**AGENDA**
**80% IN EVERY COMMUNITY CONFERENCE &**
**NATIONAL COLORECTAL CANCER ROUNDTABLE ANNUAL MEETING**
***Urgency and Resolve: Sharpening our focus on 80% in Every Community***
**November 15-17, 2021**

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***NOTE:*** *NCCRT Annual Meeting Sessions (blue text) are open to NCCRT Members only. 80% in Every Community Conference sessions (black text) are open to all registrants.*

***Time Zone:*** *All times are Eastern.*

***Pre-Conference Sessions***

**NCCRT Strategic Priority Team Meetings (formerly Task Group Meetings)**

- Policy Action — Thursday, Oct. 21 2-3:30 PM
- Public Awareness & Social Media — Wednesday, Nov. 3 2-3:00 PM
- Community Health Centers — Wednesday, Oct. 6 2-3:30 PM
- Family History & Early Onset CRC — Wednesday, Oct. 6 3:30-5 PM
- Professional Education & Practice Implementation: Healthcare — Thursday, Oct. 28 3-4:30 PM
- Professional Education & Practice Implementation: Community Stakeholders — Tuesday, Oct. 26 1-2:30 PM

**Optional: National Colorectal Cancer Roundtable Orientation** — Thursday, Nov. 4 2:00-3:00 PM
(Open to old and new attendees alike!)

*Richard C. Wender, MD, Chair of Family Medicine and Community Health, Perelman School of Medicine, University of Pennsylvania; Chair, NCCRT*

*Robert Smith, PhD, Vice President Cancer Screening, American Cancer Society, Inc.; Co-Chair, NCCRT*

**Optional: What Do the Data Tell Us: What Can We Learn from the Latest Colorectal Cancer Screening Rate Trends Over Time?** — Wednesday, Nov. 3 1:00-2:00 PM

**Behavioral Risk Factor Surveillance System**
*Lisa Richardson, MD, MPH, Director, Division of Cancer Prevention and Control, Centers for Disease Control and Prevention, NCCRT Steering Committee*

**National Health Interview Survey**
*Stacey Fedewa, Senior Principal Scientist, Surveillance Research, American Cancer Society, Inc.*

**Healthcare Effectiveness Data**
*Mary Barton, MD, MPP, Vice President, Performance Measurement, National Committee for Quality Assurance*

**Uniform Data System**
*Neeraj Deshpande MBBS, MPH, MHA, Public Health Analyst, Quality Recognition and Health Promotion Team, Bureau of Primary Health Care/Office of Quality Improvement, DHHS/Health Resources and Services Administration*

## Monday, November 15th, 2021

12:30 to 1:00 PM ET **Log in, browse our conference platform, and meet our sponsors!**

1:00 PM to 1:05 PM **NCCRT Member Welcome**

1:05 PM to 1:30 PM **Opening Remarks and Roundtable Business**

*Robert Smith, PhD, Vice President Cancer Screening, American Cancer Society, Inc.; Co-Chair, NCCRT*

1:30 to 2:10 PM **80% in Every Community Conference Welcome & Campaign Progress Report**

*Richard C. Wender, MD, Chair of Family Medicine and Community Health, Perelman School of Medicine, University of Pennsylvania; Chair, NCCRT*

2:10 to 3:00 PM ***Panel Session:* Screening at 45: Implementing the USPSTF recommendation and reaching the newly eligible for colorectal cancer screening**

*Moderator: Steven Itzkowitz, MD, FACP, FACG, AGAF, Professor of Medicine and Oncological Sciences, Icahn School of Medicine at Mount Sinai; NCCRT Family History & Early-age Onset CRC Strategic Priority Team Co-chair*

***Timeline for Implementation:*** *Anna Schwamlein Howard, Principal, Policy Development, Access to and Quality of Care, American Cancer Society Cancer Action Network*

***Advocacy Progress:*** *Alexandra Miller, Senior Director of Community Engagement, Colorectal Cancer Alliance*

***What do we know about 45-49-year olds?:*** *Stacey Fedewa, Senior Principal Scientist, Surveillance Research, American Cancer Society, Inc.*

***Reaching the Young Eligible:*** *Heather Hampel, MS, CGC, Professor, Department of Internal Medicine; Associate Director, Division of Human Genetics; The Ohio State University; NCCRT Family History & Early-age Onset CRC Strategic Priority Team Co-chair*

3:00 to 3:10 PM **BREAK**

3:10 to 4:00 PM ***Panel Session: Navigating through COVID-19: Adapting to meet the new normal in health care to deliver colorectal cancer screening***

Rachel Issaka, MD, MAS, Assistant Professor, Gastroenterology and Hepatology Clinical Research Division, Fred Hutch

**Lincoln County Health Center** - Newport, Oregon
Jaraka Carver, LPN, Panel Coordinator, Lincoln Community Health Center

**Virginia Mason Franciscan Health** - Washington State
Michael T. Anderson, MHA, CPHQ
Division Vice President, Quality and Population Health

**Penn Medicine** - Philadelphia, Pennsylvania
Shivan Mehta, MD, MBA, MSHP, Associate Chief Innovation Officer, Penn Medicine; Assistant Professor of Medicine and Health Policy, University of Pennsylvania

4:00 to 4:45 PM **NETWORKING (Optional)**

## Tuesday, November 16th, 2021

12:30 to 1:00 PM ET **Log in, browse our conference platform, and meet our sponsors!**

1:00 to 1:05 PM **NCCRT Member Welcome**

1:05 to 1:45 PM **Strategic Priority Team Snapshots: Key points and takeaways**

Join the six Strategic Priority Team co-chairs to hear highlights from their team's October/November discussion session and learn about each team's scope of work for the upcoming year.

1:45 to 1:50 PM **Welcome to Day 2: 80% in Every Community Conference**

1:50 to 2:40 PM ***Panel Session:*** **Ensuring Follow Up to Abnormal Stool Tests: Overview of the problem, the policy landscape and best practices from the field**

*Moderator: Francis R Colangelo, MD, MS-HQS, FACP, Director, Outcomes Office, Allegheny Health Network, NCCRT Steering Committee*

**Overview of the Problem & Clinical Implications:** *Folasade P. May, MD, PhD, MPhil, Director, Melvin and Bren Simon Gastroenterology Quality Improvement Program; Assistant Professor of Medicine, Vatche and Tamar Manoukian Division of Digestive Diseases, UCLA Jonsson Comprehensive Cancer Center, UCLA Kaiser Permanente Center for Health Equity, David Geffen School of Medicine at UCLA*

**Policy Landscape:** *Molly McDonnell, Director of Advocacy, Fight Colorectal Cancer*

**NCCRT Best Practices Brief:** *Michelle Tropper, MPH, PCMH CCE, Director of Clinical Programs, HealthEfficient*

**Health Center:** *TBD, Zufall Health*

2:40 to 3:00 PM **BREAK**

3:00 to 4:00 PM ***Concurrent Session 1:*** **The Critical Role of Primary Care: Updates to the NCCRT Steps Manual and leveraging the power of professional societies to advance colorectal cancer screening**

**Newly Updated Steps Guide for Increasing CRC Screening: A Manual for Primary Care Practices:** *Michelle Tropper, MPH, PCMH CCE, Director of Clinical Programs, HealthEfficient*

**Health Center Case Study:** *TBD*

**Primary Care System Case Study:** *TBD*

**American Association of Medical Assistants:** *Speaker TBD*

3:00 to 4:00 PM ***Concurrent Session 2:*** **Achieving On-time Screening for Colorectal Cancer: Findings from recent market research and leveraging social media**

4:00 to 4:45 PM **NETWORKING (Optional)**

## Wednesday, November 17th, 2021

12:30 to 1:00 PM ET **Log in, browse our conference platform, and meet our sponsors!**

1:00 to 1:05 PM **Welcome to Day 3: 80% in Every Community Conference**

1:05 to 2:00 PM ***Panel Session:*** **Understanding and Addressing the Sources of Disparities**

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| 2:00 - 3:00 PM | ***Concurrent Session 3:*** **Strategies to Promote Colorectal Cancer Screening in Under-represented Communities**<br><br>*Michelle Aubertine, Project Manager, KS&R*<br><br>*Anne Escaron, PhD, MPH, Research and Evaluation Manager, AltaMed Health Services*<br><br>*Jennifer Hatcher, RN, MPH, PhD; Professor Mel & Enid Zuckerman College of Public Health, Associate Director for Community Outreach & Engagement, The University of Arizona Cancer Center* |
| 2:00 - 3:00 PM | ***Concurrent Session 4:*** **Progress Update: Developments following the NCCRT's Action Plan to Address the Rising Burden of Colorectal Cancer in Younger Adults** |
| 3:00 PM | **Adjourn** |