating, or cramping during the procedure. You will be given medications to help you relax and feel sleepy.

How long does it take?

The colonoscopy usually takes less than 30 minutes, but expect to stay with us all day for preparation and recovery.

Learn more at the Houston



Your Timeline

2 WEEKS BEFORE

If you take a blood thinner, diabetes or weight loss medication, ask your primary care provider when or if you need to stop taking it.

1 WEEK BEFORE

Find a family member or friend to give you a ride and stay with you **ALL DAY**. Start a low fiber diet (no nuts, whole grains, fruits, vegetables).

1 DAY BEFORE

Stop eating food. Only drink clear liquids (lemonade, clear sodas, clear broth, sports drinks). Avoid red drinks.

THE EVENING BEFORE

Drink 1 glass of Golytely with 1 glass of water and repeat this until half the Golytely is gone. Do not eat or drink anything else.

THE MORNING OF

Wake up early. Keep drinking the Golytely with water and finish at least 3 hours before you leave for the VA for your procedure.



COLONOSCOPY

Stool Chart

As you complete the Golytely prep, look at your bowel movements and compare them to the examples below. When your stool looks like the sample on the bottom right you are ready.



Any Issues? Call the GI Lab!

- 713-791-1414 ext. 25152
- o Problem with Golytely prep
 - o You cannot make your appointment
 - o You don't have a ride or someone to stay with you
 - o Your bowel movements are not clear yellow after finishing the Golytely prep
 - o You are unsure what you can or cannot eat
 - o You have a question not answered here



Presumed Inadequate Bowel Prep (PIBP)

275 scheduled colonoscopies (Nov 2020-March 2021)



9% (n=39) cancelled the day-of-procedure due to Presumed Inadequate Bowel Prep (PIBP)

69% (n=27) were rescheduled

- completed 8.2 months (average) from initial colonoscopy order
- completed 4.1 months (average) from day of cancellation

30.8% (n=12) have not had a repeat colonoscopy within the VA system at the time of data review (Nov 2022)

- 25%-67% Reported in literature



Over the Scope Irrigation System

- The Pure-Vu System is indicated to help facilitate the cleaning of a poorly prepared GI tract during an endoscopy procedure.



Single Large Suction Channel

Five Irrigation Jets





Over the Scope Irrigation System

Rooming algorithm

Solid stool

Liquid stool

Reschedule

Completed <50% of
prep

Completed >50% of
prep

Reschedule

Last meal before 12 pm

Last meal after 12 pm

Any endoscopy room

Pure-Vu capable room

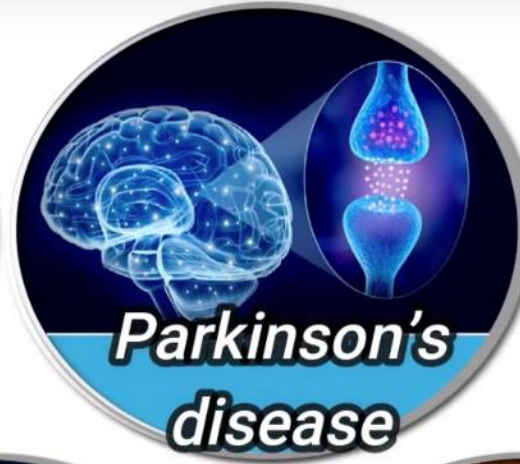


Pulsed Irrigation Evacuation

Pulsed Irrigation Evacuation (PIE) Device



PIEMed



0:21 / 1:25

Scroll for details





Pulsed Irrigation Evacuation

Pie Device Animation

<https://youtu.be/Lrwq6C2B1Lc>





Pulsed Irrigation Evacuation

Pulsed Irrigation Evacuation (PIE) Device

Disposable Speculum with Inflated Cuff after Insertion

PIEMed

"PIE" Computer Controller

Control Button

Tap-Water at Body Temperature

Disposable Waste Bag

PIEMed

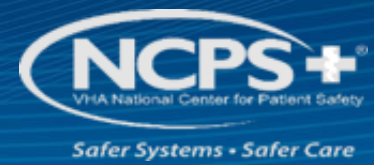
1:00 / 1:25

Scroll for details

CC HD



THANK YOU & QUESTIONS



CRQS



Angie Rao
Molly Horstman
Lindsay Vaclavik
Kamal Hirani
Wendy Podany

Resident



Kaitlyn Carlson
Lauren Comer

GI



Jason Hou
Rhonda Cole
Disha Kumar

Data



Andy Zimolzak



Thank You

nccrt.org @NCCRTnews #80inEveryCommunity



CRC Screening in Texas

Navkiran “Kiran” K. Shokar, MD, MPH
Associate Dean for Community Affairs
Chair, Department of Population Health
Co-Program Leader of Cancer Prevention & Control, Livestrong Cancer Institutes
The University of Texas at Austin Dell Medical School



The University of Texas at Austin
Dell Medical School

COLORECTAL CANCER SCREENING IN TEXAS

NAVKIRAN K. SHOKAR, MA MD MPH

**Professor and Chair Department of Population Health
Associate Dean for Community Affairs
Program Leader, Cancer Prevention and Control
Dell Medical School at the University of Texas at Austin**



CRC Screening In Texas

1

Current CRC
screening status in
Texas

2

Experiences
implementing CRC
screening
interventions

3

Future Directions
→ Statewide CRC
Screening
Coordinating
Center

CRC Screening In Texas

Texas

- 30.1 million population
- 5.2 million uninsured (16.6%)
- Majority minority state
- 3.2 million residing in rural areas
- Non-Medicaid expansion state
- 9.7M age eligible for CRC screening
- ~1.1M uninsured

CRC Grantees cont.

- Unique regional solutions: geographically dispersed
- Primarily academic health center led

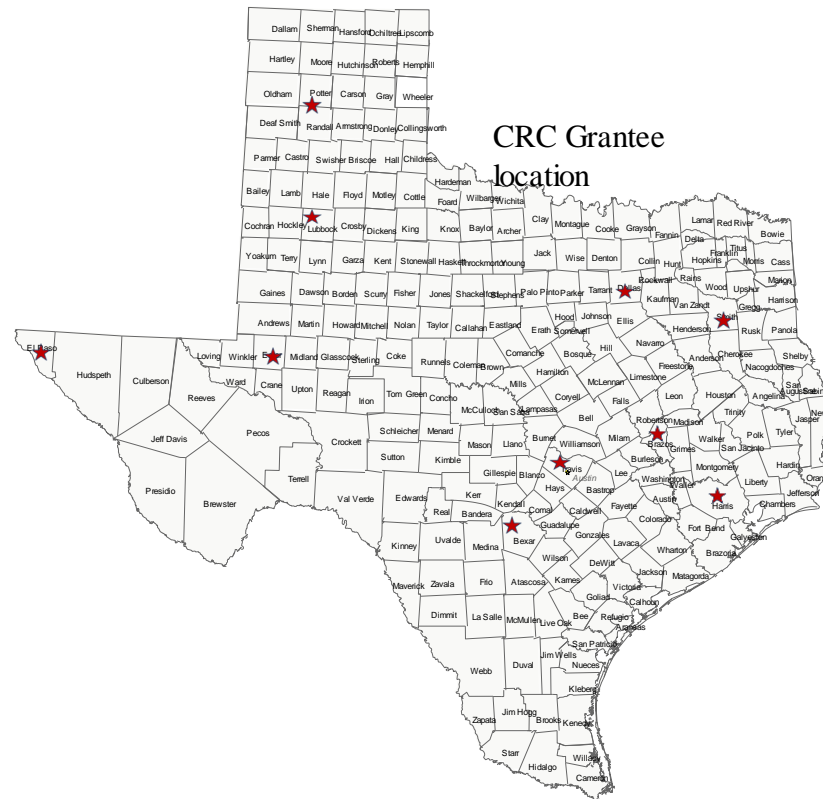
CRC Screening

% UTD 2012 to 2022:

TX: → 58.5 to 66.8

US: → 65 to 72

UDS: → 30.2 to 42.8 (TX 34.8%)



CPRIT

- CPRIT Prevention Program funding: \$300 Million/yr over 10 years
- Focus on uninsured/underinsured

CRC Grantees

- 15 CRC screening programs → 65-75K screenings/yr
- Primarily FIT based screening; some risk-based screening & diagnostic colonoscopy, outreach, navigation support
- Challenge: access to treatment

Scaling Effective Interventions

Across settings

Delivery within clinical settings

- Opportunistic
- Visit-based
- Non visit based

Public health – community approaches

- Community-based
- Non-traditional settings

Multicomponent

Build client demand
Reducing structural barriers
Provision of FIT
Patient navigation
Patient education

- One-on-one education
- Group education
- Small media

Reminder letter or call
Behavioral theories to guide development

Multilevel

Policy

Community

Organizational

Interpersonal

Individual

Effective program features

Locally adaptive, responsive, creativity, resourcefulness

High level champions

Stakeholder engagement

Convening entity

Data driven, scientific approaches

Clear goals

Understanding of assets and resources

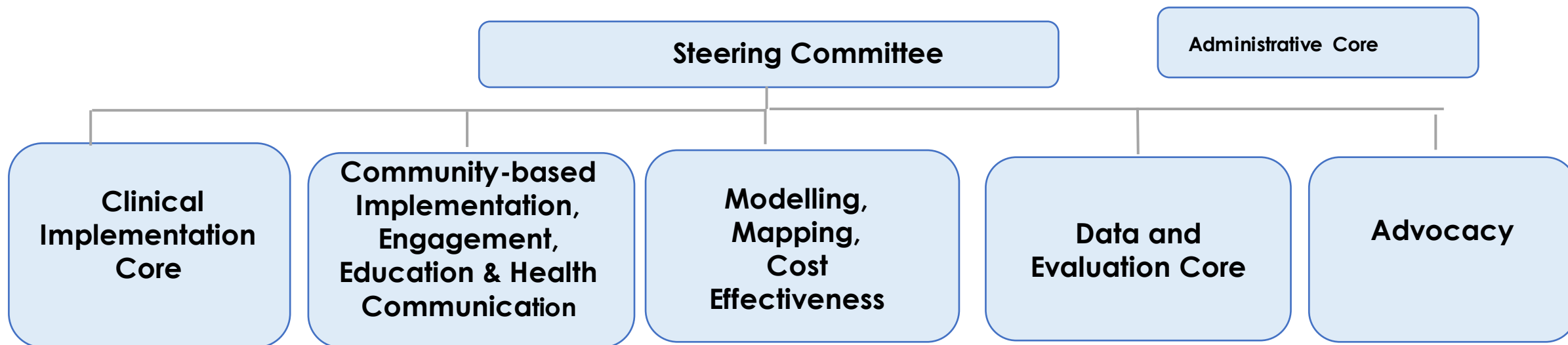
Identifying synergies across organizations

Collaborative

Learning systems

Coordinating Center For Colorectal Cancer Screening Across Texas

--- ► *[connect]* ► ---



Initial Stakeholder Network

American Cancer Society, Texas association of Community Health Centers, Texas Association of Public Health, CPRIT, CPRIT Program grantees & regional networks, Texas Society of Gastrointestinal Endoscopy, Safety-net systems, AHCs: (TTUHSC, University of Texas System, Texas A &M, Texas State University, Moncrieff Cancer Center, UT Southwestern, MD Anderson)

* PI: N Shokar, co-developed with Mike Pignone

► *Galvanizing CRC screening across Texas*

- -- -▶ *[connect]* ▶ - - - -
- Overall Approach

- Galvanize CRC screening efforts across Texas
- Develop a comprehensive state-based strategy
- Scale evidence-based strategies into clinical and community settings.

- **Collaborate:** partnerships
- **Create:** Hub and spoke model
- **Develop:** Scalable approach and interventions
- **Become:** Source of expertise, tools and resources
- **Facilitate:** Care pathways, networking, standardize & scale colonoscopy, lab, oncology access.
- **Support:** Tailoring for populations and barriers
- **Integrate:** Community, public health, patient, practice & provider focused approaches
- **Advocacy:** Payors, policy makers, program implementers,

---▶ *[connect]* ▶---

Community-based Implementation, Engagement Education & Health Communication Core (CIEEHC)

1

Provide outreach and engagement support for all stakeholders

2

Create a repository of CRC screening education and health promotion materials and a mass media strategy

3

Provide expertise for development and training of navigators and community health workers to support and facilitate screening.

4

Provide awareness building and education for all stakeholders associated with the CRC screening care pathway

---▶ *[connect]* ▶ ---
Clinical Implementation Core (CLIC)

Practice facilitation & support for implementation of evidence-based CRC screening strategies for clinics & community programs

Stakeholder engagement and management

Develop centralized mailed FIT processing center

Create colonoscopy network for screening across Texas

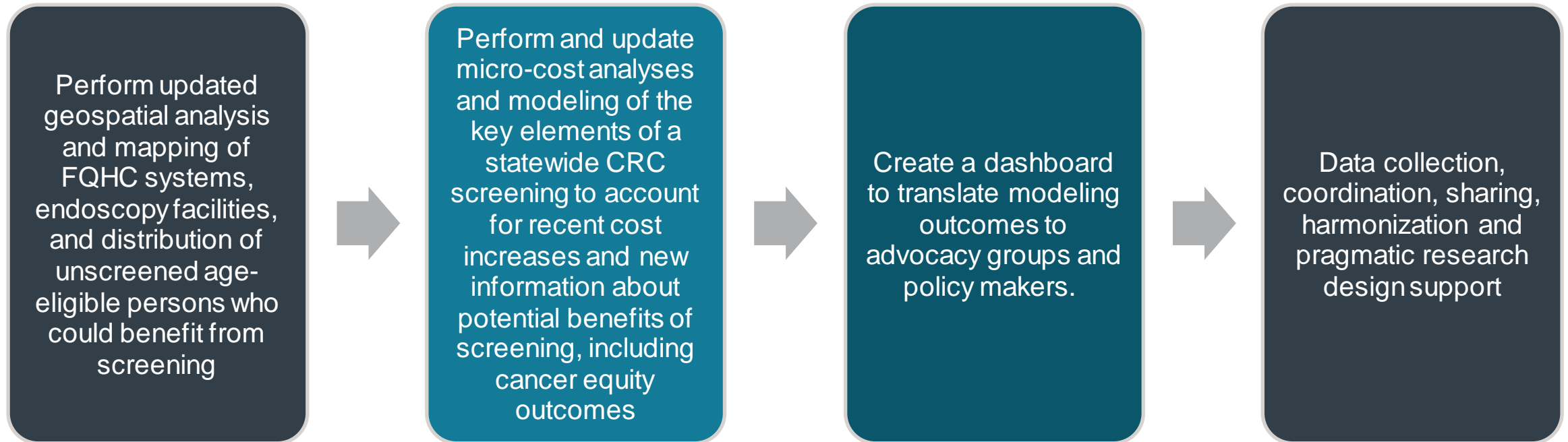
Create oncology network for treatment access

Support for developing CPRIT funded prevention programs

▶ *Galvanizing CRC screening across Texas*

--- ► *[connect]* ► ---

Modelling, Mapping, Cost Effectiveness and Data Core (MACE)



--- ► *[connect]* ► --- Advocacy Core



The favorable economic effects of CRC screening and net benefits of investing in increasing screening (working with the modeling core).



The need to ensure convenient, safe, affordable, and effective colonoscopy resources to all parts of the state, especially in underserved rural areas.



The critical role of funding high-quality, community-focused patient navigation services.



The importance of ensuring access to treatment, through the state-level initiative described above and/or other efforts to ensure access to treatment.

---▶ *[connect]* ▶ ---
Innovation

- Combination of public health, population-based and clinical approaches.
- Strong health communication and community engagement expertise to support awareness building + equitable approaches across all stakeholders
- Modelling and mapping to inform development
- Web-based tool to evaluate impact of changing model parameters on screening uptake and outcomes
- Cost comparisons to facilitate flexible and tailored approaches
- Practice facilitation, implementation support, QI framework



Q&A