



Every cancer. Every life.®



Emerging Strategies in Early Detection Webinar

Expanding the Colorectal Cancer Screening Toolbox with Blood-based Screening

Join us for an engaging discussion on:

- The evidence and performance of blood-based colorectal cancer (CRC) screening
- How blood-based tests compare with preferred tests including key limitations
- Which patients are appropriate candidates based on risk, history, and guidelines
- The importance of timely follow-up after abnormal results
- Strategies for communicating with patients to support screening decisions and ensure appropriate follow-up

With:

- **Andrew M. D. Wolf, MD, MACP** | Internist & ACS Guideline Development Group Chair
- **Peter S. Liang, MD, MPH** | Gastroenterologist and PI of Assessing the Effect of a Blood-based Colorectal Cancer Screening Test on Screening Adherence and Colonoscopy Completion trial
- **Samir Gupta, MD, MSCS, AGAF** | Gastroenterologist and PI of blood-based testing with FQHCs research



Over **158,800** new colorectal cancer cases are estimated in 2026



Over **4.8 Million** eligible FQHC patients **were not up-to-date** with colorectal cancer screening

30.3%

remained never-screened across nine studies of organized FIT programs—highlighting persistent nonadherence.

80%

of long-term CRC mortality benefit comes from detecting and removing precancerous lesions.

July 28, 2026
3 PM EST

Click [here](#) to register or scan the QR code.

