



AGENDA
80% IN EVERY COMMUNITY CONFERENCE &
NATIONAL COLORECTAL CANCER ROUNDTABLE ANNUAL MEETING
Equity, Healing, Unity: Together we can reach 80% in Every Community
November 16th and 17th, 2020

NOTE: *NCCRT Annual Meeting Sessions (blue text) are open to NCCRT Members only. 80% in Every Community Conference sessions (black text) are open to all registrants.*

Pre-Conference Sessions

NCCRT Strategic Priority Team Meetings (formerly Task Group Meetings)

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| ▪ Policy Action | October 13, 3:00 to 4:30 PM ET |
| ▪ Public Awareness & Social Media | Nov. 11, 2:00 to 3:30 PM ET |
| ▪ Community Health Centers | October 30, 3:00 to 4:30 PM ET |
| ▪ Family History & Early Onset CRC | October 27, 2:00 to 3:30 PM ET |
| ▪ Professional Education & Practice Implementation: Healthcare | October 29, 3:00 to 4:30 PM ET |
| ▪ Professional Education & Practice Implementation: Community Stakeholders | October 20, 2:00 to 3:30 PM ET |

Optional: National Colorectal Cancer Roundtable Orientation Nov. 5, 2:00 to 3:00 PM ET
(Open to old and new attendees alike!)

New to either the National Colorectal Cancer Roundtable or the NCCRT Annual Meeting? Or maybe you've been coming for years and still don't know what anyone does beyond your own strategic priority team? Then, this session is for you! Come join NCCRT Chair, Dr. Richard Wender, and NCCRT Co-Chair, Dr. Robert Smith, as they give an overview of the NCCRT, what we do and how we do it, in hopes of helping attendees get the most out of their involvement with the NCCRT.

Richard C. Wender, MD, Chair of Family Medicine and Community Health, Perelman School of Medicine, University of Pennsylvania; Chair, NCCRT

Robert Smith, PhD, Vice President Cancer Screening, American Cancer Society, Inc.; Co-Chair, NCCRT

NATIONAL COLORECTAL CANCER ROUNDTABLE MEETING

Monday, November 16th, 2020

12:45 to 1:00 PM ET **Log in, browse our conference platform, and chat hello to your colleagues and friends!**

1:00 to 1:05 PM ET **NCCRT Member Welcome**

1:05 to 1:30 PM ET **Opening Remarks and Roundtable Business**

Robert Smith, PhD, Vice President Cancer Screening, American Cancer Society, Inc.; Co-Chair, NCCRT

1:30 to 2:00 PM ET **80% in Every Community Conference Welcome & Campaign Progress Report**

Richard C. Wender, MD, Chair of Family Medicine and Community Health, Perelman School of Medicine, University of Pennsylvania; Chair, NCCRT

2:00 to 3:00 PM ET **Panel Session: The COVID-19 Pandemic & Impacts to Colorectal Cancer Screening**

Amidst March 2020, National Colorectal Cancer Awareness Month, medical providers and healthcare systems across the country halted many “non-essential” healthcare services and procedures in hopes of significantly reducing the spread of COVID-19, including colorectal cancer screening. The action caused immediate and longer-term impacts to our field, including delayed and cancelled screenings, missed diagnoses, and a further exacerbation in disparities and burdens felt by under-represented communities – all of which will lead to excess deaths from colorectal cancer. This session will explore how the pandemic affects colorectal cancer screening at different intersections of the healthcare system.

Moderator and Presenter: Folasade (Fola) May, MD, PhD, Assistant Professor of Medicine, Director of Quality Improvement, UCLA Health; Veterans Affairs

Gastroenterology: *Mark Pochapin, MD, President of the American College of Gastroenterology; Gastroenterology Division Director at NYU Langone Health*

Hospital Systems: *Jay Bhatt, DO, Principal, JDB Strategies LLC and former SVP & Chief Medical Officer of the American Hospital Association*

Primary Care: *Carmen Guerra, MD, MSCE, FACSP, Vice Chair of Diversity and Inclusion, Department of Medicine; Associate Director of the Office of Diversity, Abramson Cancer Center; University of Pennsylvania*

Community Health Centers: *Cheryl Modica, PhD, MPH, BSN, Director, Quality Center, National Association of Community Health Centers*

NATIONAL COLORECTAL CANCER ROUNDTABLE MEETING

3:00 to 3:10 PM ET

BREAK

3:10 to 4:10 PM ET

Concurrent Session 1: Innovative Strategies to Reach Patients for Colorectal Cancer Screening During COVID-19

This session will move beyond describing the challenges of reaching patients for colorectal cancer screening amidst the COVID-19 pandemic to showcasing innovative health care-based solutions. Examples will include the use of animated video education to encourage FIT completion among the uninsured and under-insured; early insights from the Colorectal Cancer Alliance's new, multi-city *Screening During COVID* campaign and screening navigation tool; and process recommendations for prioritizing patients for colonoscopy following resumption of routine endoscopic exams in New York City.

Laura Makaroff, DO, Senior Vice President, Prevention and Early Detection, American Cancer Society, Inc.; NCCRT Steering Committee (Moderator)

Renay Caldwell, Director of Navigation Services, Colorectal Cancer Prevention Network

Michael Sapienza, CEO, Colorectal Cancer Alliance

David A. Greenwald, MD, FACP, Director of Clinical Gastroenterology and Endoscopy, the Mount Sinai Hospital; President-elect, American College of Gastroenterology; Co-chair, NCCRT Public Awareness & Social Media Strategic Priority Team

3:10 to 4:10 PM ET

Concurrent Session 2: Early Age Onset Colorectal Cancer Screening Updates

Our understanding of early age onset colorectal cancer (EAO CRC) improves with each passing year. Leading researchers, non-profit organizations, and national agencies have invested considerable time, funding, discussion, and other resources toward coordinating a comprehensive approach to tackling this alarming issue. This session will dive into some of the latest research and trends related to EAO CRC and explore future steps we can take to address this issue.

Heather Hampel, MS, LGC, Associate Director, The Ohio State University Comprehensive Cancer Center, Human Genetics, NCCRT Steering Committee (Moderator)

Rebecca L. Siegel, MPH, Scientific Director, Surveillance Research, American Cancer Society, Inc.

Samir Gupta, MD, MSCS, AGAF, Professor, Division of Gastroenterology, Department of Internal Medicine; Co-Lead, Cancer Control Program, Moores Cancer Center; University of California San Diego; Chief, GI Section, San Diego Veterans Affairs Healthcare System

Jordan J. Karlitz, MD, Director, GI Hereditary Cancer and Genetics Program, Tulane University Cancer Center; NCCRT Steering Committee

NATIONAL COLORECTAL CANCER ROUNDTABLE MEETING

4:10 to 4:45 PM ET **NETWORKING (Optional)**

Get to know and catch up with NCCRT members in one of the following special topic networking discussions.

1. Continue the Conversation from Day 1: COVID-19 and CRC Screening
2. Continue the Conversation from Day 1: Early Age Onset CRC
3. Kickstart the Conversation for Day 2: Systemic Racism and CRC
4. Kickstart the Conversation for Day 2: State-based CRC Screening Sharing

Tuesday, November 17th, 2020

12:45 to 1:00 PM ET **Log in, browse our conference platform, and chat hello to your colleagues and friends!**

1:00 to 1:05 PM ET **NCCRT Member Welcome**

1:05 to 1:45 PM ET **Strategic Priority Team Snapshots: Key points and takeaways**

Join the six Strategic Priority Team co-chairs to hear highlights from their team's October/November discussion session and learn about each team's scope of work for the upcoming year.

1:45 to 1:50 PM ET **Welcome to Day 2: 80% in Every Community Conference**

1:50 to 2:20 PM ET **What the election means for issues we care about**

Rodney Whitlock, PhD, Vice President, McDermott+Consulting

2:20 to 2:35 PM ET **Lifetime Achievement Award and Celebration of Life for Dennis Ahnen, MD**

Join us as we remember Dr. Dennis Ahnen—a renowned gastroenterologist, innovative researcher, relentless advocate, and generous and genuine friend and colleague—and recognize him for his lifetime of work and contributions to the field.

2:35 to 3:30 PM ET **Panel Session: Systemic Racism & Impacts to Health, Health Care, and Colorectal Cancer**

This conversational panel will explore systemic racism's alarming impact on health, health care, and in turn, colorectal cancer. Join us for this timely and important discussion given the national and community spotlights on how systemic racism affects Black communities following the tragic police killings and racial health inequities resulting from COVID-19 in 2020.

Steven Itzkowitz, MD, FACP, FACG, AGAF, Professor of Medicine and Oncological

NATIONAL COLORECTAL CANCER ROUNDTABLE MEETING

*Sciences, Icahn School of Medicine at Mount Sinai, NCCRT Steering Committee
(Moderator)*

*Rhea Boyd, MD, MPH, Pediatrician and Child Advocate; Director of Equity and Justice for
The California Children's Trust; Chief Medical Officer, San Diego 211, San Diego, CA*

*Marcella Nunez-Smith, MD, MHS, Associate Professor, Internal Medicine, Public Health,
and Management; Founding Director, the Equity Research and Innovation Center;
Director, Center for Research Engagement; Yale School of Medicine*

*Darrell M. Gray, II, MD, MPH, Assistant Professor of Medicine; Director of Community
Engagement and Equity in Digestive Health; Medical Director of Endoscopy and
Gastroenterology Services; Deputy Director, Center for Cancer Health Equity; The Ohio
State University Comprehensive Cancer Center – Arthur G. James Cancer Hospital and
Richard J. Solove Research Institute*

3:30 to 3:40 PM ET

BREAK

3:40 to 4:30 PM ET

**Concurrent Session 3: Strategies to Promote Colorectal Cancer Screening in
Under-represented Communities**

This session will showcase evidence-based and emerging best practices for promoting colorectal cancer screening in under-represented communities. Examples will include use of community theater to raise awareness and promote screening, outreach strategies to reach individuals experiencing homelessness, use of virtual human technology to communicate health messages in diverse populations, and strategies to reach Black men for screening.

*Joseph E. Ravenell, MD, MS, Associate Professor of Medicine & Population Health;
Associate Dean of Diversity Affairs and Inclusion; Director, Center for the Elimination of
Cancer Disparities; Perlmutter Cancer Center, New York University School of Medicine,
NCCRT Steering Committee (Moderator)*

*Janice Krieger, PhD, Professor, Department of Advertising; Director, STEM Translational
Communication Center, University of Florida*

Tracy Russell, RN, MSN, BSN, Population Health Nurse, Health Care for the Homeless

*Charles R. Rogers, PhD, MPH, MS, MCHES, Assistant Professor, Department of Family &
Preventive Medicine, University of Utah School of Medicine*

*Roshanda Chenier, EdD, Project Manager and Outreach Officer/Community
Engagement Leader, Dan L Duncan Comprehensive Cancer Center, Baylor College of
Medicine*

NATIONAL COLORECTAL CANCER ROUNDTABLE MEETING

3:40 to 4:30 PM ET

Concurrent Session 4: State-based Colorectal Cancer Screening Updates & Innovations

This session will focus on colorectal cancer screening policy and practice implementation at the state-level. Participants will learn about current grant-funded programs, policy successes, and state-based coalition-building efforts to improve colorectal cancer screening by working with community health centers, health systems, state legislatures, and other critical public health stakeholders.

Xavier Llor, MD, PhD, Co-Director, Cancer Genetics and Prevention Program; Medical Director, Colorectal Cancer Prevention Program; Medical Director of Cancer Screening and Prevention; Yale University Cancer Center, NCCRT Steering Committee (Moderator)

Lisa Richardson, MD, MPH, Director, Division of Cancer Prevention and Control, Centers for Disease Control and Prevention, NCCRT Steering Committee

Lance Barbour, Senior State and Local Campaigns Manager, American Cancer Society Cancer Action Network, Inc.

Molly McDonnell, Director of Advocacy, Fight Colorectal Cancer

Donald Warne, MD, MPH, Associate Dean of Diversity, Equity and Inclusion; Director of the Indians Into Medicine and Master of Public Health Programs, and Professor of Family and Community Medicine; University of North Dakota

4:30 PM ET

Adjourn