

**TASK**  
**3**

## Worksheets

### Group Brainstorming Exercises

- What vision statements from other organizations or companies inspire you?
- Describe scenarios (an ideal community) where a collaboration like yours would not need to exist.
- What populations need to be included in your vision statement?
- What is already being addressed by your potential partner organizations and members?
- What unique roles will your collaboration have within your state public health infrastructure?

### Draft Three Possible Vision Statements

1	
2	
3	

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## Worksheets

### Vision Statement Checklist

Prompt	Description	
Is your vision inspiring?	A strong vision statement can be used to promote your efforts.	<input type="checkbox"/>
Can your vision be shared and supported by your partners?	A vision statement for a collaboration should be inclusive.	<input type="checkbox"/>
Is your vision concise and memorable?	Partners are more likely to share a vision statement if it is easy to remember and tells a story for the future.	<input type="checkbox"/>
Have you crafted a mission statement?	A mission statement describes the work of your coalition, not necessarily the future outcome (“vision”) that is shared.	<input type="checkbox"/>
Does your vision duplicate the efforts of any of your potential partners?	If others are already working on your goal, it may be better to combine your efforts with theirs.	<input type="checkbox"/>

### Notes: