



**AGENDA**  
**80% IN EVERY COMMUNITY CONFERENCE &**  
**NATIONAL COLORECTAL CANCER ROUNDTABLE ANNUAL MEETING**  
*Urgency and Resolve: Sharpening our focus on 80% in Every Community*  
**November 15-17, 2021**

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**NOTE:** *NCCRT Annual Meeting Sessions (blue text) are open to NCCRT Members only. 80% in Every Community Conference sessions (black text) are open to all registrants.*

**Time Zone:** *All times are Eastern.*

**Pre-Conference Sessions**

**NCCRT Strategic Priority Team Meetings (formerly Task Group Meetings)**

- Policy Action Thursday, Oct. 21 2-3:30 PM
- Public Awareness & Social Media Date TBD
- Community Health Centers Wednesday, Oct. 6 2-3:30 PM
- Family History & Early Onset CRC Wednesday, Oct. 6 3:30-5 PM
- Professional Education & Practice Implementation: Healthcare Thursday, Oct. 28 3-4:30 PM
- Professional Education & Practice Implementation: Community Stakeholders Tuesday, Oct. 26 1-2:30 PM

**Optional: National Colorectal Cancer Roundtable Orientation** Date TBD  
(Open to old and new attendees alike!)

*Richard C. Wender, MD, Chair of Family Medicine and Community Health, Perelman School of Medicine, University of Pennsylvania; Chair, NCCRT*

*Robert Smith, PhD, Vice President Cancer Screening, American Cancer Society, Inc.; Co-Chair, NCCRT*

**Optional: What Do The Data Tell Us: What Can We Learn From The Latest Colorectal Cancer Screening Rate Trends Over Time?** Date TBD

- Behavioral Risk Factor Surveillance System
- National Health Interview Survey

## NATIONAL COLORECTAL CANCER ROUNDTABLE MEETING

- Healthcare Effectiveness Data
- Uniform Data System

### Monday, November 15<sup>th</sup>, 2021

12:30 to 1:00 PM ET [Log in, browse our conference platform, and meet our sponsors!](#)

1:00 PM to 1:05 PM [NCCRT Member Welcome](#)

1:05 PM to 1:30 PM [Opening Remarks and Roundtable Business](#)

*Robert Smith, PhD, Vice President Cancer Screening, American Cancer Society, Inc.; Co-Chair, NCCRT*

1:30 to 2:00 PM **80% in Every Community Conference Welcome & Campaign Progress Report**

*Richard C. Wender, MD, Chair of Family Medicine and Community Health, Perelman School of Medicine, University of Pennsylvania; Chair, NCCRT*

2:00 to 3:00 PM **Panel Session: Screening at 45: Implementing the USPSTF recommendation and reaching the newly eligible for colorectal cancer screening**

- *Timeline for Implementation*
- *Advocacy Progress*
- *What do we know about 45-49-year olds?*
- *Reaching the Young Eligible*

3:00 to 3:10 PM **BREAK**

3:10 to 4:00 PM **Panel Session: Navigating through COVID-19: Adapting to meet the new normal in health care to deliver colorectal cancer screening**

4:00 to 4:45 PM [NETWORKING \(Optional\)](#)

### Tuesday, November 16<sup>th</sup>, 2021

12:30 to 1:00 PM ET [Log in, browse our conference platform, and meet our sponsors!](#)

1:00 to 1:05 PM [NCCRT Member Welcome](#)

## NATIONAL COLORECTAL CANCER ROUNDTABLE MEETING

- 1:05 to 1:45 PM **Strategic Priority Team Snapshots: Key points and takeaways**
- Join the six Strategic Priority Team co-chairs to hear highlights from their team's October/November discussion session and learn about each team's scope of work for the upcoming year.
- 1:45 to 1:50 PM **Welcome to Day 2: 80% in Every Community Conference**
- 1:50 to 2:50 PM **Panel Session: Ensuring Follow Up to Abnormal Stool Tests: Overview of the problem, the policy landscape and best practices from the field**
- 2:50 to 3:00 PM **BREAK**
- 3:00 to 4:00 PM **Concurrent Session 1: Progress Update: Developments following the NCCRT's [Action Plan to Address the Rising Burden of Colorectal Cancer in Younger Adults](#)**
- Concurrent Session 2: Achieving On-time Screening for Colorectal Cancer: Findings from recent market research and leveraging social media**
- 4:00 to 4:45 PM **NETWORKING (Optional)**

## Wednesday, November 17<sup>th</sup>, 2021

- 12:30 to 1:00 PM ET **Log in, browse our conference platform, and meet our sponsors!**
- 1:00 to 1:05 PM **Welcome to Day 3: 80% in Every Community Conference**
- 1:05 to 2:00 PM **Panel Session: Understanding and Addressing the Sources of Disparities**
- 2:00 - 3:00 PM **Concurrent Session 3: Strategies to Promote Colorectal Cancer Screening in Under-represented Communities**
- Concurrent Session 4: The Critical Role of Primary Care: Updates to the NCCRT Steps Manual and leveraging the power of professional societies to advance colorectal cancer screening**
- 3:00 PM **Adjourn**