



NATIONAL  
COLORECTAL  
CANCER  
ROUNDTABLE

**AMERICAN CANCER SOCIETY  
NATIONAL COLORECTAL CANCER ROUNDTABLE  
2024 ANNUAL MEETING AGENDA**

November 20–22, 2024  
Fort Worth, TX

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**Wednesday, November 20<sup>th</sup>**

11:30 AM  
Ballroom Foyer                      Registration Opens

12:30 PM to 1:15 PM  
Ballroom                              Optional: ACS NCCRT Orientation  
(Open to old and new attendees alike!)

New to either the American Cancer Society National Colorectal Cancer Roundtable (ACS NCCRT) or the ACS NCCRT Annual Meeting? Or maybe you've been coming for years but would like a refresher on what the Roundtable is all about? Then, this session is for you! Join Drs. Steven Itzkowitz and Gloria Coronado, ACS NCCRT Chair and Vice Chair, as they give an overview of the ACS NCCRT, what we do, and how we do it, to help attendees get the most out of their involvement with the Roundtable.

*Steven Itzkowitz, MD, FACP, FACG, AGAF, Professor of Medicine and Oncological Sciences, Icahn School of Medicine at Mount Sinai; ACS NCCRT Chair*

*Gloria Coronado, PhD, Associate Director for Population Sciences, University of Arizona Cancer Center; ACS NCCRT Vice Chair Elect*

1:15 PM to 1:30 PM                      Break

1:30 PM to 1:40 PM  
Ballroom                              Opening Remarks  
*Emily Bell, MPH, Director, ACS NCCRT*

1:40 PM to 2:25 PM  
Ballroom                              Panel: What Do the Data Tell Us? What Can We Learn from the Latest Colorectal Cancer Screening Rate Trends Over Time?

This session will provide a look at the latest data that informs how we are doing as a nation with our efforts to reach an 80% colorectal cancer screening rate. The presentations will include a review of the key colorectal cancer screening data sets: BRFSS, NHIS, and UDS. The session will also include a

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high-level look at the Office of Management and Budget's recent updates to federal standards for collecting and reporting race and ethnicity data.

- *Moderator: Robert Smith, PhD, Senior Vice President, Cancer Screening, American Cancer Society, ACS NCCRT Steering Committee*
- **Behavioral Risk Factor Surveillance System & Revisions to Federal Standards for Collecting and Reporting Data on Race and Ethnicity** - *Lisa C. Richardson, MD, MPH, Director, Division of Cancer Prevention and Control, Centers for Disease Control and Prevention, ACS NCCRT Steering Committee*
- **National Health Interview Survey** - *Priti Bandi, PhD, Scientific Director, Risk Factors & Screening Research, Surveillance & Health Equity Science, American Cancer Society @prtibandi*
- **Uniform Data System** - *Neeraj Deshpande MBBS, MPH, MHA, Public Health Analyst, Quality Recognition and Health Promotion Team, Bureau of Primary Health Care/Office of Quality Improvement, DHHS/Health Resources and Services Administration*

2:25 PM to 3:15 PM  
Ballroom

## Panel: Current and Emerging Colorectal Cancer Test Technologies

Presenters in this session will discuss and evaluate data on current and emerging colorectal cancer detection tests and invite participants to consider potential implications as patients and health professionals navigate this complex and changing landscape.

- *Moderator: Michael Sapienza, Chief Executive Officer, Colorectal Cancer Alliance, ACS NCCRT Steering Committee @coloncancermike*
- *Djenaba A. Joseph, MD, MPH, CAPT, US Public Health Service, Branch Chief, Division of Cancer Prevention and Control, National Center for Chronic Disease Prevention and Health Promotion, Centers for Disease Control and Prevention*
- *Richard C. Wender, MD, Chair of Family Medicine and Community Health, Perelman School of Medicine, University of Pennsylvania; ACS NCCRT Chair Emeritus*

3:15 PM to 3:30 PM

## Networking Break

3:30 PM to 5:00 PM  
Breakout Rooms

## Strategic Priority Team Workshops

Our six workshops will give attendees the opportunity to engage with members and roundtable leadership to share best practices related to colorectal (CRC) screening, identify needs or opportunities required to support the CRC fighting community, and ideate on activities that could directly address gaps in CRC screening delivery, programs, research, or advocacy.

*Community Health Centers*

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*Family History & Early-Age Onset CRC  
Policy Action  
Professional Education & Practice Implementation  
Public Awareness & Social Media  
State-Based Initiatives*

5:00 PM to 6:00 PM  
Ballroom Foyer

Welcome Reception  
*Light appetizers. Dinner on your own.*

6:30 PM to 8:30 PM  
Offsite

Steering Committee Dinner  
*(Open to ACS NCCRT Steering Committee members only)*

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## Thursday, November 21<sup>st</sup>

7:30 AM to 8:30 AM  
Ballroom Foyer

Registration & Networking Breakfast

8:30 AM to 8:40 AM  
Ballroom

Opening Remarks  
*Emily Bell, MPH, Director, ACS NCCRT*

8:40 AM to 9:30 AM  
Ballroom

ACS NCCRT Chair Keynote  
*Steven Itzkowitz, MD, FACP, FACG, AGAF, Professor of Medicine and Sciences, Icahn School of Medicine at Mount Sinai; ACS NCCRT Chair*

9:30 AM to 10:40 AM  
Ballroom

Panel: Timely Colonoscopy Follow-Up to Positive (Abnormal) Non-Colonoscopy Tests

This session will provide a look at the progress that 20 health systems are making to measure and tackle barriers to completion of the full continuum of colorectal cancer screening through their participation in the AMGA Foundation's 22-month Colorectal Cancer Screening Best Practices Learning Collaborative.

- *Moderator: Gloria Coronado, PhD, Associate Director for Population Sciences, University of Arizona Cancer Center; ACS NCCRT Vice Chair Elect*
- *John Kennedy, MD, President, AMGA Foundation; Chief Medical Officer, AMGA*
- *Nkem Akinsoto, MSc, Assistant Director, Population Health, Primary Care & Population Health, UW Medicine*
- *Rebecca Kaltman, MD, Executive Director and Endowed Chair, Inova Saville Cancer Screening and Prevention Center*
- *Joseph J. Perez, MD, Family Medicine and Associate Medical Director Quality Assurance and Patient Safety, Lehigh Valley Health Network; Assistant Professor Family Medicine, University of South Florida Morsani College of Medicine*

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10:40 AM to 11:00 AM

Networking Break

11:00 AM to 12:15 PM  
Breakout Rooms

Concurrent Sessions

- Early-Age Onset Colorectal Cancer Updates: Understanding the latest science and practice to inform care across the continuum  
*This workshop will take place as a duplicate session on both the morning and afternoon sessions on November 21<sup>st</sup>.*
  - *Moderator: Xavier Llor, MD, PhD, Professor of Medicine and Director, GI and Pancreatic Cancer Prevention Program, Digestive Diseases, Yale School of Medicine*
  - *Caitlin Murphy, PhD, Associate Professor, Health Promotion and Behavioral Sciences, School of Public Health, UTHealth Houston*
  - *Tala Mahmoud, Internal Medicine Resident, University of Virginia*
  - *Yi-Qian Nancy You, MD, MHSc, FACS, Associate Professor, Department of Colon & Rectal Surgery, Division of Surgery, MD Anderson Cancer Center*
  
- Advances in Colorectal Cancer Diagnostic Testing & Treatment  
*This workshop will take place as a duplicate session on both the morning and afternoon sessions on November 21<sup>st</sup>.*
  - *Moderator: Stacie Miller, MSN, MPH, RN, Oncology Clinic Manager, Moncrief Cancer Institute, UT Southwestern*
  - *Andrea Cercek, MD, Section Head, Colorectal Cancer, Co-Director, Center for Young Onset Colorectal and Gastrointestinal Cancers, Memorial Sloan Kettering Cancer Center*
  - *Swati Patel, MD, MS, Associate Professor and Director, Gastrointestinal Hereditary Cancer Program, University of Colorado Anschutz Medical Center, ACS NCCRT Steering Committee @swatigp*
  - *Yla Flores, Colorectal Cancer Survivor*
  
- Profiles of Success: Innovations and best practices from community health centers
  - *Moderator: Michelle Tropper, MPH, PCMH CCE, Senior Director, Clinical Quality Improvement, Qual IT Care Alliance HCCN Project Director, HealthEfficient*
  - *Yolanda Cabello, BSN, RN, Director of Nursing Services and Anay Puente, Family Health Services, 2024 80% in Every Community National Achievement Award Honoree*
  - *Patricia A. Rodriguez, MD, FAAP, Chief Medical Officer, North Texas Area Community Health Centers, Inc.*
  
- Profiles of Success: Innovations and best practices from health systems  
*This session will provide a closer look at the progress that three health*

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systems are making to increase CRC screening rates overall and reduce CRC-related health equity through their participation in the AMGA Foundation's 22-month Colorectal Cancer Screening Best Practices Learning Collaborative.

- Moderator: Elizabeth Ciemins, PhD, MPH, MA, Senior Vice President, Research & Analytics, American Medical Group Association @eciemins
  - Nkem Akinsoto, MSc, Assistant Director, Population Health, Primary Care & Population Health, UW Medicine
  - Rebecca Kaltman, MD, Executive Director and Endowed Chair, Inova Saville Cancer Screening and Prevention Center
  - Joseph J. Perez, MD, Family Medicine and Associate Medical Director Quality Assurance and Patient Safety, Lehigh Valley Health Network; Assistant Professor Family Medicine, University of South Florida Morsani College of Medicine
- Profiles of Success: Innovations and best practices for working with health plans  
This session will offer a look at how cross-sector partners in two states are working together to collaborate on reaching more patients for colorectal cancer screening through health plans.
- Moderator: Nikki Hayes, MPH, Branch Chief, Comprehensive Cancer Control Branch, Division of Cancer Prevention and Control, Centers for Disease Control and Prevention
  - Terry Richoux, Executive Management, Taking Aim at Cancer in Louisiana, Inc.
  - Brent Wallis, MD, FAAP, Chief Medical Officer, Peoples Health
  - Christopher R. Cogle, MD, Chief Medical Officer, Florida Medicaid, Florida Agency for Health Care Administration (virtual)
  - Katie Lucey, Vice President, Cologuard Gap Closure Program, Exact Sciences

12:15 PM to 1:00 PM

## Networking Lunch

1:00 PM to 1:45 PM

## Lived Experience Conversation: Through the lens of colorectal cancer survivors and caregivers

- Moderator: Allison Rosen, MS, Director, Project ECHO, American Cancer Society, ACS NCCRT Steering Committee @ARosen380
- Carrie Gibson, Patient Advocate, Fight Colorectal Cancer
- Trevor Maxwell, Founder and CEO, Man Up to Cancer
- Doug Rozen, Chief Marketing Officer, ROKT

1:45 PM to 2:20 PM

## Colorectal Cancer Facts & Figures: Recent Findings

Rebecca Siegel, MPH, Senior Scientific Director, Surveillance Research, American Cancer Society

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2:20 PM to 3:30 PM

## Armchair Conversation on Colorectal Cancer Health Equity: Barriers and Solutions to Reaching Asian American Communities for Colorectal Cancer Screening

- *Moderator: Peter Liang, MD, MPH, Assistant Professor, Department of Medicine and Department of Population Health, NYU Langone Health, ACS NCCRT Steering Committee @petersliang*
- *Christina Wang, MD, Assistant Professor of Medicine, Division of Gastroenterology, Icahn School of Medicine at Mount Sinai*
- *Samar Aslam, MD, Primary Care Physician, Advocate Primary Care*
- *Esther Hyun, colorectal cancer survivor*

3:30 PM to 3:45 PM

## Break and Move to Concurrent Sessions

3:45 PM to 5:00 PM  
Breakout Rooms

## Concurrent Sessions

- Early-Age Onset Colorectal Cancer Updates: Understanding the latest science and practice to inform care across the continuum  
*This workshop will take place as a duplicate session on both the morning and afternoon sessions on November 21<sup>st</sup>.*
  - *Moderator: Melinda Conklin, MS, MEd, Founder/Executive Director, Hitting Cancer Below the Belt*
  - *Caitlin Murphy, PhD, Associate Professor, Health Promotion and Behavioral Sciences, School of Public Health, UTHealth Houston*
  - *Tala Mahmoud, Internal Medicine Resident, University of Virginia*
  - *Yi-Qian Nancy You, MD, MHSc, FACS, Associate Professor, Department of Colon & Rectal Surgery, Division of Surgery, MD Anderson Cancer Center*
- Advances in Colorectal Cancer Treatment  
*This workshop will take place as a duplicate session on both the morning and afternoon sessions on November 21<sup>st</sup>.*
  - *Moderator: Dionne Christopher, Senior Manager of Prevention Programs, Colorectal Cancer Alliance*
  - *Yla Flores, Colorectal Cancer Survivor*
  - *Swati Patel, MD, MS, Associate Professor and Director, Gastrointestinal Hereditary Cancer Program, University of Colorado Anschutz Medical Center, ACS NCCRT Steering Committee @swatigp*
  - *Andrea Cercek, MD, Section Head, Colorectal Cancer, Co-Director, Center for Young Onset Colorectal and Gastrointestinal Cancers, Memorial Sloan Kettering Cancer Center*
- Public Awareness Strategies to Promote Colorectal Cancer Screening: Best practices and successes from across the country

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This session will showcase how four diverse community organizations and health systems developed innovative public awareness strategies to promote timely colorectal cancer screening in the communities they serve. Participants will also learn about new tools from the National Association of Chronic Disease Directors on conducting community engagement sessions to develop culturally and locally relevant colorectal cancer screening messages and materials.

- *Moderator: Erin Peterson, Senior Director, Mission and Partnerships, Colon Cancer Coalition*
  - *David Russo, Executive Director, Cheeky Charity*
  - *Nathan A. Merriman, MD, MSCE, Medical Director, Gastroenterology and Digestive Health, Intermountain Health*
  - *Mark W. Kennedy, MBA, Senior Program Manager, Chronic Disease Prevention and Control Division, Boston Public Health Commission*
  - *LaToya Brave Heart, MPH, Program Manager, Great Plains Tribal Leaders' Health Board*
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- *Expanding Our Impact Across the Colorectal Cancer Continuum: Conversations on improving timely action for early-age onset CRC signs and symptoms*

Join this discussion-based session facilitated by ACS NCCRT Steering Committee members to explore how we can improve timely action for early-age onset CRC signs and symptoms to improve CRC outcomes beyond our historical focus on screening. Participants will be encouraged to share their perspectives and provide recommendations as we strategize how to maximize our impact in this area.

- *Facilitator: Gloria Coronado, PhD, Associate Director for Population Sciences, University of Arizona Cancer Center; ACS NCCRT Vice Chair Elect*
  - *Co-facilitator: Paul C. Schroy III, MD, MPH, Emeritus Professor of Medicine, Boston University School of Medicine; ACS NCCRT Family History & Early-Age Onset CRC Strategic Priority Team Co-chair*
  - *Co-facilitator: Keith L. Winfrey, MD, MPH, FACP, Chief Medical Officer, NOELA Community Health Center, ACS NCCRT Steering Committee*
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- *Expanding Our Impact Across the Colorectal Cancer Continuum: Conversations on ensuring timely initiation of quality CRC treatment*

Join this discussion-based session facilitated by ACS NCCRT Steering Committee members to explore how we can improve timely initiation of quality CRC treatment to improve CRC outcomes beyond our historical focus on screening. Participants will be encouraged to share their perspectives and provide recommendations as we strategize how to

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maximize our impact in this area.

- *Facilitator: Steven Itzkowitz, MD, FACP, FACG, AGAF, Professor of Medicine and Oncological Sciences, Icahn School of Medicine at Mount Sinai; ACS NCCRT Chair*
- *Co-facilitator: Peter Liang, MD, MPH, Assistant Professor, Department of Medicine and Department of Population Health, NYU Langone Health, ACS NCCRT Steering Committee [@petersliang](#)*
- *Co-facilitator: Lisa C. Richardson, MD, MPH, Director, Division of Cancer Prevention and Control, Centers for Disease Control and Prevention, ACS NCCRT Steering Committee*

5:00 PM to 6:30 PM  
Ballroom Foyer

Networking Reception  
*Light appetizers. Dinner on your own.*

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## Friday, November 22<sup>nd</sup>

7:30 AM to 8:30 AM  
Ballroom Foyer

Networking Breakfast

8:30 AM to 8:40 AM  
Ballroom

Welcome  
*Kaitlin Sylvester, MPA, Strategic Director, ACS NCCRT*

8:40 AM to 9:00 AM  
Ballroom

Distinguished National Leadership Award to Lisa C. Richardson, MD, MPH, Centers for Disease Control and Prevention

*Introduction by Steven Itzkowitz, MD, FACP, FACG, AGAF, Professor of Medicine and Oncological Sciences, Icahn School of Medicine at Mount Sinai; ACS NCCRT Chair*

*Remarks from Lisa C. Richardson, MD, MPH, Director, Division of Cancer Prevention and Control, Centers for Disease Control and Prevention, ACS NCCRT Steering Committee*

9:00 AM to 9:40 AM  
Ballroom

Panel: How to Get Involved in the Colorectal Cancer Policy Landscape at Any Level

- *Moderator: Aubree Thelen, MPH, Program Manager, ACS NCCRT*
- *Rebecca Birch, Director, State Policy & Advocacy, Susan G. Komen*
- *Paula Chambers Raney, Hope Coordinator, Fight Colorectal Cancer*
- *Kyle DeLeon, Senior Operations Manager, State and Local Advocacy, American Cancer Society Cancer Action Network*

9:40 AM to 10:00 AM

Networking Break



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10:00 AM to 11:10 AM  
Ballroom

## Supporting the Delivery of Timely, Quality Colorectal Cancer Screening: A Conversation with Primary Care Leaders

- Moderator: *Laura Makaroff, DO, Senior Vice President, Cancer Prevention, American Cancer Society, ACSNCCRT Steering Committee @lauramakaroff*
- *Jennifer C. Molokwu, MD, MPH, Associate Professor, Vice-Chair of Research Texas Tech University Health Sciences Center El Paso Department of Family Medicine, 2024 80% in Every Community National Achievement Award Grand Prize Honoree*
- *Jared Marquardt, MD, Physician, Unity Medical Center, 2024 80% in Every Community National Achievement Award Honoree*
- *Navkiran K. Shokar, MA, MD, MPH, Professor and Chair, Department of Population Health, Associate Dean for Community Affairs, Dell Medical School, the University of Texas at Austin*

11:10 AM to 12:00 PM  
Ballroom

## Lightning Round: Recent research and emerging work to guide timely, quality colorectal cancer screening and follow up

- Moderator: *Pascale White, MD, MBA, MS, FACP, Associate Professor of Medicine, Icahn School of Medicine at Mount Sinai; Co-Founder, the Association of Black Gastroenterologists and Hepatologists, ACS NCCRT Steering Committee @PascaleWhite1*
- **Cost effectiveness of blood tests to screen for colorectal cancer** - *Carolyn M. Rutter, PhD, Professor, Hutchinson Institute for Cancer Outcomes Research, Fred Hutch Cancer Center*
- **A human and AI-patient navigation partnership initiative to re-engage nonadherent patients in completing their colonoscopies** - *Alyson Moadel-Robblee, PhD, Professor of Clinical Epidemiology, Department of Epidemiology and Population Health, Albert Einstein College of Medicine*
- **How data can improve care for colorectal patients** - *Anjee Davis, MPPA, President, Fight Colorectal Cancer*

12:00 PM to 12:15 PM  
Ballroom

## Wrap Up & Adjourn

*Steven Itzkowitz, MD, FACP, FACP, AGAF, Professor of Medicine and Oncological Sciences, Icahn School of Medicine at Mount Sinai; ACS NCCRT Chair*