

CRC Screening and the RCaDES Initiative

Cancer Centers and CRC Screening
October 2, 2017

Ronald E. Myers, PhD



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Center for Health Decisions
at Jefferson



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Cancer Center**
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The Task

- Develop a scalable learning community model for adapting and implementing evidence-based cancer screening interventions in health systems
 - Patient Centered Outcomes Research Institute (EAIN 2471) and Thomas Jefferson University support (2015-2017)
- Apply the model to CRC screening



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The Model

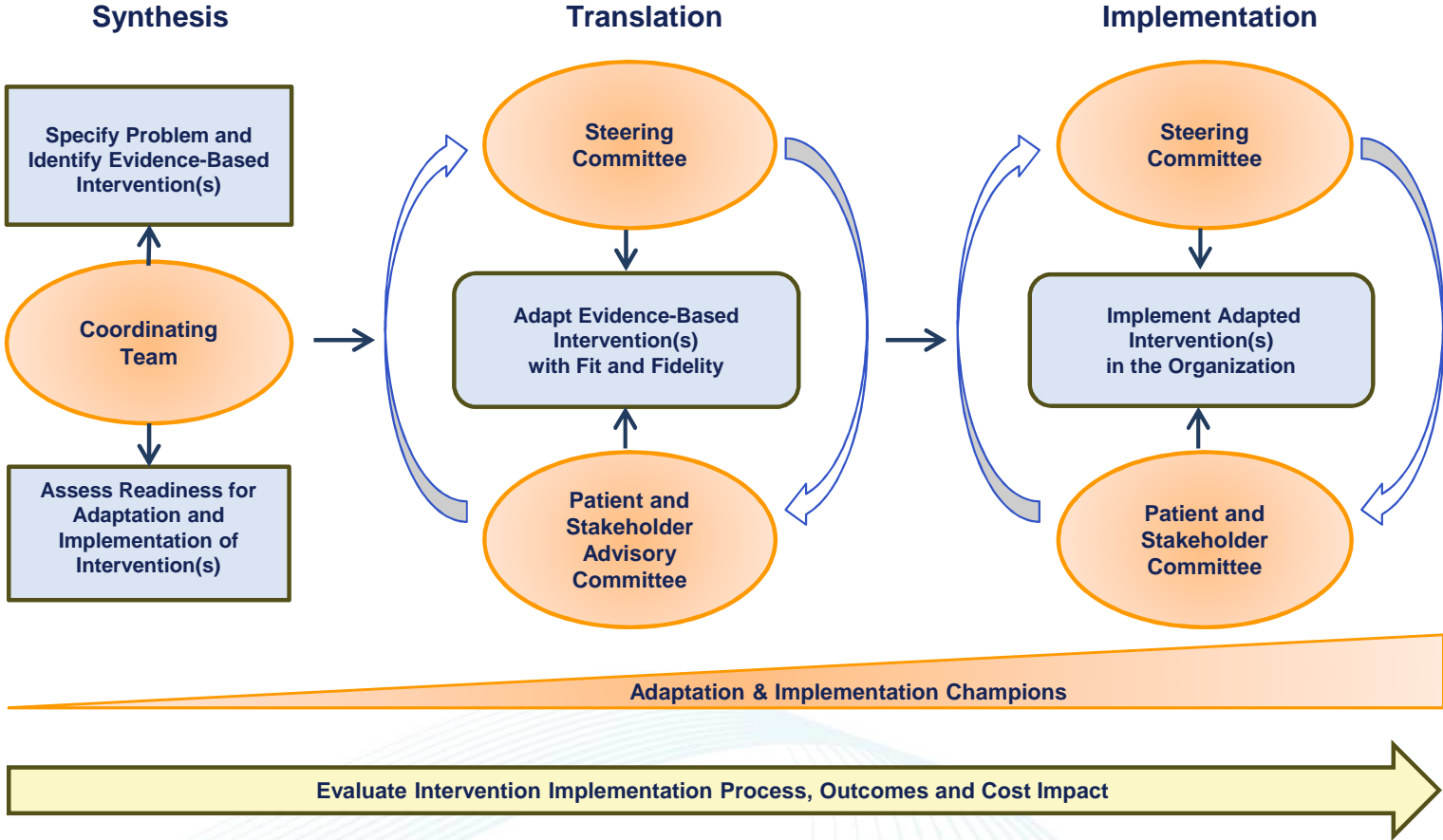


Figure 1. Learning Community Active Implementation Model

(Interactive Systems Framework for Dissemination and Implementation, Collective Impact Model)



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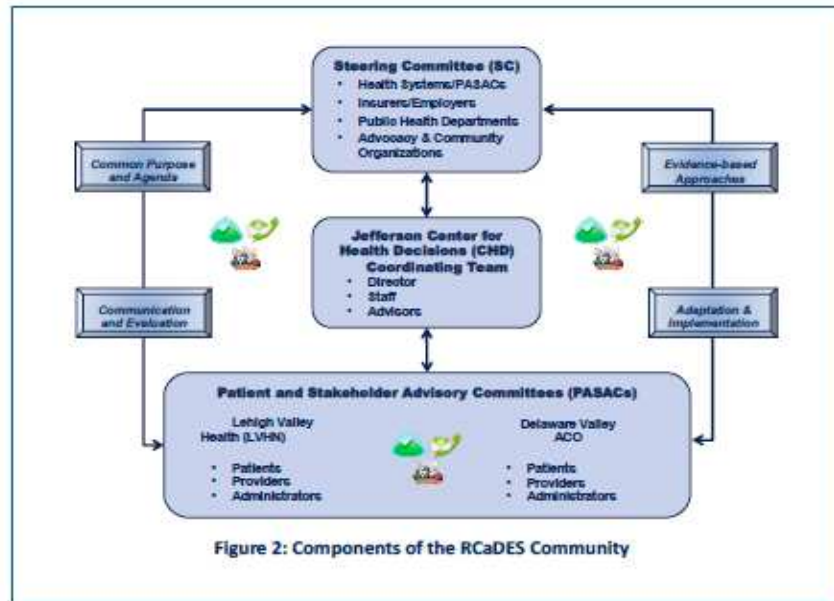
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Creating a Health System Learning Community



Coordinating Team Members:

Ronald E. Myers, PhD, Randa Sifri, MD, Martha Romney, PhD, Melissa DiCarlo, MPH, Emily Lambert, MPH . Thomas Jefferson University
Linda Fleisher, PhD, Children's Hospital of Philadelphia

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Jenné Johns, MPH, AmeriHealth Caritas
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Peggy Payne, MA, Cigna
April Reilly, MSW, American Cancer Society
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PASAC Members:

Shirley Beckett, LPN, TJU Practice Staff	Linda Lapos, MD, LVHN, Colon-Rectal Surgeon
Carmen Campos, MPH, TJU Care Coordinator	Dagoberto Mosquera, Patient Representative
Winnie Chen, Patient Representative	Michelle Mieses, LVHN Care Coordinator
Epi DeJesus, Patient Representative	Marty Peifer, MD, MSIS, LVHN Administrator
Victor Diaz, MD, TJU Family Physician	Myra Piña, MD, Patient and Community Org Representative
Johnnie Mae Smith, Patient Representative	Dianne Porter-Hughes, Patient Representative
Therese Narzikul, CRNP, TJU Administration	Alicia Rivera, LVHN Patient Assistant
Charlene White, Patient Representative	Hursey Ruffin, Patient Representative
Samira Woods, Patient Representative	Brian Stello, MD, LVHN Family Physician
Marisa Cruz, Patient Representative	
Melanie Johnson, MPA, LVHN Administrator	
Rebecca Kaufer, Patient Representative	



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Shared Statement of Purpose and Common Agenda

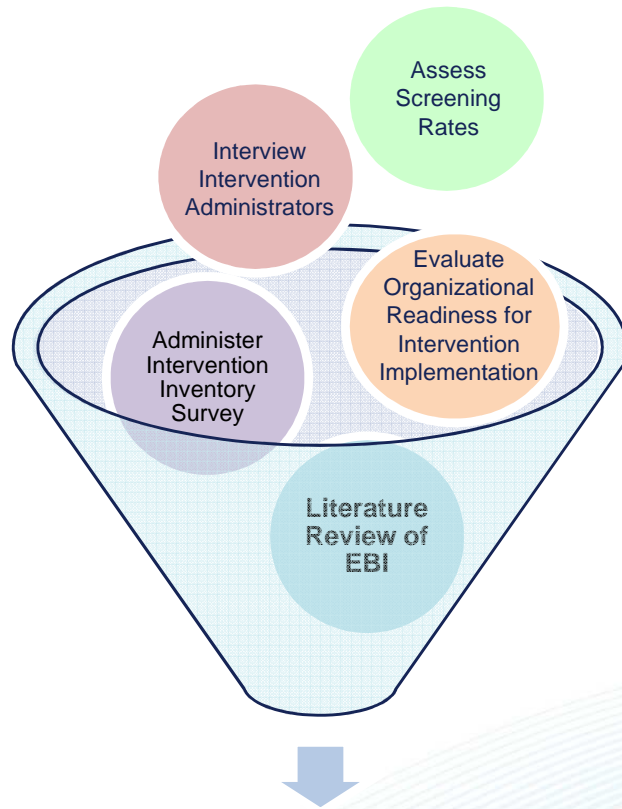


Figure 4. Identifying Evidence-Based Interventions (EBI) for Adaptation and Implementation

**The Reducing Cancer Disparities by Engaging Stakeholders (RCaDES) Initiative:
A Learning Community Strategy to Address Cancer Screening in Health Systems**

Ronald E. Myers, DSW, PhD, Martha Romney, RN, JD, MPH,
Melissa DiCarlo, MPH, MS, Emily Lambert, MPH, Mohammed Haji, Randa Sifri, MD,
Linda Fleisher, MPH, PhD, Anett Petrich, MSN, Joy Soleiman, MPA, and Daniel Bellefontaine -
The RCaDES Initiative Coordinating Team

**Jefferson.edu/RCaDES
Year 1 White Paper
jL3rgCNZ**



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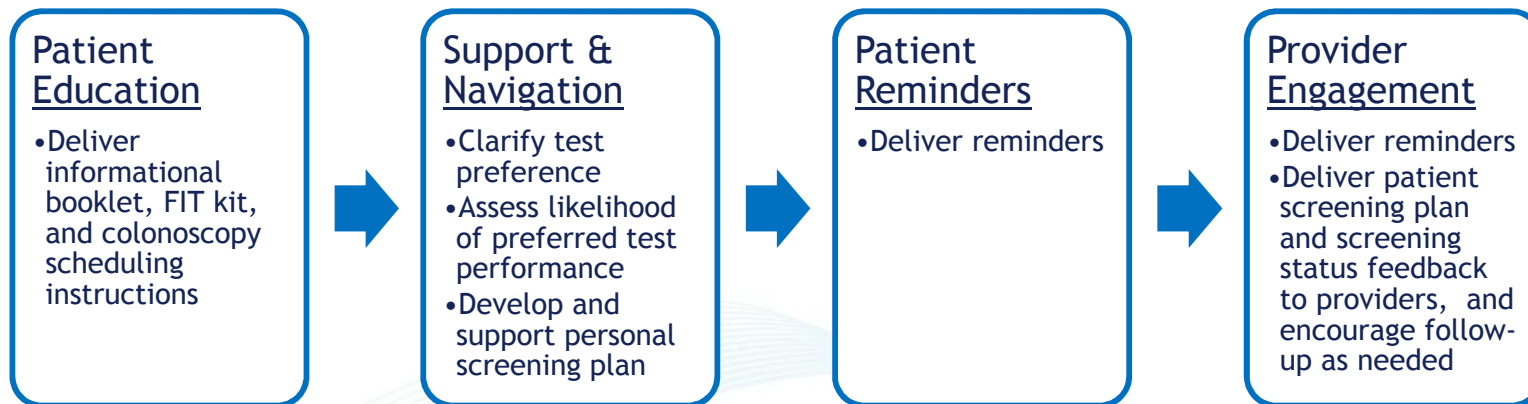
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Goal: 80% Screening in the Health Systems

(60% adherers + [50% of non-adherers (40%)] = 80%)

Combined Interventions: Patient Education, Decision Support and Navigation



Augment Intervention Delivery by Supporting Electronic Health Record Registration and Contact



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The Road Ahead

Cancer Centers - Health Systems - Payers - Employers

6. Disseminate
Lessons Learned

5. Implement the Adapted
EBI

4. Adapt EBI Core
Components

3. Train PASAC Members in EBI
Adaptation

1. Identify Evidence Based
Intervention (EBI)

2. Define EBI Core Components
for Adaptation

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~~Cancer
Disparities~~

How Do We Get There?

- Obtain public and private support for research on learning community adaptation and implementation of evidence-based interventions in health systems
- Use support to develop health system-based learning communities as engines of intervention adaptation and implementation
- Engage health systems, payers and employers in developing sustainable strategies for intervention adaptation and implementation in health systems



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Reducing Cancer Disparities by Engaging Stakeholders (RCaDES)

Funding was recently awarded by the Patient Centered Outcomes Research Institute (PCORI) to support the Reducing Cancer Disparities by Engaging Stakeholders (RCaDES) Project. Beginning November 1, 2015, the RCaDES Project aims to form a new "collective impact learning community" to advance the identification, adaptation, and use of evidence-based interventions that reduce cancer screening disparities in health systems.

The RCaDES Learning Community includes a coordinating team from the Center for Health Decisions (CHD) at Thomas Jefferson University (Jefferson - the "backbone organization"); a Steering Committee (SC); a Lehigh Valley Health Network patient and stakeholder advisory committee (LVHN-PASAC); a Delaware Valley Accountable Care Organization patient and stakeholder advisory committee (DVACO-PASAC); and other key stakeholders.

RCaDES
Initiative 2nd
Annual
Conference

December 1, 2017
Registration
Coming Soon!

PAST CONFERENCE

RCaDES
Initiative 1st
Annual
Conference

Click here for more
Information



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You're invited!

Questions?



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