



AGENDA
80% IN EVERY COMMUNITY CONFERENCE &
NATIONAL COLORECTAL CANCER ROUNDTABLE ANNUAL MEETING
Equity, Healing, Unity: Together we can reach 80% in Every Community
November 16th and 17th, 2020

NOTE: *NCCRT Annual Meeting Sessions (blue text) are open to NCCRT Members only. 80% in Every Community Conference sessions (black text) are open to all registrants.*

Pre-Conference Sessions

NCCRT Strategic Priority Team Meetings (formerly Task Group Meetings)

- Policy Action October 13, 3:00 to 4:30 PM
- Public Awareness & Social Media ***Date and Time TBD***
- Community Health Centers October 30, 3:00 to 4:30 PM
- Family History & Early Onset CRC October 27, 2:00 to 3:30 PM
- Professional Education & Practice Implementation: Healthcare October 29, 3:00 to 4:30 PM
- Professional Education & Practice Implementation: Community Stakeholders October 20, 2:00 to 3:30 PM

Optional: National Colorectal Cancer Roundtable Orientation November 5, 2:00 to 3:00 PM
(Open to old and new attendees alike!)

New to either the National Colorectal Cancer Roundtable or the NCCRT Annual Meeting? Or maybe you've been coming for years and still don't know what anyone does beyond your own strategic priority team? Then, this session is for you! Come join NCCRT Chair, Dr. Richard Wender, and NCCRT Co-Chair, Dr. Robert Smith, as they give an overview of the NCCRT, what we do and how we do it, in hopes of helping attendees get the most out of their involvement with the NCCRT.

Richard C. Wender, MD, Chair of Family Medicine and Community Health, Perelman School of Medicine, University of Pennsylvania; Chair, NCCRT

Robert Smith, PhD, Vice President Cancer Screening, American Cancer Society, Inc.; Co-Chair, NCCRT

NATIONAL COLORECTAL CANCER ROUNDTABLE MEETING

Monday, November 16th, 2020

12:45 to 1:00 PM **Log in, browse our conference platform, and chat hello to your colleagues and friends!**

1:00 PM to 1:05 PM **NCCRT Member Welcome**

1:05 PM to 1:30 PM **Opening Remarks and Roundtable Business**

Robert Smith, PhD, Vice President Cancer Screening, American Cancer Society, Inc.; Co-Chair, NCCRT

1:30 to 2:00 PM **80% in Every Community Conference Welcome & Campaign Progress Report**

Richard C. Wender, MD, Chair of Family Medicine and Community Health, Perelman School of Medicine, University of Pennsylvania; Chair, NCCRT

2:00 to 3:00 PM **Panel Session: The COVID-19 Pandemic & Impacts to Colorectal Cancer Screening**

Amidst March 2020, National Colorectal Cancer Awareness Month, medical providers and healthcare systems across the country halted many “non-essential” healthcare services and procedures in hopes of significantly reducing the spread of COVID-19, including colorectal cancer screening. The action caused immediate and longer-term impacts to our field, including delayed and cancelled screenings, missed diagnoses, and a further exacerbation in disparities and burdens felt by under-represented communities – all of which will lead to excess deaths from colorectal cancer. This session will explore how the pandemic affects colorectal cancer screening at different intersections of the healthcare system.

3:00 to 3:10 PM **BREAK**

3:10 to 4:10 PM **Concurrent Session 1: Innovative Strategies to Reach Patients for Colorectal Cancer Screening During COVID-19**

This session will move beyond describing the challenges of reaching patients for colorectal cancer screening amidst the COVID-19 pandemic to showcasing innovative health care-based solutions. Examples will include the use of animated video education to encourage FIT completion among the uninsured and under-insured and process recommendations for prioritizing patients for colonoscopy following resumption of routine endoscopic exams in New York City.

3:10 to 4:10 PM **Concurrent Session 2: Early Age Onset Colorectal Cancer Screening Updates**

Our understanding of early age onset colorectal cancer (EAO CRC) improves with each passing year. Leading researchers, non-profit organizations, and national agencies have invested considerable time, funding, discussion, and other resources toward

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coordinating a comprehensive approach to tackling this alarming issue. This session will dive into some of the latest research and trends related to EAO CRC and explore future steps we can take to address this issue.

4:10 to 4:45 PM

NETWORKING (Optional)

Catch up with NCCRT members over virtual “happy hour” conversation and special topic discussion.

Tuesday, November 17th, 2020

12:45 to 1:00 PM

Log in, browse our conference platform, and chat hello to your colleagues and friends!

1:00 to 1:05 PM

NCCRT Member Welcome

1:05 to 1:45 PM

Strategic Priority Team Snapshots: Key points and takeaways

Join the six Strategic Priority Team co-chairs to hear highlights from their team’s October/November discussion session and learn about each team’s scope of work for the upcoming year.

1:45 to 1:50 PM

Welcome to Day 2: 80% in Every Community Conference

1:50 to 2:20 PM

What the election means for issues we care about

2:20 to 2:35 PM

Lifetime Achievement Award and Celebration of Life for Dennis Ahnen, MD

Join us as we remember Dr. Dennis Ahnen—a renowned gastroenterologist, innovative researcher, relentless advocate, and generous and genuine friend and colleague—and recognize him for his lifetime of work and contributions to the field.

2:35 to 3:30 PM

Panel Session: Systemic Racism & Impacts to Health, Health Care, and Colorectal Cancer

This conversational panel will explore systemic racism’s alarming impact on health, health care, and in turn, colorectal cancer. This is an important discussion given the national and community spotlights on how systemic racism affects Black communities following the tragic police killings and racial health inequities resulting from COVID-19 in 2020.

3:30 to 3:40 PM

BREAK

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3:40 to 4:30 PM

Concurrent Session 3: Strategies to Promote Colorectal Cancer Screening in Under-represented Communities

This session will showcase evidence-based and emerging best practices for promoting colorectal cancer screening in under-represented communities. Examples will include outreach strategies to reach populations experiencing homelessness, use of virtual human technology to communicate health messages in diverse populations, and strategies to reach Black men for screening.

3:40 to 4:30 PM

Concurrent Session 4: State-based Colorectal Cancer Screening Updates & Innovations

This session will focus on colorectal cancer screening policy and practice implementation at the state-level. Participants will learn about current grant-funded programs, policy successes, and state-based coalition-building efforts to improve colorectal cancer screening by working with community health centers, health systems, state legislatures, and other critical public health stakeholders.

4:30 PM

Adjourn