

#NCCRT2024

AMERICAN CANCER SOCIETY
NATIONAL COLORECTAL
CANCER ROUNDTABLE

2024 ANNUAL MEETING AGENDA

NOVEMBER 20-22, 2024
FORT WORTH, TEXAS





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ONCOLOGY

2024 American Cancer Society National Colorectal Cancer Roundtable ANNUAL MEETING AGENDA

Wednesday, November 20th, 2024

11:30 AM	REGISTRATION OPENS	Ballroom Foyer
12:30 PM – 1:15 PM	OPTIONAL: ACS NCCRT ORIENTATION (<i>OPEN TO OLD AND NEW ATTENDEES ALIKE!</i>) New to either the American Cancer Society National Colorectal Cancer Roundtable (ACS NCCRT) or the ACS NCCRT Annual Meeting? Or maybe you've been coming for years but would like a refresher on what the Roundtable is all about? Then, this session is for you! Join Drs. Steven Itzkowitz and Gloria Coronado, ACS NCCRT Chair and Vice Chair Elect, as they give an overview of the ACS NCCRT, what we do, and how we do it, to help attendees get the most out of their involvement with the Roundtable. <ul style="list-style-type: none"> • Steven Itzkowitz, MD, FACP, FACG, AGAF, Professor of Medicine and Oncological Sciences, Icahn School of Medicine at Mount Sinai; ACS NCCRT Chair • Gloria Coronado, PhD, Associate Director for Population Sciences, University of Arizona Cancer Center; ACS NCCRT Vice Chair Elect 	Ballroom
1:15 PM – 1:30 PM	BREAK	
1:30 PM – 1:40 PM	OPENING REMARKS <ul style="list-style-type: none"> • Emily Bell, MPH, Director, ACS NCCRT 	Ballroom
1:40 PM – 2:25 PM	PANEL: WHAT DO THE DATA TELL US? WHAT CAN WE LEARN FROM THE LATEST COLORECTAL CANCER SCREENING RATE TRENDS OVER TIME? This session will provide a look at the latest data that informs how we are doing as a nation with our efforts to reach an 80% colorectal cancer screening rate. The presentations will include a review of the key colorectal cancer screening data sets: BRFSS, NHIS, and UDS. The session will also include a high-level look at the Office of Management and Budget's recent updates to federal standards for collecting and reporting race and ethnicity data. Moderator: Robert A. Smith , PhD, Senior Vice President and Director, ACS Center for Early Cancer Detection Science, American Cancer Society; ACS NCCRT Steering Committee <ul style="list-style-type: none"> • <i>Behavioral Risk Factor Surveillance System & Revisions to Federal Standards for Collecting and Reporting Data on Race and Ethnicity</i> – Lisa C. Richardson, MD, MPH, Director, Division of Cancer Prevention and Control, Centers for Disease Control and Prevention; ACS NCCRT Steering Committee • <i>National Health Interview Survey</i> – Priti Bandi, PhD, Scientific Director, Risk Factors & Screening Research, Surveillance & Health Equity Science, American Cancer Society @pritiband • <i>Uniform Data System</i> – Neeraj Deshpande, MBBS, MPH, MHA, Lead Public Health Analyst, Bureau of Primary Health Care/Office of Quality Improvement, DHHS/Health Resources and Services Administration 	Ballroom

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2:25 PM – 3:15 PM **PANEL: CURRENT AND EMERGING COLORECTAL CANCER TEST TECHNOLOGIES** **Ballroom**

Presenters in this session will discuss and evaluate data on current and emerging colorectal cancer detection tests and invite participants to consider potential implications as patients and health professionals navigate this complex and changing landscape.

Moderator: **Michael Sapienza**, Chief Executive Officer, Colorectal Cancer Alliance; ACS NCCRT Steering Committee [@coloncancermike](#)

- **Djenaba A. Joseph**, MD, MPH, CAPT, US Public Health Service, Branch Chief, Division of Cancer Prevention and Control, National Center for Chronic Disease Prevention and Health Promotion, Centers for Disease Control and Prevention
- **Richard C. Wender**, MD, Chair of Family Medicine and Community Health, Perelman School of Medicine, University of Pennsylvania; ACS NCCRT Chair Emeritus

3:15 PM – 3:30 PM **NETWORKING BREAK**

3:30 PM – 5:00 PM **STRATEGIC PRIORITY TEAM WORKSHOPS** **Breakout Rooms**

Our six workshops will give attendees the opportunity to engage with members and roundtable leadership to share best practices related to colorectal (CRC) screening, identify needs or opportunities required to support the CRC fighting community, and ideate on activities that could directly address gaps in CRC screening delivery, programs, research, or advocacy.

- Community Health Centers **Texas C**
- Family History & Early-Age Onset CRC **Texas B**
- Policy Action **Texas A**
- Professional Education & Practice Implementation **Texas J**
- Public Awareness and Social Media **Texas I**
- State-Based Initiatives **Texas H**

5:00 PM – 6:00 PM **WELCOME RECEPTION** **Ballroom Foyer**

Light appetizers. Dinner on your own.

6:30 PM – 8:30 PM **STEERING COMMITTEE DINNER** **Offsite**

(Open to ACS NCCRT Steering Committee members and invited guests only)

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7:30 AM – 8:30 AM	REGISTRATION & NETWORKING BREAKFAST	Ballroom Foyer
8:30 AM – 8:40 AM	OPENING REMARKS <ul style="list-style-type: none"> • Emily Bell, MPH, Director, ACS NCCRT 	Ballroom
8:40 AM – 9:30 AM	ACS NCCRT CHAIR KEYNOTE <ul style="list-style-type: none"> • Steven Itzkowitz, MD, FACP, FACG, AGAF, Professor of Medicine and Sciences, Icahn School of Medicine at Mount Sinai; ACS NCCRT Chair 	Ballroom
9:30 AM – 10:40 AM	PANEL: TIMELY COLONOSCOPY FOLLOW-UP TO POSITIVE (ABNORMAL) NON-COLONOSCOPY TESTS <p>This session will provide a look at the progress that 20 health systems are making to measure and tackle barriers to completion of the full continuum of colorectal cancer screening through their participation in the AMGA Foundation's 22-month Colorectal Cancer Screening Best Practices Learning Collaborative.</p> <p>Moderator: Gloria Coronado, PhD, Associate Director for Population Sciences, University of Arizona Cancer Center; ACS NCCRT Vice-Chair Elect</p> <ul style="list-style-type: none"> • John Kennedy, MD, President, AMGA Foundation; Chief Medical Officer, AMGA • Nkem Akinsoto, MSc-PH, Assistant Director, Population Health, Primary Care & Population Health, University of Washington Physicians Network • Rebecca Kaltman, MD, Executive Director and Endowed Chair, Inova Saville Cancer Screening and Prevention Center, Inova Health System • Joseph J. Perez, MD, Family Medicine and Associate Medical Director Quality Assurance and Patient Safety, Lehigh Valley Health Network; Assistant Professor Family Medicine, University of South Florida Morsani College of Medicine 	Ballroom
10:40 AM – 11:00 AM	NETWORKING BREAK	

2024 American Cancer Society National Colorectal Cancer Roundtable ANNUAL MEETING AGENDA

Thursday, November 21st, 2024

11:00 AM – 12:15 PM CONCURRENT SESSIONS

Breakout Rooms

Texas B

► Early-Age Onset Colorectal Cancer Updates:

Understanding the latest science and practice to inform care across the continuum

(This workshop will take place as a duplicate session on both the morning and afternoon sessions on Nov. 21st)

This session will provide participants with an overview of our current understanding of the epidemiology of early-age onset colorectal cancer (EAO CRC), a look at an ACS NCCRT member's recent use of innovative strategies to raise awareness about EAO CRC and symptoms, and a summary of the current standards of care and new directions for treatment and survivorship for young adults diagnosed with the disease.

Moderator: **Xavier Llor**, MD, PhD, Professor of Medicine and Director, GI and Pancreatic Cancer Prevention Program, Digestive Diseases, Yale School of Medicine; ACS NCCRT Professional Education & Practice Implementation Strategic Priority Team Co-Chair

- **Caitlin Murphy**, PhD, Associate Professor, Health Promotion and Behavioral Sciences, School of Public Health, UTHealth Houston
- **Tala Mahmoud**, MD, Resident Physician, University of Virginia [@TalaMahmoudMD](#)
- **Yi-Qian Nancy You**, MD, MHSc, FACS, Professor, Department of Colon & Rectal Surgery, Division of Surgery, MD Anderson Cancer Center

Texas C

► Advances in Colorectal Cancer Diagnostic Testing & Treatment

(This workshop will take place as a duplicate session on both the morning and afternoon sessions on Nov. 21st)

This session will provide participants with a look at the role that genetic and molecular diagnostic tests play in bridging the transition from colorectal cancer screening to treatment and an overview of current treatment options and recent advances, all set into context by the lived experience of a colorectal cancer survivor.

Moderator: **Stacie Miller**, MSN, MPH, RN, Oncology Clinic Manager, Moncrief Cancer Institute, UT Southwestern

- **Yla Flores**, Colorectal Cancer Survivor
- **Swati Patel**, MS, MD, Associate Professor and Director, Gastrointestinal Hereditary Cancer Program, University of Colorado Anschutz Medical Center, ACS NCCRT Steering Committee [@swatigp](#)
- **Andrea Cercek**, MD, Section Head, Colorectal Cancer, Co-Director, Center for Young Onset Colorectal and Gastrointestinal Cancers, Memorial Sloan Kettering Cancer Center

2024 American Cancer Society National Colorectal Cancer Roundtable ANNUAL MEETING AGENDA

Thursday, November 21st, 2024

Breakout Rooms

Texas H

► Profiles of Success: Innovations and best practices from community health centers

This session will showcase how two community health centers are implementing innovations and best practices to promote timely colorectal cancer screening in the communities they serve.

Moderator: **Michelle Tropper**, MPH, PCMH CCE, Senior Director, Clinical Quality Improvement, Qual IT Care Alliance HCCN Project Director, HealthEfficient

- **Anay Puente**, RN/Charge Nurse, Family Health Services, 2024 80% in Every Community National Achievement Award Honoree
- **Patricia A. Rodriguez**, MD, FAAP, Chief Medical Officer, North Texas Area Community Health Centers, Inc.

2024 American Cancer Society National Colorectal Cancer Roundtable ANNUAL MEETING AGENDA

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11:00 AM – 12:15 PM CONCURRENT SESSIONS

Breakout Rooms

Texas I

▶ Profiles of Success: Innovations and best practices from health systems

This session will provide a closer look at the progress that three health systems are making to increase CRC screening rates overall and promote CRC-related health equity through their participation in the AMGA Foundation's 22-month Colorectal Cancer Screening Best Practices Learning Collaborative.

Moderator: **Elizabeth Ciemins**, PhD, MPH, MA, Senior Vice President, Research & Analytics, American Medical Group Association [@eciemins](#)

- **Nkem Akinsoto**, MSc-PH, Assistant Director, Population Health, Primary Care & Population Health, University of Washington Physicians Network
- **Rebecca Kaltman**, MD, Executive Director and Endowed Chair, Inova Saville Cancer Screening and Prevention Center, Inova Health System
- **Joseph J. Perez**, MD, Family Medicine and Associate Medical Director Quality Assurance and Patient Safety, Lehigh Valley Health Network; Assistant Professor Family Medicine, University of South Florida Morsani College of Medicine

Texas J

▶ Profiles of Success: Innovations and best practices from health plans

This session will offer a look at how cross-sector partners in two states are working together to collaborate on reaching more patients for colorectal cancer screening through health plans.

Moderator: **Nikki Hayes**, MPH, Branch Chief, Comprehensive Cancer Control Branch, Division of Cancer Prevention and Control, Centers for Disease Control and Prevention; ACS NCCRT State-Based Initiatives Strategic Priority Team Co-Chair

- **Terry Richoux**, Executive Management, Taking Aim at Cancer in Louisiana, Inc.
- **Brent Wallis**, MD, Chief Medical Officer, Peoples Health / UnitedHealthcare M&R LA/MS
- **Christopher R. Cogle**, MD, Chief Medical Officer, Florida Medicaid, Florida Agency for Health Care Administration (virtual) [@chris_cogle](#)
- **Katie Lucey**, Vice President, Cologuard Gap Closure Program, Exact Sciences

12:15 PM – 1:00 PM NETWORKING LUNCH

Ballroom Foyer

2024 American Cancer Society National Colorectal Cancer Roundtable ANNUAL MEETING AGENDA

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1:00 PM – 1:45 PM	LIVED EXPERIENCE PANEL: THROUGH THE LENS OF COLORECTAL CANCER SURVIVORS AND CAREGIVERS Moderator: Allison Rosen , MS, Director, Project ECHO, American Cancer Society, ACS NCCRT Steering Committee @ARosen380 <ul style="list-style-type: none"> • Carrie Gibson, Patient Advocate, Fight Colorectal Cancer • Trevor Maxwell, Founder and CEO, Man Up to Cancer • Doug Rozen, Chief Marketing Officer, Rokt 	Ballroom
1:45 PM – 2:20 PM	COLORECTAL CANCER FACTS & FIGURES: RECENT FINDINGS <ul style="list-style-type: none"> • Rebecca Siegel, MPH, Senior Scientific Director, Surveillance Research, American Cancer Society 	Ballroom
2:20 PM – 3:30 PM	ARMCHAIR CONVERSATION ON COLORECTAL CANCER HEALTH EQUITY: BARRIERS AND SOLUTIONS TO REACHING ASIAN AMERICAN COMMUNITIES FOR COLORECTAL CANCER SCREENING Moderator: Peter Liang , MD, MPH, Assistant Professor, Department of Medicine and Department of Population Health, NYU Langone Health, ACS NCCRT Steering Committee @petersliang <ul style="list-style-type: none"> • Christina Wang, MD, Assistant Professor of Medicine, Division of Gastroenterology, Icahn School of Medicine at Mount Sinai @ChristinaWangMD • Samar Aslam, MD, Primary Care Physician, Advocate Primary Care • Esther Hyun, Board Member, Colon Cancer Stars; Colorectal Cancer Survivor 	Ballroom
3:30 PM – 3:45 PM	BREAK AND MOVE TO CONCURRENT SESSIONS	

2024 American Cancer Society National Colorectal Cancer Roundtable ANNUAL MEETING AGENDA

Thursday, November 21st, 2024

3:45 PM – 5:00 PM

CONCURRENT SESSIONS

Breakout Rooms

Texas B

► Early-Age Onset Colorectal Cancer Updates:

Understanding the latest science and practice to inform care across the continuum

(This workshop will take place as a duplicate session on both the morning and afternoon sessions on Nov. 21st)

This session will provide participants with an overview of our current understanding of the epidemiology of early-age onset colorectal cancer (EAO CRC), a look at an ACS NCCRT member's recent use of innovative strategies to raise awareness about EAO CRC and symptoms, and a summary of the current standards of care and new directions for treatment and survivorship for young adults diagnosed with the disease.

Moderator: **Melinda Conklin**, MS, MEd, Founder/Executive Director, Hitting Cancer Below the Belt

- **Caitlin Murphy**, PhD, Associate Professor, Health Promotion and Behavioral Sciences, School of Public Health, UTHealth Houston
- **Tala Mahmoud**, MD, Resident Physician, University of Virginia [@TalaMahmoudMD](#)
- **Yi-Qian Nancy You**, MD, MHSc, FACS, Professor, Department of Colon & Rectal Surgery, Division of Surgery, MD Anderson Cancer Center

Texas C

► Advances in Colorectal Cancer Diagnostic Testing & Treatment

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This session will provide participants with a look at the role that genetic and molecular diagnostic tests play in bridging the transition from colorectal cancer screening to treatment and an overview of current treatment options and recent advances, all set into context by the lived experience of a colorectal cancer survivor.

Moderator: **Dionne Christopher**, PMP, Senior Manager of Prevention Programs, Colorectal Cancer Alliance [@sunshine_di](#)

- **Yla Flores**, Colorectal Cancer Survivor
- **Swati Patel**, MS, MD, Associate Professor and Director, Gastrointestinal Hereditary Cancer Program, University of Colorado Anschutz Medical Center, ACS NCCRT Steering Committee [@swatigp](#)
- **Andrea Cercek**, MD, Section Head, Colorectal Cancer, Co-Director, Center for Young Onset Colorectal and Gastrointestinal Cancers, Memorial Sloan Kettering Cancer Center

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Thursday, November 21st, 2024

3:45 PM – 5:00 PM

CONCURRENT SESSIONS

Breakout Rooms

Texas H

► Public Awareness Strategies to Promote Colorectal Cancer Screening: Best practices and successes from across the country

This session will showcase how four diverse community organizations and health systems developed innovative public awareness strategies to promote timely colorectal cancer screening in the communities they serve. Participants will also learn about new tools from the National Association of Chronic Disease Directors on conducting community engagement sessions to develop culturally and locally relevant colorectal cancer screening messages and materials.

Moderator: **Erin Peterson**, Senior Director, Mission and Partnerships, Colon Cancer Coalition
[@coloncancercoal](#)

- **Mark W. Kennedy**, MBA, Senior Program Manager, Chronic Disease Prevention and Control Division, Boston Public Health Commission
- **Nathan A. Merriman**, MD, MSCE, Medical Director, Gastroenterology and Digestive Health, Intermountain Health
- **David Russo**, Executive Director, Cheeky Charity
- **LaToya Brave Heart**, MPH, Program Manager, Great Plains Tribal Leaders' Health Board

Texas I

► Expanding Our Impact Across the Colorectal Cancer Continuum: Conversations on improving timely action for early-age onset CRC signs and symptoms

Join this discussion-based session facilitated by ACS NCCRT Steering Committee members to explore how we can improve timely action for early-age onset CRC signs and symptoms to improve CRC outcomes beyond our historical focus on screening. Participants will be encouraged to share their perspectives and provide recommendations as we strategize on how to maximize our impact in this area.

- Facilitator: **Gloria Coronado**, PhD, Associate Director for Population Sciences, University of Arizona Cancer Center; ACS NCCRT Vice Chair Elect
- Co-facilitator: **Paul C. Schroy III**, MD, MPH, Emeritus Professor of Medicine, Boston University School of Medicine; ACS NCCRT Family History & Early-Age Onset CRC Strategic Priority Team Co-chair
- Co-facilitator: **Keith L. Winfrey**, MD, MPH, FACP, Chief Medical Officer, NOELA Community Health Center; ACS NCCRT Steering Committee

2024 American Cancer Society National Colorectal Cancer Roundtable ANNUAL MEETING AGENDA

Thursday, November 21st, 2024

3:45 PM – 5:00 PM	CONCURRENT SESSIONS	Breakout Rooms
Texas J	<p>▶ Expanding Our Impact Across the Colorectal Cancer Continuum: Conversations on ensuring timely initiation of quality CRC treatment</p> <p>Join this discussion-based session facilitated by ACS NCCRT Steering Committee members to explore how we can improve timely initiation of quality CRC treatment to improve CRC outcomes beyond our historical focus on screening. Participants will be encouraged to share their perspectives and provide recommendations as we strategize on how to maximize our impact in this area.</p> <ul style="list-style-type: none"> Facilitator: Steven Itzkowitz, MD, FACP, FACG, AGAF, Professor of Medicine and Oncological Sciences, Icahn School of Medicine at Mount Sinai; ACS NCCRT Chair Co-facilitator: Peter Liang, MD, MPH, Assistant Professor, Department of Medicine and Department of Population Health, NYU Langone Health; ACS NCCRT Steering Committee @petersliang Co-facilitator: Lisa C. Richardson, MD, MPH, Director, Division of Cancer Prevention and Control, Centers for Disease Control and Prevention; ACS NCCRT Steering Committee 	Ballroom Foyer
5:00 PM – 6:30 PM	NETWORKING RECEPTION	Ballroom Foyer
	Light appetizers. Dinner on your own.	

2024 American Cancer Society National Colorectal Cancer Roundtable ANNUAL MEETING AGENDA

Friday, November 22nd, 2024

7:30 AM – 8:30 AM	NETWORKING BREAKFAST	Ballroom Foyer
8:30 AM – 8:40 AM	WELCOME <ul style="list-style-type: none"> Kaitlin Sylvester, MPA, Strategic Director, ACS NCCRT 	Ballroom
8:40 AM – 9:00 AM	DISTINGUISHED NATIONAL LEADERSHIP AWARD TO LISA C. RICHARDSON, MD, MPH, CENTERS FOR DISEASE CONTROL AND PREVENTION <ul style="list-style-type: none"> Introduction by Steven Itzkowitz, MD, FACP, FACG, AGAF, Professor of Medicine and Oncological Sciences, Icahn School of Medicine at Mount Sinai; ACS NCCRT Chair Remarks from Lisa C. Richardson, MD, MPH, Director, Division of Cancer Prevention and Control, Centers for Disease Control and Prevention; ACS NCCRT Steering Committee 	Ballroom
9:00 AM – 9:40 AM	PANEL: HOW TO GET INVOLVED IN THE COLORECTAL CANCER POLICY LANDSCAPE AT ANY LEVEL <p>Moderator: Aubree Thelen, MPH, Program Manager, ACS NCCRT</p> <ul style="list-style-type: none"> Rebecca Birch, Director, State Policy & Advocacy, Susan G. Komen Paula Chambers Raney, Hope Coordinator, Fight Colorectal Cancer Kyle DeLeon, Senior Operations Manager, State and Local Advocacy, American Cancer Society Cancer Action Network 	Ballroom
9:40 AM – 10:00 AM	NETWORKING BREAK	
10:00 AM – 11:10 AM	SUPPORTING THE DELIVERY OF TIMELY, QUALITY COLORECTAL CANCER SCREENING: A CONVERSATION WITH PRIMARY CARE LEADERS <p>Moderator: Laura Makaroff, DO, Senior Vice President, Cancer Prevention, American Cancer Society, ACS NCCRT Steering Committee @lauramakaroff</p> <ul style="list-style-type: none"> Jennifer C. Molokwu, MD, MPH, Associate Professor, Vice-Chair of Research Texas Tech University Health Sciences Center El Paso Department of Family Medicine; 2024 80% in Every Community National Achievement Award Grand Prize Honoree Jared Marquardt, MD, Physician, Unity Medical Center; 2024 80% in Every Community National Achievement Award Honoree Navkiran K. Shokar, MA, MD, MPH, Professor and Chair, Department of Population Health, Associate Dean for Community Affairs, Dell Medical School, The University of Texas at Austin 	Ballroom

2024 American Cancer Society National Colorectal Cancer Roundtable ANNUAL MEETING AGENDA

Friday, November 22nd, 2024

11:10 AM – 12:00 PM **LIGHTNING ROUND: RECENT RESEARCH AND EMERGING WORK TO GUIDE
TIMELY, QUALITY COLORECTAL CANCER SCREENING AND FOLLOW UP** **Ballroom**

Moderator: **Pascale White**, MD, MBA, MS, FACP, Associate Professor of Medicine, Icahn School of Medicine at Mount Sinai; Co-Founder, the Association of Black Gastroenterologists and Hepatologists; ACS NCCRT Steering Committee [@PascaleWhite1](#)

- *Cost effectiveness of blood tests to screen for colorectal cancer* - **Carolyn M. Rutter**, PhD, Professor, Hutchinson Institute for Cancer Outcomes Research, Fred Hutch Cancer Center
- *A human and AI-patient navigation partnership initiative to re-engage nonadherent patients in completing their colonoscopies* - **Alyson Moadel-Robblee**, PhD, Professor of Clinical Epidemiology, Department of Epidemiology and Population Health, Albert Einstein College of Medicine
- *How data can improve care for colorectal patients* - **Anjee Davis**, MPPA, President, Fight Colorectal Cancer [@anjeedavis](#)

12:00 PM – 12:15 PM **WRAP-UP & ADJOURN** **Ballroom**

- **Steven Itzkowitz**, MD, FACP, FACP, AGAF, Professor of Medicine and Oncological Sciences, Icahn School of Medicine at Mount Sinai; ACS NCCRT Chair