



NATIONAL  
COLORECTAL  
CANCER  
ROUNDTABLE

**AMERICAN CANCER SOCIETY  
NATIONAL COLORECTAL CANCER ROUNDTABLE  
2024 ANNUAL MEETING AGENDA**

November 20–22, 2024  
Fort Worth, TX

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**Wednesday, November 20<sup>th</sup>**

11:30 AM  
Ballroom Foyer                      Registration Opens

12:30 PM to 1:15 PM  
Ballroom                              Optional: ACS NCCRT Orientation  
(Open to old and new attendees alike!)

New to either the American Cancer Society National Colorectal Cancer Roundtable (ACS NCCRT) or the ACS NCCRT Annual Meeting? Or maybe you've been coming for years but would like a refresher on what the Roundtable is all about? Then, this session is for you! Join Drs. Steven Itzkowitz and Gloria Coronado, ACS NCCRT Chair and Vice Chair, as they give an overview of the ACS NCCRT, what we do, and how we do it, to help attendees get the most out of their involvement with the Roundtable.

*Steven Itzkowitz, MD, FACP, FACG, AGAF, Professor of Medicine and Oncological Sciences, Icahn School of Medicine at Mount Sinai; ACS NCCRT Chair*

*Gloria Coronado, PhD, Associate Director for Population Sciences, University of Arizona Cancer Center; ACS NCCRT Vice Chair Elect*

1:15 PM to 1:30 PM                      Break

1:30 PM to 1:40 PM  
Ballroom                              Opening Remarks  
*Emily Bell, MPH, Director, ACS NCCRT*

1:40 PM to 2:25 PM  
Ballroom                              Panel: What Do the Data Tell Us? What Can We Learn from the Latest Colorectal Cancer Screening Rate Trends Over Time?

This session will provide a look at the latest data that informs how we are doing as a nation with our efforts to reach an 80% colorectal cancer screening rate. The presentations will include a review of the key colorectal cancer screening data sets: BRFSS, NHIS, and UDS. Our expert speakers will provide

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an update on where we are progressing and where we still need to focus to help inform your work ahead.

- *Moderator: Robert Smith, PhD, Senior Vice President, Cancer Screening, American Cancer Society, ACS NCCRT Steering Committee*
- **Behavioral Risk Factor Surveillance System** - *Lisa Richardson, MD, MPH, Director, Division of Cancer Prevention and Control, Centers for Disease Control and Prevention, ACS NCCRT Steering Committee*
- **National Health Interview Survey** - *Priti Bandi, PhD, Scientific Director, Risk Factors & Screening Research, American Cancer Society @prtibandi*
- **Uniform Data System** - *Neeraj Deshpande MBBS, MPH, MHA, Public Health Analyst, Quality Recognition and Health Promotion Team, Bureau of Primary Health Care/Office of Quality Improvement, DHHS/Health Resources and Services Administration*

2:25 PM to 3:15 PM  
Ballroom

## Panel: Current and Emerging Colorectal Cancer Test Technologies

- *Moderator: Michael Sapienza, Chief Executive Officer, Colorectal Cancer Alliance, ACS NCCRT Steering Committee @coloncancermike*
- *Djenaba A. Joseph, MD, MPH, CAPT, US Public Health Service, Branch Chief, Division of Cancer Prevention and Control, National Center for Chronic Disease Prevention and Health Promotion, Centers for Disease Control and Prevention*
- *Richard C. Wender, MD, Chair of Family Medicine and Community Health, Perelman School of Medicine, University of Pennsylvania; ACS NCCRT Chair Emeritus*

3:15 PM to 3:30 PM

## Networking Break

3:30 PM to 5:00 PM  
Breakout Rooms

## Strategic Priority Team Workshops

*Community Health Centers  
Family History & Early-Age Onset CRC  
Policy Action  
Professional Education & Practice Implementation  
Public Awareness & Social Media  
State-Based Initiatives*

5:00 PM to 6:00 PM  
Ballroom Foyer

## Welcome Reception

*Light appetizers. Dinner on your own.*

6:30 PM to 8:30 PM  
Offsite

## Steering Committee Dinner

*(Open to ACS NCCRT Steering Committee members only)*

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## Thursday, November 21<sup>st</sup>

- 7:30 AM to 8:30 AM  
Ballroom Foyer      Registration & Networking Breakfast
- 8:30 AM to 8:40 AM  
Ballroom      Opening Remarks  
*Emily Bell, MPH, Director, ACS NCCRT*
- 8:40 AM to 9:25 AM  
Ballroom      ACS NCCRT Chair Keynote  
*Steven Itzkowitz, MD, FACP, FACG, AGAF, Professor of Medicine and Sciences, Icahn School of Medicine at Mount Sinai; ACS NCCRT Chair*
- 9:25 AM to 10:30 AM  
Ballroom      Panel: Timely Colonoscopy Follow-Up to Positive (Abnormal) Non-Colonoscopy Tests
- *Moderator: Gloria Coronado, PhD, Associate Director for Population Sciences, University of Arizona Cancer Center; ACS NCCRT Vice Chair Elect*
  - *John Kennedy, MD, President, AMGA Foundation; Chief Medical Officer, AMGA*
  - *Rebecca Kaltman, MD, Executive Director and Endowed Chair, Inova Saville Cancer Screening and Prevention Center*
  - *Joseph J. Perez, MD, Family Medicine and Associate Medical Director Quality Assurance and Patient Safety, Lehigh Valley Health Network; Assistant Professor Family Medicine, University of South Florida Morsani College of Medicine*
- 10:30 AM to 11:00 AM      Networking Break
- 11:00 AM to 12:15 PM  
Breakout Rooms      Concurrent Sessions
- Early-Age Onset Colorectal Cancer Updates: Understanding the latest science and practice to inform care across the continuum  
*This workshop will take place as a duplicate session on both the morning and afternoon sessions on November 21<sup>st</sup>.*
    - *Xavier Llor, MD, PhD, Professor of Medicine and Director, GI and Pancreatic Cancer Prevention Program, Digestive Diseases, Yale School of Medicine*
    - *Caitlin Murphy, PhD, Associate Professor, Health Promotion and Behavioral Sciences, School of Public Health, UTHealth Houston*
    - *Tala Mahmoud, Internal Medicine Resident, University of Virginia*
    - *Yi-Qian Nancy You, MD, MHSc, FACS, Associate Professor, Department of Colon & Rectal Surgery, Division of Surgery, MD Anderson Cancer Center*
  - Advances in Colorectal Cancer Diagnostic Testing & Treatment  
*This workshop will take place as a duplicate session on both the morning*

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and afternoon sessions on November 21<sup>st</sup>.

- Moderator: Stacie Miller, MSN, MPH, RN, Oncology Clinic Manager, Moncrief Cancer Institute, UT Southwestern
  - Andrea Cercek, MD, Section Head, Colorectal Cancer, Co-Director, Center for Young Onset Colorectal and Gastrointestinal Cancers, Memorial Sloan Kettering Cancer Center
  - Swati Patel, MD, MS, Associate Professor and Director, Gastrointestinal Hereditary Cancer Program, University of Colorado Anschutz Medical Center, ACS NCCRT Steering Committee @swatigp
  - Yla Flores, Colorectal Cancer Survivor
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- Profiles of Success: Innovations and best practices from community health centers
    - Moderator: Michelle Tropper, MPH, PCMH CCE, Senior Director, Clinical Quality Improvement, Qual IT Care Alliance HCCN Project Director, HealthEfficient
    - Veronica Aguilar, Jerome Pioneer Charge Nurse, Family Health Services
    - Patricia A. Rodriguez, MD, FAAP, Chief Medical Officer, North Texas Area Community Health Centers, Inc.
    - Additional Speakers - Invited
  
  - Profiles of Success: Innovations and best practices from health systems
    - Moderator: Elizabeth Ciemins, PhD, MPH, MA, Senior Vice President, Research & Analytics, American Medical Group Association @eciemins
    - Rebecca Kaltman, MD, Executive Director and Endowed Chair, Inova Saville Cancer Screening and Prevention Center
    - Joseph J. Perez, MD, Family Medicine and Associate Medical Director Quality Assurance and Patient Safety, Lehigh Valley Health Network; Assistant Professor Family Medicine, University of South Florida Morsani College of Medicine
    - Additional Speakers - Invited

\*Additional concurrent session information will be updated in the coming weeks.

12:15 PM to 1:00 PM

Networking Lunch

1:00 PM to 1:05 PM

Welcome from Arif Kamal, MD, MBA, MHS, Chief Patient Officer, American Cancer Society

1:05 PM to 1:45 PM

Lived Experience Panel: Through the lens of colorectal cancer survivors and caregivers

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- *Moderator: Allison Rosen, MS, Director, Project ECHO, American Cancer Society, ACS NCCRT Steering Committee @ARosen380*
- *Trevor Maxwell, Founder and CEO, Man Up to Cancer*
- *Additional Speakers - Invited*

1:45 PM to 2:20 PM

## Colorectal Cancer Facts & Figures: Recent Findings

*Rebecca Siegel, MPH, Senior Scientific Director, Surveillance Research, American Cancer Society*

2:20 PM to 3:30 PM

## Armchair Conversation: Barriers and Solutions to Reaching Asian American, Native Hawaiian, & Other Pacific Islander Communities for Colorectal Cancer Screening

- *Moderator: Peter Liang, MD, MPH, Assistant Professor, Department of Medicine and Department of Population Health, NYU Langone Health, ACS NCCRT Steering Committee @petersliang*
- *Christina Wang, MD, Assistant Professor of Medicine, Division of Gastroenterology, Icahn School of Medicine at Mount Sinai*
- *Esther Hyun, colorectal cancer survivor*
- *Additional Speakers - Invited*

3:30 PM to 3:45 PM

## Break and Move to Concurrent Sessions

3:45 PM to 5:00 PM  
Breakout Rooms

## Concurrent Sessions

- Early-Age Onset Colorectal Cancer Updates: Understanding the latest science and practice to inform care across the continuum  
*This workshop will take place as a duplicate session on both the morning and afternoon sessions on November 21<sup>st</sup>.*
  - *Moderator: Melinda Conklin, MS, MEd, Founder/Executive Director, Hitting Cancer Below the Belt*
  - *Caitlin Murphy, PhD, Associate Professor, Health Promotion and Behavioral Sciences, School of Public Health, UTHealth Houston*
  - *Tala Mahmoud, Internal Medicine Resident, University of Virginia*
  - *Yi-Qian Nancy You, MD, MHSc, FACS, Associate Professor, Department of Colon & Rectal Surgery, Division of Surgery, MD Anderson Cancer Center*
- Advances in Colorectal Cancer Treatment  
*This workshop will take place as a duplicate session on both the morning and afternoon sessions on November 21<sup>st</sup>.*
  - *Moderator: Dionne Christopher, Senior Manager of Prevention Programs, Colorectal Cancer Alliance*
  - *Andrea Cercek, MD, Section Head, Colorectal Cancer, Co-Director, Center for Young Onset Colorectal and Gastrointestinal Cancers, Memorial Sloan Kettering Cancer Center*

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- *Swati Patel, MD, MS, Associate Professor and Director, Gastrointestinal Hereditary Cancer Program, University of Colorado Anschutz Medical Center, ACS NCCRT Steering Committee @swatigp*
- *Yla Flores, Colorectal Cancer Survivor*
- *Public Awareness Strategies to Promote Colorectal Cancer Screening: Best practices and successes from across the country*
  - *Moderator: Erin Peterson, Senior Director, Mission and Partnerships, Colon Cancer Coalition*
  - *Mark W. Kennedy, MBA, Senior Program Manager, Chronic Disease Prevention and Control Division, Boston Public Health Commission*
  - *Nathan A. Merriman, MD, MSCE, Medical Director, Gastroenterology and Digestive Health, Intermountain Health*
  - *David Russo, Executive Director, Cheeky Charity*
  - *LaToya Brave Heart, MPH, Program Manager, Great Plains Tribal Leaders' Health Board*

*\*Additional concurrent session information will be updated in the coming weeks.*

5:00 PM to 6:30 PM  
Ballroom Foyer

Networking Reception  
*Light appetizers. Dinner on your own.*

## Friday, November 22<sup>nd</sup>

7:30 AM to 8:30 AM  
Ballroom Foyer

Networking Breakfast

8:30 AM to 8:40 AM  
Ballroom

Welcome  
*Kaitlin Sylvester, MPA, Strategic Director, ACS NCCRT*

8:40 AM to 9:00 AM  
Ballroom

Distinguished National Leadership Award

9:00 AM to 9:40 AM  
Ballroom

Panel: How to Get Involved in the Colorectal Cancer Policy Landscape at Any Level

- *Moderator: Aubree Thelen, MPH, Program Manager, ACS NCCRT*
- *Additional Speakers - Invited*

9:40 AM to 10:00 AM

Networking Break

10:00 AM to 11:10 AM  
Ballroom

Supporting the Delivery of Timely, Quality Colorectal Cancer Screening: A Conversation with Primary Care Leaders

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- Moderator: *Laura Makaroff, DO, Senior Vice President, Cancer Prevention, American Cancer Society, ACSNCCRT Steering Committee @lauramakaroff*
- *Jennifer C. Molokwu, MD, MPH, Associate Professor, Vice-Chair of Research Texas Tech University Health Sciences Center El Paso Department of Family Medicine, 2024 80% in Every Community National Achievement Award Grand Prize Honoree*
- *Jared Marquardt, MD, Physician, Unity Medical Center, 2024 80% in Every Community National Achievement Award Honoree*
- *Navkiran K. Shokar, MA, MD, MPH, Professor and Chair, Department of Population Health, Associate Dean for Community Affairs, Dell Medical School, the University of Texas at Austin*

11:10 AM to 12:00 PM  
Ballroom

## Lightning Round: Recent research and emerging work

- Moderator: *Pascale White, MD, MBA, MS, FACP, Associate Professor of Medicine, Icahn School of Medicine at Mount Sinai; Co-Founder, the Association of Black Gastroenterologists and Hepatologists, ACS NCCRT Steering Committee @PascaleWhite1*
- *Alyson Moadel-Robblee, PhD, Professor of Clinical Epidemiology, Department of Epidemiology and Population Health, Albert Einstein College of Medicine*
- *Carolyn M. Rutter, PhD, Professor, Hutchinson Institute for Cancer Outcomes Research, Fred Hutch Cancer Center*
- *Anjee Davis, MPPA, President, Fight Colorectal Cancer*

12:00 PM to 12:15 PM  
Ballroom

## Wrap Up & Adjourn

*Steven Itzkowitz, MD, FACP, FACP, AGAF, Professor of Medicine and Oncological Sciences, Icahn School of Medicine at Mount Sinai; ACS NCCRT Chair*