

80% in Every Community Conference & 2020 NCCRT Annual Meeting

Equity, Healing, Unity:
Together we can reach 80% in Every
Community

November 16 & 17, 2020



Join the Conversation on Twitter: @NCCRTnews @RichWender #80inEveryCommunity #NCCRT2020

Get Engaged!



- Download the Annual Meeting Guide!

- <https://nccrt.org/event/2020-annual-meeting/>



- Engage on social media!

- Share your photos and meeting highlights using [#NCCRT2020](#) and [#80inEveryCommunity](#).

Instant Reactions!



- Ask questions through Cvent during sessions
- Use Slido to answer polls, share instant reactions and comments!
- Open www.sli.do and enter meeting code: [nccrt2020](#)

slido

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THANK YOU!

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Cancer
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 NATIONAL
Colorectal
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ROUNDTABLE

 80%
IN EVERY
COMMUNITY

Bronze Sponsors



**Bruce Waldholtz, MD
MD**

**Richard Wender,
MD**

Friends



Linda Gaul, PhD

Mary Doroshenk, MA



THANK YOU!



The 2021 **80% in Every Community** National Achievement Awards

Nominate yourself or a partner by November 20th.
www.nccrt.org/awards

WE WANT TO WELCOME SURVIVORS



EQUITY– UNITY – HEALING

Richard C. Wender, MD
Chair, Family Medicine and Community Health
University of Pennsylvania
Chair, National Colorectal Cancer Roundtable



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THE UNIQUENESS OF OUR TIME



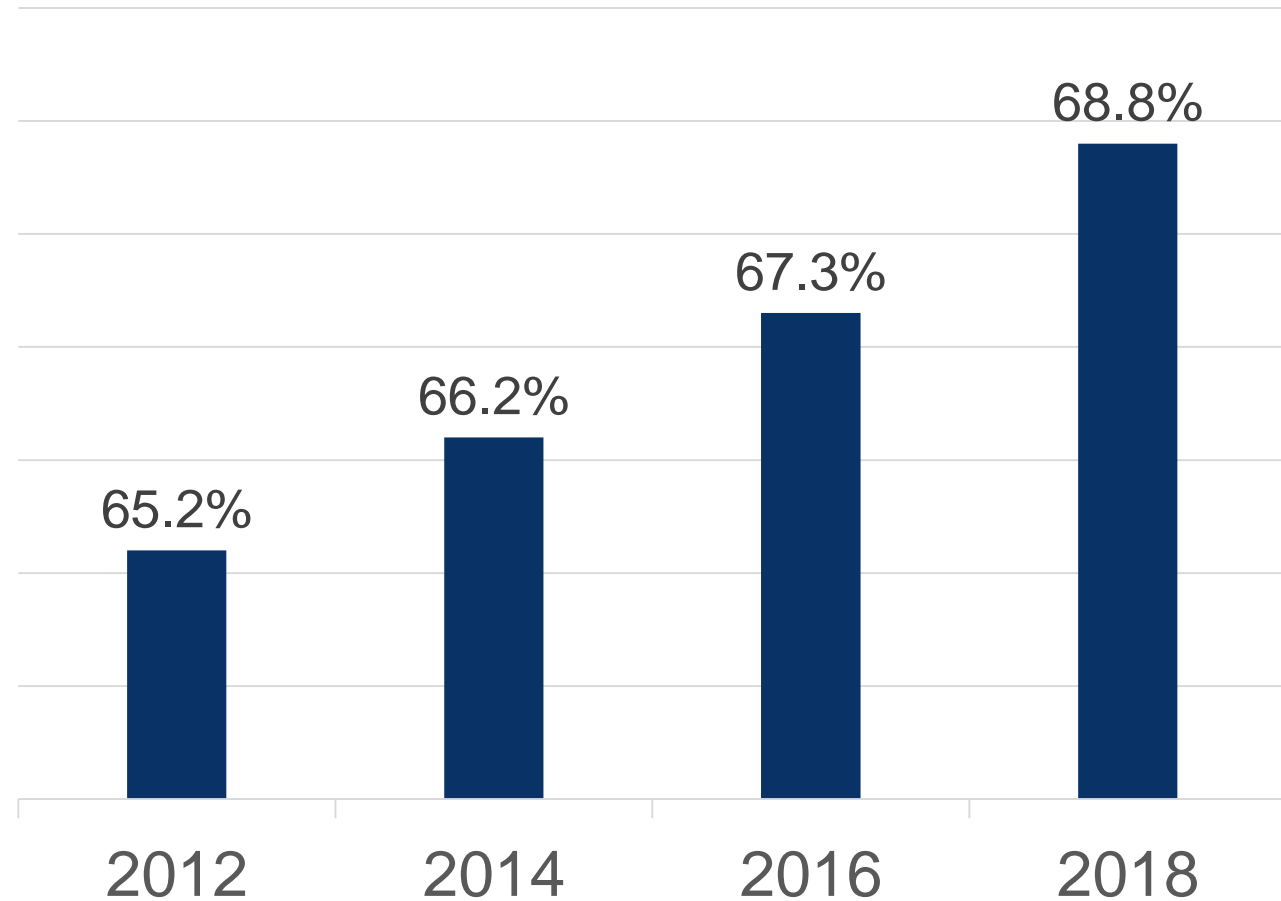




REFLECTING ON OUR PROGRESS

BRFSS MEASURES

US Adults 50-75 Up to Date with CRC Screening

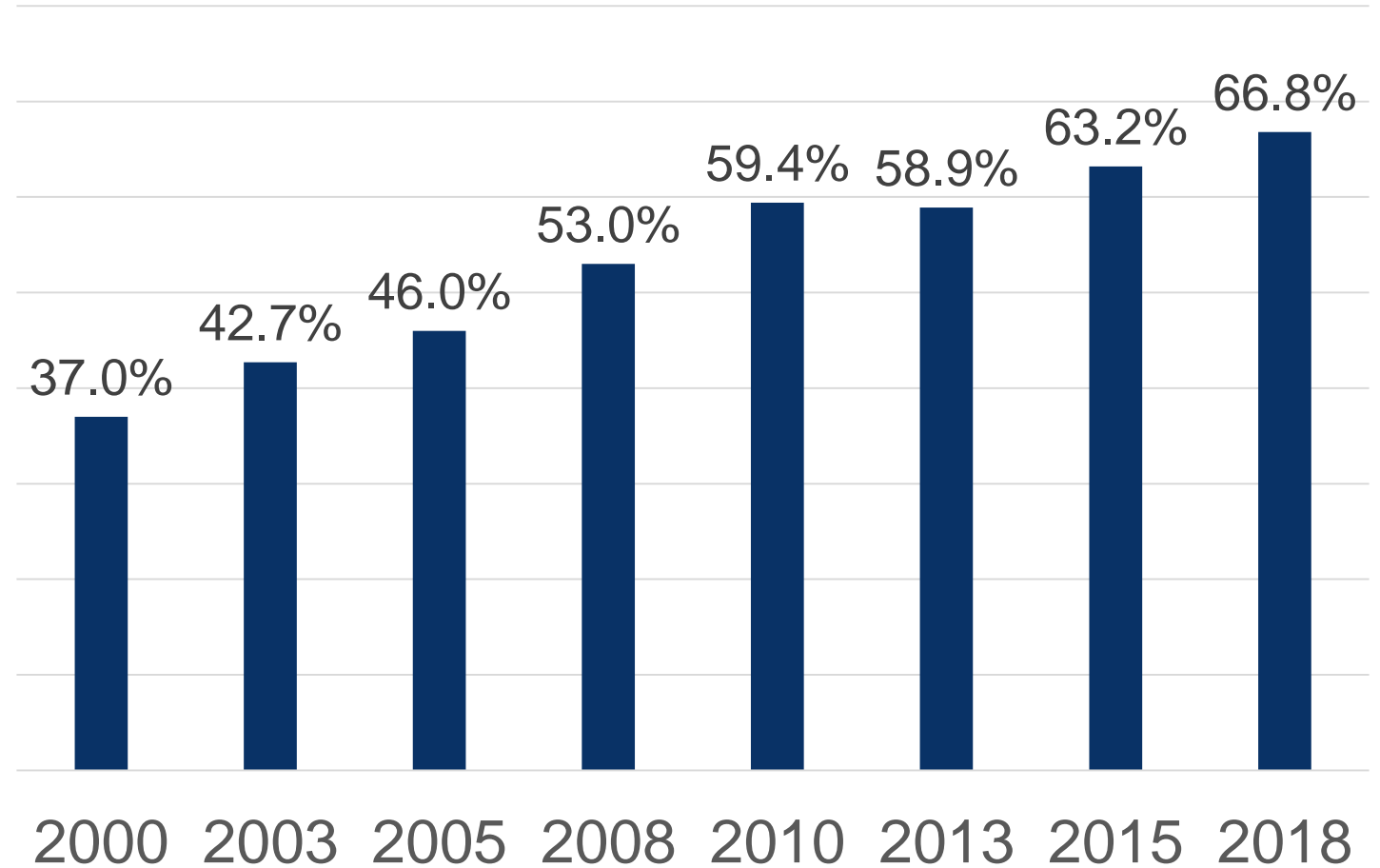


9.3 million

more people up to date
with screening

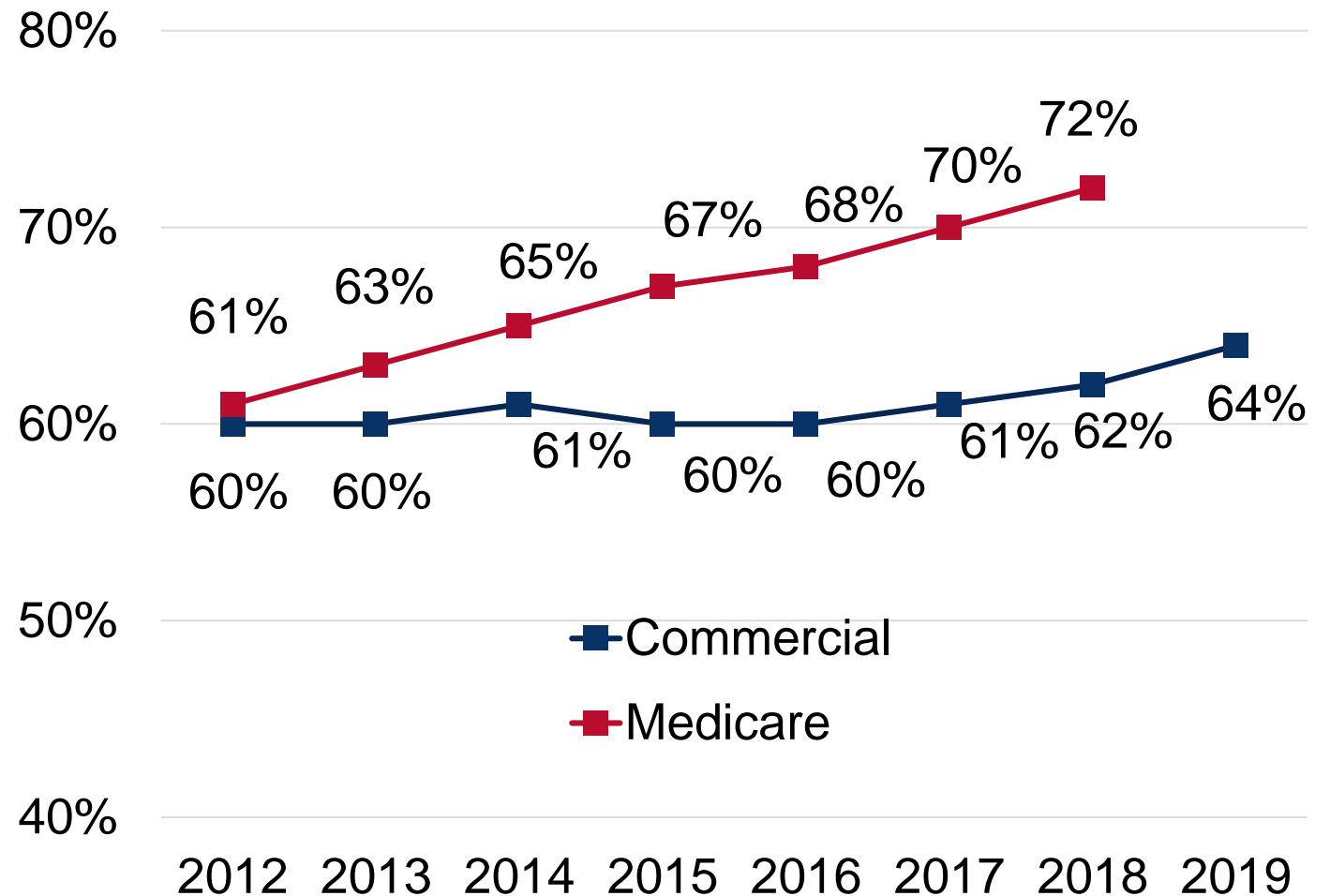
NHIS DATA

Up To Date Screening Rates 50-75 Years



HEDIS MEASURES

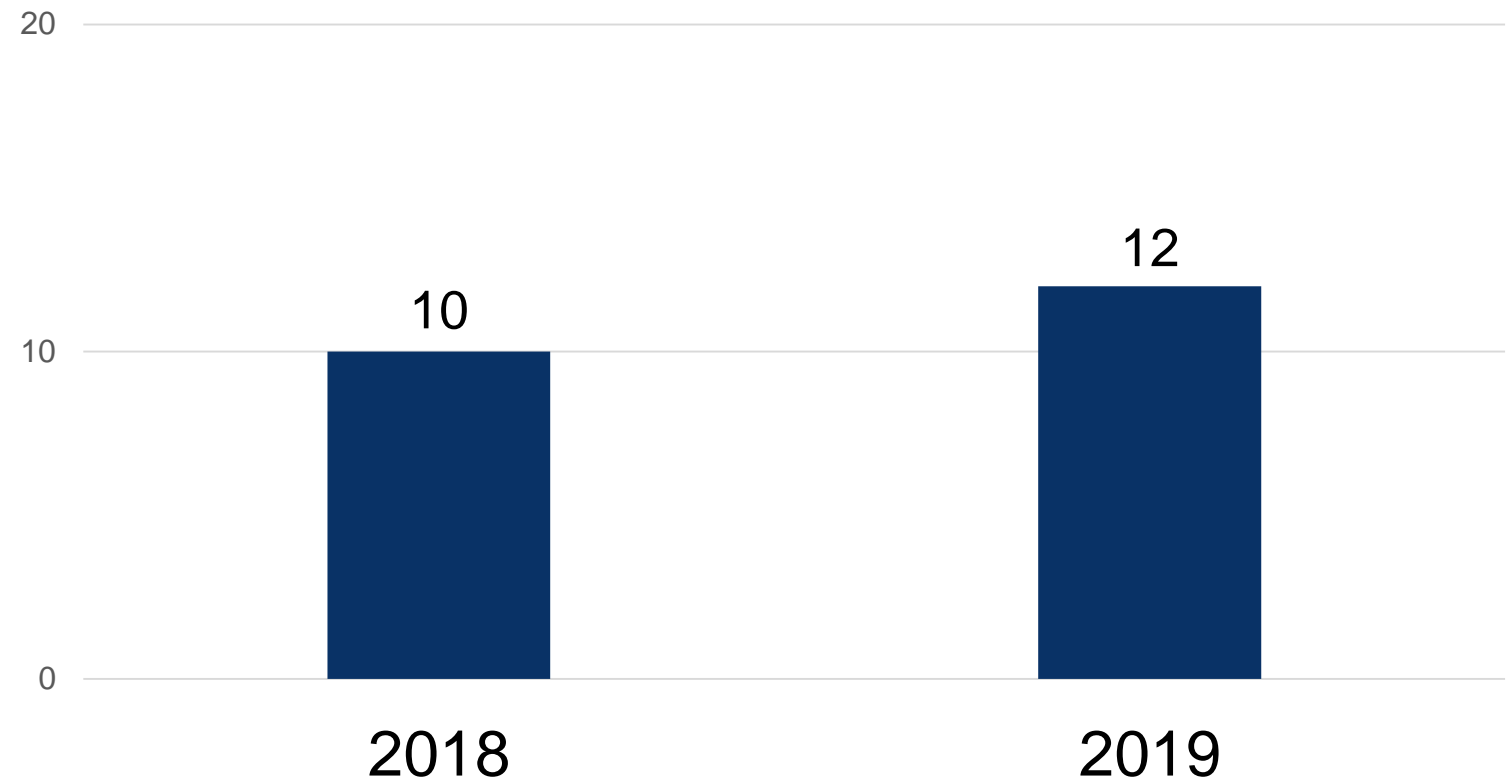
Screening Rates



*Trending caution: added required exclusion to the Medicare product line for members 65 years of age and older living long-term in institutional settings.

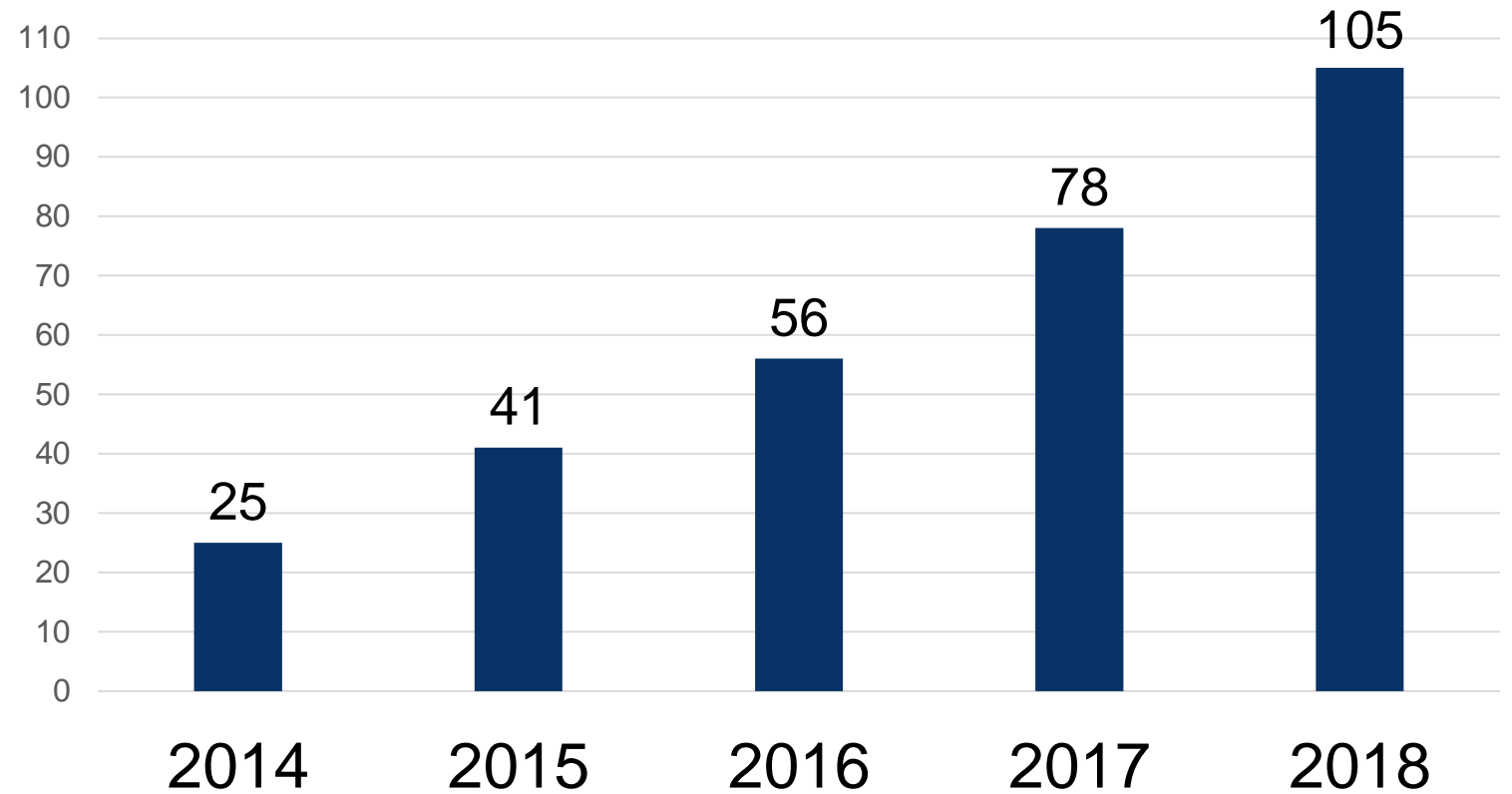
COMMERCIAL PLANS THAT REACHED 80%

**Number of
Health Plans
Over 80%**



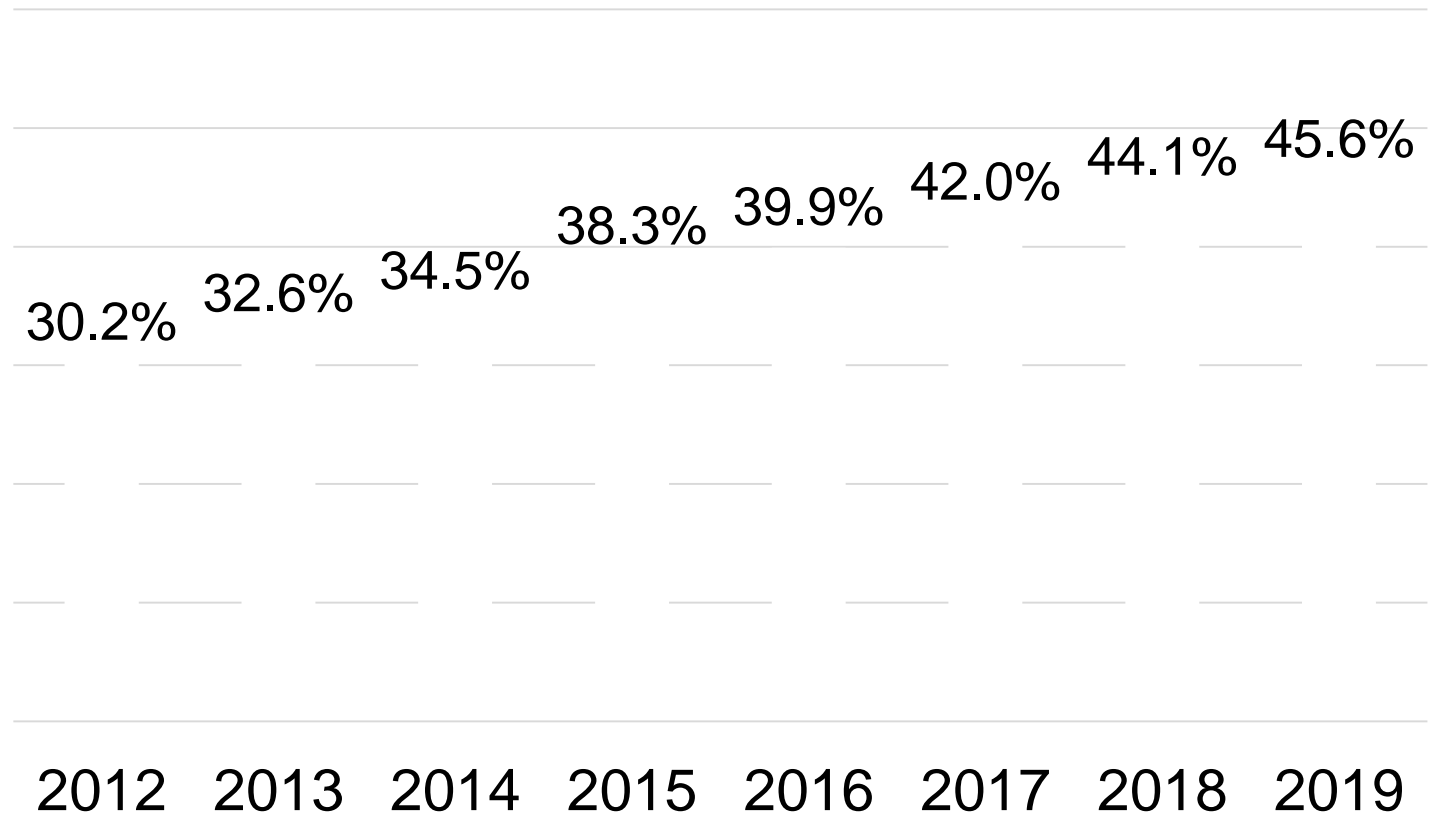
HEDIS, NCQA

Number of Medicare Plans Over 80%

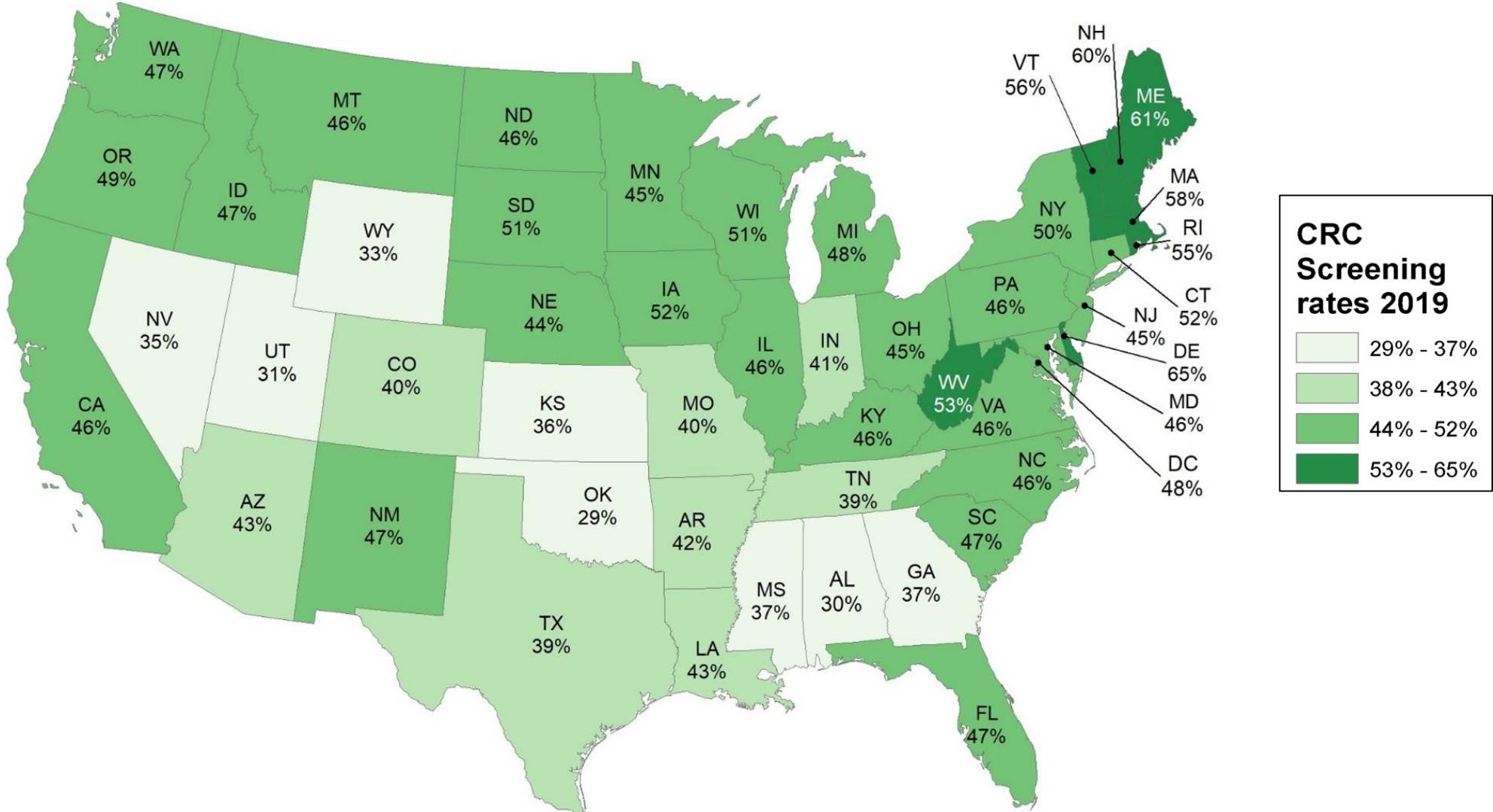
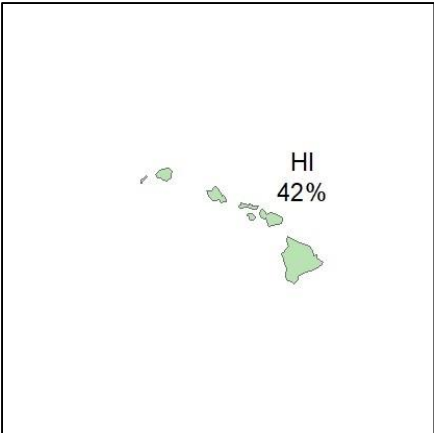
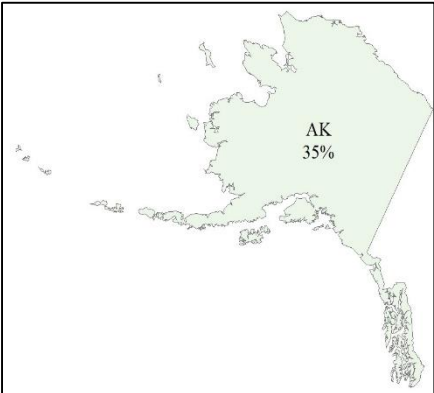


UDS MEASURES

Community Health Center Screening Rates

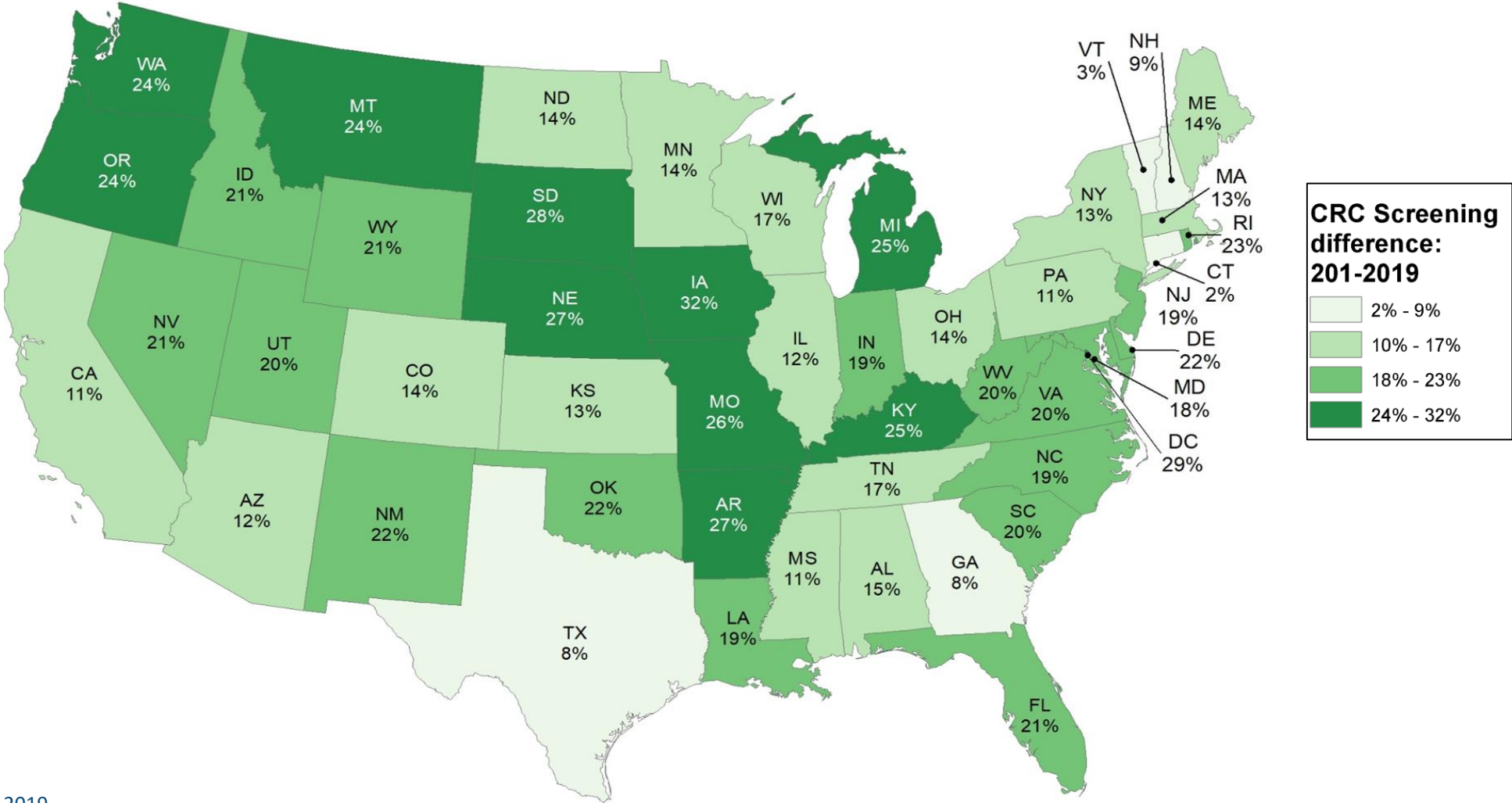
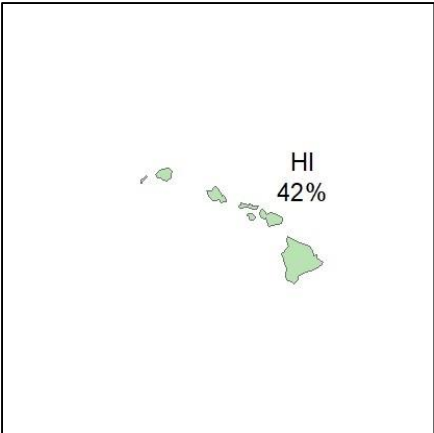
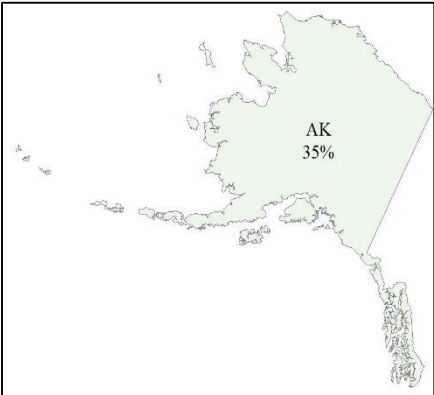


2019 UDS Colorectal Cancer



Source: Uniform Data System, 2019

Colorectal Cancer Rate Improvement: 2012 – 2019 UDS



Source: Uniform Data System, 2019

ACKNOWLEDGING CHALLENGES

Cancer Screenings in the U.S.

■ 2020
 ■ 2019
 ■ 2018
 ■ 2017
 - - - Mean Weekly Screening Volume 2017-Jan 19, 2020

Breast Cancer Screenings



Colon Cancer Screenings

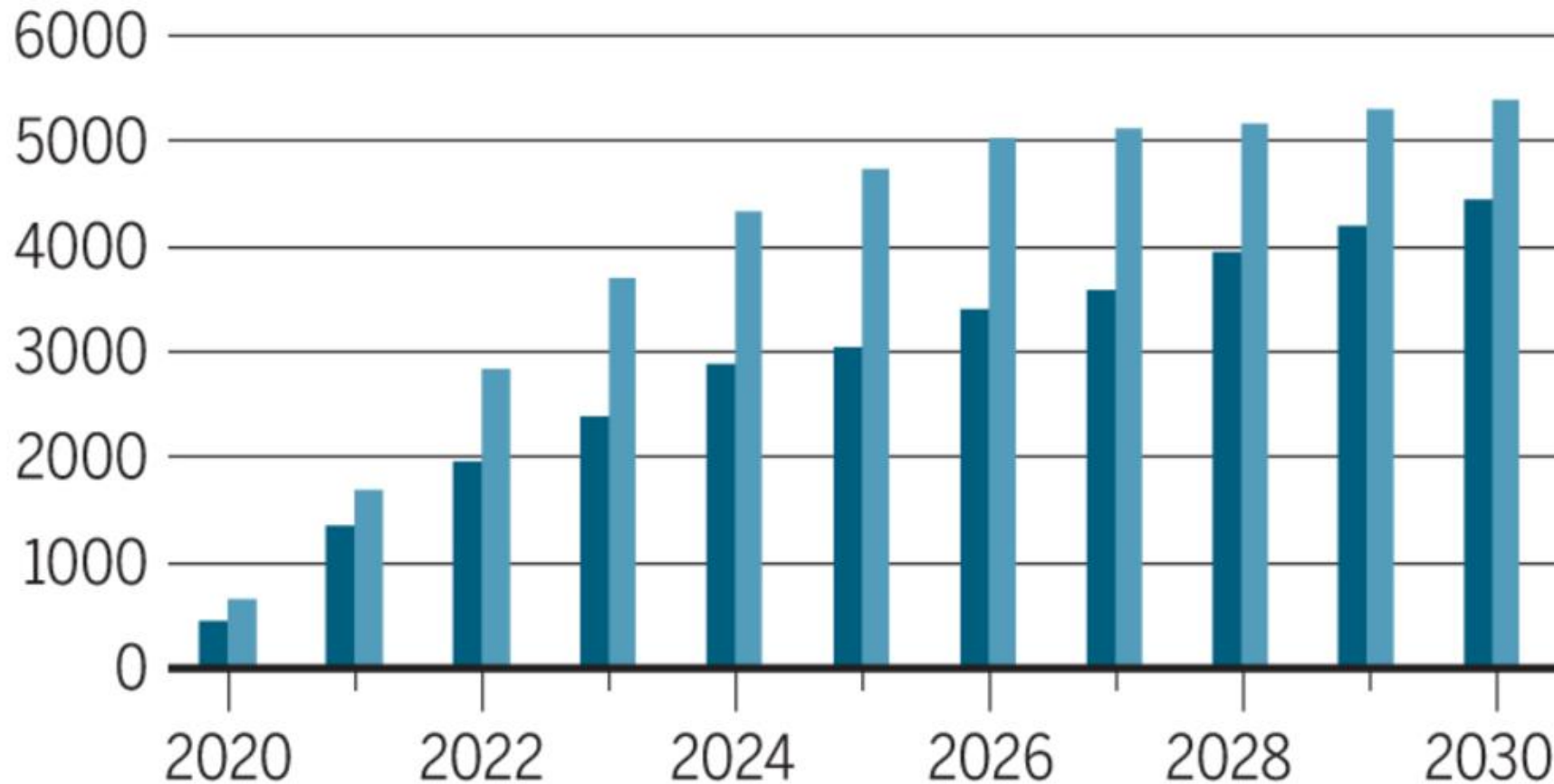


Cervical Cancer Screenings

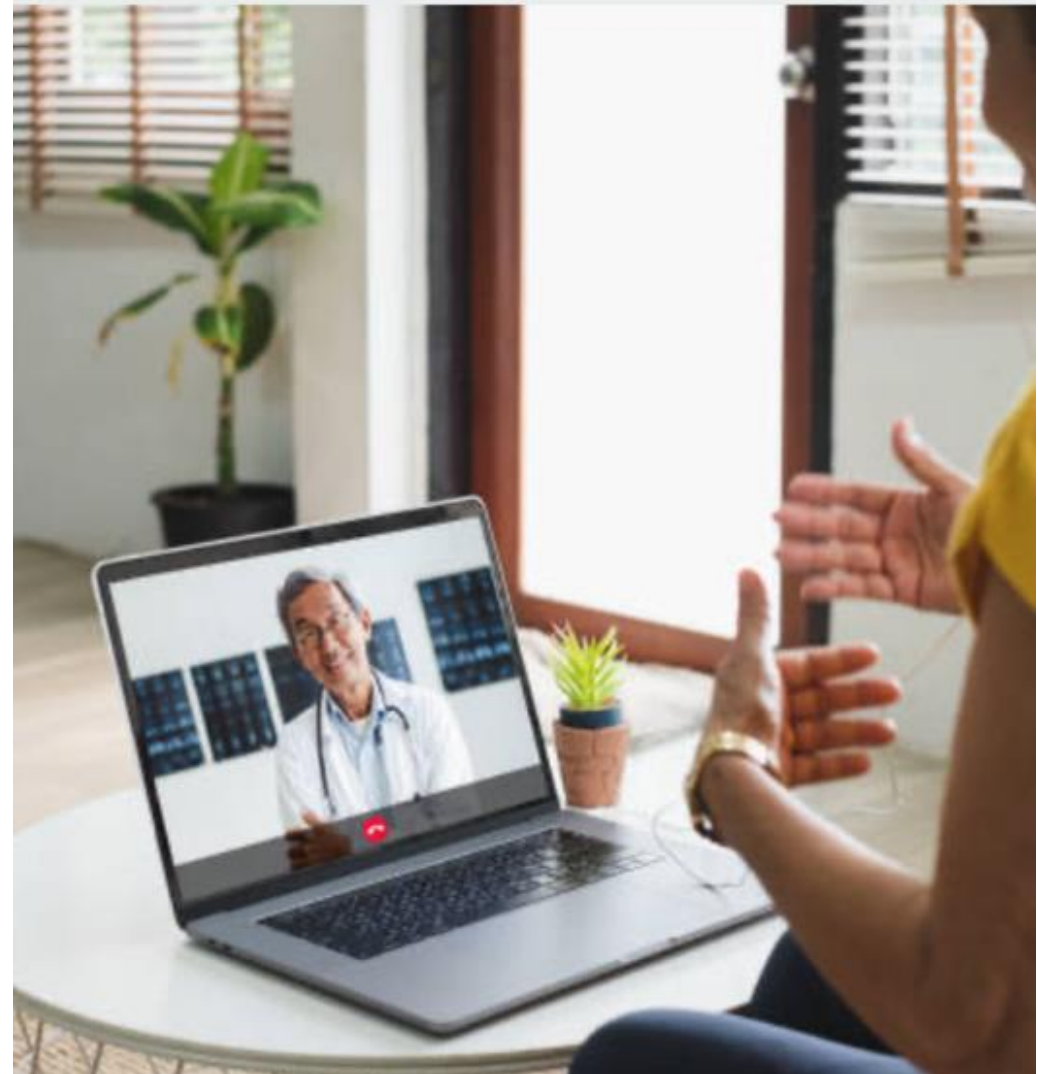


Modeled cumulative excess deaths from colorectal and breast cancers, 2020 to 2030*

● Colorectal ● Breast



Implications of COVID-19: New, Old, and Growing



EMBRACING THE CHALLENGES AHEAD

WORKING IN NEW WAYS

80% IN EVERY COMMUNITY STRATEGIC PLAN



The 80% in Every Community Strategic Plan (2020-2024) provides a focused, action-oriented roadmap for stakeholders, collaborators, and cross-sector partners. Partners are committed to achieving the shared goal of reaching and exceeding 80% colorectal cancer screening rates in communities across the nation. The plan provides a variety of recommended activities that all stakeholders can use to help define, prioritize, and accomplish their goals.

The strategic plan's problem statement, vision, desired impacts, and enduring core values are defined below. The following pages outline four strategic areas of focus, the defining characteristics of 80% communities, recommended activities, expected results, and the overall outcomes of each strategy.



JUNE 2020 SNAPSHOT: IMPLICATIONS OF THE COVID-19 PANDEMIC ON COLORECTAL CANCER SCREENING

The direct impact from COVID-19 on the US is devastating, with over 2.6 million reported cases and more than 129,000 deaths as of June 30, 2020. However, the larger health-related consequences from the COVID-19 pandemic will certainly not end there and we face a challenging battle ahead in our efforts to prevent and screen for cancer and other diseases. In the early stages of the COVID-19 pandemic, the Centers for Medicare & Medicaid Services, the American Cancer Society, and gastroenterology associations made a recommendation to delay all non-urgent procedures. The following snapshot depicts the challenges ahead due to delays in screening and missed diagnoses of colorectal cancer.



Assessing Impact

90%↓
drop in colonoscopies and biopsies by mid-April compared to same period in 2019

18,800
estimated missed or delayed diagnoses of CRC from early March through early June

1.7M
missed colonoscopies

4,500+
excess deaths from CRC over next decade

LEADING THROUGH EMPATHY

- Be Inclusive
- Listen Humbly
- Involve the Community
- Be Nimble



COMING TOGETHER - OUR MOST IMPORTANT WORK

HOSPITALS



HEALTH PLANS

PRIMARY CARE



EMPLOYERS

COALITIONS



SURVIVORS

POLICY MAKERS



AND OTHERS

HEALING OUR COMMUNITIES







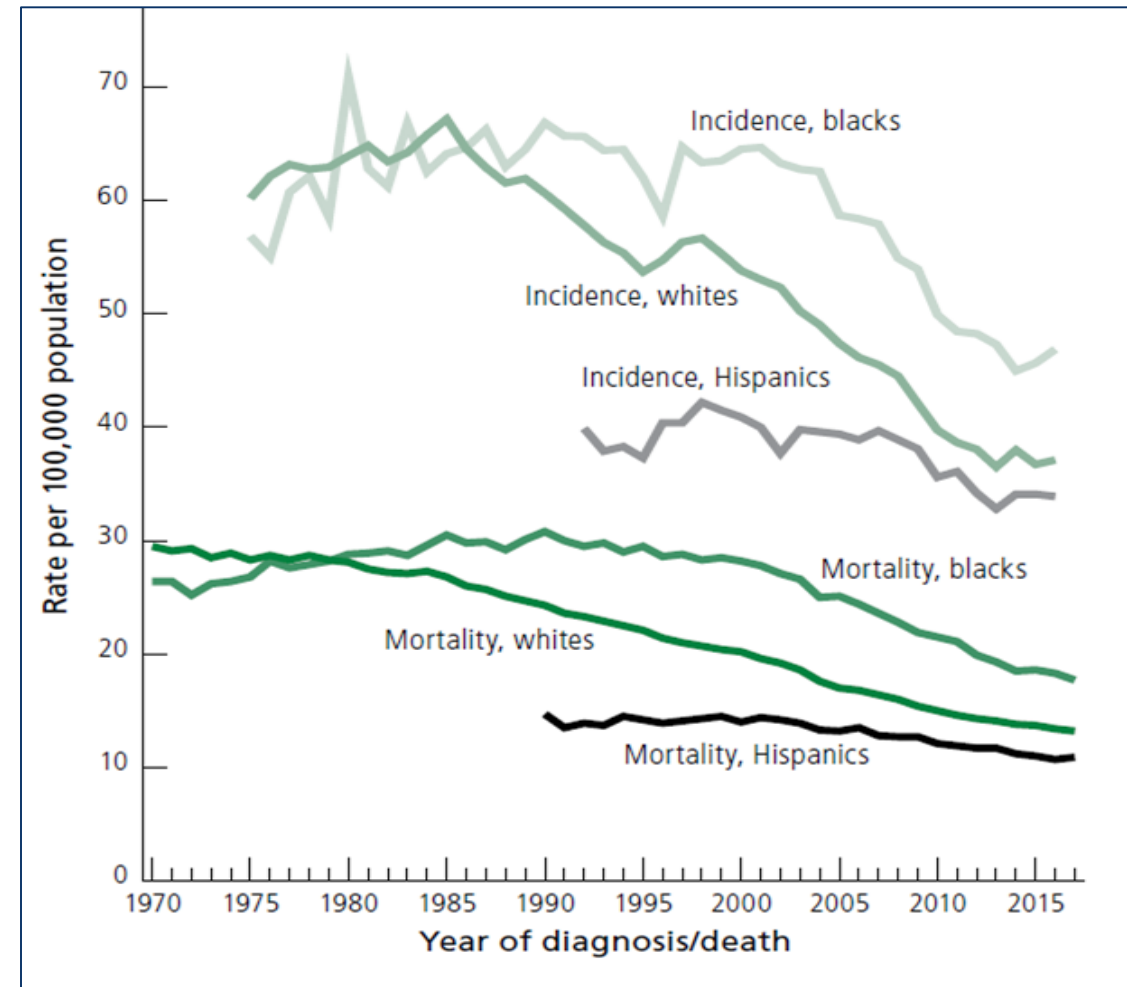
TRENDS IN COLORECTAL CANCER

Trends in Colorectal Cancer Incidence (1975-2016) and Mortality (1970-2017) Rates by Race, US

Source: Colorectal Cancer Facts & Figures 2020-2022

Rates are age adjusted to the 2000 US standard population. Incidence rates are adjusted for reporting delays and exclude appendix. White and black race are not mutually exclusive from Hispanic ethnicity.

Source: Incidence - SEER program, 2019. Mortality - NCHS, 2019. ©2020, American Cancer Society, Inc., Surveillance Research



**THE USPSTF RECOMMENDS SCREENING
FOR COLORECTAL CANCER IN ADULTS
AGES 45 TO 49 YEARS**

QUESTIONS & DISCUSSION

DR. WENDER'S SONG!

EQUITY– UNITY – HEALING

Richard C. Wender, MD
Chair, Family Medicine and Community Health
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