

Policy Action Task Group



Annual Meeting Task Group Session

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2019 Task Group Co-Chairs

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Charge:

- To identify opportunities where the NCCRT can educate on or engage in the day's emerging and pressing policy questions around colorectal cancer screening.



Task Group Themes

- Address copay issue, including definition of screening continuum
- Determine how to increase CRC screening for Medicaid patients and other newly insured / Advocate for Medicaid CRC Quality Measure
- Promote solutions for paying for screening navigation
- Activate local governments around 80% campaign
- Assist with case for financial benefit of screening
- Protecting the advances to-date of the Affordable Care Act



Project Idea #1:

Develop a resource to make the case for the financial benefit of CRC screening (ROI). A resource that could be used by partners and advocates at the state and federal level, as well as with private sector (employers, insurers, etc).

*that could be delivered via a TED talk-type format



What's exciting about this idea?

- Will help advocacy organizations and stakeholders make the case to policy and decisionmakers on the cost-benefit of CRC screening
- Could be used for multiple purposes (e.g., advocate for additional funding, address the cost share dilemma)

What needs work to improve this idea?

- What material/tool would be most effective?
- Is it a publication vs. advocacy materials?
- What are the key questions to be addressed to keep it focused?



Who needs to be involved?

- End users
- Roundtable members with expertise in cost effectiveness, advocacy and communications (among others)

What resources will be required?

- Funding
- Active Workgroup
- Expertise to inform content



Project Idea #2

Create a toolkit of best practices for action (e.g., model policy, media tools, messaging for policymakers) that highlights successes to date from states that have eliminated cost sharing for colorectal screening.



What's exciting about this idea?

- Will help advocacy organizations and stakeholders by giving states best practices for how they can remove an important barrier and improve CRC screening in their state

What needs work to improve this idea?

- Successful states being willing to provide detailed information about what worked.



Who needs to be involved?

- Advocacy groups and others from Roundtable
- State governors/state legislators (those that know how to communicate with these audiences)

What resources will be required?

- Funding
- Active Workgroup
- Expertise to inform content