National Colorectal Cancer Roundtable Orientation

Steven Itzkowitz, MD, FACP, FACG, AGAF
Professor of Medicine, Oncological Sciences & Medical Education
Icahn School of Medicine at Mount Sinai
ACS NCCRT Chair

Wednesday, November 15, 2023
The American Cancer Society
National Colorectal Cancer
Roundtable
Topics We Will Cover

1. What is the ACS NCCRT?
2. What does the ACS NCCRT do?
3. How are we organized to accomplish our goals?
4. What progress have we made?
5. Welcome new members
6. What we offer you to help you in your work
7. What you can do for ACS NCCRT
8. How to navigate the Annual Meeting
What is the ACS NCCRT?

Established by the ACS, in partnership with the CDC, in 1997, to serve as an umbrella organization to engage all types of stakeholders who are committed to reducing the incidence and mortality from CRC.

Collaborative partnership of 200+ member organizations

Members include nationally known experts, thought leaders, and decision makers

Work is conducted year-round by Strategic Priority Teams and in Special Topic Meetings

Each year the ACS NCCRT Annual Meeting addresses important topics and sets the agenda for the following year
Our ultimate goal is to increase the use of proven CRC screening tests among the entire population for whom screening is appropriate.

What does the ACS NCCRT do?

Through coordinated leadership, strategic planning, and advocacy, we provide a neutral platform to convene diverse national partners to:

- Establish National Priorities Across the CRC Cancer Continuum
- Catalyze Policy and Patient Care Solutions
- Promote Evidence-Based Strategies and Translate them into Practice
- Leverage Volunteer Knowledge and Experiences to Inform the Reduction of Health Disparities
ACS NCCRT Leadership

Steven Itzkowitz, MD, FACP, FACG, AGAF
Chair

Lisa Richardson, MD, MPH
Steering Committee, CDC Permanent Representative

To be filled in 2024
Vice Chair

Laura Makaroff, DO
Steering Committee, ACS Permanent Representative
Your ACS NCCRT Staff Leadership

Emily Bell, MPH
Director, ACS NCCRT

Kaitlin Sylvester, MPA
Strategic Director, ACS NCCRT

Aubree Thelen, MPH
Program Manager, ACS NCCRT
ACS NCCRT Leadership

Frank Colangelo, MD, M.S.-HQS, FACP
Premier Medical Associates

Candace Henley, MPH
Blue Hat Foundation

Beverly B. Green, MD, MPH
Kaiser Permanente Washington Health Research Institute

Peter S. Liang, MD, MPH
NYU Grossman School of Medicine
ACS NCCRT Leadership

Swati G. Patel, MD, MS
University of Colorado Anschutz Medical Center

Allison Rosen, MS
American Cancer Society

Michael Sapienza, PhD
Colorectal Cancer Alliance

Robert A. Smith, PhD
American Cancer Society
ACS NCCRT Leadership

Richard Wender, MD
University of Pennsylvania

Pascale White, MD, MBA, MS, FACG, Icahn School of Medicine at Mount Sinai

Keith Winfrey, MD, MPH
New Orleans East Community Health Center
Strategic Priority Teams

- Community Health Centers
- Family History & Early-Onset CRC
- Policy Action
- Professional Education & Practice Implementation – Healthcare Systems
- Public Awareness & Social Media
- State-Based Initiatives
Progress Toward 80%
The Timelines of Two 80% Campaigns

<table>
<thead>
<tr>
<th>2014</th>
<th>2018</th>
<th>2019</th>
<th>2023 and Beyond</th>
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<tbody>
<tr>
<td>80% by 2018</td>
<td>CDC data show 7.5 million more people screened</td>
<td>Continue to bring down barriers and address screening inequities so that everyone can live a life free of colorectal cancer</td>
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<td>Dr. Howard Koh, then US Assistant Secretary for Health, challenges NCCRT to take on a bold goal</td>
<td>80% in Every Community</td>
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80% in Every Community has Widespread Support

More than 1800 organizations have pledged their support!

- Community health centers
- Cancer centers
- Hospitals/health systems
- State cancer coalitions
- Health plans
- Employers
- Elected leaders
- And more!

NATIONAL MAP OF PLEDGES

Navigate our pledge map to learn about organizations that are dedicated to saving lives from colorectal cancer.
But Not Everyone is Benefiting Equally

In every US state there are communities with low colorectal cancer screening rates.

Much work remains to be done.

Percent of Adults 50-75 Years of Age Up to Date with Colorectal Cancer Screening, Community Health Centers, 2021

Data Source: UDS data 2021
https://data.hrsa.gov/tools/data-reporting/program-data
Everyone Deserves to Live A Life Free From CRC

The 80% in Every Community mission will not be achieved until every community benefits from screening rates of 80% and higher.
Welcome, New Members!

**Member Organizations**

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<th>Association of Community Cancer Centers</th>
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<td>AvMed</td>
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<td>Cheeky Charity</td>
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<td>Citrus Colorectal Cancer Foundation</td>
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<td>Corewell Health West Cancer Center</td>
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<td>DC Health</td>
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<td>Holden Comprehensive Cancer Center, Univ. of Iowa</td>
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<td>Iowa Primary Care Association</td>
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<td>La Familia Health</td>
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<td>Minnesota Association of Community Clinics</td>
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<td>Mississippi Colorectal Cancer Roundtable</td>
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**Member Organizations**

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<th>Nevada Cancer Coalition</th>
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<td>Ohio Association of Community Health Centers</td>
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<td>Rutgers Cancer Institute of New Jersey</td>
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<td>University of Arkansas Medical Center</td>
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<tr>
<td>Office of Health Initiatives and Disparities</td>
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<td>West Virginia University Cancer Institute</td>
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**Corporate Members**

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<th>Genentech</th>
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<td>Natera</td>
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What can the ACS NCCRT do for you?
Ongoing Communication With Partners

We regularly share new resources, news, webinars, and opportunities with our members and 80% partners.
ACS NCCRT Annual March Webcast

March
Colorectal Cancer
Awareness Month
Webcast

https://nccrt.org/resources/
ACS NCCRT Webinars

Webinars are held throughout each year.

Past webinars are available in the Resource Center.

nccrt.org/events
nccrt.org/resource-center
Blue Star Conversations are hosted by the NCCRT strategic priority teams and feature important and timely topics.
Presentations by nationally known experts, thought leaders, and decision makers on colorectal cancer screening policy and delivery, with opportunities to network and learn from each other.

nccrt.org/events/
ACS NCCRT Tools, Resources, and Publications
ACS NCCRT Resource Center

The ACS NCCRT Resource Center contains evidence-based resources and tools to help you increase quality colorectal cancer screening in a range of settings and populations.

nccrt.org/resource-center
The ACS NCCRT Data & Progress webpage provides up-to-date statistics on colorectal cancer screening, incidence, mortality, and geographic distribution information.
How can you contribute to the ACS NCCRT?
Use and Share ACS NCCRT Resources

The ACS NCCRT 80% in Every Community Campaign webpage provides two motivational sizzle reels and links to talking points, a FAQ, template press releases, the strategic plan, and logo graphics for download.

Engage with ACS NCCRT Members

• Form connections, initiate collaborations.

• Actively participate in local and regional CRC prevention and early detection efforts, including cancer coalitions, policy efforts.
Call for Nominations

The 2024

80% in Every Community

National Achievement — Awards —

Nominate yourself or a partner by December 4th

Submit a Nomination!
2023 ACS NCCRT Annual Meeting

How can we get the most out of the meeting?
Thank You