

**80% by 2018 Strategy Meeting:
Working with Hospitals to Improve Screening Delivery
September 24th, 2015
Washington, DC
Conference call: (888) 512-3142, Passcode: 93772904#**

Meeting Goal:

- Convene representatives from key national organizations to explore the strategic role of hospitals in the effort to achieve an 80% colorectal cancer screening rate by 2018.

Meeting Objectives:

1. Document best colorectal cancer screening practices in hospitals.
2. Understand barriers to delivering quality CRC screening in hospitals.
3. Identify strategies to overcome barriers so that hospitals can achieve higher CRC screening rates.
4. Explore the important role hospital partners can play in increasing access to providers who can perform colonoscopies for the patients of community health centers.
5. Assess the need for a new NCCRT hospital subgroup.

9:00 am Continental Breakfast

9:30 am Welcome

Michael B. Potter, MD, NCCRT Professional Education and Practice Task Group Co-Chair, Professor, Family and Community Medicine & Associate Director for Practice Based Research, Community Engagement Program, Clinical and Translational Science Institute, University of California, San Francisco

Dorothy Lane, MD, MPH, NCCRT Professional Education and Practice Task Group Co-Chair, Associate Dean for Continuing Medical Education, Vice Chair of the Department of Preventive Medicine, Stony Brook University Medical Center

Steven N. Hochwald, MD, FACS, Committee on Cancer Liaison, Commission on Cancer

Introductions

10:00 am The Opportunity

Richard C. Wender, MD, Chief Cancer Control Officer, American Cancer Society, Inc.;
Chair, National Colorectal Cancer Roundtable

Mary J. Milroy, MD, FACS, Chair, Committee on Cancer Liaison, Commission on Cancer

10:30 am Understanding Opportunities and Barriers that Hospitals Face in Screening

Mary Doroshenk, MA, Director, NCCRT

10:50 am BREAK

11:05 am The Landscape

Richard Zera, MD, PhD, FACS; Hennepin County Medical Center, Commission on
Cancer State Chair-Minnesota

Michael Sarap, MD, FACS; Southeastern Ohio Regional Medical Center, Commission on
Cancer State Chair-Ohio

Dorothy Lane, MD, MPH, Associate Dean for Continuing Medical Education, Vice Chair
of the Department of Preventive Medicine, Stony Brook University Medical Center

John I Allen, MD, MBA, AGAF, Immediate Past President of the American
Gastroenterological Association, Clinical Chief of Digestive Diseases, Yale University

James Hotz, MD, Clinical Services Director, Albany Area Primary Health Care

Michael B. Potter, MD, Professor, Family and Community Medicine & Associate
Director for Practice Based Research, Community Engagement Program, Clinical and
Translational Science Institute, University of California, San Francisco

12:00 Noon What can we learn from these viewpoints?

Q&A and open discussion with presenters

- What are the common themes with respect to possible solutions?
- What has been crucial in each location?
- What challenges elude them?
- What advice do they have for us around:
 - Communication (patient and provider)
 - Logistics (partnerships, navigation, referrals, etc.)
 - Financial (costs, funding, etc.)
 - How charity care/community service is incorporated
 - Tools (community assessment, national screening database, mapping with community health centers)
 - Policy issues

12:45 pm **LUNCH**

1:45 pm **Vision**

Open discussion

- What is the critical role that hospitals can play?

2:30 pm **Hospital needs**

Open discussion

- What is most needed for hospitals to support CRC screening efforts?
- What are the biggest barriers we can help overcome?
- What is needed in terms of on-the-ground engagement from colleagues at the local level?
- How do we expand the good work that is being done?
- What concrete programs/types of initiatives are low hanging fruit that most hospitals can do?
- What programs are more appropriate for hospitals that have expressed a readiness to embrace CRC screening?
- What are the specific issues we need to address in rural and underserved communities?

Break as needed

3:30 pm **Taking Action: Responsibilities of Partners**

Open discussion

- As we move forward, what is the role that each of our organizations can play?

4:30 pm **Next Steps**

5:00 pm **ADJOURN**

Thank you for your participation!

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