



**NATIONAL COLORECTAL CANCER ROUNDTABLE**  
***80% Colorectal Cancer Screening Rate by 2018***  
***Evaluation and Measurement***  
Thursday, September 29<sup>th</sup>, 2016  
8:15 am to 4:00 pm

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**Meeting Goal:** The purpose of the meeting will be to assess where we are in the 80% by 2018 effort, understand what the data tell us now and consider other ways to look at the data to assess our program both now and post-2018.

**Evaluation and Measurement Meeting Objectives:**

- Revisit the data we are tracking to gauge the progress of the 80% by 2018 effort and finalize an 80% by 2018 Dashboard.
- Analyze current data trends on colorectal cancer (CRC) screening and consider other ways to look at the data to assess our program both now and post-2018.
- Based on our assessment, identify areas of need in 80% by 2018 effort.
- Identify other evaluation needs and develop an evaluation research plan; create plan to disseminate meeting findings.

**Thursday, September 29<sup>th</sup>, 2016**

**7:45 AM                      BREAKFAST**

**8:15 AM                      Welcome & Introductions**

Dr. Ann Graham Zauber, Memorial Sloan Kettering Cancer,  
NCCRT 80% by 2018 Evaluation and Measurement Co-Chair

Dr. Heather Brandt, University of South Carolina, Arnold School of  
Public Health

NCCRT 80% by 2018 Evaluation and Measurement Co-Chair

**9:00 AM                      80% by 2018 Mid-Way Update**

Richard Wender, MD, NCCRT Chair, Chief Cancer Control Officer,  
American Cancer Society, Inc. (By phone)

9:45 – 10:45 AM

**What we know and what we don't know**

***CRC Screening Rates Trends Over Time by Major Data Sources***

**Behavioral Risk Factor Surveillance System**

Djenaba A. Joseph, MD, MPH, Medical Director, Colorectal Cancer Control Program, Centers for Disease Control and Prevention

**National Health Interview Survey**

Stacey Fedewa, Strategic Director, Risk Factors & Screening Surveillance, American Cancer Society, Inc.

Erica S. Breslau, Ph.D., MPH, National Cancer Institute

**Healthcare Effectiveness Data and Information Set**

Mary Barton, MD, Vice President, Performance Measurement, National Committee for Quality Assurance (NCQA)

**Uniform Data System**

Sue Lin, PhD, MS, Director, Quality Division, Office of Quality Improvement, Bureau of Primary Health Care, Health Resources and Services Administration

Bob Stephens, Strategic Director, Statistics, American Cancer Society

10:45 AM

**BREAK**

11:00 – 11:45 AM

**Trends discussion continued**

- What do the data tell us? Where are we progressing/stalling?
- What additional analysis is important to do?
- What do we wish we knew, but don't?
- What combination of data sets might give a state an accurate picture of their progress?
- Is it possible to demonstrate how these measures intersect?
- How can this data be used?

11:45 – 12:45 PM

**LUNCH**

- 12:45 – 1:05 PM      **Preliminary results of 80% by 2018 partners survey**  
Emily Bell, MPH, Associate Director, NCCRT
- 1:05 – 1:50 PM      **Discussion**
- Where are we progressing? Where are we stalling?
  - What surprises you?
  - How are we doing by pledge category?
  - Which interventions are our partners launching? Which are under-utilized?
  - What are the additional needs? Are any measurement related?
  - How can we motivate partners to measure/track/report their individual progress?
  - Is there additional analysis needed?
  - What do we wish we know, but don't?
- 1:50 PM                      **BREAK**
- 2:05 – 2:35 PM      **What indicators can inform how a community is doing on CRC screening?**  
**What indicators do we currently have?**  
Liora Sahar, PHD, GISP, Director, Evaluation Informatics  
American Cancer Society, Inc.
- 500 Cities Project**  
Djenaba A. Joseph, MD, MPH, Medical Director, Colorectal Cancer Control Program, Centers for Disease Control and Prevention
- Medicare Claims Data at the local level**  
Matt Allison, Health Systems Manager, State-Based, Mid-South Division, American Cancer Society, Inc.
- 2:35 PM                      **What guidelines and mix of indicators might help individual communities assess how they are doing with respect to CRC screening?**  
*20 Minute standing discussion*
- 3:00 PM                      **Community assessment discussion continued**  
*Reconvene and share mini report backs*

3:20 – 3:55 PM      **Prioritization and Action**

3:55 – 4:00 PM      **Next Steps**

4:00 PM              **Adjourn**

**Thank you for your participation!**

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