



# **Lightning Round: Recent Research and Emerging Work to Guide Timely, Quality Colorectal Cancer Screening and Follow Up**

11:10 AM – 12:00 PM

# Lightning Round: Recent Research and Emerging Work



*Moderator*  
**Pascale White, MD, MBA, MS, FACG**  
Assoc. of Black Gastroenterologists and  
Hepatologists



**Carolyn M. Rutter, PhD**  
Fred Hutch Cancer Center



**Alyson Moadel-Robblee, PhD**  
Albert Einstein College of  
Medicine



**Anjee Davis, MPPA**  
Fight Colorectal Cancer



# Cost effectiveness of blood tests to screen for colorectal cancer: Impact of adherence

Carolyn Rutter, PhD  
Professor, Hutchinson Institute for Cancer Outcomes Research (HICOR)  
& Biostatistics, Public Health Sciences

September 27, 2024

# Conflict of Interest

No conflicts of interest

# Funding statement

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- **Grant U01-CA253913**: the Cancer Intervention and Surveillance Modeling Network (CISNET).
- **Grant R01CA265020** (PI: Coronado)



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**The views expressed are my own and not necessarily those of  
Fred Hutch or the National Institutes of Health**

# Screening for Colorectal Cancer - Blood-Based Biomarker Tests

CAG-00454N

Expand All | Collapse All



## Decision Summary



The Centers for Medicare & Medicaid Services (CMS) has determined that the evidence is sufficient to cover a blood-based biomarker test as an appropriate colorectal cancer screening test once every 3 years for Medicare beneficiaries when performed in a Clinical Laboratory Improvement Act (CLIA)-certified laboratory, when ordered by a treating physician and when all of the following requirements are met:

<https://www.cms.gov/medicare-coverage-database/view/ncacal-decision-memo.aspx?proposed=N&NCAId=299>

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# Screening for Colorectal Cancer - Blood-Based Biomarker Tests

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Expand All | Collapse All



## Decision Summary

The patient is:

- age 50-85 years, and,
- asymptomatic (no signs or symptoms of colorectal disease including but not limited to lower gastrointestinal pain, blood in stool, positive guaiac fecal occult blood test or fecal immunochemical test), and,
- at average risk of developing colorectal cancer (no personal history of adenomatous polyps, colorectal cancer, or inflammatory bowel disease, including Crohn's Disease and ulcerative colitis; no family history of colorectal cancers or adenomatous polyps, familial adenomatous polyposis, or hereditary nonpolyposis colorectal cancer).

Covered for  
screening  
average risk  
patients 50-85

# Screening for Colorectal Cancer - Blood-Based Biomarker Tests

CAG-00454N

Expand All | Collapse All



## Decision Summary

The blood-based biomarker screening test must have all of the following:

- FDA market authorization with an indication for colorectal cancer screening; and
- proven test performance characteristics for a blood-based screening test with both sensitivity greater than or equal to 74% and specificity greater than or equal to 90% in the detection of colorectal cancer compared to the recognized standard (accepted as colonoscopy at this time), based on the pivotal studies included in the FDA labeling.

- Test must have:
- sensitivity  $\geq 74\%$
  - specificity  $\geq 90\%$
- for detection of CRC***
- FDA approval



By Gina Kolata

May 23, 2024

# *F.D.A. Panel Endorses Safety of Colon-Cancer Blood Test*

The Guardant Health Shield test, one committee member said, “is better than nothing for patients who are getting nothing, but it is not better than a colonoscopy.”





By Gina Kolata

May 23, 2024

## *F.D.A. Panel Endorses Safety of Colon-Cancer Blood Test*

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By Gina Kolata

July 29, 2024

## *F.D.A. Approves Blood Test for Colon Cancer Detection*

While not a perfect alternative to colonoscopies, experts hope the test could lead to more people getting screened for colorectal cancers.

# Would a blood test that satisfies CMS coverage criteria be effective and cost-effective relative to FIT?



**NO**

Gastroenterology 2024;■:1-10

**Cost assumption:  
\$500 per blood test**

## **Effectiveness and Cost-Effectiveness of Colorectal Cancer Screening With a Blood Test That Meets the Centers for Medicare & Medicaid Services Coverage Decision**

Rosita van den Puttelaar,<sup>1</sup> Pedro Nascimento de Lima,<sup>2</sup> Amy B. Knudsen,<sup>3</sup> Carolyn M. Rutter,<sup>4</sup> Karen M. Kuntz,<sup>5</sup> Lucie de Jonge,<sup>1</sup> Fernando Alarid Escudero,<sup>6</sup> David Lieberman,<sup>7</sup> Ann G. Zauber,<sup>8</sup> Anne I. Hahn,<sup>8</sup> John M. Inadomi,<sup>9</sup> and Iris Lansdorp-Vogelaar<sup>1</sup>

# What characteristics would a blood tests need to be as effective and cost-effective as FIT?



- 1. Detect advanced adenomas with sensitivity  $\geq 0.40$**
- 2. Cost less than \$125**
- 3. More frequent (biennial testing)**

OXFORD

JNCI: Journal of the National Cancer Institute, 2024, 00(0), 1–9

<https://doi.org/10.1093/jnci/djae124>

Advance Access Publication Date: June 6, 2024

Article

## Characteristics of a cost-effective blood test for colorectal cancer screening

Fred Hutch Cancer Center

Pedro Nascimento de Lima , PhD,<sup>1,\*</sup> Rosita van den Puttelaar , MS,<sup>2</sup> Amy B. Knudsen , PhD,<sup>3</sup> Anne I. Hahn , MPH,<sup>4</sup> Karen M. Kuntz , PhD,<sup>5</sup> Jonathan Ozik , PhD,<sup>6</sup> Nicholson Collier , PhD,<sup>6</sup> Fernando Alarid-Escudero , PhD,<sup>7</sup> Ann G. Zauber , PhD,<sup>4</sup> John M. Inadomi , PhD,<sup>8</sup> Iris Lansdorp-Vogelaar , PhD,<sup>2</sup> Carolyn M. Rutter , PhD<sup>9</sup>

# Could blood tests help safety net clinics increase CRC screening rates?

- CRC screening rates are low in **F**ederally **Q**ualified **H**ealth **C**enters
  - ~ 45% adherence to screening
  - ~ 40% completion of follow-up colonoscopy
- The COVID-19 pandemic worsened already low screening rates

# Could blood tests help safety net clinics increase CRC screening rates?

- CRC screening rates are low in FHQCs
  - ~ 45% adherence to screening
  - ~ **40% adherence to follow-up colonoscopy**
- The COVID-19 pandemic worsened already low screening rates



# Could blood tests help safety net clinics increase CRC screening rates?

- CRC screening rates are low in FHQCs
  - ~ 45% adherence to screening
  - ~ **40% adherence to follow-up colonoscopy**
- The COVID-19 pandemic worsened already low screening rates

**Annals of Internal Medicine**

ORIGINAL RESEARCH

## The Annual Cost of Cancer Screening in the United States

Michael T. Halpern, MD, PhD; Benmei Liu, PhD; Douglas R. Lowy, MD; Samir Gupta, MD; Jennifer M. Croswell, MD, MPH; and V. Paul Doria-Rose, DVM, PhD

# Ways to improve CRC screening adherence

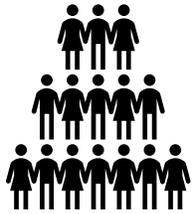


## Outcomes

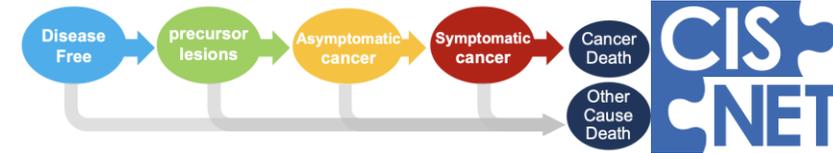
1. Continue to offer annual FIT (no change)
2. Offer triennial multi-target stool DNA (mt-sDNA)
3. Offer a triennial blood test
4. Continue to offer annual FIT, adding an intervention to increase completion of follow-up colonoscopy

# Use modelling to project outcomes & compare approaches

## 1. Simulate an (unscreened) cohort

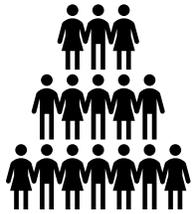


Average-risk,  
50-year-old screening-eligible individuals  
served by FHQCs in Southern California (**primarily Latino**)

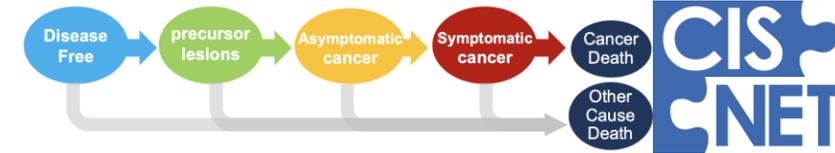


# Use modelling to project outcomes & compare approaches

## 1. Simulate an (unscreened) cohort



Average-risk,  
50-year-old screening-eligible individuals  
served by FHQCs in Southern California (**primarily Latino**)



## 2. Simulate screening

1. Continue to offer FIT (no change)
2. Offer multi-target stool DNA (mt-sDNA)
3. Offer a blood test
4. Continue to offer FIT, adding an intervention to increase completion of follow-up colonoscopy

# Simulate Screening

**45%**  
Adherence to  
screening

—————→ 0.45 chance of completing the screening test “on schedule”



# Simulate Screening

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Adherence to screening

—————→ 0.45 chance of completing the screening test “on schedule”

Among people who never screen positive:

Annual FIT



26 screening opportunities

Expect 12 FITs completed over a lifetime



# Simulate Screening

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Adherence to screening

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Among people who never screen positive:

Annual  
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26 screening opportunities

Expect 12 FITs completed over a lifetime

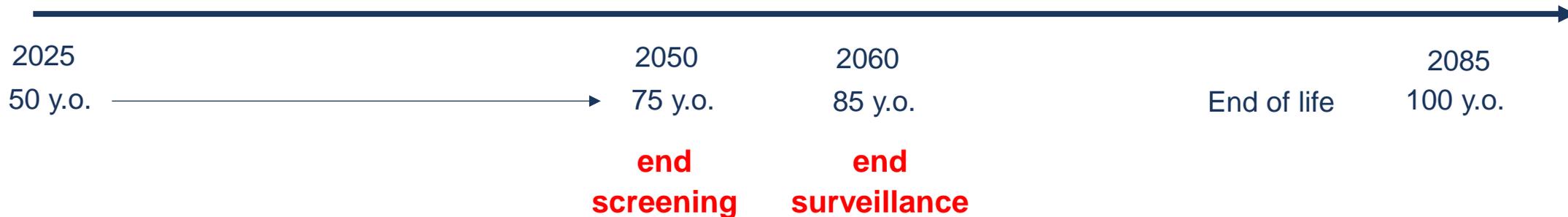
Triennial  
mt-sDNA



8 screening opportunities

Expect 4 mt-sDNA tests over a lifetime

**Very few get all or no tests**



# Simulate Screening

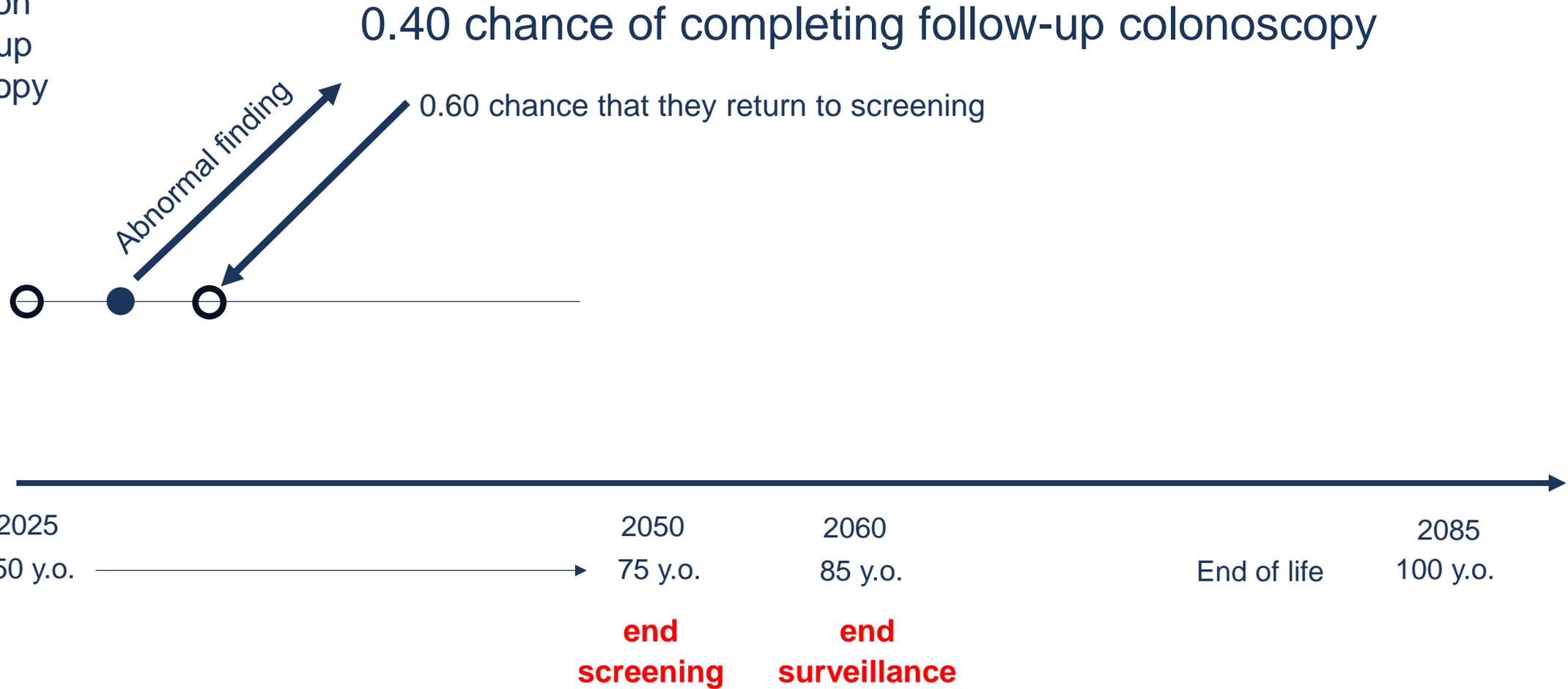
**62.5%** Adherence to a blood test. screening  $\longrightarrow$  0.625 chance of completing the screening test “on schedule”

Among people who never screen positive:



# Simulate Follow-up Colonoscopy

**40%**  
Completion  
of follow-up  
colonoscopy



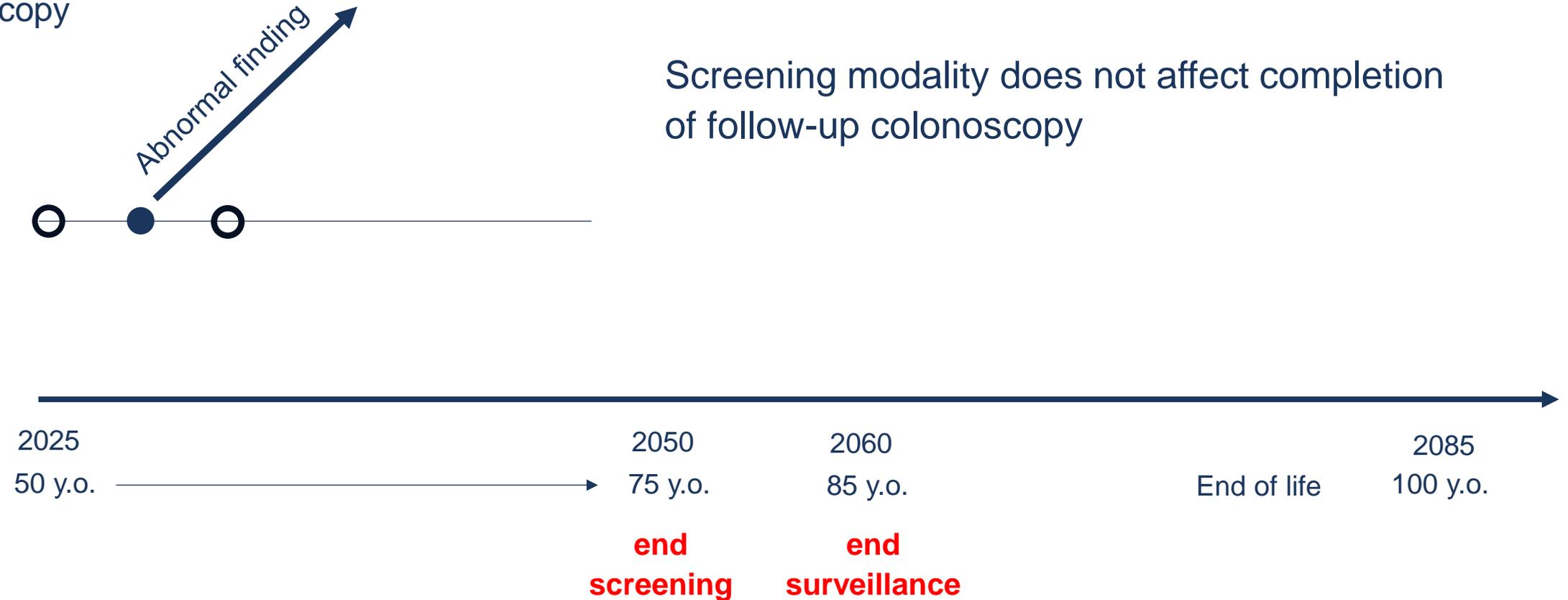
# Simulate Follow-up Colonoscopy

**40%**

Completion  
of follow-up  
colonoscopy

0.40 chance of completing follow-up colonoscopy

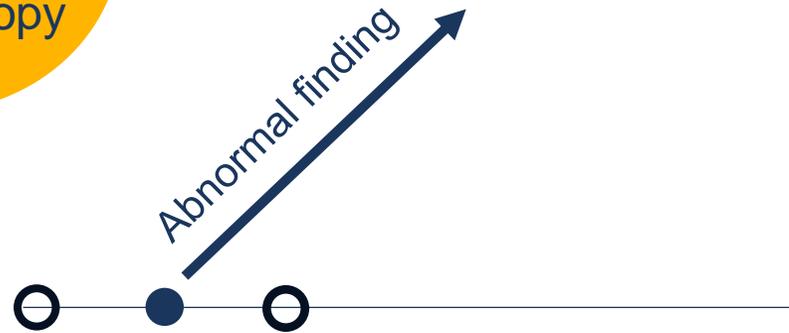
Screening modality does not affect completion  
of follow-up colonoscopy



# Simulate Follow-up Colonoscopy

**80%**  
Completion  
of follow-up  
colonoscopy

0.80 chance of completing follow-up colonoscopy

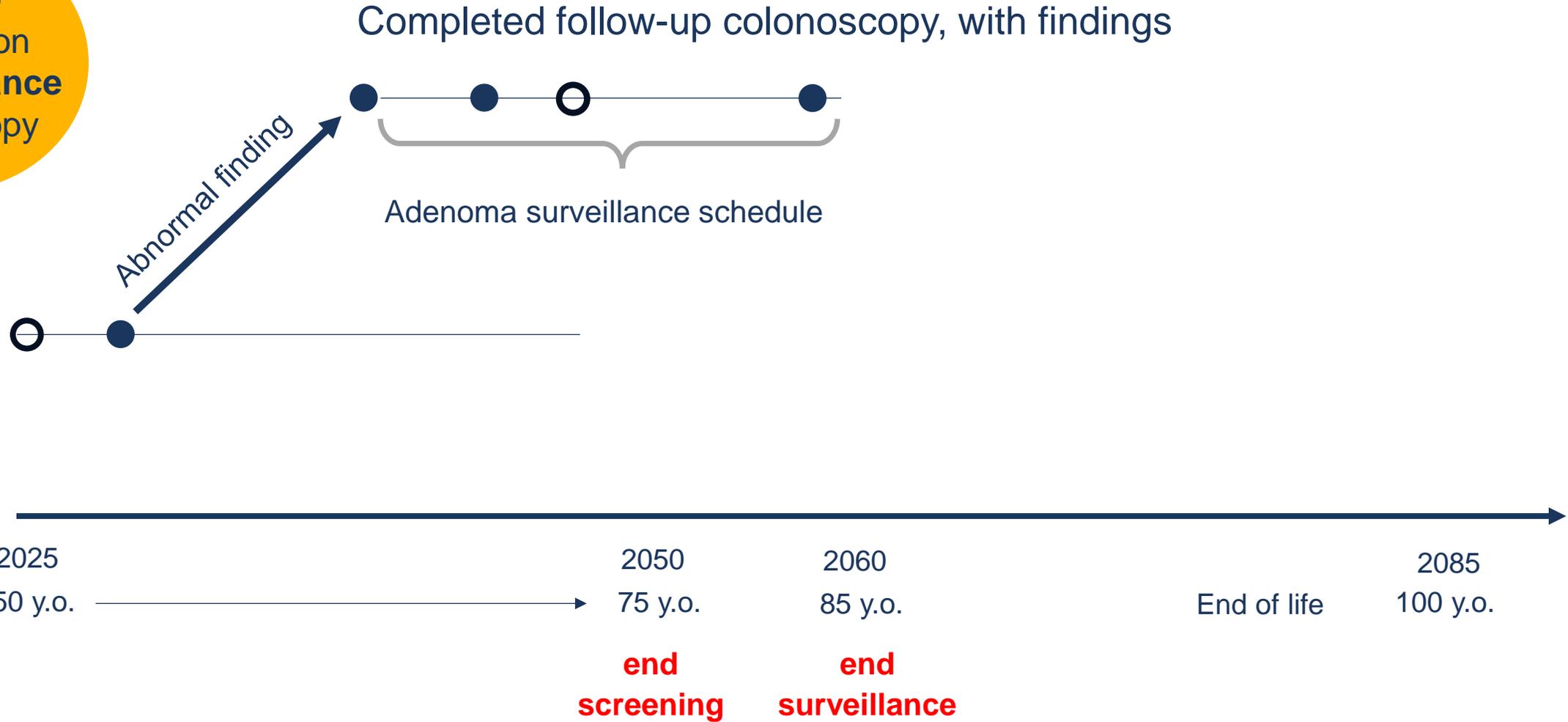


We simulated a “FIT+” scenario:  
What if we used (inexpensive) FIT, but were able to bring people in for follow-up at rates seen in integrated healthcare systems?



# Simulate Adenoma surveillance

**80%**  
Completion  
of **surveillance**  
colonoscopy

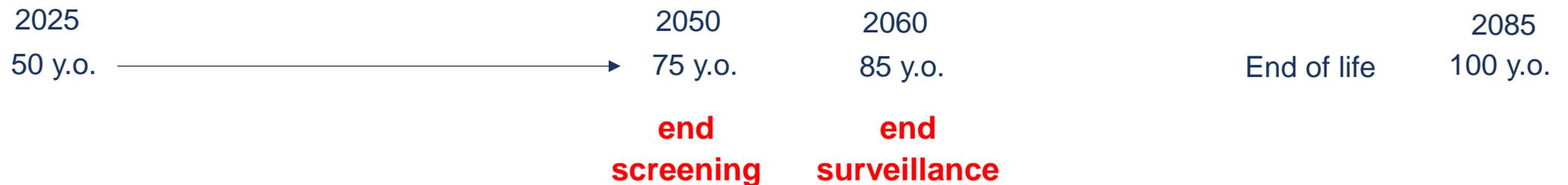


# Simulate and count outcomes

- CRC cases, time spent in each CRC stage
- CRC deaths
- Life-years

Number of colonoscopies completed

Number of tests offered  
& completed



# Assign costs and disutilities and cumulate outcomes

treatment \$

- CRC cases, time spent in each CRC stage
- CRC deaths
- Life-years → **Quality Adjusted Life Years (QALY)**

\$

Number of colonoscopies completed

Willingness

To  
Pay

**\$100,000**

\$

Number of tests offered  
& completed

2025  
50 y.o.

2050  
75 y.o.

2060  
85 y.o.

End of life

2085  
100 y.o.

end  
screening

end  
surveillance

# Main outcomes, relative to no screening

## Benefits

- Reduction in CRC cases
- Reduction in CRC deaths
- Life-years Gained (LYG)
- **Quality Adjusted LYG (QALYG)**

## Net (Total) Costs

screening test,  
follow-up & surveillance colonoscopy,  
diagnosis & treatment

**Net monetary benefit, NMB** = WTP × QALYG – Net Costs

Willingness

To Pay **\$100,000**

Results embargoed until 1/16/2024

# Why do blood tests perform poorly?

Lack of sensitivity to precursor lesions

➔ Lack of preventive effect

	Adenoma Sensitivity			Cancer Sensitivity	Specificity
	1-5mm	6-9mm	10+mm		
FIT	0.05	0.15	0.24	0.74	0.96
mt-sDNA	0.11	0.31	0.42	0.94	0.91
blood	<b>0.10</b>	<b>0.10</b>	<b>0.10</b>	0.83	<b>0.90</b>

Tests conducted less frequently

The convenience of blood tests comes at a very high cost.

## **Problems:**

- An expensive and infrequent test that focuses on cancer detection, with little sensitivity to detect precursor lesions.
- HEDIS measures only account for the first step of screening: possible unintended consequences

Increasing completion of follow-up colonoscopy is key to reaping benefits of non-invasive screening.

## **Problems:**

- No 'billable' way to pay for patient navigation & support to complete screening and follow-up
- It may be difficult to get to 80% completion of follow-up colonoscopy outside of an integrated healthcare system.

# Collaborators

## **Fred Hutch (CRC-SPIN)**

Pedro Nascimento de Lima  
Laura Matrajt  
Chris Maerzluft  
Mohamed Albrir

## **“RESTORE”**

Gloria Coronado  
Anne Escarone

## **U Chicago/Argonne Labs**

Nicholson Collier  
Jonathan Ozik

## **Erasmus University (MISCAN)**

Rosita van den Puttelaar  
Iris Lansdorp-Vogelaar

## **SimCRC**

Amy B. Knudsen (Mass General)  
Fernando Alarid Escudero (Stanford)  
Karen M. Kuntz (U Minn)

## **MSKCC (CISNET coordinating center)**

Anne I. Hahn  
Ann G. Zauber  
John M. Inadomi



**Thank you**



**Thank You**

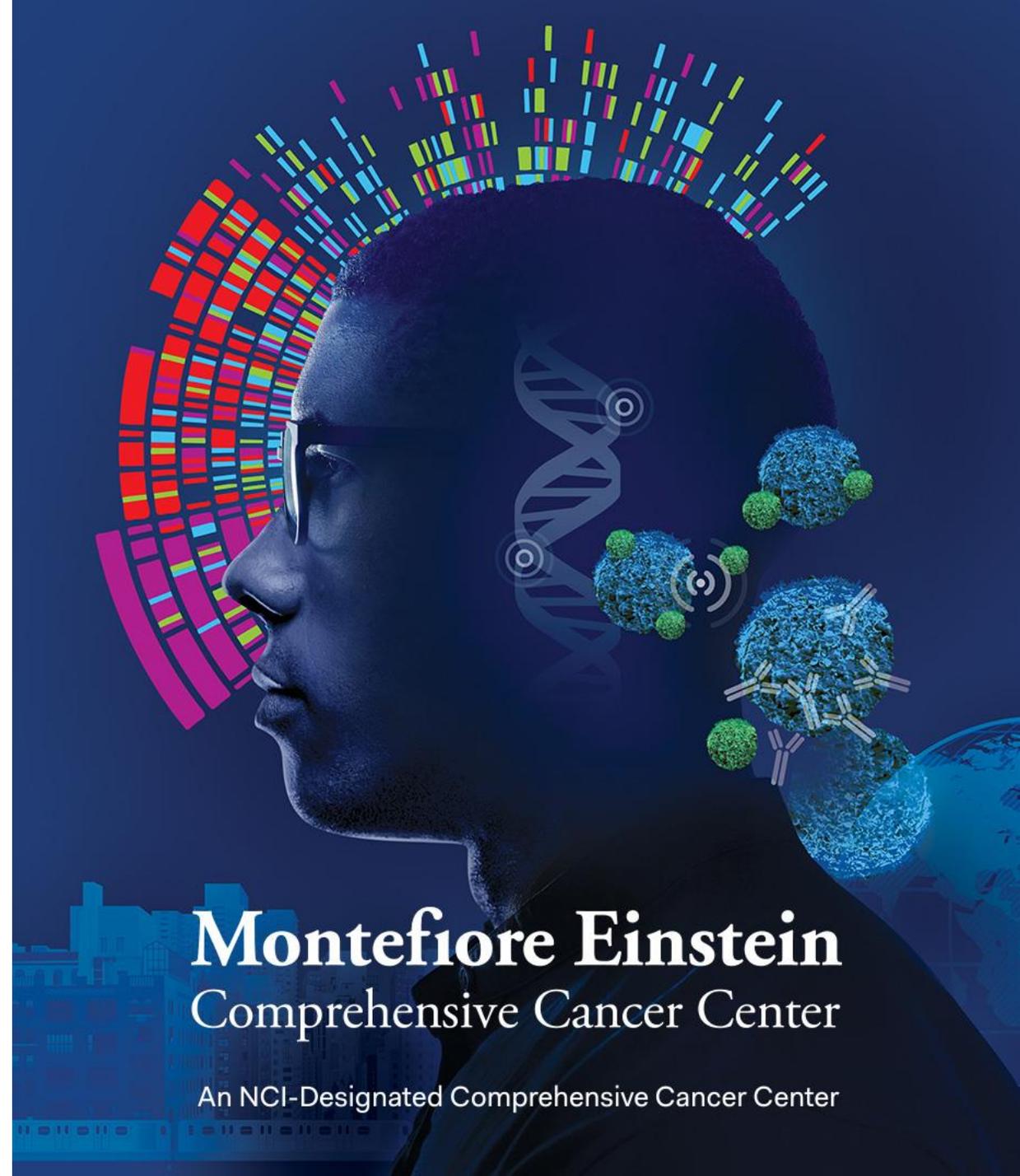
# A human and AI-patient navigation partnership initiative to re-engage nonadherent patients in completing their colonoscopies

Alyson Moadel, PhD

Associate Director, Community Outreach and Engagement

**Montefiore Einstein**  
Comprehensive Cancer Center

An NCI-Designated Comprehensive Cancer Center



**Montefiore Einstein**  
Comprehensive Cancer Center

An NCI-Designated Comprehensive Cancer Center

# Setting: Bronx, NY

**Population:** 1.4 million

**Poverty:** 31%

**Race/Ethnicity:**

- Hispanic 57%
- Black 44%

**Foreign born:** 34%

**Common Ancestries:**

- Dominican (22%)
- Puerto Rican (20%)
- West Indian (8%)
- Mexican (6%)
- Jamaica (5%)
- Sub-Saharan African (5%)

**Non-English as primary lang:** 56%

**Single-person households:** 32%



U.S. Census Bureau Quickfacts: Bronx County, New York, [www.census.gov/quickfacts/fact/table/bronxcountynewyork/PST045223](https://www.census.gov/quickfacts/fact/table/bronxcountynewyork/PST045223). Last updated in 2023. Accessed 23 May 2024.

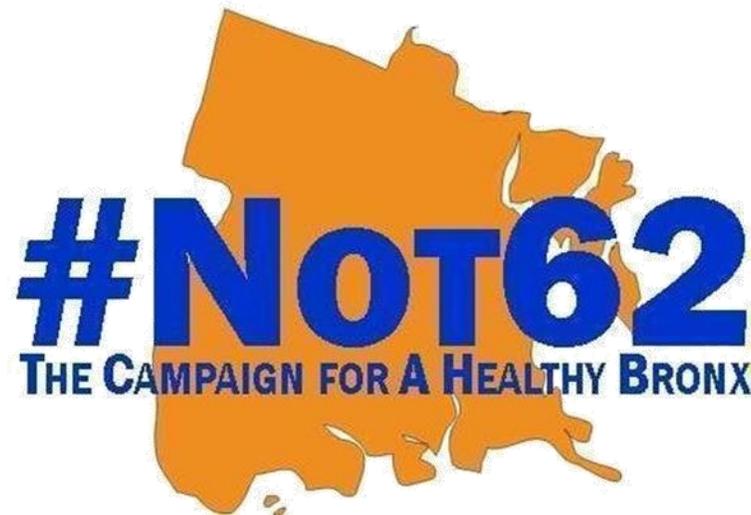
Statistical Atlas, <https://statisticalatlas.com/county/New-York/Bronx-County/Ancestry>, Last updated in Sep 4, 2018. Accessed 23 May 2024.

# Social Determinants of Health

**Bronx is the last of 62 counties in health factors**

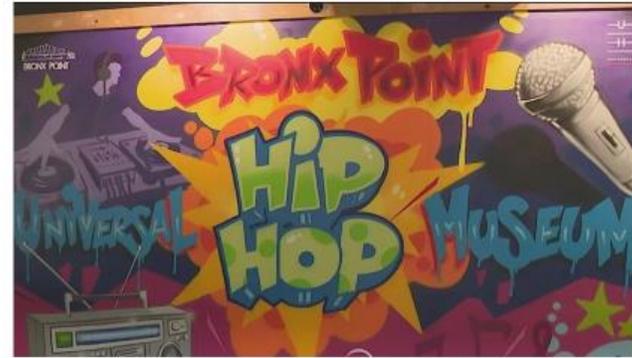
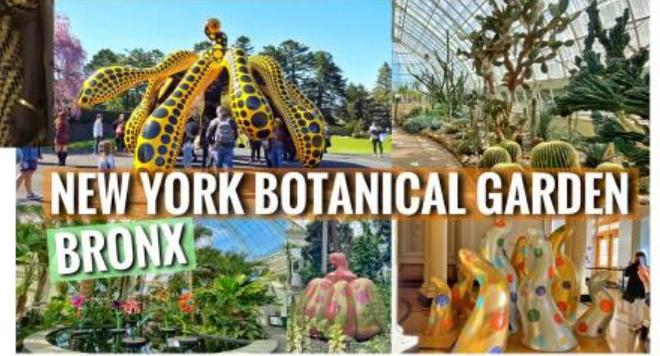
High rates of:

- Obesity
- Food insecurity
- **Houselessness**
- Population density
- Air pollution
- Crime
- Limited green space
- Sedentary lifestyle





THE BRONX



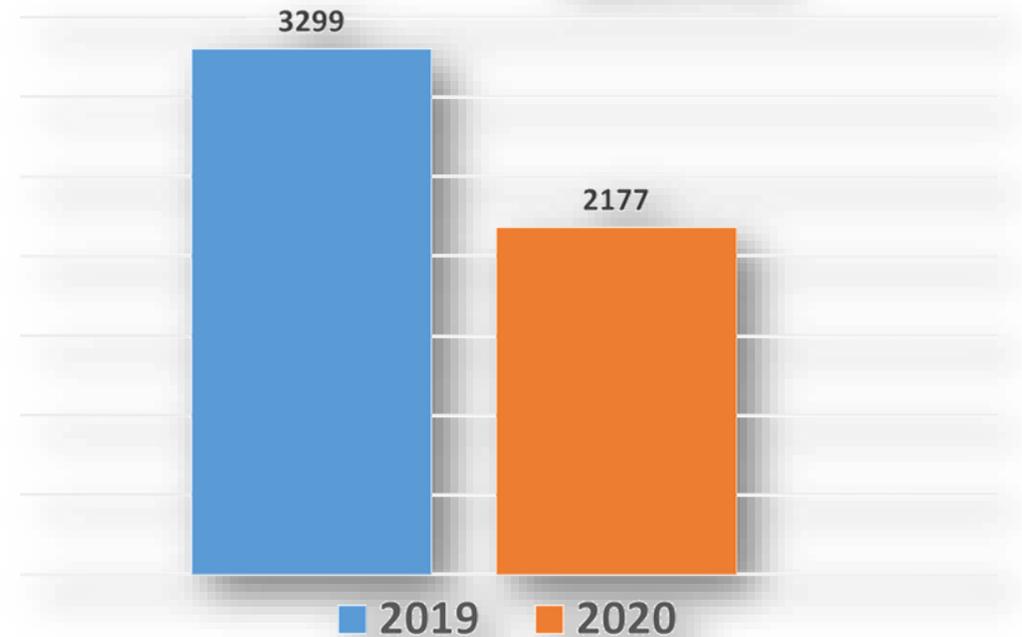
# QI Project: Community Outreach & Engagement

- **Outreach** is typically one-way communication
  - Directive, Educational
- **Engagement** is bi-directional communication
  - Facilitating, Motivating, Empowering, Addresses barriers to care
- **Opportunity:** Conversational AI Technology
  - e.g., **MyEleanor**
- **Limitations to outreach:** reduced buy-in => non-adherence
- **Limitations to Engagement:** human resources

# Need: Colorectal Cancer Screening

- Colorectal cancer disparities among people of color in the U.S. are well documented.
  - African Americans have a 20% increased incidence of CRC >40% increased risk of dying from the disease than whites.
  - Incidence of early-onset tumors are rising more rapidly in Hispanic/Latino people than in those of any other racial and ethnic groups.

## Colonoscopy Drop from Pandemic (MECCC)



**Drop of 1,122 (-34%)**

# Background

- Despite active outreach by professional patient navigators at a NYC cancer center serving an ethnically minoritized and disadvantaged population, **59% of 6,613 patients either cancelled or did not show for their colonoscopy in 2022**. Only 21% of this group completed it.
- With the advent of **conversational Artificial Intelligence (AI)-driven applications** within healthcare offering a potential extension to human navigators, Montefiore Einstein Comprehensive Cancer Center (MECCC) examined the use of an AI-based virtual patient navigator, **MyEleanor**, as part of a colorectal cancer screening **patient engagement quality improvement (QI) project**.

# Three Campaigns:

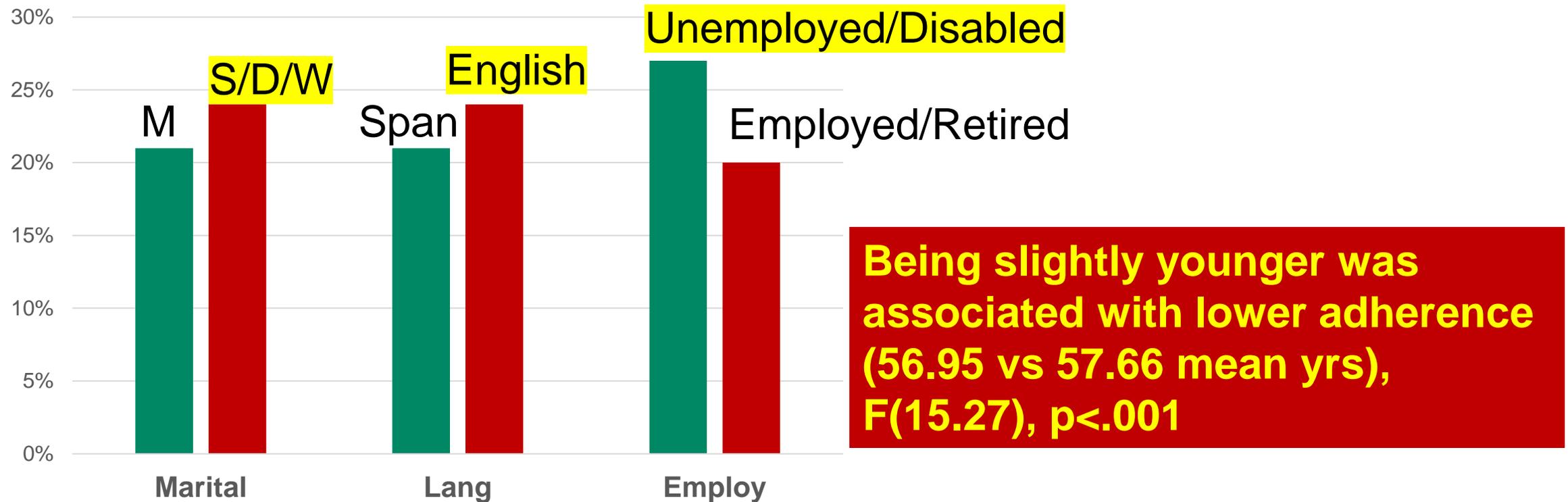
## Colorectal Cancer (CRC) Screening -- AI Navigation use cases

- **Campaign 1: Re-engaging CRC screening non-adherent patients**  
(Apr - Dec 2023)
  - 2,400 PTs nonadherent between late 2022 through 2023
- **Campaign 2: Medication reminders (mid 2023)**
- **Campaign 3: Prep confirmation calls (Jan 2024)**

# Methods

- Employed **MyEleanor between Apr-Dec 2023 to target re-engagement of 2,400 of 12,066** English- and Spanish-speaking patients nonadherent with colonoscopy appointments in 2022-2023.
- **MyEleanor, an English/Spanish speaking AI virtual navigator:**
  - (a) called patients to discuss rescheduling, (b) assessed barriers to uptake, c) offered live transfers to clinical staff to reschedule, and d) provided procedure prep reminder calls.
- **Evaluatable outcomes:**
  - (a) engagement with MyEleanor, (b) live transfers accepted, (c) colonoscopy completion rate, and (d) patient volume, with (d) barriers to care, and (e) predictors of actionable engagement examined.

# Who were the patients most at risk for non-adherence? (2,400 vs 8,783)



**Overall CRC Pgm Population:** Hispanic (44%), Black (39%), Female (64%), English/Spanish speaking (73%/24%), Unemployed (32%), Married (43%), and mean age 57.50 (range 31-85 yrs).



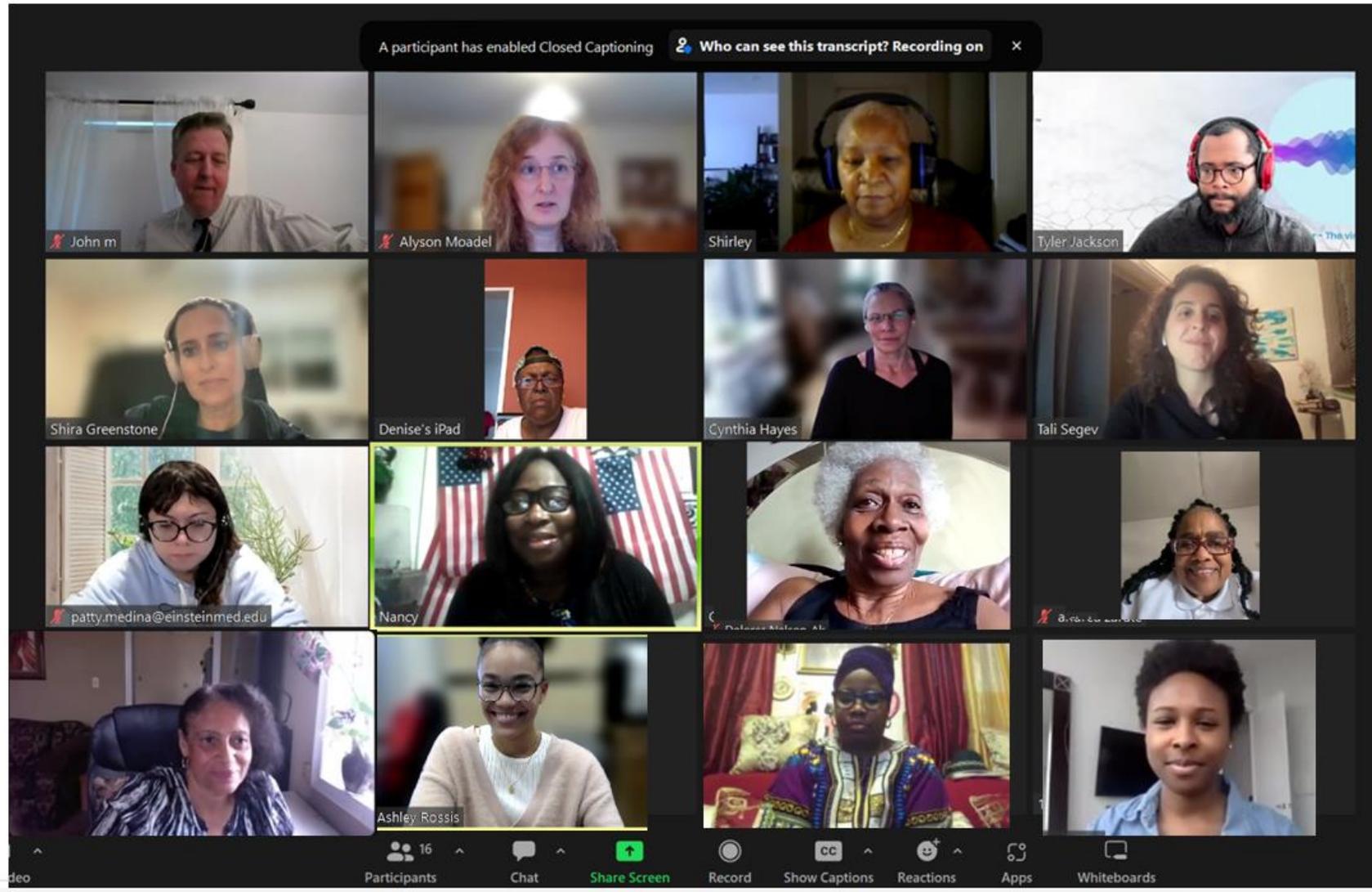
## About MyEleanor:

- MyndYou is a group of clinicians, technical experts, and innovators on a mission to pair simple but sophisticated technology and actionable data with a human touch to keep patients safe, engaged, and healthy in their communities.
- **MyEleanor is an AI-enabled virtual care assistant that can make thousands of highly personalized phone calls every day, complementing and offering an extension to an overstretched health care work force.**

**With the ability to detect subtle changes in a patient's voice, listening not only to what patients say, but also how they say it, MyEleanor can detect targeted needs, triage patients, and send actionable information to care team members so they can spend more time with educating, engaging, navigating and treating patients.**

MyndYou has developed sophisticated AI technology through training on thousands of clinical cases -- to create a simple, conversational approach used with patients.

# Field Testing with Cancer Survivor Peer Navigators



January 2023

Curiosity  
Healthy skepticism  
Openness

# Patient-Centered Scripting

*I speak English or Spanish. Which language do you prefer? Please say English or Spanish.*

*I'm Eleanor, the automated care assistant for your care team at Montefiore. I am calling today because*

*we noticed that you missed your most recent colonoscopy appointment, and we would like to help you reschedule it at the end of this call.*

*First, we understand things can get in the way of getting screenings like this, and we would like to learn more so we can better assist you.*

*I'd like to ask you a few questions about what stopped you from coming to your appointment. This will only add an extra two minutes to the call and would help us improve our services to you and the Bronx community. Is that ok with you?*

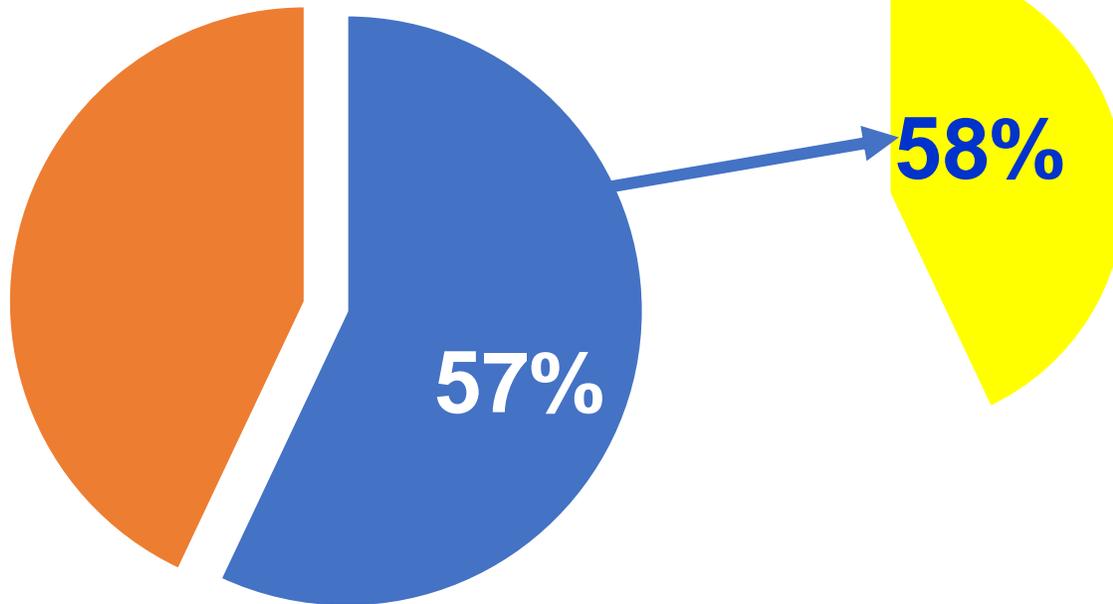
- What were the reasons you were unable to attend your colonoscopy appointment?*
- Thank you for sharing. Is there anything we can do to better assist you next time?*
- Great, I will let the care team know. Just a few more steps until I can transfer you to someone who can reschedule your appointment.*

# Barriers to Screening

- *I am concerned about cost or insurance. Please answer yes or no.*
- *I am afraid, embarrassed, or uncomfortable*
- *I don't think I need to be screened for cancer*
- *My doctor didn't encourage it or refer me to cancer screenings*
- *I do not have time to get tested for cancer*
- *I have concerns related to my immigration status, language abilities, or religion*
- *I do not trust doctors or the healthcare system*
- ***We're halfway through the statements and you're doing great. Let's continue.***
- *I have concerns about COVID-19*
- *I worry about what they might find*
- *I fear healthcare workers will treat me differently than other patients due to my race/ethnicity*
- *I fear healthcare workers will treat me differently than other patients due to my weight*
- *I fear healthcare workers will treat me differently than other patients due to my sexual orientation*
- *I fear healthcare workers will treat me differently than other patients due to my gender identity/expression*

# Results: Engagement with MyEleanor

**PT Engaged with Call**  
1,368/2,400 (57%)



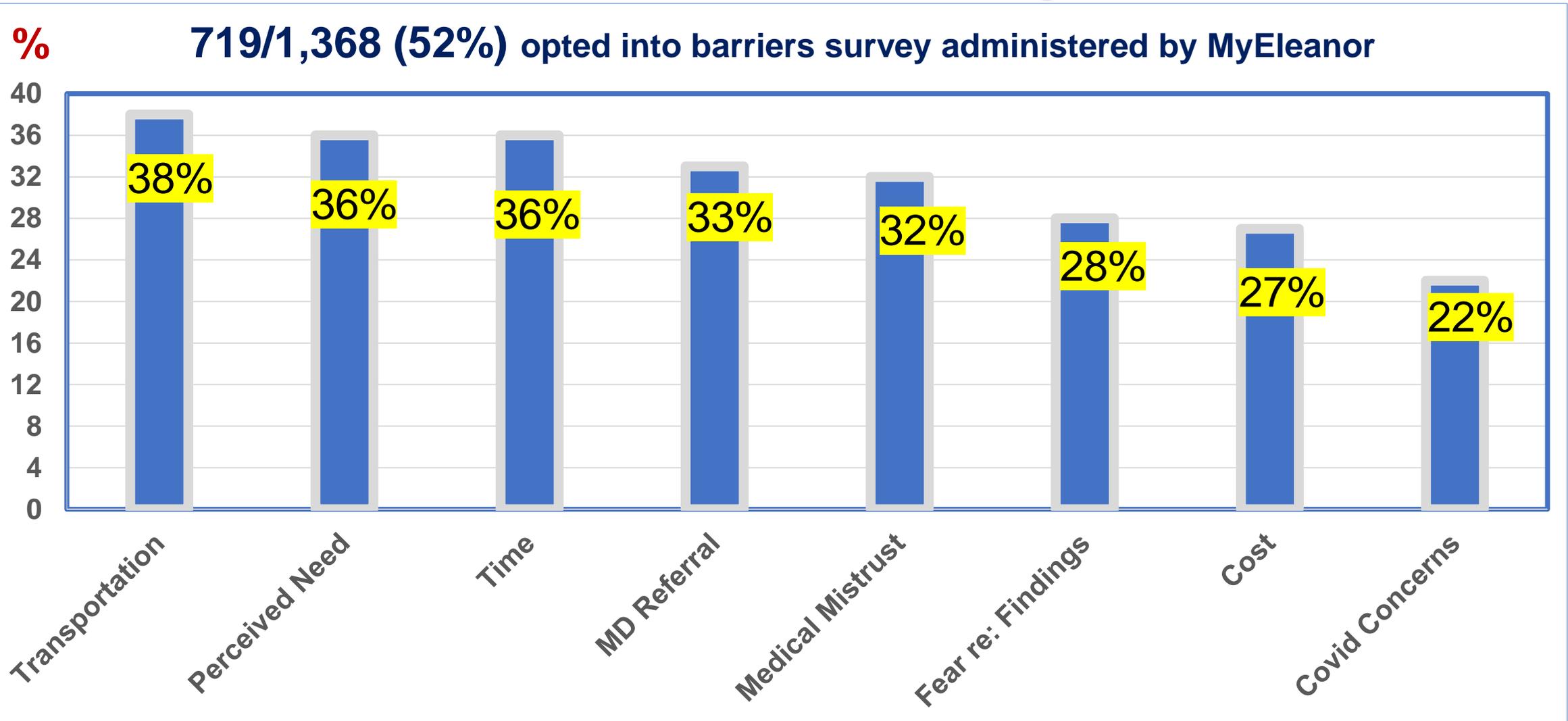
**PT Accepted Live Transfer to Reschedule**  
789/1,368 (58%)  
or (33% overall)

# Results: Engagement with MyEleanor

- Patients who accepted transfer were 25% more likely to complete colonoscopy
- No-show completion rate nearly doubled from 10% to 19%
- Sociodemographic predictors of engagement:
  - Patients who engaged were a Mean age of 56.66 (41-79 yrs), female (66%), Hispanic (41%), Black (33%), English (75%) or Spanish (25%) speaking, and single/D/W (63%), and **Unemployed/Disabled (49%)**

Those unemployed/disabled accepted transfer more often (49%) than those employed/retired (41%),  $\chi^2=6.70(4), p<0.02$ .

# Barriers to Screening



# Barriers: Predictors of Engagement/Action

## Accepting transfer:

### More likely:

- Greater # of barriers

### Less likely:

- Cost
- Medical Mistrust
- Cultural concerns

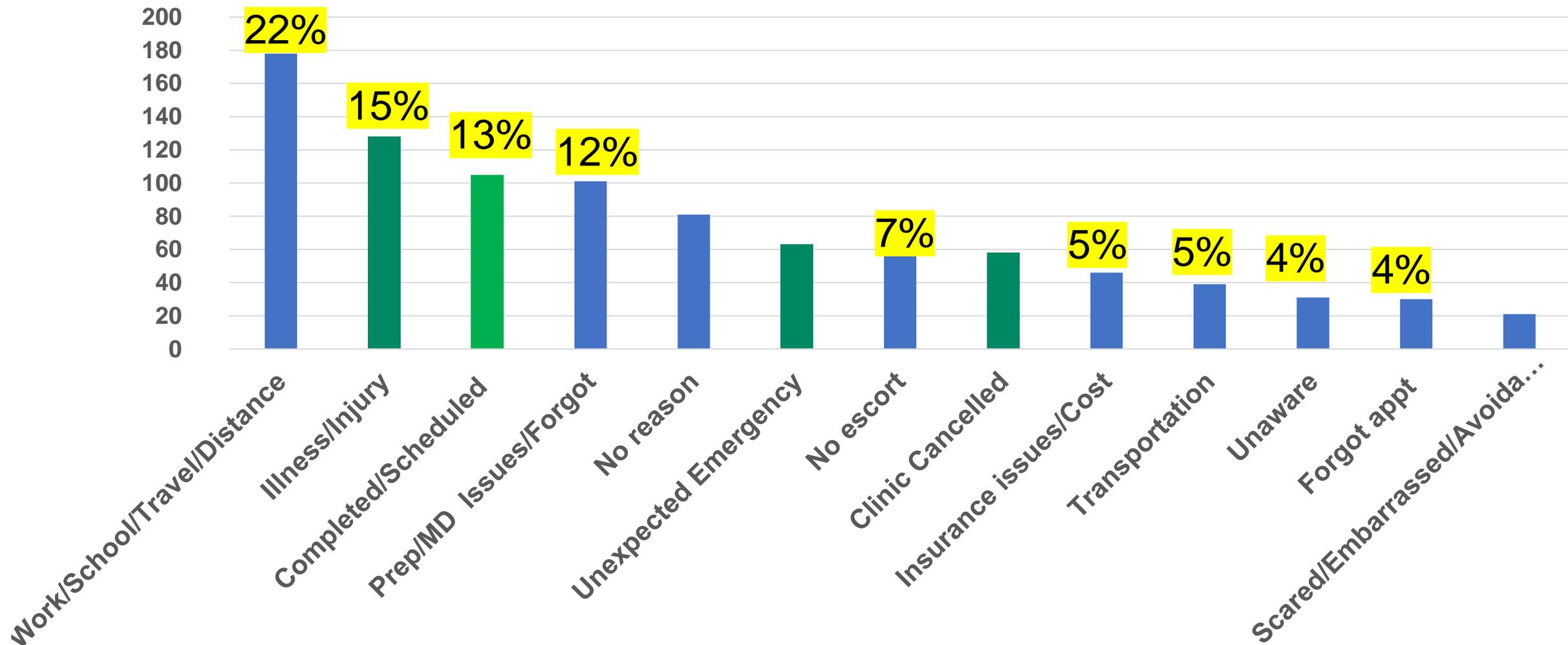
## Completing procedure:

### Less likely:

- Cost
- Fear (procedure/findings)

**Spanish-dominant patients** and those **declining to identify their race** reported nearly twice the number of barriers,  $F(599)=47.48$  and  $F(571)=56.66$ ,  $p<0.001$ , respectively.

# What were the reasons you were unable to attend your colonoscopy appointment? n=814/2,400 (34%)

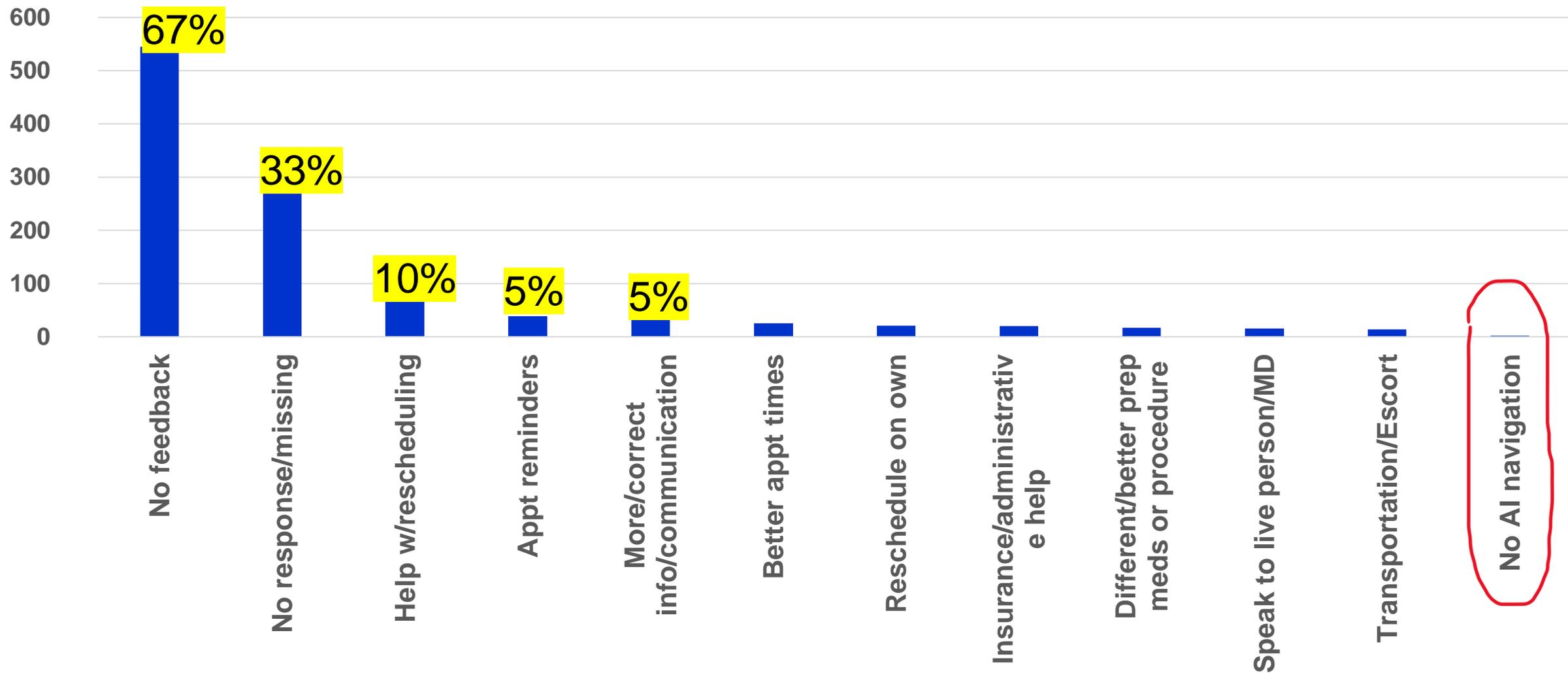


# Volume Increase

- **Patient volume increased by 36% (1,363 patients)**
- **Completed colonoscopies:**
  - **2022: 3,898**
  - **2023: 5,261**
- **52 hours month freed up for 7 Patient Navigators to:**
  - **Schedule new patients**
  - **Field MyEleanor live transfer calls**

**OUTREACH AND ENGAGEMENT in action**

# Is there anything we can do to better assist you next time? (n=814)



# Conclusions

- **AI-driven virtual navigation demonstrated:**
  - feasibility through high patient acceptance and engagement
  - clinically significant impact on patient re-engagement with cancer screening
  - Increased patient volume through increasing capacity of human patient navigators
  - Ability to identify barriers to care among a substantial subgroup of patients
- **Next Steps:**
  - Measuring MyEleanor's impact on PN burden, patient satisfaction, other screening programs (breast/lung), distress/SDOH screening, cost savings, stage shifting
- **Challenges:**
  - Integration of an outside technology application with hospital-based EMR system/tracking system – extensive data mining and synthesis efforts required!

# It Takes a Village

## Montefiore Einstein Comprehensive Cancer Center

An NCI-Designated Comprehensive Cancer Center

MyndYou™

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## It Takes a Heart

Our technology, our machines, is part of our humanity. We created them to extend ourselves, and that is what is unique about human beings.

Ray Kurzweil

Publicity photo of American entertainer, [Jack Haley](#) as [Tin Man](#) in the 1939 feature film, [The Wizard of Oz](#).

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**Tali & Shira**

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**Thank You**

# **Ambitious, Actionable Goals To Improve Colorectal Cancer Screening & Treatment**

**Anjee Davis, MPPA**  
Fight Colorectal Cancer

**FIGHT COLORECTAL CANCER™**

**AMBITIOUS,  
ACTIONABLE GOALS  
TO IMPROVE  
COLORECTAL  
CANCER SCREENING  
& TREATMENT**

Read the full Colorectal Cancer  
Care Report (CRCCI) here:

**FIGHTCRC.ORG** /CRC-RESEARCH-CRCCI/



## FINANCIAL DISCLAIMER:

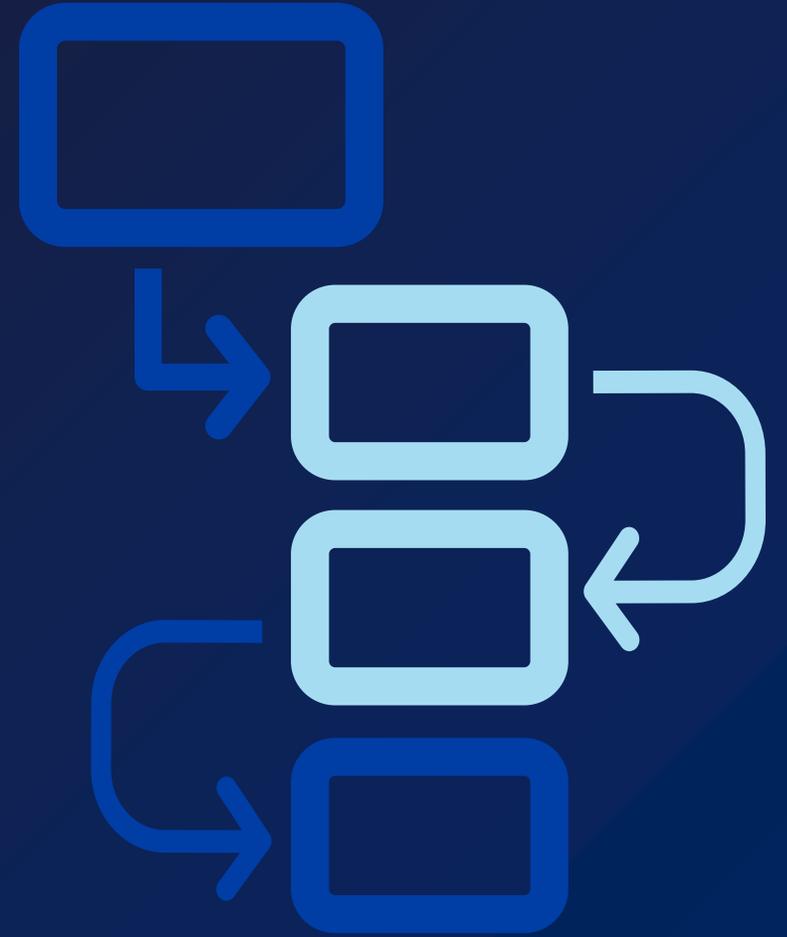
All content in this report was developed independently and reviewed by Fight CRC staff and writing committee. While Fight CRC receives sponsorships from companies involved in CRC screening and treatment, these sponsorships did not influence the content or recommendations in this report.

The development of this report was supported by unrestricted grants and in-kind contributions from Merck, Takeda, Freenome, Exact Sciences, Komodo, Epic, Oracle, and Guardant. Fight CRC's Catalyst program, which supports state advocacy efforts, is funded by Exact Sciences.

To ensure the report's recommendations are evidence-based and patient-centered, a diverse group of stakeholders reviewed all data for accuracy and impartiality.

## HOW DID WE GET HERE?

- ★ Moonshot Meeting in 2022
- ★ Moonshot Forum in 2023
- ★ 12 months later
- ★ Final Report 2024



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## DATA AND CASE STUDIES

- Freenome
- Komodo Health
- Epic Systems
- Flatiron Health
- Exact Sciences
- Inspira Health
- American Society for Gastrointestinal Endoscopy (ASGE)
- Kaiser Permanente



## THE AMOUNT OF DATA

- ★ Epic's team analyzed their Cosmos dataset to examine the method of screening used in over 1.4 million first-time colorectal cancer screenings over a five-year period.
- ★ Freenome performed an analysis of electronic health and claims records from 2014 to 2019 to shed light on CRC screening practices. Using a database of 8.1 billion commercial insurance, Medicare and Medicaid claims from 46 million patients, Freenome produced an analysis set of approximately 2 million screening procedures for average-risk individuals.
- ★ Komodo Health analyzed data for 1.28 million adults diagnosed with CRC from 2016 to 2021 from a database of 330 million US patients, determining the time from an initial abnormal stool-based screening to a confirmed CRC diagnosis. The results reveal significant delays that could adversely affect patient outcomes and the effectiveness of treatment.

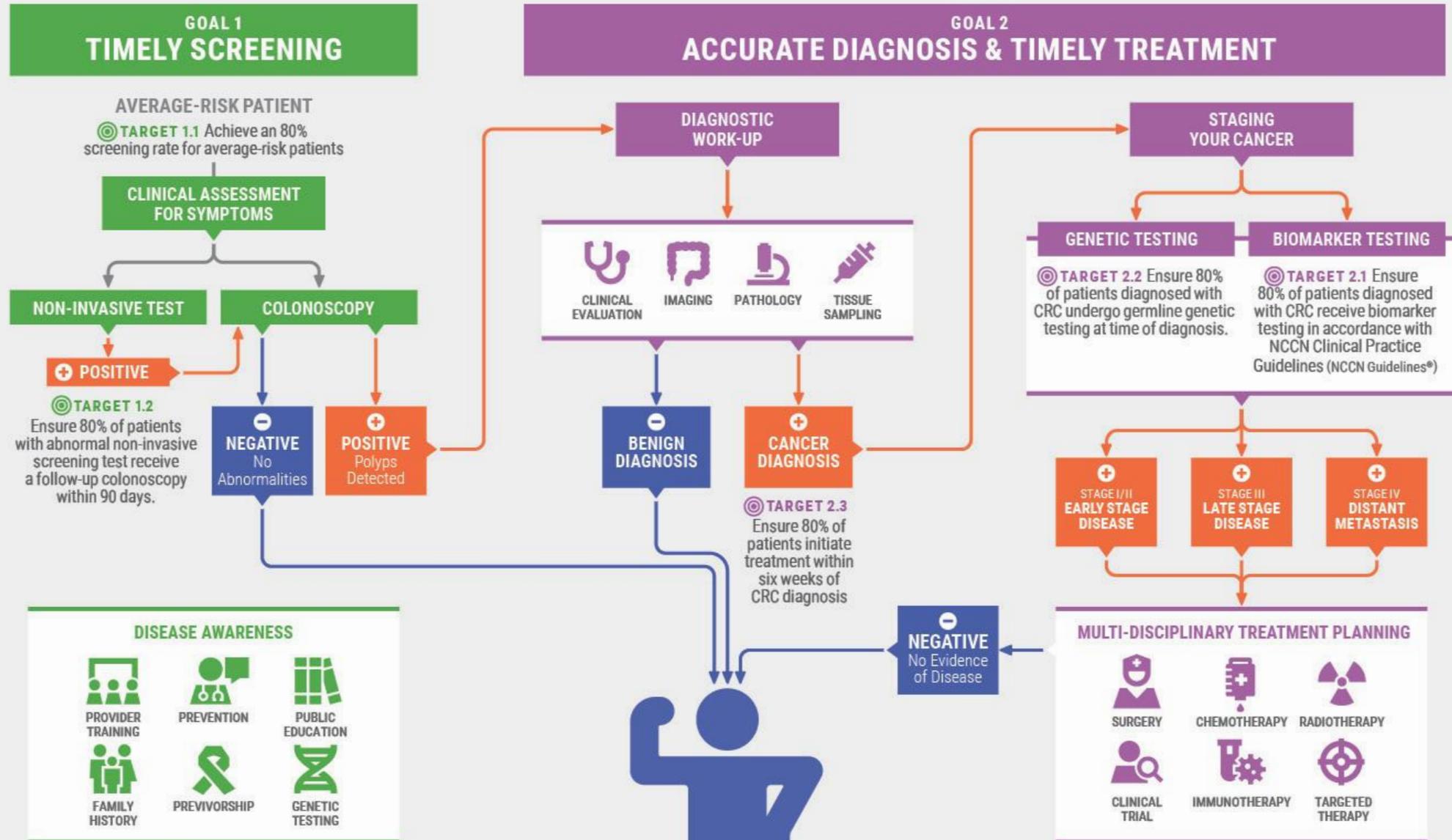
## Goal 1: Timely Screening for CRC Prevention

- ★ **Target 1.1:** Achieve an 80% screening rate for average-risk patients.
- ★ **Target 1.2:** Ensure 80% of patients with an abnormal non-invasive screening test receive a follow-up colonoscopy within 90 days (3 months).

## Goal 2: Accurate, Informative Diagnosis and Timely Treatment Initiation

- ★ **Target 2.1:** Ensure 80% of patients diagnosed with CRC receive biomarker testing in accordance with NCCN Clinical Practice Guidelines (NCCN Guidelines®).
- ★ **Target 2.2:** Ensure 80% of patients diagnosed with CRC undergo germline genetic testing at the time of diagnosis.
- ★ **Target 2.3:** Ensure 80% of patients initiate treatment within six weeks of a CRC diagnosis.

# Colorectal Care Pathway



## NEXT STEPS:

- ★ **ENDORSE THE GOALS**
- ★ **INTEGRATE THEM IN YOUR WORK**
- ★ **SHOWCASE WHAT HEALTH SYSTEMS DOING!**

CONTACT US AT: [ADVOCACY@FIGHTCRC.ORG](mailto:ADVOCACY@FIGHTCRC.ORG)

THANKS FOR YOUR SUPPORT OF FIGHT COLORECTAL CANCER.  
WE ARE STRONGER BECAUSE OF YOU.

**FIGHT CRC** TRAIL



**Thank You**