Colorectal Cancer Screening & COVID-19 Update: A look at the current landscape one year into the pandemic

April 15, 2021
2 to 3 p.m. EST
Purpose of Today’s Webinar

• Assess progress on recommendations outlined in the *Reigniting CRC Screening During the COVID-19 Pandemic: A Playbook*.

• Identify the issues that require further understanding, prioritization, and collective action.

• Discuss exciting initiatives, concrete examples, and other promising activities that have proven successful in addressing the impact of the COVID-19 pandemic on CRC screening.

• Q&A
Today’s Panelists

• **Durado Brooks, MD, MPH** - Deputy Chief Medical Officer, Screening Business Unit, Exact Sciences

• **Rachel Issaka, MD, MAS** — Assistant Professor, Fred Hutchinson Cancer Research Center & the University of Washington

• **Steven Itzkowitz, MD, FACP, FACC, AGAF** — Professor of Medicine and Oncological Sciences Director, Gastroenterology Fellowship Program Icahn School of Medicine at Mount Sinai; NCCRT Steering Committee Member

• **Laura Makaroff, DO** – Senior Vice President, Prevention and Early Detection, American Cancer Society

• **Michael Sapienza** – CEO, Colorectal Cancer Alliance

• **Richard Wender, MD** — Chair, National Colorectal Cancer Roundtable; Chair, Family Medicine and Community Health University of Pennsylvania
Virtual Housekeeping

• **The event is being recorded.** The replay and slides will be made available on [www.nccrt.org](http://www.nccrt.org) within a few days.

• **All participants are muted.**

• **Submit questions through the Q&A box at any time.** Use the chat box for general comments and technical questions only.

• **Please complete our evaluation.**

Funding for this webcast was made possible (in part) by the Centers for Disease Control and Prevention. The views expressed in written conference materials or publications and by speakers and moderators do not necessarily reflect the official policies of the Department of Health and Human Services, nor does the mention of trade names, commercial practices, or organizations imply endorsement by the U.S. Government.
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April 15, 2021

Richard C. Wender, MD
Chair, National Colorectal Cancer Roundtable
Chair, Family Medicine and Community Health
University of Pennsylvania
@RichWender
Congratulations and Job Well Done!

On a successful, innovative, and impactful March Colorectal Cancer Awareness Month!
Figure S2. Potential Impact of the COVID-19 Pandemic on Future Cancer Outcomes

**COVID-19 PANDEMIC**
- Reduced Access to Care
  - Fear of infection
  - Reallocation of health care resources
  - Unemployment leading to financial insecurity & insurance loss
  - Shutdowns & social distancing

**Prevention & Early Detection**
- Delayed Routine Care
  - Preventative visits
  - Screening
  - Abnormal test follow-up
  - Symptom follow-up

**Diagnosis**
- Later-stage Diagnosis
  - Lower probability of survival
  - Fewer treatment options
  - More intensive treatment

**Treatment**
- Delayed/Modified Treatment
  - Postponed surgery, radiation, and chemotherapy
  - Less intense chemotherapy
  - Non-standard care

Coronavirus image courtesy of CDC.

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Risk for COVID-19 Infection, Hospitalization, and Death By Race/Ethnicity

Updated Feb. 18, 2021

<table>
<thead>
<tr>
<th>Rate ratios compared to White, Non-Hispanic persons</th>
<th>American Indian or Alaska Native, Non-Hispanic persons</th>
<th>Asian, Non-Hispanic persons</th>
<th>Black or African American, Non-Hispanic persons</th>
<th>Hispanic or Latino persons</th>
</tr>
</thead>
<tbody>
<tr>
<td>Cases(^1)</td>
<td>1.9x</td>
<td>0.7x</td>
<td>1.1x</td>
<td>1.3x</td>
</tr>
<tr>
<td>Hospitalization(^2)</td>
<td>3.7x</td>
<td>1.1x</td>
<td>2.9x</td>
<td>3.2x</td>
</tr>
<tr>
<td>Death(^3)</td>
<td>2.4x</td>
<td>1.0x</td>
<td>1.9x</td>
<td>2.3x</td>
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Race and ethnicity are risk markers for other underlying conditions that affect health including socioeconomic status, access to health care, and exposure to the virus related to occupation, e.g., frontline, essential, and critical infrastructure workers.
Reigniting CRC Screening: A Playbook

- NCCRT, with partnership from Colorectal Cancer Alliance, developed an action-oriented playbook to be adopted throughout the COVID-19 pandemic
- Aimed to align NCCRT members, 80% pledged partners, and CRC screening advocates
- Well-positioned to respond to and overcome the difficult task ahead
- Reviewed data, research, and clinical guidelines available, maps a path forward, and includes a provider sample letter

Response to Playbook

• Over 400 participants on July 2020 Playbook announcement webinar

• Playbook resource page has become the third most visited page on NCCRT.org and top downloaded resource this year.

• 1707 downloads since June 30, 2020

• Supplement sample letter for Primary Care – 662 downloads
2020 NCCRT Partner Survey Findings

• Impacts to organizations:
  • 68% have taken on new work or new staff
  • 45% have experienced budget reductions
  • 37% have experienced staff cuts or freezes

• Impacts to screening activities:
  • 77% have been limited or decreased

• Impacts to screening rates:
  • 78% rates have declined

Participants: NCCRT membership and 80% Pledge partners
Survey Period: Responses collected December 2020-January 2021
Screening rates are recovering, but there is still much more work to do!