





AMERICAN CANCER SOCIETY NATIONAL COLORECTAL CANCER ROUNDTABLE

# ANNUAL MEETING

NOVEMBER 19-21 DOUBLETREE BY HILTON NASHVILLE, TN





# WEDNESDAY, NOVEMBER 19

# 11:30 AM REGISTRATION OPENS

**Cumberland** 

1:00 PM - OPENING REMARKS 1:10 PM

**Cumberland Ballroom** 

Ballroom

Kaitlin Sylvester, MPA, Strategic Director, ACS NCCRT

### 1:10 PM - PANEL: RIGHT-SIZING CRC SCREENING GUIDELINES: THE IMPACT OF Cumberland 2:20 PM **SCREENING AT AGE 45 AND FUTURE DIRECTIONS**

This session will provide members with a foundational understanding of CRC screening rates, trends, and progress with reaching 45-49. In addition to learning about the recent data, members will hear about the current landscape of emerging colorectal cancer screening tests, and progress being made to ensure more people have equitable access to screening.

Moderator: Michael Sapienza, Chief Executive Officer, Colorectal Cancer Alliance, ACS NCCRT Steering Committee

- Rebecca Siegel, MPH, Senior Scientific Director, Surveillance Research, American Cancer Society
- Aasma Shaukat, MD, MPH, Robert M. and Mary H. Glickman Professor of Medicine, Department of Medicine, NYU Grossman School of Medicine

### 2:20 PM - PANEL: EARLY-AGE ONSET CRC: SCIENTIFIC UPDATES AND MEMBER Cumberland 3:30 PM **WORK TO INCREASE ACTION AND AWARENESS**

**Ballroom** 

Presenters in this session will provide an overview of our current understanding of the etiology of early-age onset (EAO) CRC as well as examples of current steps members are taking to increase action and awareness.

Moderator: Peter Liang, MD, MPH, Assistant Professor, Department of Medicine and Department of Population Health, NYU Langone Health, **ACS NCCRT Steering Committee** 

- Yin Cao, ScD, MPH, Associate Professor of Surgery, Division of Public Health Sciences, Department of Surgery, Washington University School of Medicine in St Louis
- Lynn M. Durham, EdD, President and CEO, Georgia Center for Oncology Research and Education, 2025 National Achievement **Award Honoree**
- Cynthia Yoshida, MD, Professor of Medicine, Division of Gastroenterology and Hepatology, University of Virginia Health System
- Andrea (Andi) Dwyer, MPH, Director, Colorado Cancer Screening Program, University of Colorado Cancer Center and the Colorado School of Public Health; Research Advocacy Advisor, Fight Colorectal Cancer







3:30 PM - 3:50 PM	NETWORKING BREAK	
3:50 PM - 5:00 PM	PANEL: FROM CRC DIAGNOSIS TO TREATMENT: PROMISING MODELS TO ENSURE TIMELY TREATMENT	Cumberland Ballroom
	Moderator/Speaker: <b>Christopher Lieu</b> , MD, Professor of Medicine, Division of Medical Oncology; Associate Director for Clinical Research; University of Colorado School of Medicine, ACS NCCRT Steering Committee	
	<ul> <li>Cathy Eng, MD, FACP, FASCO, David H. Johnson Endowed Chair in Surgical and Medical Oncology; Professor of Medicine, Hematology and Oncology; Director, Young Adult Cancers Program; Vanderbilt-Ingram Cancer Center</li> </ul>	
	<ul> <li>J.J. Singleton, Colorectal Cancer Survivor and Patient Advocate</li> </ul>	
5:00 PM - 6:00 PM	WELCOME RECEPTION	Cumberland Foyer
	Light appetizers. Dinner on your own.	
6:30 PM - 8:30 PM	ACS NCCRT LEADERSHIP DINNER	Offsite
	Open to ACS NCCRT Leadership only.	





# THURSDAY, NOVEMBER 20

7:30 AM - 8:30 AM	REGISTRATION & NETWORKING BREAKFAST	Cumberland Foyer & Ballroom
8:30 AM - 8:40 AM	OPENING REMARKS	Cumberland Ballroom
	Kaitlin Sylvester, MPA, Strategic Director, ACS NCCRT	
8:40 AM - 9:30 AM	CHAIR KEYNOTE: STATE OF THE ACS NCCRT	Cumberland Ballroom
	Steven Itzkowitz, MD, FACP, FACG, AGAF, Professor of	
	Medicine and Sciences, Icahn School of Medicine at Mount	
	Sinai ; ACS NCCRT Chair	
9:30 AM - 10:30 AM	PANEL: TIMELY COLONOSCOPY FOLLOW-UP TO POSITIVE (ABNORMAL) NON-COLONOSCOPY TESTS	Cumberland Ballroom
	This session will provide an update on work toward an	
	evidence-based CRC screening follow-up quality measure as	
	well as showcase examples of health systems' and health	
	centers' pioneering efforts to track and improve timely	
	follow up rates.	
	Moderator: Laura Makaroff, DO, Senior Vice President,	
	Cancer Prevention, American Cancer Society, ACS NCCRT Steering Committee	
	David Lieberman, MD, Professor Emeritus, Department	
	of Medicine, Oregon Health and Science University	
	Frank Colangelo, MD, MS-HQS, FACP, Primary Care	
	Physician, Allegheny Health Network, ACS NCCRT	
	Professional Education & Practice Implementation	
	Priority Team Co-Chair	
	<ul> <li>Miranda Hart, MD, Senior Medical Director, Integrated</li> </ul>	
	Primary, Behavioral and Population Health, Erie Family	
	Health Centers, 2025 National Achievement Award	
	Honoree	
10:30 AM - 10:50 AM	NETWORKING BREAK	





# 10:50 AM -12:00 PM

# **CONCURRENT SESSIONS**

# Best Practices and Successes to Address Transportation Barriers to Colorectal Cancer Screening

**Tennessee A** 

Lack of access to transportation is a persistent barrier to colorectal cancer screening completion for patients, especially for those living in rural areas or served by safety-net health systems and federally qualified health centers. This session will provide a look at how four organizations are working to address this need in the communities they serve.

Moderator/Speaker: **Bilikisu "Reni" Elewonibi**, PhD, MPH, Assistant Professor, Epidemiology and Population Health, School of Public Health, LSU Health New Orleans

- Miranda Hart, MD, Senior Medical Director, Integrated Primary, Behavioral and Population Health, Erie Family Health Centers, 2025 National Achievement Award Honoree
- Jayden Miracle, BS, HCA, MS HAS, Clinic Manager, and Mary Kay Knode, Care Coordinator, Melissa Memorial Hospital
- **Ari Bell-Brown**, MPH, Collaborative Science Manager, Fred Hutch

# Innovations and Best Practices to Increase Colorectal Cancer Screening in Health Systems and Health Centers

Salon A

This session will showcase the work that three organizations are implementing to promote timely colorectal cancer screening in the communities they serve.

Moderator: **Sarah Shafir**, MPH, Vice President, National Roundtables and Coalitions, American Cancer Society

- Heather Johnson, MPA, Program Director, Project 80%, Office of Health Policy, the University of Texas MD Anderson Cancer Center, 2025 National Achievement Award Honoree
- Chris Moore, MPH, Associate Director for Operations, National Colorectal Cancer Screening Program, US Department of Veterans Affairs







# 10:50 AM -12:00 PM

# **CONCURRENT SESSIONS (CONTINUED)**

Meeting Patients Where They Are: Use of Screening Navigation and Tailored Communication to Reach Underrepresented Communities for Colorectal Cancer Screening Salon B

This session will showcase how three colorectal cancer screening programs utilize community health workers, community-based patient ambassadors, and tailored communications to increase timely colorectal cancer screening in the underrepresented communities they serve. Participants will learn best practices, lessons learned, and plans for future work.

Moderator: **Rachel Matlock**, MS, Program Manager, Comprehensive Cancer Control Program, Division of Family Health & Wellness, Tennessee Department of Health

- Laurene Tumiel-Berhalter, PhD, Director of Community
   Translational Research, Department of Family Medicine,
   Jacobs School of Medicine & Biomedical Sciences, University of Buffalo
- Marcia Gainer, DNP, APRN, Quality Director, Evara Health
- **Patty Molina**, MPH, Senior Director of Community Health Services, Mariposa Community Health Center

# Strategies to Facilitate Colonoscopy Completion

**Tennessee B** 

Timely colonoscopy completion can be a challenge for many health centers and health systems, whether due to inadequate bowl preparation, the need for transportation, patients' attitudes toward the test, or other barriers. This session will provide a look at reported barriers in a recent colonoscopy hesitancy survey as well as innovative strategies that two health systems are using to support timely exam completion, with a focus on use of artificial intelligence and digital tools.

Moderator: **Jocelyn Phillips**, Associate Director, Community Partnerships, American Cancer Society

- **Erin Peterson**, Senior Director, Mission & Partnerships, Colon Cancer Coalition
- Ashish Atreja, MD, MPH, Professor, IT Business Operations;
   Professor of Clinical, MED: Int Med Gastroenterology; UC Davis Health
- Nathan A. Merriman, MD, MSCE, Senior Medical Director (Interim), Surgical Specialties Digestive Health Clinical Program; and Kathryn (Katie) Swenson, DMSc, MBA, PA-C, Executive Clinical Director, Surgical Specialties and Digestive Health Clinical Program; Intermountain Health







12:00 PM - 1:00 PM	NETWORKING LUNCH	Cumberland Foyer & Ballroom
1:00 PM - 2:00 PM	PANEL: LIVED EXPERIENCE CONVERSATION: THROUGH THE LENS OF CRC SURVIVORS AND CAREGIVERS	Cumberland Ballroom
	<ul> <li>Moderator: Stacie Miller, MSN, MPH, RN, Oncology Clinic</li> <li>Manager, Moncrief Cancer Institute, UT Southwestern, ACS</li> <li>NCCRT Steering Committee</li> <li>Marianne Pearson, MSW, LCSW, Vice President of Cancer Care, Colorectal Cancer Alliance</li> <li>Amber Mike, Patient Advocate, Vice President, Branded Content and Integration, BET Entertainment</li> </ul>	
2:00 PM - 2:15 PM	CRC MORTALITY HOT SPOTS & NEW TOOLS TO IDENTIFY CANCER SCREENING DISPARITIES	Cumberland Ballroom
	<b>Liora Sahar</b> , PHD, GISP, Senior Director, Geospatial Solutions Team, American Cancer Society	
2:15 PM - 3:25 PM	PANEL: ARMCHAIR CONVERSATION ON CRC HEALTH EQUITY: BARRIERS AND SOLUTIONS TO REACHING RURAL COMMUNITIES FOR CRC SCREENING	Cumberland Ballroom
	<ul> <li>Moderator: Gloria Coronado, PhD, Associate Director for Population Sciences, University of Arizona Cancer Center; ACS NCCRT Vice Chair</li> <li>Paula Chatterjee, MD, MPH, Director of Health Equity Research, Leonard Davis Institute of Health Economics; Assistant Professor, Medicine, Perelman School of Medicine; University of Pennsylvania</li> <li>Patty Molina, MPH, Senior Director of Community Health Services, Mariposa Community Health Center</li> <li>Brent Wallis, Chief Medical Officer, Peoples Health; Chair, Louisiana Payors Council; Founding Member, Taking Aim at Cancer in Louisiana; 2025 National Achievement Award Honoree</li> </ul>	
3:25 PM - 3:45 PM	BREAK AND MOVE TO PRIORITY TEAM WORKSHOPS	
3:45 PM - 5:00 PM	PRIORITY TEAM (PT) WORKSHOPS	
<b>•</b>	Community Health Centers PT	Tennessee A
	<ul> <li>James Hotz, MD, MACP, Clinical Services Director, Albany Area Primary Health Care</li> <li>Keith Winfrey, MD, MPH, Chief Medical Officer, New</li> </ul>	

Orleans East Louisiana Community Health Center





# 3:45 PM - PRIORITY TEAM (PT) WORKSHOPS (CONTINUED) 5:00 PM

# ► Family History & EAO CRC PT

Franklin/ Brentwood

## Leads:

- Heather Hampel, MS, CGCC, Professor, Department of Medical Oncology and Therapeutics Research, Associate Director of the Division of Cancer Genomics, City of Hope National Cancer Center
- **Paul Schroy**, MD, MPH, Emeritus Professor of Medicine, Boston University School of Medicine

# Policy Action PT

**Tennessee B** 

# Leads:

- Heather Dacus, DO, MPH, Director of the Bureau of Cancer Prevention and Control, New York State Department of Health
- Molly McDonnell, Director of Advocacy, Fight Colorectal Cancer

# Professional Education & Practice Implementation PT

Salon A

# Leads:

- Frank Colangelo, MD, MS-HQS, FACP, Vice President and Chief Quality Officer, Premier Medical Associates
- Xavier Llor, MD, PhD, Medical Director of Cancer Screening and Prevention, Co-Director of the Cancer Genetics and Prevention Program, Medical Director of the Colorectal Cancer Prevention Program, Yale Cancer Center

# Public Awareness & Social Media PT

Salon B

# Leads:

- David Greenwald, MD, Professor of Medicine, Icahn School of Medicine at Mount Sinai, Director of Clinical Gastroenterology and Endoscopy, Mount Sinai Hospital in New York
- **Erin Peterson**, Senior Director, Mission & Partnerships, Colon Cancer Coalition

# 5:00 PM -6:30 PM

# **NETWORKING RECEPTION**

**Nashville Room** 

Light appetizers. Dinner on your own.







# FRIDAY, NOVEMBER 21

7:30 AM - 8:30 AM	NETWORKING BREAKFAST	Cumberland Foyer & Ballroom
8:30 AM - 8:40 AM	WELCOME	Cumberland Ballroom
	Kaitlin Sylvester, MPA, Strategic Director, ACS NCCRT	
8:40 AM - 9:20 AM	DISTINGUISHED LIFETIME ACHIEVEMENT AWARD TO RICHARD C. WENDER, MD, UNIVERSITY OF PENNSYLVANIA	Cumberland Ballroom
	Introduction by <b>Steven Itzkowitz</b> , MD, FACP, FACG, AGAF, Professor of Medicine and Oncological Sciences, Icahn School of Medicine at Mount Sinai; ACS NCCRT Chair	
	Remarks from <b>Richard C. Wender</b> , MD, Chair of Family Medicine and Community Health, Perelman School of Medicine, University of Pennsylvania; ACS NCCRT Chair Emeritus	
9:20 AM - 10:30 AM	PANEL: CRC POLICY: A LOOK AT THE FEDERAL LANDSCAPE AND A MODEL FOR SUCCESS IN TENNESSEE	Cumberland Ballroom
	<ul> <li>Moderator: Cori Chandler, MPA, Senior State &amp; Local Campaigns Manager, American Cancer Society Cancer Action Network (ACS CAN)</li> <li>Elizabeth Darnall, Senior Director, Federal Advocacy, ACS CAN</li> <li>Tobi Amosun, MD, FAAP, Deputy Commissioner for Population Health, Tennessee Department of Health</li> <li>Maddie Michael, Government Relations Director,</li> </ul>	

10:30 AM - NETWORKING BREAK 10:45 AM

Tennessee, ACS CAN







AND COMMUNICATION LEADERS

10:45 AM -11:45 AM PANEL: STORYTELLING AND LEVERAGING THE LIVED EXPERIENCE TO PROMOTE CRC AWARENESS: A CONVERSATION WITH MARKETING

Cumberland Ballroom

Moderator: **Pascale White**, MD, MBA, MS, FACG, Associate Professor of Medicine, Icahn School of Medicine at Mount Sinai; Co-Founder, the Association of Black Gastroenterologists and Hepatologists, ACS NCCRT Steering Committee

- Lauren Hyatt, Vice President, Marketing Strategy and Planning, ACS
- Amber Mike, Patient Advocate, Vice President, Branded Content and Integration, BET Entertainment

11:45 AM -12:00 PM ENDING ON A HIGH NOTE: NCCRT'S FAMOUS MEETING FINALE

**Cumberland Ballroom** 

**Steven Itzkowitz**, MD, FACP, FACG, AGAF, Professor of Medicine and Sciences, Icahn School of Medicine at Mount Sinai; ACS NCCRT Chair

