



# AMERICAN CANCER SOCIETY NATIONAL COLORECTAL CANCER ROUNDTABLE 2025 ANNUAL MEETING AGENDA

November 19-21, 2025 Nashville, TN

#### Wednesday, November 19th

11:30 AM Registration Opens

1:00 PM to 1:10 PM Opening Remarks

1:10 PM to 2:20 PM Right-Sizing CRC Screening Guidelines: The Impact of Screening at Age 45 and

**Future Directions** 

This session will provide a look at the latest data that informs how we are doing as a nation with our efforts to reach an 80% colorectal cancer screening rate with a close look at our progress toward reaching the newly and young eligible for screening. The session will also include a look at the current landscape of emerging colorectal cancer screening tests.

- Moderator: Michael Sapienza, Chief Executive Officer, Colorectal Cancer Alliance, ACS NCCRT Steering Committee
- Rebecca Siegel, MPH, Senior Scientific Director, Surveillance Research, American Cancer Society
- Aasma Shaukat, MD, MPH, Robert M. and Mary H. Glickman Professor of Medicine, Department of Medicine, NYU Grossman School of Medicine

2:20 PM to 3:30 PM

<u>Panel: Early-Age Onset Colorectal Cancer: Scientific Updates and Member Work to Increase Action and Awareness</u>

Presenters in this session will provide an overview of our current understanding of the etiology of early-age onset colorectal cancer (EAO CRC) as well as examples of current steps members are taking to increase action and awareness.

 Moderator: Peter Liang, MD, MPH, Assistant Professor, Department of Medicine and Department of Population Health, NYU Langone Health, ACS NCCRT Steering Committee

- EAO CRC Scientific Update Yin Cao, ScD, MPH, Associate Professor of Surgery, Division of Public Health Sciences, Department of Surgery, Washington University School of Medicine in St Louis
- State-Wide Awareness Campaign Lynn M. Durham, EdD, President and CEO, Georgia Center for Oncology Research and Education, 2025 National Achievement Award Honoree
- Medical School Curricula Cynthia Yoshida, MD, Professor of Medicine, Division of Gastroenterology and Hepatology, University of Virginia Health System
- Global Think Tank Andrea (Andi) Dwyer, MPH, Director, Colorado Cancer Screening Program, University of Colorado Cancer Center and the Colorado School of Public Health; Research Advocacy Advisor, Fight Colorectal Cancer

3:30 PM to 3:50 PM No

**Networking Break** 

3:50 PM to 5:00 PM

<u>Panel: From Colorectal Cancer Diagnosis to Treatment: Promising Models to Ensure Timely Transitions to Quality Treatment</u>

- Moderator/Speaker: Christopher Lieu, MD, Professor of Medicine, Division of Medical Oncology; Associate Director for Clinical Research; University of Colorado School of Medicine, ACS NCCRT Steering Committee
- Cathy Eng, MD, FACP, FASCO, David H. Johnson Endowed Chair in Surgical and Medical Oncology; Professor of Medicine, Hematology and Oncology; Director, Young Adult Cancers Program; Vanderbilt-Ingram Cancer Center
- J.J. Singleton, Colorectal Cancer Survivor and Patient Advocate

5:00 PM to 6:00 PM

Welcome Reception

Light appetizers. Dinner on your own.

6:30 PM to 8:30 PM

Offsite

**Steering Committee Dinner** 

(Open to ACS NCCRT Steering Committee members only)

#### Thursday, November 20th

7:30 AM to 8:30 AM Registration & Networking Breakfast

8:30 AM to 8:40 AM Opening Remarks

8:40 AM to 9:30 AM Chair Keynote: State of the ACS NCCRT

Steven Itzkowitz, MD, FACP, FACG, AGAF, Professor of Medicine and Sciences, Icahn School of Medicine at Mount Sinai; ACS NCCRT Chair

9:30 AM to 10:30 AM

<u>Panel: Timely Colonoscopy Follow-Up to Positive (Abnormal) Non-Colonoscopy Tests</u>

This session will provide an update on work toward an evidence-based colorectal cancer screening follow-up quality measure as well as showcase examples of health systems' and health centers' pioneering efforts to track and improve timely follow up rates.

- Moderator: Laura Makaroff, DO, Senior Vice President, Cancer Prevention, American Cancer Society, ACS NCCRT Steering Committee
- Work Toward a HEDIS Measure David Lieberman, MD, Professor
   Emeritus, Department of Medicine, Oregon Health and Science University
- Health System Best Practices Francis Colangelo, MD, MS-HQS, FACP, Primary Care Physician, Allegheny Health Network, ACS NCCRT Professional Education & Practice Implementation Priority Team Co-Chair
- Community Health Center Best Practices Miranda Hart, MD, Senior Medical Director, Integrated Primary, Behavioral and Population Health, Erie Family Health Centers, 2025 National Achievement Award Honoree

10:30 AM to 10:50 AM

**Networking Break** 

10:50 AM to 12:00 PM

#### **Concurrent Sessions**

A. <u>Best Practices and Successes to Address Transportation Barriers to Colorectal Cancer Screening</u>

Lack of access to transportation is a persistent barrier to colorectal cancer screening completion for patients, especially for those living in rural areas or served by safety-net health systems and federally qualified health centers. This session will provide a look at how four organizations are working to address this need in the communities they serve.

- Moderator/Speaker: Bilikisu "Reni" Elewonibi, PhD, MPH, Assistant Professor, Epidemiology and Population Health, School of Public Health, LSU Health New Orleans
- Miranda Hart, MD, Senior Medical Director, Integrated Primary, Behavioral and Population Health, Erie Family Health Centers, 2025 National Achievement Award Honoree
- Jayden Miracle, BS, HCA, MS HAS, Clinic Manager, and Mary Kay Knode, Care Coordinator, Melissa Memorial Hospital
- Ari Bell-Brown, MPH, Collaborative Science Manager, Fred Hutch
- B. <u>Innovations and Best Practices to Increase Colorectal Cancer Screening in Health Systems and Health Centers</u>

This session will showcase the work that three organizations are implementing to promote timely colorectal cancer screening in the communities they serve.

- Moderator: Sarah Shafir, MPH, Vice President, National Roundtables and Coalitions, American Cancer Society
- Heather Johnson, MPA, Program Director, Project 80%, Office of Health Policy, the University of Texas MD Anderson Cancer Center, 2025 National Achievement Award Honoree
- Chris Moore, MPH, Associate Director for Operations, National Colorectal Cancer Screening Program, US Department of Veterans Affairs
- C. <u>Meeting Patients Where They Are: Use of Screening Navigation and Tailored Communication to Reach Underrepresented Communities for Colorectal Cancer Screening</u>

This session will showcase how three colorectal cancer screening programs utilize community health workers, community-based patient ambassadors, and tailored communications to increase timely colorectal cancer screening in the underrepresented communities they serve. Participants will learn best practices, lessons learned, and plans for future work.

- Moderator: Rachel Matlock, MS, Program Manager, Comprehensive Cancer Control Program, Division of Family Health & Wellness, Tennessee Department of Health
- Laurene Tumiel-Berhalter, PhD, Director of Community Translational Research, Department of Family Medicine, Jacobs School of Medicine & Biomedical Sciences, University of Buffalo
- Marcia Gainer, DNP, APRN, Quality Director, Evara Health
- Patty Molina, MPH, Senior Director of Community Health Services, Mariposa Community Health Center

#### D. Strategies to Facilitate Colonoscopy Completion

Timely colonoscopy completion can be a challenge for many health centers and health systems, whether due to inadequate bowl preparation, the need for transportation, patients' attitudes toward the test, or other barriers. This session will provide a look at reported barriers in a recent colonoscopy hesitancy survey as well as innovative strategies that two health systems are using to support timely exam completion, with a focus on use of artificial intelligence and digital tools.

- Moderator: Jocelyn Phillips, Associate Director, Community Partnerships, American Cancer Society
- Erin Peterson, Senior Director, Mission & Partnerships, Colon Cancer Coalition

- Ashish Atreja, MD, MPH, Professor, IT Business Operations; Professor of Clinical, MED: Int Med Gastroenterology; UC Davis Health
- Nathan A. Merriman, MD, MSCE, Senior Medical Director (Interim), Surgical Specialties Digestive Health Clinical Program; and Kathryn (Katie)
   Swenson, DMSc, MBA, PA-C, Executive Clinical Director, Surgical Specialties and Digestive Health Clinical Program; Intermountain Health

12:00 PM to 1:00 PM

#### **Networking Lunch**

1:00 PM to 2:00 PM

# <u>Lived Experience Conversation: Through the Lens of Colorectal Cancer Survivors and Caregivers</u>

- Moderator: Moderator: Stacie Miller, MSN, MPH, RN, Oncology Clinic Manager, Moncrief Cancer Institute, UT Southwestern, ACS NCCRT Steering Committee
- Marianne Pearson, MSW, LCSW, Vice President of Cancer Care, Colorectal Cancer Alliance
- Amber Mike, Vice President, Branded Content and Integration, BET

2:00 PM to 2:15 PM

#### <u>Colorectal Cancer Mortality Hot Spots & New Tools to Identify Cancer</u> Screening Disparities

Liora Sahar, PHD, GISP, Senior Director, Geospatial Solutions Team, American Cancer Society

2:15 PM to 3:25 PM

## Armchair Conversation on Colorectal Cancer Health Equity: Barriers and Solutions to Reaching Rural Communities for Colorectal Cancer Screening

- Moderator: Gloria Coronado, PhD, Associate Director for Population Sciences, University of Arizona Cancer Center; ACS NCCRT Vice Chair
- Paula Chatterjee, MD, MPH, Director of Health Equity Research, Leonard Davis Institute of Health Economics; Assistant Professor, Medicine, Perelman School of Medicine; University of Pennsylvania
- Patty Molina, MPH, Senior Director of Community Health Services, Mariposa Community Health Center
- Brent Wallis, Chief Medical Officer, Peoples Health; Chair, Louisiana Payors Council; Founding Member, Taking Aim at Cancer in Louisiana; 2025 National Achievement Award Honoree

3:25 PM to 3:45 PM

#### Break and Move to Priority Team Workshops

3:45 PM to 5:00 PM Breakout Rooms

#### Priority Team (PT) Workshops

Our five workshops will give attendees the opportunity to engage with members and Roundtable leadership to share best practices around reducing colorectal cancer mortality and mortality disparities, identify needs or opportunities required to support the colorectal cancer fighting community,

and ideate on activities that could directly address gaps in colorectal cancer outcomes.

#### **Community Health Centers PT**

#### Leads:

- James Hotz, MD, MACP, Clinical Services Director, Albany Area Primary Health Care
- Keith Winfrey, MD, MPH, Chief Medical Officer, New Orleans East Louisiana Community Health Center

#### <u>Family History & Early-Age Onset Colorectal Cancer PT</u> *Leads:*

- Heather Hampel, MS, CGCC, Professor, Department of Medical Oncology and Therapeutics Research, Associate Director of the Division of Cancer Genomics, City of Hope National Cancer Center
- Paul Schroy, MD, MPH, Emeritus Professor of Medicine, Boston University School of Medicine

#### Policy Action PT

#### Leads:

- Heather Dacus, DO, MPH, Director of the Bureau of Cancer Prevention and Control, New York State Department of Health
- Molly McDonnell, Director of Advocacy, Fight Colorectal Cancer Professional Education & Practice Implementation PT Leads:
- Frank Colangelo, MD, M.S.-HQS, FACP, Vice President and Chief Quality Officer, Premier Medical Associates
- Xavier Llor, MD, PhD, Medical Director of Cancer Screening and Prevention, co-Director of the Cancer Genetics and Prevention Program, Medical Director of the Colorectal Cancer Prevention Program, Yale Cancer Center

#### Public Awareness & Social Media PT

#### Leads:

- David Greenwald, MD, Professor of Medicine, Icahn School of Medicine at Mount Sinai, Director of Clinical Gastroenterology and Endoscopy, Mount Sinai Hospital in New York
- Erin Peterson, Senior Director, Mission & Partnerships, Colon Cancer Coalition

5:00 PM to 6:30 PM

#### **Networking Reception**

Light appetizers. Dinner on your own.

#### Friday, November 21st

7:30 AM to 8:30 AM Networking Breakfast

8:30 AM to 8:40 AM Welcome

8:40 AM to 9:00 AM Distinguished National Leadership Award to Richard C. Wender, MD,

University of Pennsylvania

Introduction by Steven Itzkowitz, MD, FACP, FACG, AGAF, Professor of Medicine and Oncological Sciences, Icahn School of Medicine at Mount Sinai; ACS NCCRT Chair

Remarks from Richard C. Wender, MD, Chair of Family Medicine and Community Health, Perelman School of Medicine, University of Pennsylvania; ACS NCCRT

Chair Emeritus

9:00 AM to 9:10 AM Movement Break/Social Media Photo

9:10 AM to 9:30 AM <u>Awardee Address</u>

> Richard C. Wender, MD, Chair of Family Medicine and Community Health, Perelman School of Medicine, University of Pennsylvania; ACS NCCRT Chair

**Emeritus** 

9:30 AM to 10:40 AM Panel: Colorectal Cancer Policy: A Look at the Federal Landscape and a Model

for Success in Tennessee

Moderator: Cori Chandler, MPA, Senior State & Local Campaigns Manager, American Cancer Society Cancer Action Network (ACS CAN)

Elizabeth Darnall, Senior Director, Federal Advocacy, ACS CAN

- Tobi Amosun, MD, FAAP, Deputy Commissioner for Population Health, Tennessee Department of Health
- Maddie Michael, Government Relations Director, Tennessee, ACS CAN

10:40 AM to 11:00 AM **Networking Break** 

11:00 AM to 12:00 PM Panel: Storytelling and Leveraging the Lived Experience to Promote

Colorectal Cancer Awareness: A Conversation with Marketing and

**Communication Leaders** 

Moderator: Pascale White, MD, MBA, MS, FACG, Associate Professor of Medicine, Icahn School of Medicine at Mount Sinai; Co-Founder, the Association of Black Gastroenterologists and Hepatologists, ACS NCCRT Steering Committee

- Lauren Hyatt, Vice President, Marketing Strategy and Planning, ACS
- Amber Mike, Vice President, Branded Content and Integration, BET

12:00 PM to 12:15 PM Wrap Up & Adjourn

> Steven Itzkowitz, MD, FACP, FACG, AGAF, Professor of Medicine and Oncological Sciences, Icahn School of Medicine at Mount Sinai; ACS NCCRT Chair