



ACS NCCRT Chair Keynote

8:40 AM – 9:30 AM

ACS NCCRT Chair Keynote



**Steven Itzkowitz, MD, FACP, FACG,
AGAF**
ACS NCCRT Chair

State of the NCCRT

Steven Itzkowitz, MD, FACP, FACG, AGAF

Professor of Medicine, Oncological Sciences & Medical Education

Icahn School of Medicine at Mount Sinai

ACS NCCRT Chair

THANK YOU

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ONCOLOGY



Erica Childs Warner
*Prevent Cancer
Foundation*



Dionne Christopher
*Colorectal Cancer
Alliance*



Nikki Hayes
*Centers for Disease
Control and
Prevention*



Xavier Llor
*Yale School of
Medicine*



Molly McDonnell
*Fight Colorectal
Cancer*



Stacie Miller
*Moncrief Cancer
Institute | UT
Southwestern*



Michael Potter
*University of
California, San
Francisco*



Allison Rosen
*American Cancer
Society*



Michelle Tropper
HealthEfficient



Richard Wender
*University of
Pennsylvania*



Pascale White
Mount Sinai



Laura Wood
*American Cancer
Society*



Trudy Wright
HealthEfficient

ACS NCCRT Planning Committee



Thank You!

Who's in the Audience Today?



We have over
250
attendees with us
today covering
46
states and
territories!

Welcome, New Members and Corporate Associates!

Member Organizations

- Atrium Health Navicent
- Big Mike's Bottom Line
- Cape Atlantic Coalition for Health
- Colorectal Cancer Equity Foundation
- Ellis Fischel Cancer Center
- Fetter Health Care Network
- Fred Hutch Cancer Center (Office of Community Outreach and Engagement)
- GH Foundation
- Indiana Primary Care Association
- Kentucky Dept for Public Health
- Louisiana Cancer Prevention
- Maniilaq
- New Jersey Dept of Health
- Quentin N Burdick IHS Unit
- Rutgers Health Office of Population Health
- Southwest Coalition for Colorectal Cancer Screening (SuCCCeS)
- Sylvester Comprehensive Cancer Center
- Taking Aim at Cancer in Louisiana
- Tennessee Cancer Coalition
- Turtle Mountain Band of Chippewa
- Unity Medical Center
- University of North Carolina Lineberger Comprehensive Cancer Center
- University of Pennsylvania Health System
- Western North Carolina CRC Screening Initiative

Corporate Associates

- mPATH
- Olympus America, Inc.

ACS Roundtable Executive Leadership Team



Steven Itzkowitz, MD, FACP, FACC, AGAF
Chair, Icahn School of Medicine at
Mount Sinai



Gloria Coronado, PhD
Vice-Chair Elect, University of
Arizona Cancer Center



Lisa Richardson, MD, MPH
Steering Committee,
CDC Permanent Representative



Laura Makaroff, DO
Steering Committee,
ACS Permanent Representative



Frank Colangelo
Premier Medical Associates



Beverly Green
*Kaiser Permanente
Washington Health Research
Institute*



Candace Henley
Blue Hat Foundation



Peter Liang
*NYU Grossman School of
Medicine*



Swati Patel
Anschutz Medical Center



Allison Rosen
American Cancer Society



Michael Sapienza
Colorectal Cancer Alliance



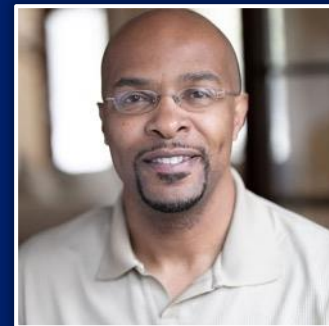
Robert Smith
American Cancer Society



Richard Wender
University of Pennsylvania



Pascale White
Mount Sinai



Keith Winfrey
*New Orleans East
Community Health Center*



ACS NCCRT Steering Committee

ACS NCCRT Strategic Priority Teams



Community Health Centers

Lead: Dr. Jim Hotz



Professional Education & Practice Implementation

Leads: Drs. Frank Colangelo, Xavier Llor



State-Based Initiatives

Leads: Nikki Hayes, Katie Bathje



Social Media & Public Awareness

Lead: Dr. David Greenwald



Family History & Early-Age Onset CRC

Leads: Heather Hampel, Dr. Paul Schroy



Policy Action

Leads: Molly McDonnell, Dr. Heather Dacus

ACS NCCRT Team



Emily Bell, MPH
Director



Kaitlin Sylvester, MPA
Strategic Director



Aubree Thelen, MPH
Program Manager



Roundtable Business

ACS NCCRT Steering Committee Nominating Process



The ACS NCCRT Nominating Committee reviews all nominations and prepares a recommended slate for membership.



Per our bylaws, this is to be emailed to ACS NCCRT members on behalf of the Steering Committee no later than 30 days before the ACS NCCRT Annual Meeting.



The slate will be voted on in-person at the ACS NCCRT Annual Meeting, with a majority vote of the membership being required to approve the slate.

As a reminder, each non-corporate ACS NCCRT member (organization or individual) will have one vote. Corporate associates are not permitted to vote.

2024/2025 Steering Committee Slate: Confirm Vice Chair-Elect



Three-Year Term, Renewable

Gloria Coronado, PhD

Associate Director for Population Sciences

Professor, University of Arizona Cancer Center

2024/2025 Steering Committee Slate: New Members

Two-Year Term, Renewable



Christopher Lieu, MD
University of Colorado

Molly McDonnell
Fight CRC



Stacie Miller, MSN, MPH, RN
Moncrief Cancer Institute
UT Southwestern

Jennifer Park, CHES, MPH
Carolina Department of Health and
Human Services



2024/2025 Steering Committee Slate: Current Members

Two-Year Term, Non-Renewable

- **Peter S. Liang, MD, MPH**
NYU Grossman School of Medicine
- **Swati G. Patel, MD, MS**
University of Colorado
Anschutz Medical Center
- **Pascale White, MD, MBA, MS, FACG**
Icahn School of Medicine at Mount Sinai

Three-Year Term, Renewable

- **Steven Itzkowitz, MD, FACP, FACG, AGAF**
Icahn School of Medicine at Mount Sinai

One-Year Term, Non-Renewable

- **Michael Sapienza**
Colorectal Cancer Alliance
- **Keith Winfrey, MD, MPH**
New Orleans East Community Health
Center

Proposed Steering Committee Slate

**Steven Itzkowitz, MD,
FACP, FACG, AGAF**
Icahn School of Medicine at
Mount Sinai

Gloria Coronado, PhD
University of Arizona Cancer
Center

Stacie Miller, MSN, MPH, RN
Moncrief Cancer Institute
UT Southwestern

Molly McDonnell
Fight CRC

Christopher Lieu, MD
University of Colorado

Jennifer Park, CHES, MPH
North Carolina Department
of Health and Human
Services

Swati Patel, MD, MS
University of Colorado
School of Medicine

Peter Liang, MD, MPH
NYU Grossman
School of Medicine

**Pascale White, MD, MBA,
MS, FACG**
Association of Black
Gastroenterologists and
Hepatologists

Michael Sapienza
Colorectal Cancer Alliance

Keith Winfrey, MD, MPH,
New Orleans East
Community Health Center

Thank You!

In recognition of your commitment and service to the ACS NCCRT!



Frank Colangelo MD, M.S.-HQS, FACP
Premier Medical Associates



Beverly B. Green, MD, MPH
Kaiser Permanente Washington
Health Research Institute



Candace Henley, MPH
Blue Hat Foundation

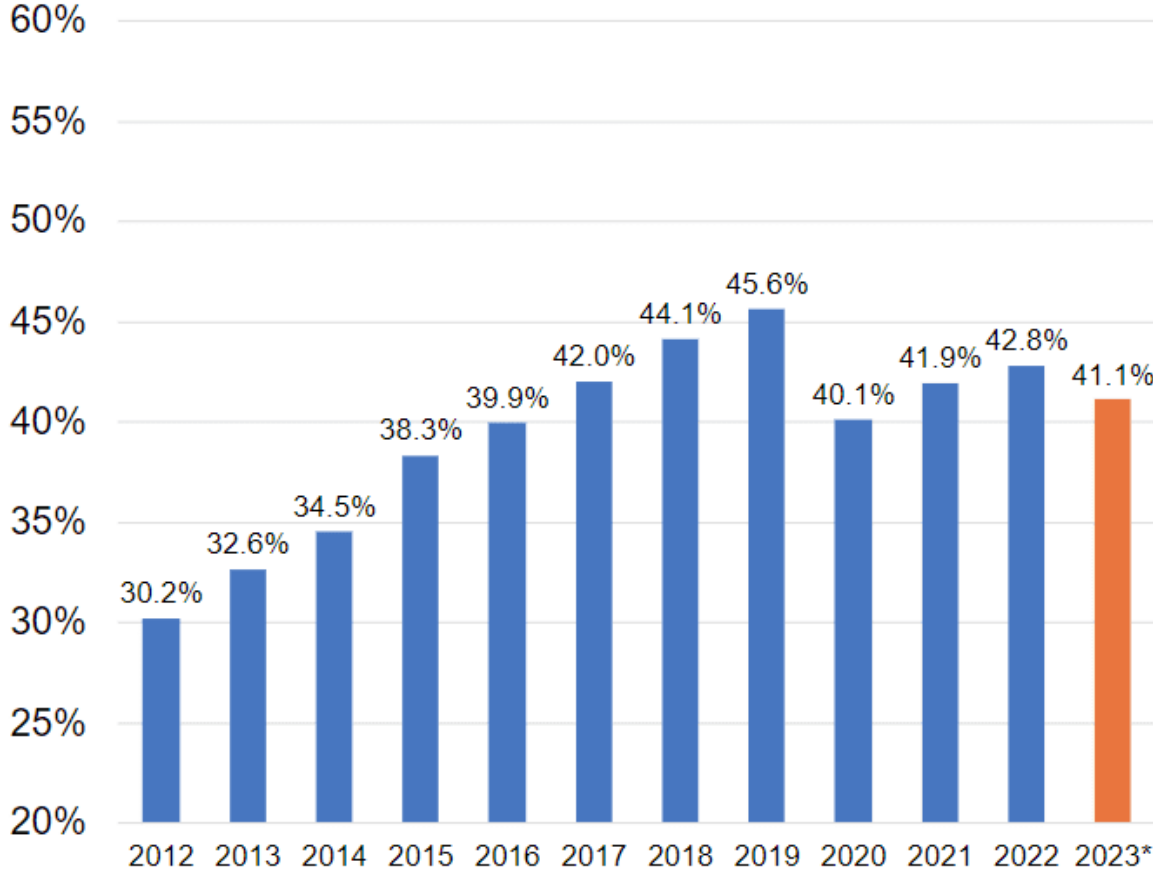


Allison Rosen, MS
American Cancer Society



The State of the ACS NCCRT

Progress in Screening



Community Health Center Patients – UDS

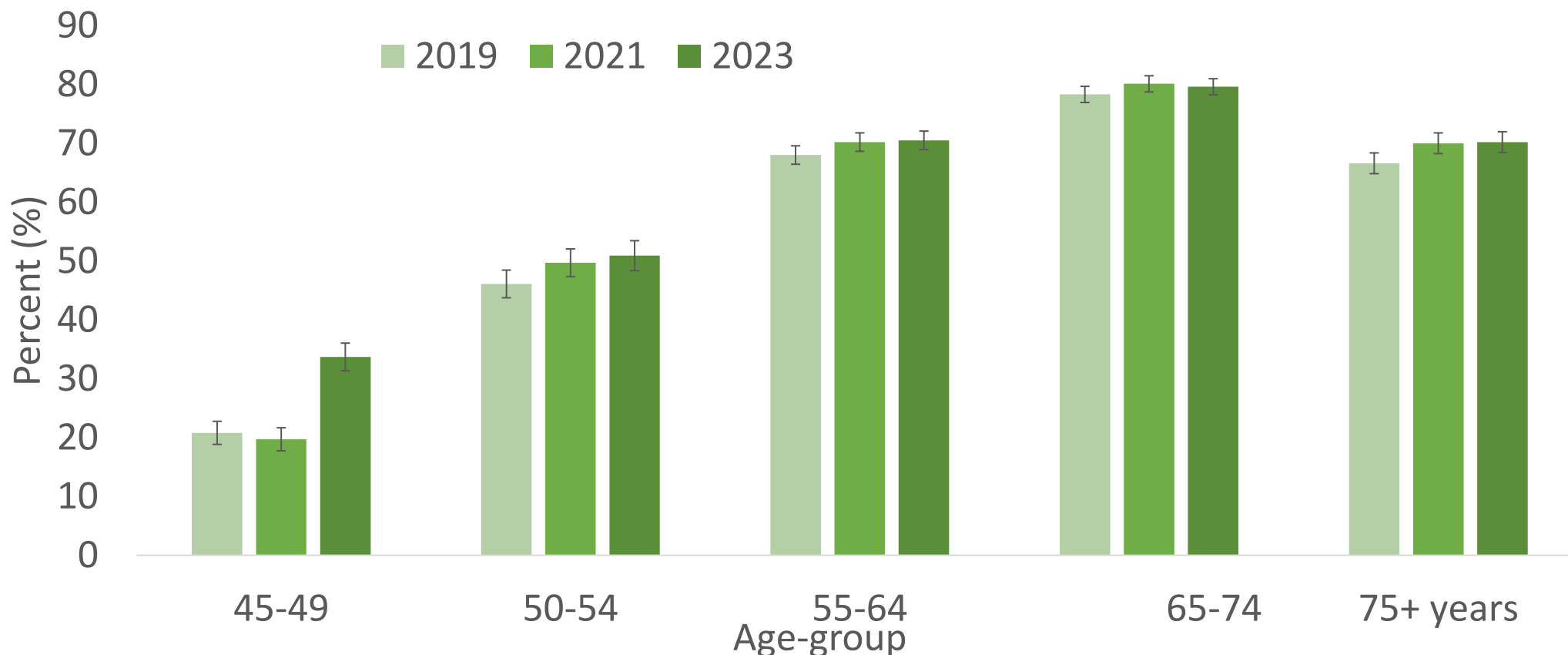
Percentage of Federally Qualified Health Center Patients ages 50-75 years Up-to-Date with CRC Screening, Uniform Data System

In 2023, health centers began reporting CRC screening for adults 45–75 years of age following previous reporting for adults 50-75 years of age. The total number of patients screened for CRC reached 3,306,873 in 2023, up from 2,769,337 in 2022.

2022 Health Center Data. Health Resources & Services Administration.2022. <https://bphc.hrsa.gov/uds/datacenter.aspx>

Colorectal[‡] Cancer Screening (%) ACS guideline, 2019–2023

45–49 years: newly eligible in 2018 (ACS guideline), 2021 (USPSTF)



[‡]FOBT/FIT, sigmoidoscopy, colonoscopy, computed tomography (CT) colonography, OR sDNA test in the past 1, 5, 10, 5 and 3 years, respectively.
Source: National Health Interview Survey, 2019, 2021, 2023

American Cancer Society. *Cancer Prevention & Early Detection Facts & Figures, 2023-2024*.
<https://www.cancer.org/research/cancer-facts-statistics/cancer-prevention-early-detection.html>

ACS NCCRT Priority Areas

1

Mobilize

national and community-level efforts that will lead to health equity in CRC screening.

2

Support

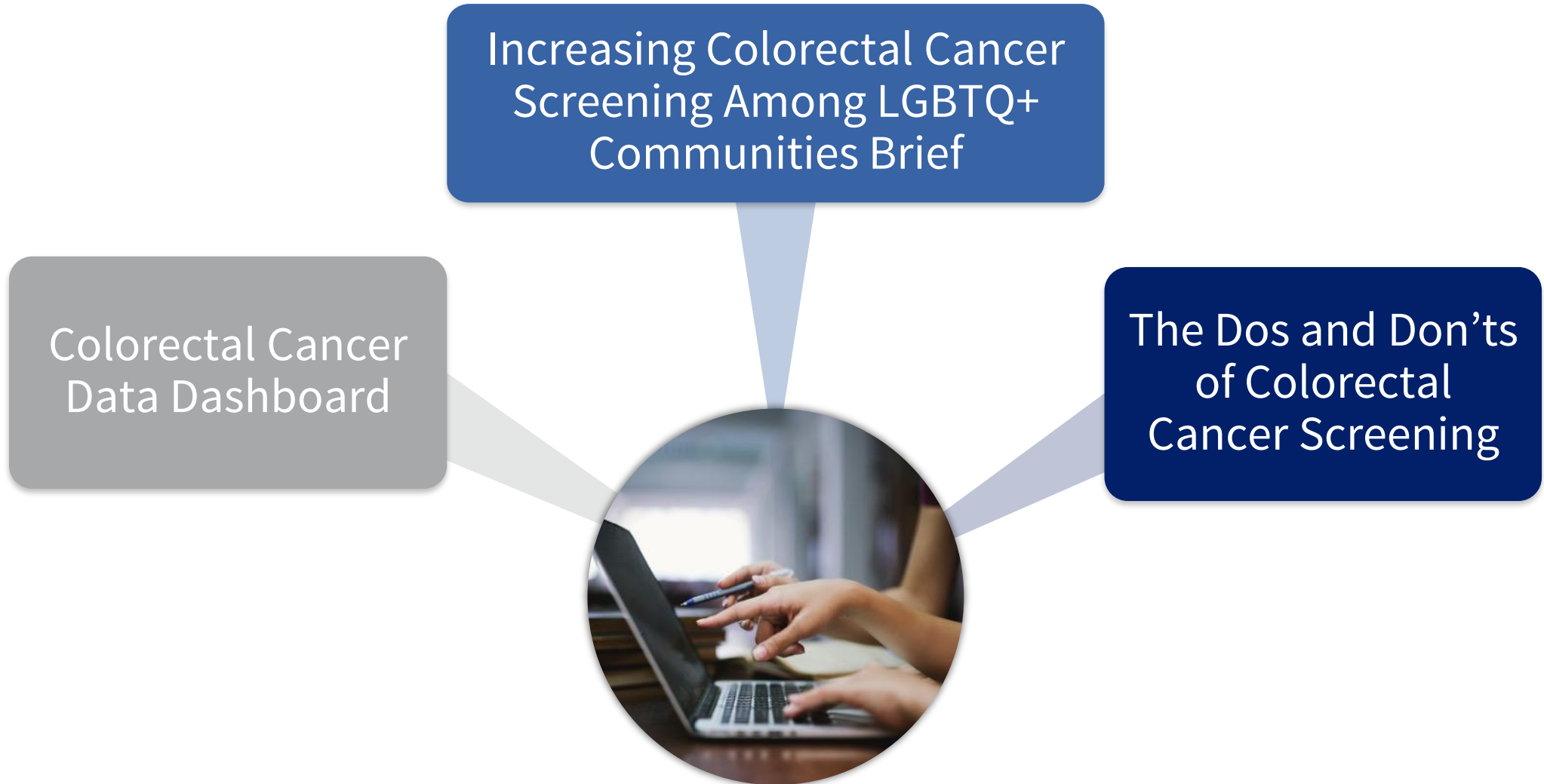
on-time screening as soon as eligible and continued participation per screening recommendations.

3

Promote

timely colonoscopy follow-up to positive (abnormal) non-colonoscopy tests.

New Resources Released in 2024

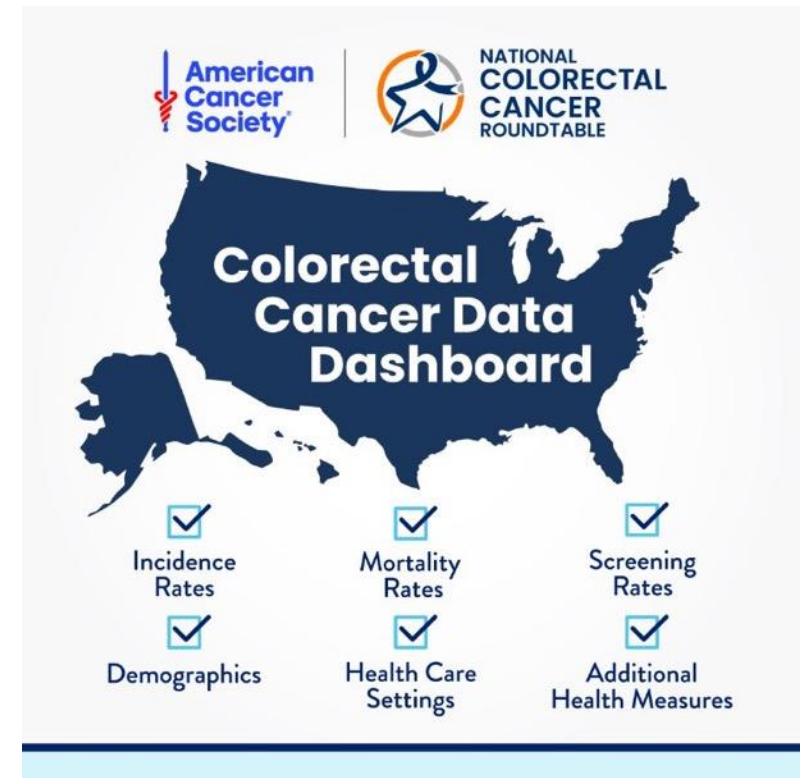


Colorectal Cancer Data Dashboard

Developed with the ACS Geospatial Solutions Team, led by Dr. Liora Sahar, this new mapping tool offers an interactive geospatial view of data pertaining to CRC in the US.

The dynamic national platform integrates layers from multiple sources and allows you to interactively explore data using maps and graphs, including:

- CRC surveillance data (incidence rates, mortality rates)
- CRC screening rates
- Healthcare settings (Commission of Cancer hospitals, Federally Qualified Health Centers, National Cancer Institute Designated Cancer Centers)
- Demographics (age, race and Hispanic origin, poverty status, educational attainment)
- Additional health measures (smoking prevalence, obesity)



Increasing CRC Screening Among LGBTQ+ Communities Brief

- This newly updated brief describes unique barriers to colorectal cancer screening face by LGBTQIA+ communities and outlines action steps to take to increase screening rates.
- It is intended for community-based organizations, health systems, and other organizations to use to better understand and serve LGBTQIA+ members of their community.



The Dos and Don'ts of Colorectal Cancer Screening

- This one-page flyer is intended to be used to remind clinicians about some of the “dos” and “don'ts” when it comes to colorectal cancer screening.



✓ DO

✗ DON'T

New and Updated Resources Coming Soon



Toolkit to Support CRC Screening in Rural Communities

- Advisory group is currently convening to develop this toolkit
- Goal for release is April 2025

Resources Targeted Towards Primary Care

- Clinician's Reference on Stool-Based Testing Brief is being updated for a re-release, combined with a webinar promoted to coalitions
- Primary Care Primer focusing on orienting clinicians to the Steps Guide and key issues surrounding colorectal cancer

2024 Roundtable Events

Blue Star Conversation Series

- Tailoring Colorectal Cancer Screening Messaging: Practical Advice for Coalitions
- Leveraging the EHR for Cancer Prevention: A Look at Systematizing Risk Assessment & Risk Stratification to Identify Candidates for Genetic Testing

Webinars

- Lead Time Messaging Guidebook
- 2024 National Colorectal Cancer Awareness Month Webcast
- CRC Data Dashboard

Cross Continuum Strategy Summit & ACS NCCRT Steering Committee Retreat

ACS NCCRT Presents:

Blue Star Conversations

Join the ACS NCCRT's upcoming **Blue Star Conversation**, an interactive, virtual program hosted by the Family History and Early-Age Onset Strategic Priority Team.

Leveraging the EHR for Cancer Prevention: A Look at Systematizing Risk Assessment and Risk Stratification to Identify Candidates for Genetic Testing

Wednesday, May 29th, 12-1pm ET

Xavier Llor, MD, PhD
Professor of Medicine
Director, GI and Pancreatic Cancer Prevention Program, Digestive Diseases
Yale School of Medicine

Heather Hampel, MS, CGCC
Professor, Department of Medical Oncology & Therapeutics Research
Associate Director, Division of Clinical Cancer Genomics
City of Hope

American Cancer Society | NATIONAL COLORECTAL CANCER ROUNDTABLE

ACS NCCRT Presents:

Blue Star Conversations

Join the NCCRT's upcoming **Blue Star Conversation**, an interactive, virtual program hosted by the State-Based Initiatives Strategic Priority Team.

Tailoring Colorectal Cancer Screening Messaging: Practical Advice for Coalitions

Wednesday, February 21, 2023, 2-3pm ET

Tamara Robinson, MS
Nebraska Cancer Coalition

Nikki Hayes, MPH
Centers for Disease Control and Prevention

Katie Bethke, MA
American Cancer Society

American Cancer Society | NATIONAL COLORECTAL CANCER ROUNDTABLE





Reflecting on Our Impact and Looking Ahead

Progress Towards an 80% Screening Rate

2014

2018

2019

2024 and Beyond

80% by 2018



Audacious goal to ensure 80% of adults of average risk are regularly screened for colorectal cancer by 2018

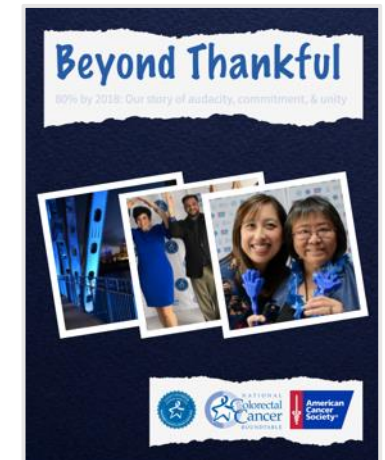
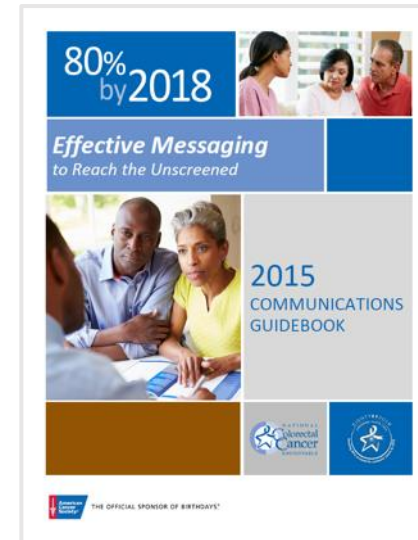
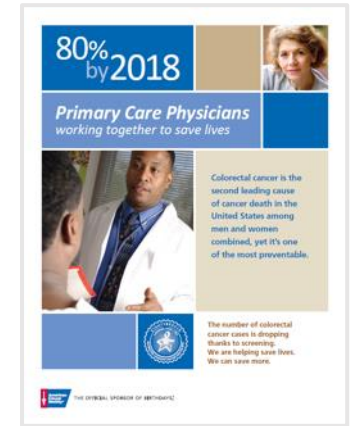
80% in Every Community



Continue to bring down barriers and address screening inequities so that everyone can live a life free of colorectal cancer

80% by 2018

- In 2013, then Assistant Secretary for Health, Dr. Howard Koh, challenged ACS NCCRT member organizations to develop a bold and ambitious plan to advance colorectal cancer screening.
- The ACS NCCRT officially launched the 80% by 2018 campaign in March of 2013.
- Over 1800 organizations signed the “80% pledge,” committing to increasing screening rates to 80% or higher.
- The ACS NCCRT released numerous resources and launched the National Achievement Awards program in support of the campaign.
- We did not reach our goal, but between 2012 and 2018, 9.3 million additional US adults (50 to 75) were screened for colorectal cancer, and screening rates increased across the United States.



80% in Every Community

- Launched in 2019, this updated campaign emphasizes not simply reaching a national or state-level screening rate of 80% but reaching a rate of 80% or higher in every community across the nation.
- “Community” in 80% in Every Community is intended to be flexible and inclusive, and can be a city, county, or state, a racial and ethnic community, or a patient population served by a healthcare system
- There has also been an increased focus on addressing disparities along the entire cancer care continuum, including lifestyle risk factors, timely diagnosis following a positive (abnormal) non-colonoscopy screening test result, and access to timely treatment.
- *80% in Every Community Strategic Plan (2020-2024)* provides a roadmap for partners dedicated to this shared goal.

Advanced Colorectal Polyp | GI brief
An advanced colorectal polyp diagnosis has implications for both patients and their close relatives.

The National Colorectal Cancer Research Alliance created the advanced colorectal polyp GI brief to help endoscopists and primary care clinicians identify patients with advanced colorectal polyps, understand the epidemiology, and associated risk factors, and most importantly know the risk of colorectal disease for patients with advanced colorectal polyps and their first-degree relatives (parents, siblings, children).

Objectives:

1. Remind endoscopists that patients with an advanced colorectal polyp and their close relatives are at increased risk for advanced colorectal polyps and colorectal cancer.
2. Keep endoscopists up to date with current guidelines. Patients diagnosed with advanced polyps require more frequent surveillance, and their close relatives require earlier and more frequent screening.
3. Provide template letters to communicate colonoscopy and pathology results, risk status, and follow-up recommendations for patients and close relatives.

What 80% in Every Community means to AC...
Watch on YouTube

1800+ ORGANIZATIONS
COMMITTED TO THE GOAL

2022 Messaging Guidebook for Black & African American People
Messages to Motivate for Colorectal Cancer Screening

Clinician's Reference STOOL-BASED TESTS FOR COLORECTAL CANCER SCREENING

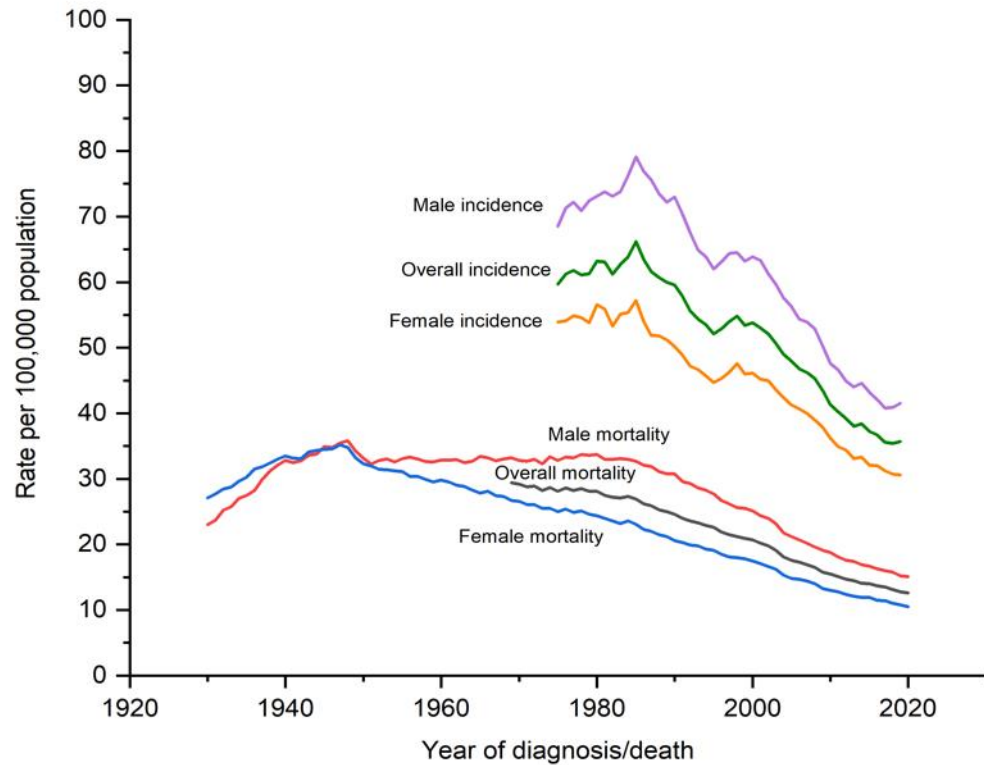
Guidelines from the American Cancer Society, the US Preventive Services Task Force, and others recommend Fecal Immunochemical Tests (FIT), High-Sensitivity Fecal Occult Blood Tests (HS-FIT) and FIT-DNA testing as options for colorectal cancer (CRC) screening in men and women at average risk for developing colorectal cancer.

This document provides state-of-the-science information about these tests.

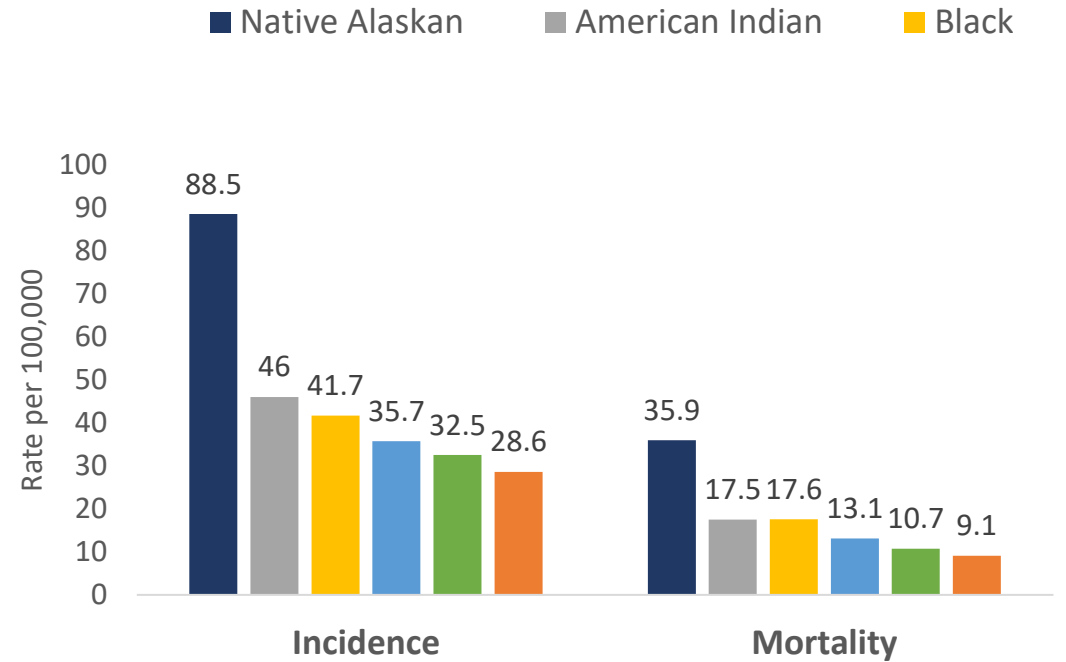
80%
The number of colorectal cancer cases is dropping thanks to screening. We are helping save lives. We can save more.

Incidence and Mortality Trends

Long-Term Trends in Colorectal Cancer Incidence & Mortality



Colorectal Cancer Incidence (2015–2019) and Mortality (2016–2020) by Race & Ethnicity



Native American incidence limited to Purchased/Referred Care Delivery Area counties; mortality are adjusted for racial misclassification using factors from the National Center for Health Statistics.

Assessing Our Priorities to Save More Lives from Colorectal Cancer

- We challenged ourselves to look at how we can better reduce mortalities and disparities related to colorectal cancer.
- In June, we hosted a **Cross-Continuum Strategy Summit** and **ACS NCCRT Steering Committee Retreat** comprised of national experts and roundtable leadership.
- ACS NCCRT staff and volunteer leaders will look to our dedicated members to help us further define our areas of focus.



Cross Continuum Summit Objectives



Understand and characterize CRC-related mortality and mortality disparities (including post-diagnosis and early onset), why they persist and the potential contributors to disparities.



Clarify the ACS NCCRT's role in these areas and determine what criteria we should use to select focus areas.

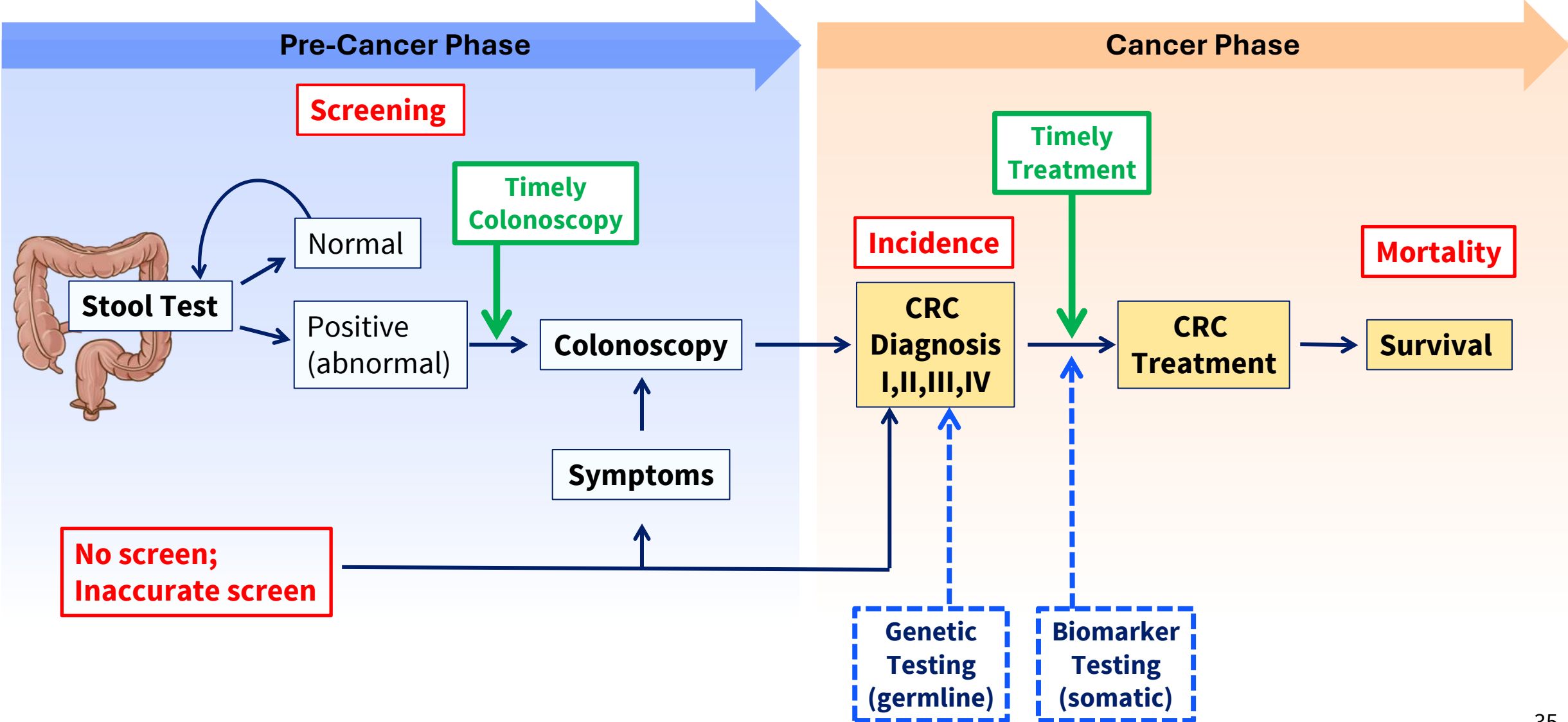


Identify 2-4 focus areas for the Roundtable's future work.



Begin to identify possible strategies that ACS NCCRT might promote to address the prioritized focus areas.

The Colorectal Cancer Continuum

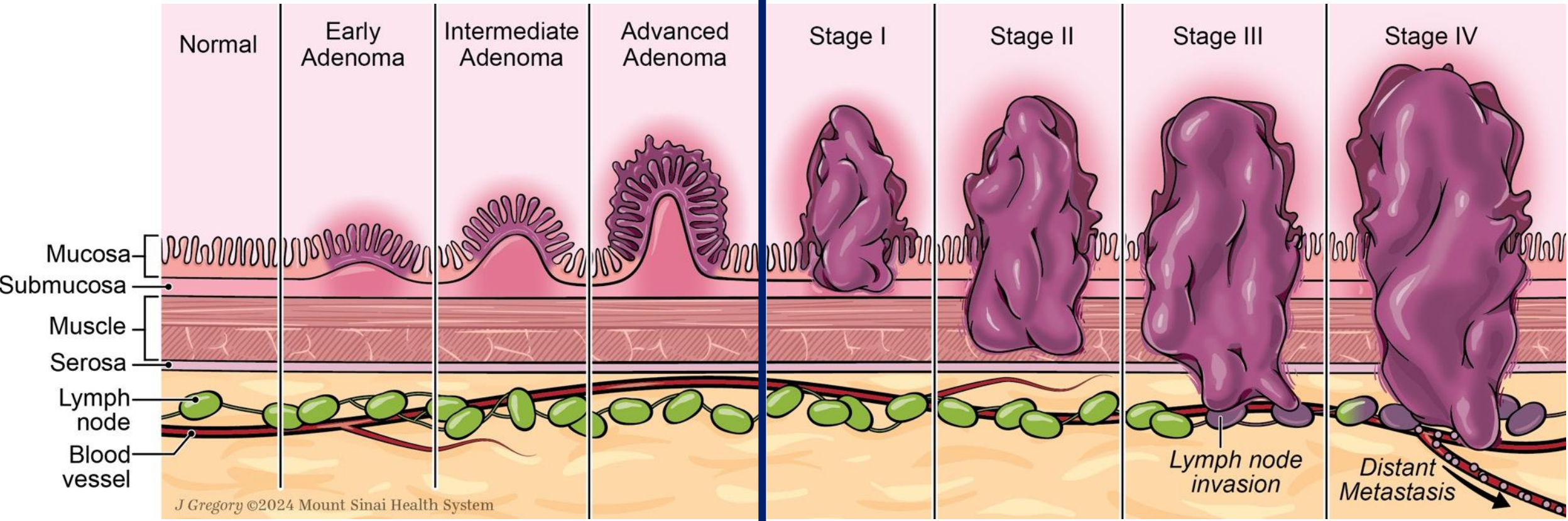


Pre-Cancer Phase

Cancer Phase

“Prevention”

“Early Detection”



ACS NCCRT's New Areas of Focus

These five areas of focus will be our guide to reducing mortality and mortality disparities related to colorectal cancer, in addition to prevention and early detection.

1

MOBILIZE

national and community-level efforts that will lead to health equity across the colorectal cancer continuum.

2

IMPROVE

timely action for early-age onset colorectal cancer signs and symptoms.

3

SUPPORT

on-time screening as soon as eligible and continued participation per screening recommendations.

4

PROMOTE

timely colonoscopy follow-up to positive (abnormal) non-colonoscopy tests.

5

IDENTIFY

areas to ensure timely initiation of quality colorectal cancer treatment.



2024 Annual Meeting Overview



Thursday, November 21st

Plenary Sessions

- Timely Colonoscopy Follow-Up to Positive (Abnormal) Non-Colonoscopy Tests
- Lived Experience Panel: Through the Lens of Colorectal Cancer Survivors & Caregivers
- Colorectal Cancer Facts & Figures: Recent Findings
- Armchair Conversation on Colorectal Cancer Health Equity: Barriers and Solutions to Reaching Asian American Communities for Colorectal Cancer Screening

Concurrent Sessions

- Early-Age Onset Colorectal Cancer Updates
- Advances in Colorectal Cancer Diagnostic Testing & Treatment
- Best Practice sharing in Community Health Centers, Health Systems, & Health Plans
- Successes in social media & public awareness
- Expanding our impact open dialog sessions with Roundtable leadership

Friday, November 22nd

Plenary Sessions

- Distinguished National Leadership Award presentation
- How to Get Involved in the Colorectal Cancer Policy Landscape at Any Level
- Supporting the Delivery of Timely, Quality Colorectal Cancer Screening: A Conversation with Primary Care Leaders
- Recent Research and Emerging Work to Guide Timely, Quality Colorectal Cancer Screening & Follow-Up

National Achievement Awards

2024 Awardees:

- **Grand Prize:** Southwest Coalition for Colorectal Cancer Screening (SuCCCeS) Program
- **Honorees:**
 - Florida Agency for Health Care Administration
 - Unity Medical Center
 - Family Health Services
 - Mikisha Longie (Individual RN at the Indian Health Service)

2025 Award Nominations are now open until December 6!

Submit your work or a partner's work to get national recognition at nccrt.org/awards or at the QR code to the right.





Spread the Word

Join the Conversation on Social Media

#NCCRT2024





Thank You